

Global Business Printer Market Research Report 2018

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Abstracts

This report studies the global Business Printer market status and forecast, categorizes the global Business Printer market size (value & volume) by manufacturers, type, application, and region.

This report focuses on the top manufacturers in North America, Europe, Japan, China, and other regions (India, Southeast Asia, Central & South America, and Middle East & Africa).

Vendors in this industry largely engage in printing on textile and apparel products, metal, glass, paper, and plastic, and provide after-sales support services such as plate-making, typesetting, and book binding. In addition, commercial printers offer four different services such as actual print process; design; finishing that includes folding, cutting, and binding; and the fulfillment, which includes packaging, storage, and shipping on a just-in-time basis. Furthermore, other auxiliary services include database management, packaging, along with training and consulting.

The commercial print industry is expected to witness a surge in growth globally. The demand for packaging and advertising print processes is escalating in countries such as India, China, and Japan, which is poised to drive market development in this region. North American countries such as the U.S. and Canada are deemed to be early technology adopters, making a positive impact on the North America regional industry. European countries have largely focused on development of eco-friendly products and processes with an aim of creating a sustainable environment. Thus, these countries encourage the use of energy-efficient print solutions.

The global Business Printer market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major manufacturers covered in this report

ACME

Bertelsmann SE & Co

KGaA, Brown Co

Cenveo Inc

Dai Nippon Printing Co. Ltd

R.R. Donnelley & Sons Co

Lagardere SCA

Merrill Corporation

Quad/Graphics Incorporated

Quebecor World Inc

Toppan Co. Ltd

Transcontinental Inc

Vistaprint NV

Workflow Management Incorporated

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Lithographic

Digital

Flexographic

Screen

Gravure print technologies

Other

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

Advertising

Periodicals

Labels and wrappers

Office products

Catalogs and directories

Other

The study objectives of this report are:

To analyze and study the global Business Printer capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Business Printer manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Business Printer are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Business Printer Manufacturers

Business Printer Distributors/Traders/Wholesalers

Business Printer Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the

report:

Regional and country-level analysis of the Business Printer market, by end-use.

Detailed analysis and profiles of additional market players.

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