

# Global Car Audio Speakers Market Professional Survey Report 2018

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### **Abstracts**

This report studies the global Car Audio Speakers market status and forecast, categorizes the global Car Audio Speakers market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Car Audio Speakers is equipment installed in a car or other vehicle to provide in-car entertainment and information for the vehicle occupants.

The classification of car audio speakers includes 2 way audio speakers, 3 way audio speakers, 4 way audio speakers, and others, and the proportion of 2 way audio speakers in 2016 is about 50%.

Car audio speakers are widely used in passenger cars and commercial cars. The most proportion of car audio speakers is passenger cars, and consumption proportion is about 88.5%.

Japan region is the largest supplier of car audio speakers, with a production market share nearly 35% in 2016. Europe is the second largest supplier of car audio speakers, enjoying production market share nearly 23% in 2016.

China is the largest consumption place, with a consumption market share nearly 26% in 2016. Following China, Europe is the second largest consumption place with the consumption market share of 24%.

Market competition is intense. Panasonic, Alpine, Clarion, Pioneer, etc. are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry, like Harman, Bose.

The global Car Audio Speakers market is valued at 9880 million US\$ in 2017 and will reach 11600 million US\$ by the end of 2025, growing at a CAGR of 2.0% during 2018-2025.



The major manufacturers covered in this report Panasonic Pioneer Yanfeng Visteon **Alpine** Keenwood Harman Clarion Sony Delphi **BOSE** Blaupunkt HangSheng

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

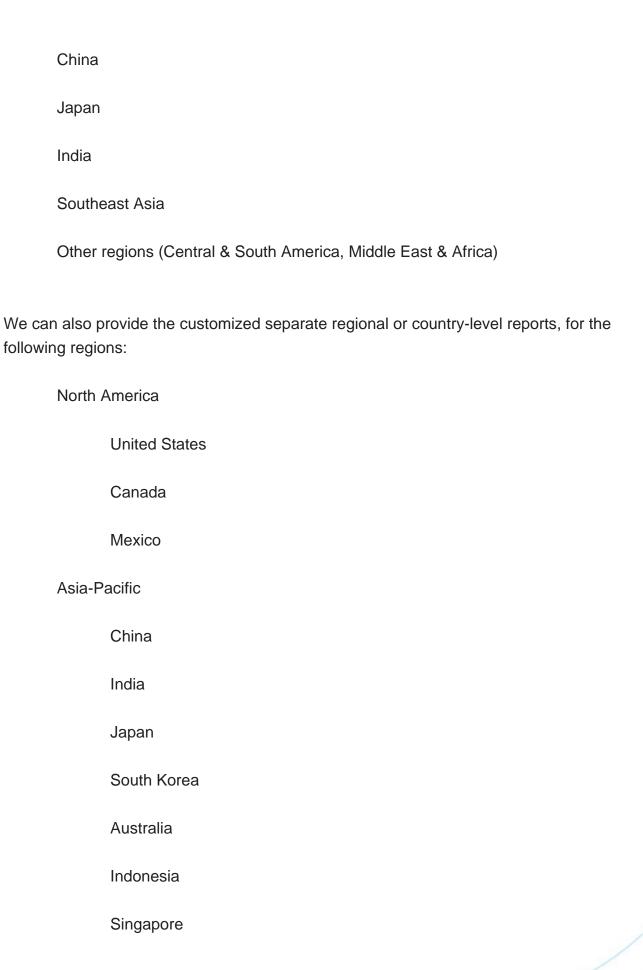
North America

JL Audio

Coagent

Europe







## Rest of Asia-Pacific Europe Germany France UK Italy Spain Russia Rest of Europe Central & South America Brazil Argentina Rest of South America Middle East & Africa Saudi Arabia

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

2-Way Speakers

Turkey

Rest of Middle East & Africa



3-Way Speakers

4-Way Speakers

Others

By Application, the market can be split into

**Commercial Cars** 

Passenger Cars

The study objectives of this report are:

To analyze and study the global Car Audio Speakers capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Car Audio Speakers manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.



To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Car Audio Speakers are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders
Car Audio Speakers Manufacturers
Car Audio Speakers Distributors/Traders/Wholesalers
Car Audio Speakers Subcomponent Manufacturers
Industry Association
Downstream Vendors

### **Available Customizations**

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Car Audio Speakers market, by enduse.



Detailed analysis and profiles of additional market players.



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