

# **Global Carpet Market Professional Survey Report 2018**

https://marketpublishers.com/r/G01C6FEBB3EEN.html Date: July 2018 Pages: 128 Price: US\$ 3,500.00 (Single User License) ID: G01C6FEBB3EEN

# **Abstracts**

This report studies the global Carpet market status and forecast, categorizes the global Carpet market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Rugs and Carpets are textile floor covering consisting of an upper layer of pile attached to a backing. The pile is generally either made from wool or fibers such as polypropylene, nylon or polyester and usually consists of twisted tufts which are often heat-treated to maintain their structure.

As Chinese overall economic downward trend in the past few years, and international economic situation is complicated, in the next few years there will be many uncertainties, and coupled with carpet industry in short supply on the market in the past few years, more and more companies enter into carpet industry, the current demand for carpet product is relatively low, lack of demand, excess supply.

In the next six years, the global consumption of Rugs and Carpet will maintain a 3.6% annual growth rate, consumption is expected in 2023 will be 3173.3 (Million Square Meters). Therefore, in the next six years, carpet overcapacity situation will not change much, the average operating rate will remain at 84% to 86%.

Carpet product demand market there is also a certain space, but basically showing the scarcity of environment-friendly products, low-end products, and excess capacity, there is a large market demand for environment-friendly products to seize market share of imports acts.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area; the future will still have more new investment enter the field.

Along with the development of Chinese domestic carpet, Chinese domestic carpet has been very mature and advanced, and the performance distance has been shortening compared with the imported carpet.



As large demand of environment-friendly products at home and abroad, many companies began to enter the field of environment-friendly. Currently, the Chinese carpet industry is not only begin to transit to environment-friendly carpet products, while still extend in the resource-rich land and downstream industry chain.

The global Carpet market is valued at 212300 million US\$ in 2017 and will reach 255900 million US\$ by the end of 2025, growing at a CAGR of 2.7% during 2018-2025.

The major manufacturers covered in this report

Shaw Industries Mohawk **Oriental Weavers** Milliken Beaulieu Interface Dinarsu Balta Infloor Tarkett **Dixie Group** Brintons Merinos Dongsheng Carpet Group Jiangsu Kaili Carpet



Shanhua Carpet

Haima Carpet

**TY Carpet** 

**COC** Carpet

Shenzhen Meijili Carpet

HUADE Group

**Zhemei Carpets** 

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America



#### **United States**

Canada

Mexico

#### Asia-Pacific

China

India

#### Japan

South Korea

Australia

Indonesia

Singapore

**Rest of Asia-Pacific** 

#### Europe

Germany

France

UK

Italy

Spain

Russia



#### Rest of Europe

#### Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Woven

Needle felt

Knotted

Others

By Application, the market can be split into

Commercial

Home

Transport



The study objectives of this report are:

To analyze and study the global Carpet capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Carpet manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Carpet are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018



Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders Carpet Manufacturers Carpet Distributors/Traders/Wholesalers Carpet Subcomponent Manufacturers Industry Association Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Carpet market, by end-use.

Detailed analysis and profiles of additional market players.



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