

Global Carpet Floor Mats Market Professional Survey Report 2018

<https://marketpublishers.com/r/GAD20418AE7EN.html>

Date: July 2018

Pages: 123

Price: US\$ 3,500.00 (Single User License)

ID: GAD20418AE7EN

Abstracts

This report studies the global Carpet Floor Mats market status and forecast, categorizes the global Carpet Floor Mats market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Carpet Floor Mats is general designation for Carpet and Floor Mats. Carpet is a textile floor covering consisting of an upper layer of pile attached to a backing. The pile is generally either made from wool or fibers such as polypropylene, nylon or polyester and usually consists of twisted tufts which are often heat-treated to maintain their structure. Floor mats is a generic term for a piece of fabric or flat material, generally placed on a floor or other flat surface, which serves a range of purposes

As for carpet and floor mats, due to the difference of raw material, product patterns as well as functions, there are various carpet and flooring mats supplied in the market. Carpet and flooring mats are widely used in residential places, offices, vehicles and so on.

It is estimated that global consumption of floor mats will reach to 932.8 million square meters in 2015 from 643.8 million square meters in 2010. With economy recovery and gradually improved life quality, demand of floor mats will keep increasing with an average growth rate of 6.88 % in the coming five years.

Product homogenization has become a key point which hinders the carpet and floor mats industries' healthy development. Carpet and mats manufacturers should be dedicated to technology innovation and providing novel products to cater for customers' demand.

According to different raw materials, carpet and floor mats can be divided into rubber types, nylon types, leather types, textile types and so on. Each type has its own characteristics and functions. Consumers can choose them according to their specific

demand.

We tend to believe that this industry still has a bright future, considering the current demand. As for product prices, the slow downward trend in recent years will continue in the next few years, since competition intensifies. Similarly, there will be fluctuations in gross margin.

The global Carpet Floor Mats market is valued at 83500 million US\$ in 2017 and will reach 118200 million US\$ by the end of 2025, growing at a CAGR of 5.1% during 2018-2025.

The major manufacturers covered in this report

Shaw Industries

Mohawk

Milliken

Beaulieu

Oriental Weavers

Asditan

Milanb

Ruome

Astra

Interface

Dinarsu

Balidt

Eilisha

Balta

Infloor

Desso

Arte Espina

Dixie Group

Brintons

Debomat

Dongsheng Carpet Group

Jiangsu Kaili Carpet

Shanhua Carpet

Haima Carpet

Ty-Carpet

Coc Carpet

Meijili Carpet

Huade

Zhejiang Fine Arts Carpet

Tibetan Sheep Carpet

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Woven

Needle felt

Knotted

Tufted

Others

By Application, the market can be split into

Commercial

Residential

Transportation

The study objectives of this report are:

To analyze and study the global Carpet Floor Mats capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Carpet Floor Mats manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the

high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Carpet Floor Mats are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Carpet Floor Mats Manufacturers

Carpet Floor Mats Distributors/Traders/Wholesalers

Carpet Floor Mats Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for

the report:

Regional and country-level analysis of the Carpet Floor Mats market, by end-use.

Detailed analysis and profiles of additional market players.

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