

# Global Carpet Market Insights, Forecast to 2026

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## Abstracts

Rugs and Carpets are textile floor covering consisting of an upper layer of pile attached to a backing. The pile is generally either made from wool or fibers such as polypropylene, nylon or polyester and usually consists of twisted tufts which are often heat-treated to maintain their structure.

As Chinese overall economic downward trend in the past few years, and international economic situation is complicated, in the next few years there will be many uncertainties, and coupled with carpet industry in short supply on the market in the past few years, more and more companies enter into carpet industry, the current demand for carpet product is relatively low, lack of demand, excess supply.

In the next six years, the global consumption of Rugs and Carpet will maintain a 3.6% annual growth rate, consumption is expected in 2023 will be 3173.3 (Million Square Meters). Therefore, in the next six years, carpet overcapacity situation will not change much, the average operating rate will remain at 84% to 86%.

Carpet product demand market there is also a certain space, but basically showing the scarcity of environment-friendly products, low-end products, and excess capacity, there is a large market demand for environment-friendly products to seize market share of imports acts.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area; the future will still have more new investment enter the field.

Along with the development of Chinese domestic carpet, Chinese domestic carpet has been very mature and advanced, and the performance distance has been shortening compared with the imported carpet.

As large demand of environment-friendly products at home and abroad, many companies began to enter the field of environment-friendly. Currently, the Chinese carpet industry is not only begin to transit to environment-friendly carpet products, while still extend in the resource-rich land and downstream industry chain.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to

almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Carpet 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Carpet 3900 industry.

Based on our recent survey, we have several different scenarios about the Carpet 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 91200 million in 2019. The market size of Carpet 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Carpet market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Carpet market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Carpet market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

#### Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Carpet market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

#### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Carpet market,

covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

## Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Carpet market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Carpet market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Carpet market.

The following manufacturers are covered in this report:

Shaw Industries

Mohawk

Oriental Weavers

Milliken

Beaulieu

Interface

Dinarsu

Balta

Infloor

Tarkett

Dixie Group

Brintons

Merinos

Dongsheng Carpet Group

Jiangsu Kaili Carpet

Shanhua Carpet

Haima Carpet

TY Carpet

COC Carpet

Shenzhen Meijili Carpet

HUADE Group

Zhemei Carpets

## Carpet Breakdown Data by Type

Woven

Needle felt

Knotted

Others

## Carpet Breakdown Data by Application

Commercial

Home

Transport

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