

Global Carpet Floor Mats Market Insights, Forecast to 2026

<https://marketpublishers.com/r/GB5234CA6944EN.html>

Date: June 2020

Pages: 183

Price: US\$ 3,900.00 (Single User License)

ID: GB5234CA6944EN

Abstracts

Carpet Floor Mats is general designation for Carpet and Floor Mats. Carpet is a textile floor covering consisting of an upper layer of pile attached to a backing. The pile is generally either made from wool or fibers such as polypropylene, nylon or polyester and usually consists of twisted tufts which are often heat-treated to maintain their structure. Floor mats is a generic term for a piece of fabric or flat material, generally placed on a floor or other flat surface, which serves a range of purposes. As for carpet and floor mats, due to the difference of raw material, product patterns as well as functions, there are various carpet and flooring mats supplied in the market. Carpet and flooring mats are widely used in residential places, offices, vehicles and so on.

It is estimated that global consumption of floor mats will reach to 932.8 million square meters in 2015 from 643.8 million square meters in 2010. With economy recovery and gradually improved life quality, demand of floor mats will keep increasing with an average growth rate of 6.88 % in the coming five years.

Product homogenization has become a key point which hinders the carpet and floor mats industries' healthy development. Carpet and mats manufacturers should be dedicated to technology innovation and providing novel products to cater for customers' demand.

According to different raw materials, carpet and floor mats can be divided into rubber types, nylon types, leather types, textile types and so on. Each type has its own characteristics and functions. Consumers can choose them according to their specific demand.

We tend to believe that this industry still has a bright future, considering the current demand. As for product prices, the slow downward trend in recent years will continue in the next few years, since competition intensifies. Similarly, there will be fluctuations in gross margin.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Carpet Floor Mats 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Carpet Floor Mats 3900 industry.

Based on our recent survey, we have several different scenarios about the Carpet Floor Mats 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 92630 million in 2019. The market size of Carpet Floor Mats 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Carpet Floor Mats market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Carpet Floor Mats market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Carpet Floor Mats market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Carpet Floor Mats market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Carpet Floor Mats market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc. The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Carpet Floor Mats market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Carpet Floor Mats market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Carpet Floor Mats market.

The following manufacturers are covered in this report:

Shaw Industries

Mohawk

Milliken

Beaulieu

Oriental Weavers

Asditan

Milanb

Ruome

Astra

Interface

Dinarsu

Balidt

Eilisha

Balta

Infloor

Desso

Arte Espina

Dixie Group

Brintons

Debomat

Dongsheng Carpet Group

Jiangsu Kaili Carpet

Shanhua Carpet

Haima Carpet

Ty-Carpet

Coc Carpet

Meijili Carpet

Huade

Zhejiang Fine Arts Carpet

Tibetan Sheep Carpet

Carpet Floor Mats Breakdown Data by Type

Woven

Needle felt

Knotted

Tufted

Others

Carpet Floor Mats Breakdown Data by Application

Commercial

Residential

Transportation

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