

Global Ceiling Fan Market Research Report 2017

https://marketpublishers.com/r/G50705B8DDFEN.html

Date: February 2017

Pages: 117

Price: US\$ 2,900.00 (Single User License)

ID: G50705B8DDFEN

Abstracts

Notes:

Production, means the output of Ceiling Fan

Revenue, means the sales value of Ceiling Fan

This report studies Ceiling Fan in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Hunter Fan Company
Casablanca
Emerson Ceiling Fans
Minka
Monte Carlo
Craftmade
Litex
Fanimation

Kichler



	Panasonic
	Crompton Greaves
	Orient fans
	Usha
	Havells India
	SMC
	ACC
	Midea
	Mountain Air
Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Ceiling Fan in these regions, from 2011 to 2021 (forecast), like	
	North America
	Europe
	China
	Japan
	Southeast Asia
	India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into



Traditional Ceiling Fan

Lighting Ceiling Fan

Split by application, this report focuses on consumption, market share and growth rate of Ceiling Fan in each application, can be divided into

Household

Commercial



Contents

Global Ceiling Fan Market Research Report 2017

1 CEILING FAN MARKET OVERVIEW

- 1.1 Product Overview and Scope of Ceiling Fan
- 1.2 Ceiling Fan Segment by Type
 - 1.2.1 Global Production Market Share of Ceiling Fan by Type in 2015
 - 1.2.2 Traditional Ceiling Fan
 - 1.2.3 Lighting Ceiling Fan
- 1.3 Ceiling Fan Segment by Application
 - 1.3.1 Ceiling Fan Consumption Market Share by Application in 2015
 - 1.3.2 Household
 - 1.3.3 Commercial
- 1.4 Ceiling Fan Market by Region
 - 1.4.1 North America Status and Prospect (2012-2022)
 - 1.4.2 Europe Status and Prospect (2012-2022)
 - 1.4.3 China Status and Prospect (2012-2022)
 - 1.4.4 Japan Status and Prospect (2012-2022)
 - 1.4.5 Southeast Asia Status and Prospect (2012-2022)
 - 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Ceiling Fan (2012-2022)

2 GLOBAL CEILING FAN MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Ceiling Fan Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Ceiling Fan Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Ceiling Fan Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Ceiling Fan Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Ceiling Fan Market Competitive Situation and Trends
 - 2.5.1 Ceiling Fan Market Concentration Rate
 - 2.5.2 Ceiling Fan Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL CEILING FAN PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)



- 3.1 Global Ceiling Fan Production and Market Share by Region (2012-2017)
- 3.2 Global Ceiling Fan Revenue (Value) and Market Share by Region (2012-2017)
- 3.3 Global Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)
- 3.4 North America Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 Europe Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 China Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 Japan Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Southeast Asia Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 India Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)

4 GLOBAL CEILING FAN SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 4.1 Global Ceiling Fan Consumption by Regions (2012-2017)
- 4.2 North America Ceiling Fan Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Ceiling Fan Production, Consumption, Export, Import (2012-2017)
- 4.4 China Ceiling Fan Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Ceiling Fan Production, Consumption, Export, Import (2012-2017)
- 4.6 Southeast Asia Ceiling Fan Production, Consumption, Export, Import (2012-2017)
- 4.7 India Ceiling Fan Production, Consumption, Export, Import (2012-2017)

5 GLOBAL CEILING FAN PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Ceiling Fan Production and Market Share by Type (2012-2017)
- 5.2 Global Ceiling Fan Revenue and Market Share by Type (2012-2017)
- 5.3 Global Ceiling Fan Price by Type (2012-2017)
- 5.4 Global Ceiling Fan Production Growth by Type (2012-2017)

6 GLOBAL CEILING FAN MARKET ANALYSIS BY APPLICATION

- 6.1 Global Ceiling Fan Consumption and Market Share by Application (2012-2017)
- 6.2 Global Ceiling Fan Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries



7 GLOBAL CEILING FAN MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Hunter Fan Company
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Ceiling Fan Product Type, Application and Specification
 - 7.1.2.1 Product A
 - 7.1.2.2 Product B
- 7.1.3 Hunter Fan Company Ceiling Fan Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.1.4 Main Business/Business Overview
- 7.2 Casablanca
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Ceiling Fan Product Type, Application and Specification
 - 7.2.2.1 Product A
 - 7.2.2.2 Product B
- 7.2.3 Casablanca Ceiling Fan Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Emerson Ceiling Fans
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Ceiling Fan Product Type, Application and Specification
 - 7.3.2.1 Product A
 - 7.3.2.2 Product B
- 7.3.3 Emerson Ceiling Fans Ceiling Fan Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3.4 Main Business/Business Overview
- 7.4 Minka
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Ceiling Fan Product Type, Application and Specification
 - 7.4.2.1 Product A
 - 7.4.2.2 Product B
- 7.4.3 Minka Ceiling Fan Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Monte Carlo
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Ceiling Fan Product Type, Application and Specification
 - 7.5.2.1 Product A
 - 7.5.2.2 Product B



- 7.5.3 Monte Carlo Ceiling Fan Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Craftmade
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Ceiling Fan Product Type, Application and Specification
 - 7.6.2.1 Product A
 - 7.6.2.2 Product B
- 7.6.3 Craftmade Ceiling Fan Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Litex
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Ceiling Fan Product Type, Application and Specification
 - 7.7.2.1 Product A
 - 7.7.2.2 Product B
 - 7.7.3 Litex Ceiling Fan Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Fanimation
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Ceiling Fan Product Type, Application and Specification
 - 7.8.2.1 Product A
 - 7.8.2.2 Product B
- 7.8.3 Fanimation Ceiling Fan Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 Kichler
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Ceiling Fan Product Type, Application and Specification
 - 7.9.2.1 Product A
 - 7.9.2.2 Product B
- 7.9.3 Kichler Ceiling Fan Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Panasonic
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Ceiling Fan Product Type, Application and Specification
 - 7.10.2.1 Product A
 - 7.10.2.2 Product B



- 7.10.3 Panasonic Ceiling Fan Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.10.4 Main Business/Business Overview
- 7.11 Crompton Greaves
- 7.12 Orient fans
- 7.13 Usha
- 7.14 Havells India
- 7.15 SMC
- 7.16 ACC
- 7.17 Midea
- 7.18 Mountain Air

8 CEILING FAN MANUFACTURING COST ANALYSIS

- 8.1 Ceiling Fan Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Ceiling Fan

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Ceiling Fan Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Ceiling Fan Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL CEILING FAN MARKET FORECAST (2017-2022)

- 12.1 Global Ceiling Fan Production, Revenue and Price Forecast (2017-2022)
 - 12.1.1 Global Ceiling Fan Production and Growth Rate Forecast (2017-2022)
 - 12.1.2 Global Ceiling Fan Revenue and Growth Rate Forecast (2017-2022)
 - 12.1.3 Global Ceiling Fan Price and Trend Forecast (2017-2022)
- 12.2 Global Ceiling Fan Production, Consumption, Import and Export Forecast by Regions (2017-2022)
- 12.2.1 North America Ceiling Fan Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.2 Europe Ceiling Fan Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.3 China Ceiling Fan Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.4 Japan Ceiling Fan Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.5 Southeast Asia Ceiling Fan Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.6 India Ceiling Fan Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.3 Global Ceiling Fan Production, Revenue and Price Forecast by Type (2017-2022)
- 12.4 Global Ceiling Fan Consumption Forecast by Application (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX



Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Ceiling Fan

Figure Global Production Market Share of Ceiling Fan by Type in 2015

Figure Product Picture of Traditional Ceiling Fan

Table Major Manufacturers of Traditional Ceiling Fan

Figure Product Picture of Lighting Ceiling Fan

Table Major Manufacturers of Lighting Ceiling Fan

Table Ceiling Fan Consumption Market Share by Application in 2015

Figure Household Examples

Figure Commercial Examples

Figure North America Ceiling Fan Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Ceiling Fan Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Ceiling Fan Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Ceiling Fan Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Ceiling Fan Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Ceiling Fan Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Ceiling Fan Revenue (Million UDS) and Growth Rate (2012-2022)

Table Global Ceiling Fan Production of Key Manufacturers (2015 and 2016)

Table Global Ceiling Fan Production Share by Manufacturers (2015 and 2016)

Figure 2015 Ceiling Fan Production Share by Manufacturers

Figure 2016 Ceiling Fan Production Share by Manufacturers

Table Global Ceiling Fan Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Ceiling Fan Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Ceiling Fan Revenue Share by Manufacturers

Table 2016 Global Ceiling Fan Revenue Share by Manufacturers

Table Global Market Ceiling Fan Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Ceiling Fan Average Price of Key Manufacturers in 2015

Table Manufacturers Ceiling Fan Manufacturing Base Distribution and Sales Area

Table Manufacturers Ceiling Fan Product Type

Figure Ceiling Fan Market Share of Top 3 Manufacturers

Figure Ceiling Fan Market Share of Top 5 Manufacturers

Table Global Ceiling Fan Production by Regions (2012-2017)

Figure Global Ceiling Fan Production and Market Share by Regions (2012-2017)

Figure Global Ceiling Fan Production Market Share by Regions (2012-2017)

Figure 2015 Global Ceiling Fan Production Market Share by Regions



Table Global Ceiling Fan Revenue by Regions (2012-2017)

Table Global Ceiling Fan Revenue Market Share by Regions (2012-2017)

Table 2015 Global Ceiling Fan Revenue Market Share by Regions

Table Global Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)

Table China Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)

Table Southeast Asia Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)

Table India Ceiling Fan Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Ceiling Fan Consumption Market by Regions (2012-2017)

Table Global Ceiling Fan Consumption Market Share by Regions (2012-2017)

Figure Global Ceiling Fan Consumption Market Share by Regions (2012-2017)

Figure 2015 Global Ceiling Fan Consumption Market Share by Regions

Table North America Ceiling Fan Production, Consumption, Import & Export (2012-2017)

Table Europe Ceiling Fan Production, Consumption, Import & Export (2012-2017)

Table China Ceiling Fan Production, Consumption, Import & Export (2012-2017)

Table Japan Ceiling Fan Production, Consumption, Import & Export (2012-2017)

Table Southeast Asia Ceiling Fan Production, Consumption, Import & Export (2012-2017)

Table India Ceiling Fan Production, Consumption, Import & Export (2012-2017)

Table Global Ceiling Fan Production by Type (2012-2017)

Table Global Ceiling Fan Production Share by Type (2012-2017)

Figure Production Market Share of Ceiling Fan by Type (2012-2017)

Figure 2015 Production Market Share of Ceiling Fan by Type

Table Global Ceiling Fan Revenue by Type (2012-2017)

Table Global Ceiling Fan Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Ceiling Fan by Type (2012-2017)

Figure 2015 Revenue Market Share of Ceiling Fan by Type

Table Global Ceiling Fan Price by Type (2012-2017)

Figure Global Ceiling Fan Production Growth by Type (2012-2017)

Table Global Ceiling Fan Consumption by Application (2012-2017)

Table Global Ceiling Fan Consumption Market Share by Application (2012-2017)

Figure Global Ceiling Fan Consumption Market Share by Application in 2015

Table Global Ceiling Fan Consumption Growth Rate by Application (2012-2017)

Figure Global Ceiling Fan Consumption Growth Rate by Application (2012-2017)



Table Hunter Fan Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hunter Fan Company Ceiling Fan Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Hunter Fan Company Ceiling Fan Market Share (2015 and 2016)

Table Casablanca Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Casablanca Ceiling Fan Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Casablanca Ceiling Fan Market Share (2015 and 2016)

Table Emerson Ceiling Fans Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Emerson Ceiling Fans Ceiling Fan Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Emerson Ceiling Fans Ceiling Fan Market Share (2015 and 2016)

Table Minka Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Minka Ceiling Fan Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Minka Ceiling Fan Market Share (2015 and 2016)

Table Monte Carlo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Monte Carlo Ceiling Fan Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Monte Carlo Ceiling Fan Market Share (2015 and 2016)

Table Craftmade Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Craftmade Ceiling Fan Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Craftmade Ceiling Fan Market Share (2015 and 2016)

Table Litex Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Litex Ceiling Fan Production, Revenue, Price and Gross Margin (2015 and 2016) Figure Litex Ceiling Fan Market Share (2015 and 2016)

Table Fanimation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fanimation Ceiling Fan Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Fanimation Ceiling Fan Market Share (2015 and 2016)

Table Kichler Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Kichler Ceiling Fan Production, Revenue, Price and Gross Margin (2015 and



2016)

Figure Kichler Ceiling Fan Market Share (2015 and 2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Ceiling Fan Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Panasonic Ceiling Fan Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Ceiling Fan

Figure Manufacturing Process Analysis of Ceiling Fan

Figure Ceiling Fan Industrial Chain Analysis

Table Raw Materials Sources of Ceiling Fan Major Manufacturers in 2015

Table Major Buyers of Ceiling Fan

Table Distributors/Traders List

Figure Global Ceiling Fan Production and Growth Rate Forecast (2017-2022)

Figure Global Ceiling Fan Revenue and Growth Rate Forecast (2017-2022)

Figure Global Ceiling Fan Price and Trend Forecast (2017-2022)

Table Global Ceiling Fan Production Forecast by Regions (2017-2022)

Table Global Ceiling Fan Consumption Forecast by Regions (2017-2022)

Figure North America Ceiling Fan Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Ceiling Fan Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Ceiling Fan Production, Revenue and Growth Rate Forecast (2017-2022)

Table Europe Ceiling Fan Production, Consumption, Export and Import Forecast (2017-2022)

Figure China Ceiling Fan Production, Revenue and Growth Rate Forecast (2017-2022) Table China Ceiling Fan Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Ceiling Fan Production, Revenue and Growth Rate Forecast (2017-2022) Table Japan Ceiling Fan Production, Consumption, Export and Import Forecast (2017-2022)

Figure Southeast Asia Ceiling Fan Production, Revenue and Growth Rate Forecast (2017-2022)

Table Southeast Asia Ceiling Fan Production, Consumption, Export and Import Forecast (2017-2022)



Figure India Ceiling Fan Production, Revenue and Growth Rate Forecast (2017-2022) Table India Ceiling Fan Production, Consumption, Export and Import Forecast (2017-2022)

Table Global Ceiling Fan Production Forecast by Type (2017-2022)

Table Global Ceiling Fan Revenue Forecast by Type (2017-2022)

Table Global Ceiling Fan Price Forecast by Type (2017-2022)

Table Global Ceiling Fan Consumption Forecast by Application (2017-2022)



I would like to order

Product name: Global Ceiling Fan Market Research Report 2017

Product link: https://marketpublishers.com/r/G50705B8DDFEN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G50705B8DDFEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970