

Global BYOD (Bring Your Own Device) Sales Market Report 2018

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Abstracts

This report studies the global BYOD (Bring Your Own Device) market status and forecast, categorizes the global BYOD (Bring Your Own Device) market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Bring Your Own Device Office (BYOD) refers to a policy that some companies allow employees to bring their own laptops, tablet PCs, smart phones and other mobile terminal devices to office space, and use these devices to obtain company internal information and use enterprise franchise applications.

Increasing demand for BYOD (Bring Your Own Device) market in mid-to-large sized businesses and small businesses coupled with the increasing number of these facilities is expected to result in the growth of the market. In addition, change in lifestyle and requirement of working have led to expansion of BYOD (Bring Your Own Device) market. Demand for BYOD in Asia Pacific is increasing rapidly due to the growing use of tablets & smartphones and their subsequent impact on IT. Though a large number of employees in this region mainly use their own devices for work purpose, there is a lack of formalized policy that supports BYOD. This may hinder demand in the forthcoming years.

The global BYOD (Bring Your Own Device) market is valued at 94200 million US\$ in 2017 and will reach 337500 million US\$ by the end of 2025, growing at a CAGR of 20.0% during 2018-2025.

The major players covered in this report

IBM

Cisco Systems

Good Technology

Alcatel-Lucen

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Tablets

Smartphones

Laptops

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Mid-to-Large Sized Businesses

Small Businesses

The study objectives of this report are:

To analyze and study the global BYOD (Bring Your Own Device) sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key BYOD (Bring Your Own Device) players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of BYOD (Bring Your Own Device) are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

BYOD (Bring Your Own Device) Manufacturers

BYOD (Bring Your Own Device) Distributors/Traders/Wholesalers

BYOD (Bring Your Own Device) Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the BYOD (Bring Your Own Device) market, by end-use.

Detailed analysis and profiles of additional market players.

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