

# **Global Car Telematics Market Research Report 2016**

https://marketpublishers.com/r/G0968605152EN.html Date: October 2016 Pages: 109 Price: US\$ 2,900.00 (Single User License) ID: G0968605152EN

# Abstracts

Notes:

Production, means the output of Car Telematics

Revenue, means the sales value of Car Telematics

This report studies Car Telematics in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

NavInfo Co., Ltd.

LAUNCH Tech Company Limited

PATEO

WirelessCar

China TSP

TimaNetworks

Careland

Beijing Carsmart Technology Co., Ltd

YESWAY



AutoNavi

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Car Telematics in these regions, from 2011 to 2021 (forecast), like

North America Europe China Japan Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Car Telematics in each application, can be divided into

Application 1

Application 2

Application 3





# Contents

Global Car Telematics Market Research Report 2016

### 1 CAR TELEMATICS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Car Telematics
- 1.2 Car Telematics Segment by Type
- 1.2.1 Global Production Market Share of Car Telematics by Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Car Telematics Segment by Application
- 1.3.1 Car Telematics Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Car Telematics Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Car Telematics (2011-2021)

## **2 GLOBAL CAR TELEMATICS MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Car Telematics Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Car Telematics Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Car Telematics Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Car Telematics Manufacturing Base Distribution, Sales Area and Product Type

- 2.5 Car Telematics Market Competitive Situation and Trends
  - 2.5.1 Car Telematics Market Concentration Rate
  - 2.5.2 Car Telematics Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

## **3 GLOBAL CAR TELEMATICS PRODUCTION, REVENUE (VALUE) BY REGION**



#### (2011-2016)

3.1 Global Car Telematics Production by Region (2011-2016)

3.2 Global Car Telematics Production Market Share by Region (2011-2016)

3.3 Global Car Telematics Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Car Telematics Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Car Telematics Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Car Telematics Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Car Telematics Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Car Telematics Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Southeast Asia Car Telematics Production, Revenue, Price and Gross Margin (2011-2016)

3.10 India Car Telematics Production, Revenue, Price and Gross Margin (2011-2016)

# 4 GLOBAL CAR TELEMATICS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Car Telematics Consumption by Regions (2011-2016)

4.2 North America Car Telematics Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Car Telematics Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Car Telematics Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Car Telematics Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Car Telematics Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Car Telematics Production, Consumption, Export, Import by Regions (2011-2016)

## 5 GLOBAL CAR TELEMATICS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 Global Car Telematics Production and Market Share by Type (2011-2016)

- 5.2 Global Car Telematics Revenue and Market Share by Type (2011-2016)
- 5.3 Global Car Telematics Price by Type (2011-2016)
- 5.4 Global Car Telematics Production Growth by Type (2011-2016)



#### **6 GLOBAL CAR TELEMATICS MARKET ANALYSIS BY APPLICATION**

6.1 Global Car Telematics Consumption and Market Share by Application (2011-2016)

- 6.2 Global Car Telematics Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### 7 GLOBAL CAR TELEMATICS MANUFACTURERS PROFILES/ANALYSIS

7.1 NavInfo Co., Ltd.

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.1.2 Car Telematics Product Type, Application and Specification
  - 7.1.2.1 Type I
  - 7.1.2.2 Type II

7.1.3 NavInfo Co., Ltd. Car Telematics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 LAUNCH Tech Company Limited

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Car Telematics Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 LAUNCH Tech Company Limited Car Telematics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 PATEO

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Car Telematics Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 PATEO Car Telematics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 WirelessCar

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Car Telematics Product Type, Application and Specification

7.4.2.1 Type I



7.4.2.2 Type II

7.4.3 WirelessCar Car Telematics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 China TSP

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Car Telematics Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 China TSP Car Telematics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 TimaNetworks

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Car Telematics Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 TimaNetworks Car Telematics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Careland

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Car Telematics Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Careland Car Telematics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Beijing Carsmart Technology Co., Ltd

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Car Telematics Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Beijing Carsmart Technology Co., Ltd Car Telematics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 YESWAY

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Car Telematics Product Type, Application and Specification



7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 YESWAY Car Telematics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 AutoNavi

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.10.2 Car Telematics Product Type, Application and Specification
  - 7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 AutoNavi Car Telematics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

## 8 CAR TELEMATICS MANUFACTURING COST ANALYSIS

- 8.1 Car Telematics Key Raw Materials Analysis
- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Car Telematics

### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Car Telematics Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Car Telematics Major Manufacturers in 2015
- 9.4 Downstream Buyers

### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing



- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

### 12 GLOBAL CAR TELEMATICS MARKET FORECAST (2016-2021)

- 12.1 Global Car Telematics Production, Revenue Forecast (2016-2021)
- 12.2 Global Car Telematics Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Car Telematics Production Forecast by Type (2016-2021)
- 12.4 Global Car Telematics Consumption Forecast by Application (2016-2021)
- 12.5 Car Telematics Price Forecast (2016-2021)

### **13 RESEARCH FINDINGS AND CONCLUSION**

#### **14 APPENDIX**

Author List Disclosure Section Research Methodology Data Source China Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

**Figure Picture of Car Telematics** Figure Global Production Market Share of Car Telematics by Type in 2015 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Figure Product Picture of Type III Table Major Manufacturers of Type III Table Car Telematics Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure North America Car Telematics Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Europe Car Telematics Revenue (Million USD) and Growth Rate (2011-2021) Figure China Car Telematics Revenue (Million USD) and Growth Rate (2011-2021) Figure Japan Car Telematics Revenue (Million USD) and Growth Rate (2011-2021) Figure Southeast Asia Car Telematics Revenue (Million USD) and Growth Rate (2011 - 2021)Figure India Car Telematics Revenue (Million USD) and Growth Rate (2011-2021) Figure Global Car Telematics Revenue (Million UDS) and Growth Rate (2011-2021) Table Global Car Telematics Capacity of Key Manufacturers (2015 and 2016) Table Global Car Telematics Capacity Market Share by Manufacturers (2015 and 2016) Figure Global Car Telematics Capacity of Key Manufacturers in 2015 Figure Global Car Telematics Capacity of Key Manufacturers in 2016 Table Global Car Telematics Production of Key Manufacturers (2015 and 2016) Table Global Car Telematics Production Share by Manufacturers (2015 and 2016) Figure 2015 Car Telematics Production Share by Manufacturers Figure 2016 Car Telematics Production Share by Manufacturers Table Global Car Telematics Revenue (Million USD) by Manufacturers (2015 and 2016) Table Global Car Telematics Revenue Share by Manufacturers (2015 and 2016) Table 2015 Global Car Telematics Revenue Share by Manufacturers Table 2016 Global Car Telematics Revenue Share by Manufacturers Table Global Market Car Telematics Average Price of Key Manufacturers (2015 and 2016)



Figure Global Market Car Telematics Average Price of Key Manufacturers in 2015 Table Manufacturers Car Telematics Manufacturing Base Distribution and Sales Area Table Manufacturers Car Telematics Product Type Figure Car Telematics Market Share of Top 3 Manufacturers Figure Car Telematics Market Share of Top 5 Manufacturers Table Global Car Telematics Capacity by Regions (2011-2016) Figure Global Car Telematics Capacity Market Share by Regions (2011-2016) Figure Global Car Telematics Capacity Market Share by Regions (2011-2016) Figure 2015 Global Car Telematics Capacity Market Share by Regions Table Global Car Telematics Production by Regions (2011-2016) Figure Global Car Telematics Production and Market Share by Regions (2011-2016) Figure Global Car Telematics Production Market Share by Regions (2011-2016) Figure 2015 Global Car Telematics Production Market Share by Regions Table Global Car Telematics Revenue by Regions (2011-2016) Table Global Car Telematics Revenue Market Share by Regions (2011-2016) Table 2015 Global Car Telematics Revenue Market Share by Regions Table Global Car Telematics Production, Revenue, Price and Gross Margin (2011-2016)Table North America Car Telematics Production, Revenue, Price and Gross Margin (2011 - 2016)Table Europe Car Telematics Production, Revenue, Price and Gross Margin (2011 - 2016)Table China Car Telematics Production, Revenue, Price and Gross Margin (2011-2016) Table Japan Car Telematics Production, Revenue, Price and Gross Margin (2011-2016) Table Southeast Asia Car Telematics Production, Revenue, Price and Gross Margin (2011 - 2016)Table India Car Telematics Production, Revenue, Price and Gross Margin (2011-2016) Table Global Car Telematics Consumption Market by Regions (2011-2016) Table Global Car Telematics Consumption Market Share by Regions (2011-2016) Figure Global Car Telematics Consumption Market Share by Regions (2011-2016) Figure 2015 Global Car Telematics Consumption Market Share by Regions Table North America Car Telematics Production, Consumption, Import & Export (2011 - 2016)Table Europe Car Telematics Production, Consumption, Import & Export (2011-2016)

Table China Car Telematics Production, Consumption, Import & Export (2011-2016) Table Japan Car Telematics Production, Consumption, Import & Export (2011-2016) Table Southeast Asia Car Telematics Production, Consumption, Import & Export (2011-2016)

Table India Car Telematics Production, Consumption, Import & Export (2011-2016)



Table Global Car Telematics Production by Type (2011-2016) Table Global Car Telematics Production Share by Type (2011-2016) Figure Production Market Share of Car Telematics by Type (2011-2016) Figure 2015 Production Market Share of Car Telematics by Type Table Global Car Telematics Revenue by Type (2011-2016) Table Global Car Telematics Revenue Share by Type (2011-2016) Figure Production Revenue Share of Car Telematics by Type (2011-2016) Figure 2015 Revenue Market Share of Car Telematics by Type Table Global Car Telematics Price by Type (2011-2016) Figure Global Car Telematics Production Growth by Type (2011-2016) Table Global Car Telematics Consumption by Application (2011-2016) Table Global Car Telematics Consumption Market Share by Application (2011-2016) Figure Global Car Telematics Consumption Market Share by Application in 2015 Table Global Car Telematics Consumption Growth Rate by Application (2011-2016) Figure Global Car Telematics Consumption Growth Rate by Application (2011-2016) Table NavInfo Co., Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors Table NavInfo Co., Ltd. Car Telematics Production, Revenue, Price and Gross Margin (2011 - 2016)Figure NavInfo Co., Ltd. Car Telematics Market Share (2011-2016) Table LAUNCH Tech Company Limited Basic Information, Manufacturing Base, Sales Area and Its Competitors Table LAUNCH Tech Company Limited Car Telematics Production, Revenue, Price and Gross Margin (2011-2016) Figure LAUNCH Tech Company Limited Car Telematics Market Share (2011-2016) Table PATEO Basic Information, Manufacturing Base, Sales Area and Its Competitors Table PATEO Car Telematics Production, Revenue, Price and Gross Margin (2011 - 2016)Figure PATEO Car Telematics Market Share (2011-2016) Table WirelessCar Basic Information, Manufacturing Base, Sales Area and Its Competitors Table WirelessCar Car Telematics Production, Revenue, Price and Gross Margin (2011 - 2016)Figure WirelessCar Car Telematics Market Share (2011-2016) Table China TSP Basic Information, Manufacturing Base, Sales Area and Its Competitors Table China TSP Car Telematics Production, Revenue, Price and Gross Margin (2011 - 2016)

Figure China TSP Car Telematics Market Share (2011-2016)



Table TimaNetworks Basic Information, Manufacturing Base, Sales Area and Its Competitors Table TimaNetworks Car Telematics Production, Revenue, Price and Gross Margin (2011 - 2016)Figure TimaNetworks Car Telematics Market Share (2011-2016) Table Careland Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Careland Car Telematics Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Careland Car Telematics Market Share (2011-2016) Table Beijing Carsmart Technology Co., Ltd Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Beijing Carsmart Technology Co., Ltd Car Telematics Production, Revenue, Price and Gross Margin (2011-2016) Figure Beijing Carsmart Technology Co., Ltd Car Telematics Market Share (2011-2016) Table YESWAY Basic Information, Manufacturing Base, Sales Area and Its Competitors Table YESWAY Car Telematics Production, Revenue, Price and Gross Margin (2011-2016)Figure YESWAY Car Telematics Market Share (2011-2016) Table AutoNavi Basic Information, Manufacturing Base, Sales Area and Its Competitors Table AutoNavi Car Telematics Production, Revenue, Price and Gross Margin (2011 - 2016)Figure AutoNavi Car Telematics Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Car Telematics Figure Manufacturing Process Analysis of Car Telematics Figure Car Telematics Industrial Chain Analysis Table Raw Materials Sources of Car Telematics Major Manufacturers in 2015 Table Major Buyers of Car Telematics Table Distributors/Traders List Figure Global Car Telematics Production and Growth Rate Forecast (2016-2021) Figure Global Car Telematics Revenue and Growth Rate Forecast (2016-2021) Table Global Car Telematics Production Forecast by Regions (2016-2021) Table Global Car Telematics Consumption Forecast by Regions (2016-2021) Table Global Car Telematics Production Forecast by Type (2016-2021) Table Global Car Telematics Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Car Telematics Market Research Report 2016 Product link: https://marketpublishers.com/r/G0968605152EN.html Price: US\$ 2,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G0968605152EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970