

# Global Cellulose Ethers Sales Market Report 2016

<https://marketpublishers.com/r/G873D9F3ED2EN.html>

Date: September 2016

Pages: 110

Price: US\$ 4,000.00 (Single User License)

ID: G873D9F3ED2EN

## Abstracts

### Notes:

Sales, means the sales volume of Cellulose Ethers

Revenue, means the sales value of Cellulose Ethers

This report studies sales (consumption) of Cellulose Ethers in Global market, especially in USA, China, Europe, Japan, India and Southeast Asia, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Samsung Fine Chemicals

AkzoNobel Performance Additives

Ashland Inc

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Cellulose Ethers in these regions, from 2011 to 2021 (forecast), like

USA

China

Europe

Japan

India

Southeast Asia

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Cellulose Ethers in each application, can be divided into

Oil and gas

Construction

Paints and coatings

Pharmaceutical

Food

Detergents

Surface coating

Others

## Contents

### Global Cellulose Ethers Sales Market Report 2016

## 1 CELLULOSE ETHERS OVERVIEW

### 1.1 Product Overview and Scope of Cellulose Ethers

### 1.2 Classification of Cellulose Ethers

#### 1.2.1 Type I

#### 1.2.2 Type II

#### 1.2.3 Type III

### 1.3 Application of Cellulose Ethers

#### 1.3.11 Oil and gas

#### 1.3.12 Construction

#### 1.3.13 Paints and coatings

#### 1.3.14 Pharmaceutical

#### 1.3.15 Food

#### 1.3.16 Detergents

#### 1.3.17 Surface coating

#### 1.3.18 Others

### 1.4 Cellulose Ethers Market by Regions

#### 1.4.1 USA Status and Prospect (2011-2021)

#### 1.4.2 China Status and Prospect (2011-2021)

#### 1.4.3 Europe Status and Prospect (2011-2021)

#### 1.4.4 Japan Status and Prospect (2011-2021)

#### 1.4.5 India Status and Prospect (2011-2021)

#### 1.4.6 Southeast Asia Status and Prospect (2011-2021)

### 1.5 Global Market Size (Value and Volume) of Cellulose Ethers (2011-2021)

#### 1.5.1 Global Cellulose Ethers Sales and Growth Rate (2011-2021)

#### 1.5.2 Global Cellulose Ethers Revenue and Growth Rate (2011-2021)

## 2 GLOBAL CELLULOSE ETHERS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

### 2.1 Global Cellulose Ethers Market Competition by Manufacturers

#### 2.1.1 Global Cellulose Ethers Sales and Market Share of Key Manufacturers (2011-2016)

#### 2.1.2 Global Cellulose Ethers Revenue and Share by Manufacturers (2011-2016)

### 2.2 Global Cellulose Ethers (Volume and Value) by Type

- 2.2.1 Global Cellulose Ethers Sales and Market Share by Type (2011-2016)
- 2.2.2 Global Cellulose Ethers Revenue and Market Share by Type (2011-2016)
- 2.3 Global Cellulose Ethers (Volume and Value) by Regions
  - 2.3.1 Global Cellulose Ethers Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Cellulose Ethers Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Cellulose Ethers (Volume) by Application

### **3 USA CELLULOSE ETHERS (VOLUME, VALUE AND SALES PRICE)**

- 3.1 USA Cellulose Ethers Sales and Value (2011-2016)
  - 3.1.1 USA Cellulose Ethers Sales and Growth Rate (2011-2016)
  - 3.1.2 USA Cellulose Ethers Revenue and Growth Rate (2011-2016)
  - 3.1.3 USA Cellulose Ethers Sales Price Trend (2011-2016)
- 3.2 USA Cellulose Ethers Sales and Market Share by Manufacturers
- 3.3 USA Cellulose Ethers Sales and Market Share by Type
- 3.4 USA Cellulose Ethers Sales and Market Share by Application

### **4 CHINA CELLULOSE ETHERS (VOLUME, VALUE AND SALES PRICE)**

- 4.1 China Cellulose Ethers Sales and Value (2011-2016)
  - 4.1.1 China Cellulose Ethers Sales and Growth Rate (2011-2016)
  - 4.1.2 China Cellulose Ethers Revenue and Growth Rate (2011-2016)
  - 4.1.3 China Cellulose Ethers Sales Price Trend (2011-2016)
- 4.2 China Cellulose Ethers Sales and Market Share by Manufacturers
- 4.3 China Cellulose Ethers Sales and Market Share by Type
- 4.4 China Cellulose Ethers Sales and Market Share by Application

### **5 EUROPE CELLULOSE ETHERS (VOLUME, VALUE AND SALES PRICE)**

- 5.1 Europe Cellulose Ethers Sales and Value (2011-2016)
  - 5.1.1 Europe Cellulose Ethers Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Cellulose Ethers Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Cellulose Ethers Sales Price Trend (2011-2016)
- 5.2 Europe Cellulose Ethers Sales and Market Share by Manufacturers
- 5.3 Europe Cellulose Ethers Sales and Market Share by Type
- 5.4 Europe Cellulose Ethers Sales and Market Share by Application

### **6 JAPAN CELLULOSE ETHERS (VOLUME, VALUE AND SALES PRICE)**

- 6.1 Japan Cellulose Ethers Sales and Value (2011-2016)
  - 6.1.1 Japan Cellulose Ethers Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Cellulose Ethers Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Cellulose Ethers Sales Price Trend (2011-2016)
- 6.2 Japan Cellulose Ethers Sales and Market Share by Manufacturers
- 6.3 Japan Cellulose Ethers Sales and Market Share by Type
- 6.4 Japan Cellulose Ethers Sales and Market Share by Application

## **7 INDIA CELLULOSE ETHERS (VOLUME, VALUE AND SALES PRICE)**

- 7.1 India Cellulose Ethers Sales and Value (2011-2016)
  - 7.1.1 India Cellulose Ethers Sales and Growth Rate (2011-2016)
  - 7.1.2 India Cellulose Ethers Revenue and Growth Rate (2011-2016)
  - 7.1.3 India Cellulose Ethers Sales Price Trend (2011-2016)
- 7.2 India Cellulose Ethers Sales and Market Share by Manufacturers
- 7.3 India Cellulose Ethers Sales and Market Share by Type
- 7.4 India Cellulose Ethers Sales and Market Share by Application

## **8 SOUTHEAST ASIA CELLULOSE ETHERS (VOLUME, VALUE AND SALES PRICE)**

- 8.1 Southeast Asia Cellulose Ethers Sales and Value (2011-2016)
  - 8.1.1 Southeast Asia Cellulose Ethers Sales and Growth Rate (2011-2016)
  - 8.1.2 Southeast Asia Cellulose Ethers Revenue and Growth Rate (2011-2016)
  - 8.1.3 Southeast Asia Cellulose Ethers Sales Price Trend (2011-2016)
- 8.2 Southeast Asia Cellulose Ethers Sales and Market Share by Manufacturers
- 8.3 Southeast Asia Cellulose Ethers Sales and Market Share by Type
- 8.4 Southeast Asia Cellulose Ethers Sales and Market Share by Application

## **9 GLOBAL CELLULOSE ETHERS MANUFACTURERS ANALYSIS**

- 9.1 Samsung Fine Chemicals
  - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.1.2 Cellulose Ethers Product Type, Application and Specification
    - 9.1.2.1 Type I
    - 9.1.2.2 Type II
  - 9.1.3 Samsung Fine Chemicals Cellulose Ethers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.1.4 Main Business/Business Overview
- 9.2 AkzoNobel Performance Additives

- 9.2.1 Company Basic Information, Manufacturing Base and Competitors
- 9.2.2 110 Product Type, Application and Specification
  - 9.2.2.1 Type I
  - 9.2.2.2 Type II
- 9.2.3 AkzoNobel Performance Additives Cellulose Ethers Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.2.4 Main Business/Business Overview
- 9.3 Ashland Inc
  - 9.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.3.2 115 Product Type, Application and Specification
    - 9.3.2.1 Type I
    - 9.3.2.2 Type II
  - 9.3.3 Ashland Inc Cellulose Ethers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.3.4 Main Business/Business Overview

## **10 CELLULOSE ETHERS MAUFACTURING COST ANALYSIS**

- 10.1 Cellulose Ethers Key Raw Materials Analysis
  - 10.1.1 Key Raw Materials
  - 10.1.2 Price Trend of Key Raw Materials
  - 10.1.3 Key Suppliers of Raw Materials
  - 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
  - 10.2.1 Raw Materials
  - 10.2.2 Labor Cost
  - 10.2.3 Manufacturing Process Analysis of Cellulose Ethers

## **11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 11.1 Cellulose Ethers Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of Cellulose Ethers Major Manufacturers in 2015
- 11.4 Downstream Buyers

## **12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing

- 12.1.2 Indirect Marketing
- 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
  - 12.2.2 Brand Strategy
  - 12.2.3 Target Client
- 12.3 Distributors/Traders List

## **13 MARKET EFFECT FACTORS ANALYSIS**

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes Threat
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

## **14 GLOBAL CELLULOSE ETHERS MARKET FORECAST (2016-2021)**

- 14.1 Global Cellulose Ethers Sales, Revenue Forecast (2016-2021)
- 14.2 Global Cellulose Ethers Sales Forecast by Regions (2016-2021)
- 14.3 Global Cellulose Ethers Sales Forecast by Type (2016-2021)
- 14.4 Global Cellulose Ethers Sales Forecast by Application (2016-2021)

## **15 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Cellulose Ethers  
Table Classification of Cellulose Ethers  
Figure Global Sales Market Share of Cellulose Ethers by Type in 2015  
Figure Type I Picture  
Figure Type II Picture  
Table Applications of Cellulose Ethers  
Figure Global Sales Market Share of Cellulose Ethers by Application in 2015  
Figure Oil and gas Examples  
Figure Construction Examples  
Figure Paints and coatings Examples  
Figure Pharmaceutical Examples  
Figure Food Examples  
Figure Detergents Examples  
Figure Surface coating Examples  
Figure Others Examples  
Figure USA Cellulose Ethers Revenue and Growth Rate (2011-2021)  
Figure China Cellulose Ethers Revenue and Growth Rate (2011-2021)  
Figure Europe Cellulose Ethers Revenue and Growth Rate (2011-2021)  
Figure Japan Cellulose Ethers Revenue and Growth Rate (2011-2021)  
Figure India Cellulose Ethers Revenue and Growth Rate (2011-2021)  
Figure Southeast Asia Cellulose Ethers Revenue and Growth Rate (2011-2021)  
Figure Global Cellulose Ethers Sales and Growth Rate (2011-2021)  
Figure Global Cellulose Ethers Revenue and Growth Rate (2011-2021)  
Table Global Cellulose Ethers Sales of Key Manufacturers (2011-2016)  
Table Global Cellulose Ethers Sales Share by Manufacturers (2011-2016)  
Figure 2015 Cellulose Ethers Sales Share by Manufacturers  
Figure 2016 Cellulose Ethers Sales Share by Manufacturers  
Table Global Cellulose Ethers Revenue by Manufacturers (2011-2016)  
Table Global Cellulose Ethers Revenue Share by Manufacturers (2011-2016)  
Table 2015 Global Cellulose Ethers Revenue Share by Manufacturers  
Table 2016 Global Cellulose Ethers Revenue Share by Manufacturers  
Table Global Cellulose Ethers Sales and Market Share by Type (2011-2016)  
Table Global Cellulose Ethers Sales Share by Type (2011-2016)  
Figure Sales Market Share of Cellulose Ethers by Type (2011-2016)  
Figure Global Cellulose Ethers Sales Growth Rate by Type (2011-2016)



Table Global Cellulose Ethers Revenue and Market Share by Type (2011-2016)  
Table Global Cellulose Ethers Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Cellulose Ethers by Type (2011-2016)  
Figure Global Cellulose Ethers Revenue Growth Rate by Type (2011-2016)  
Table Global Cellulose Ethers Sales and Market Share by Regions (2011-2016)  
Table Global Cellulose Ethers Sales Share by Regions (2011-2016)  
Figure Sales Market Share of Cellulose Ethers by Regions (2011-2016)  
Figure Global Cellulose Ethers Sales Growth Rate by Regions (2011-2016)  
Table Global Cellulose Ethers Revenue and Market Share by Regions (2011-2016)  
Table Global Cellulose Ethers Revenue Share by Regions (2011-2016)  
Figure Revenue Market Share of Cellulose Ethers by Regions (2011-2016)  
Figure Global Cellulose Ethers Revenue Growth Rate by Regions (2011-2016)  
Table Global Cellulose Ethers Sales and Market Share by Application (2011-2016)  
Table Global Cellulose Ethers Sales Share by Application (2011-2016)  
Figure Sales Market Share of Cellulose Ethers by Application (2011-2016)  
Figure Global Cellulose Ethers Sales Growth Rate by Application (2011-2016)  
Figure USA Cellulose Ethers Sales and Growth Rate (2011-2016)  
Figure USA Cellulose Ethers Revenue and Growth Rate (2011-2016)  
Figure USA Cellulose Ethers Sales Price Trend (2011-2016)  
Table USA Cellulose Ethers Sales by Manufacturers (2011-2016)  
Table USA Cellulose Ethers Market Share by Manufacturers (2011-2016)  
Table USA Cellulose Ethers Sales by Type (2011-2016)  
Table USA Cellulose Ethers Market Share by Type (2011-2016)  
Table USA Cellulose Ethers Sales by Application (2011-2016)  
Table USA Cellulose Ethers Market Share by Application (2011-2016)  
Figure China Cellulose Ethers Sales and Growth Rate (2011-2016)  
Figure China Cellulose Ethers Revenue and Growth Rate (2011-2016)  
Figure China Cellulose Ethers Sales Price Trend (2011-2016)  
Table China Cellulose Ethers Sales by Manufacturers (2011-2016)  
Table China Cellulose Ethers Market Share by Manufacturers (2011-2016)  
Table China Cellulose Ethers Sales by Type (2011-2016)  
Table China Cellulose Ethers Market Share by Type (2011-2016)  
Table China Cellulose Ethers Sales by Application (2011-2016)  
Table China Cellulose Ethers Market Share by Application (2011-2016)  
Figure Europe Cellulose Ethers Sales and Growth Rate (2011-2016)  
Figure Europe Cellulose Ethers Revenue and Growth Rate (2011-2016)  
Figure Europe Cellulose Ethers Sales Price Trend (2011-2016)  
Table Europe Cellulose Ethers Sales by Manufacturers (2011-2016)  
Table Europe Cellulose Ethers Market Share by Manufacturers (2011-2016)

Table Europe Cellulose Ethers Sales by Type (2011-2016)  
Table Europe Cellulose Ethers Market Share by Type (2011-2016)  
Table Europe Cellulose Ethers Sales by Application (2011-2016)  
Table Europe Cellulose Ethers Market Share by Application (2011-2016)  
Figure Japan Cellulose Ethers Sales and Growth Rate (2011-2016)  
Figure Japan Cellulose Ethers Revenue and Growth Rate (2011-2016)  
Figure Japan Cellulose Ethers Sales Price Trend (2011-2016)  
Table Japan Cellulose Ethers Sales by Manufacturers (2011-2016)  
Table Japan Cellulose Ethers Market Share by Manufacturers (2011-2016)  
Table Japan Cellulose Ethers Sales by Type (2011-2016)  
Table Japan Cellulose Ethers Market Share by Type (2011-2016)  
Table Japan Cellulose Ethers Sales by Application (2011-2016)  
Table Japan Cellulose Ethers Market Share by Application (2011-2016)  
Figure India Cellulose Ethers Sales and Growth Rate (2011-2016)  
Figure India Cellulose Ethers Revenue and Growth Rate (2011-2016)  
Figure India Cellulose Ethers Sales Price Trend (2011-2016)  
Table India Cellulose Ethers Sales by Manufacturers (2011-2016)  
Table India Cellulose Ethers Market Share by Manufacturers (2011-2016)  
Table India Cellulose Ethers Sales by Type (2011-2016)  
Table India Cellulose Ethers Market Share by Type (2011-2016)  
Table India Cellulose Ethers Sales by Application (2011-2016)  
Table India Cellulose Ethers Market Share by Application (2011-2016)  
Figure Southeast Asia Cellulose Ethers Sales and Growth Rate (2011-2016)  
Figure Southeast Asia Cellulose Ethers Revenue and Growth Rate (2011-2016)  
Figure Southeast Asia Cellulose Ethers Sales Price Trend (2011-2016)  
Table Southeast Asia Cellulose Ethers Sales by Manufacturers (2011-2016)  
Table Southeast Asia Cellulose Ethers Market Share by Manufacturers (2011-2016)  
Table Southeast Asia Cellulose Ethers Sales by Type (2011-2016)  
Table Southeast Asia Cellulose Ethers Market Share by Type (2011-2016)  
Table Southeast Asia Cellulose Ethers Sales by Application (2011-2016)  
Table Southeast Asia Cellulose Ethers Market Share by Application (2011-2016)  
Table Samsung Fine Chemicals Basic Information List  
Table Samsung Fine Chemicals Cellulose Ethers Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Samsung Fine Chemicals Cellulose Ethers Global Market Share (2011-2016)  
Table AkzoNobel Performance Additives Basic Information List  
Table AkzoNobel Performance Additives Cellulose Ethers Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure AkzoNobel Performance Additives Cellulose Ethers Global Market Share

(2011-2016)

Table Ashland Inc Basic Information List

Table Ashland Inc Cellulose Ethers Sales, Revenue, Price and Gross Margin

(2011-2016)

Figure Ashland Inc Cellulose Ethers Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Cellulose Ethers

Figure Manufacturing Process Analysis of Cellulose Ethers

Figure Cellulose Ethers Industrial Chain Analysis

Table Raw Materials Sources of Cellulose Ethers Major Manufacturers in 2015

Table Major Buyers of Cellulose Ethers

Table Distributors/Traders List

Figure Global Cellulose Ethers Sales and Growth Rate Forecast (2016-2021)

Figure Global Cellulose Ethers Revenue and Growth Rate Forecast (2016-2021)

Table Global Cellulose Ethers Sales Forecast by Regions (2016-2021)

Table Global Cellulose Ethers Sales Forecast by Type (2016-2021)

Table Global Cellulose Ethers Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Cellulose Ethers Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G873D9F3ED2EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G873D9F3ED2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970