

# Global Built-in Refrigerator Market Research Report 2017

https://marketpublishers.com/r/G4B1D899E84EN.html

Date: January 2017 Pages: 126 Price: US\$ 2,900.00 (Single User License) ID: G4B1D899E84EN

# Abstracts

#### Notes:

Production, means the output of Built-in Refrigerator

Revenue, means the sales value of Built-in Refrigerator

This report studies Built-in Refrigerator in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Samsung
GE
Media
Whirlpool
LG
Frigidaire
Kenmore
Haier



SIEMENS

Viking Range

Panasonic

Electrolux

SAKURA

SANYO

Meling

AUCMA

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Built-in Refrigerator in these regions, from 2011 to 2021 (forecast), like

North America Europe China Japan Southeast Asia

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

#### 150L



>150L

150-210L

211-230L

231-280L

281-450L

451-560L



# Contents

Global Built-in Refrigerator Market Research Report 2017

### 1 BUILT-IN REFRIGERATOR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Built-in Refrigerator
- 1.2 Built-in Refrigerator Segment by Type
- 1.2.1 Global Production Market Share of Built-in Refrigerator by Type in 2015
- 1.2.2 150L
- 1.2.3 >150L
- 1.2.4 150-210L
- 1.2.5 211-230L
- 1.2.6 231-280L
- 1.2.7 281-450L
- 1.2.8 451-560L
- 1.2.9 150L

7.1.3 Samsung Built-in Refrigerator Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 GE

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Built-in Refrigerator Product Type, Application and Specification

7.2.2.1 150L

7.2.2.2 >150L

7.2.3 GE Built-in Refrigerator Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Media

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Built-in Refrigerator Product Type, Application and Specification

7.3.2.1 150L

7.3.2.2 >150L

7.3.3 Media Built-in Refrigerator Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Whirlpool

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Built-in Refrigerator Product Type, Application and Specification



7.4.2.1 150L

7.4.2.2 >150L

7.4.3 Whirlpool Built-in Refrigerator Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 LG

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Built-in Refrigerator Product Type, Application and Specification

7.5.2.1 150L

7.5.2.2 >150L

7.5.3 LG Built-in Refrigerator Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Frigidaire

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Built-in Refrigerator Product Type, Application and Specification

7.6.2.1 150L

7.6.2.2 >150L

7.6.3 Frigidaire Built-in Refrigerator Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Kenmore

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Built-in Refrigerator Product Type, Application and Specification

7.7.2.1 150L

7.7.2.2 >150L

7.7.3 Kenmore Built-in Refrigerator Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Haier

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Built-in Refrigerator Product Type, Application and Specification

7.8.2.1 150L

7.8.2.2 >150L

7.8.3 Haier Built-in Refrigerator Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 SIEMENS

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors



7.9.2 Built-in Refrigerator Product Type, Application and Specification

7.9.2.1 150L

7.9.2.2 >150L

7.9.3 SIEMENS Built-in Refrigerator Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Viking Range

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Built-in Refrigerator Product Type, Application and Specification

- 7.10.2.1 150L
- 7.10.2.2 >150L

7.10.3 Viking Range Built-in Refrigerator Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Panasonic

- 7.12 Electrolux
- 7.13 SAKURA
- 7.14 SANYO
- 7.15 Meling
- 7.16 AUCMA

## **8 BUILT-IN REFRIGERATOR MANUFACTURING COST ANALYSIS**

- 8.1 Built-in Refrigerator Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Built-in Refrigerator

## 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Built-in Refrigerator Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Built-in Refrigerator Major Manufacturers in 2015



#### 9.4 Downstream Buyers

#### **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 GLOBAL BUILT-IN REFRIGERATOR MARKET FORECAST (2017-2022)

12.1 Global Built-in Refrigerator Production, Revenue and Price Forecast (2017-2022)

12.1.1 Global Built-in Refrigerator Production and Growth Rate Forecast (2017-2022)

12.1.2 Global Built-in Refrigerator Revenue and Growth Rate Forecast (2017-2022)

12.1.3 Global Built-in Refrigerator Price and Trend Forecast (2017-2022)

12.2 Global Built-in Refrigerator Production, Consumption, Import and Export Forecast by Regions (2017-2022)

12.2.1 North America Built-in Refrigerator Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.2 Europe Built-in Refrigerator Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.3 China Built-in Refrigerator Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.4 Japan Built-in Refrigerator Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.5 Southeast Asia Built-in Refrigerator Production, Revenue, Consumption, Export



and Import Forecast (2017-2022)

12.2.6 India Built-in Refrigerator Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.3 Global Built-in Refrigerator Production, Revenue and Price Forecast by Type (2017-2022)

12.4 Global Built-in Refrigerator Consumption Forecast by Application (2017-2022)

#### **13 RESEARCH FINDINGS AND CONCLUSION**

#### **14 APPENDIX**

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Built-in Refrigerator Figure Global Production Market Share of Built-in Refrigerator by Type in 2015 Figure Product Picture of 150L Table Major Manufacturers of 150L Figure Product Picture of >150L Table Major Manufacturers of >150L Figure Product Picture of 150-210L Table Major Manufacturers of 150-210L Figure Product Picture of 211-230L Table Major Manufacturers of 211-230L Figure Product Picture of 231-280L Table Major Manufacturers of 231-280L Figure Product Picture of 281-450L Table Major Manufacturers of 281-450L Figure Product Picture of 451-560L Table Major Manufacturers of 451-560L **Figure Product Picture of** 



#### I would like to order

Product name: Global Built-in Refrigerator Market Research Report 2017 Product link: <u>https://marketpublishers.com/r/G4B1D899E84EN.html</u> Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G4B1D899E84EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970