

# Global Building Thermal Insulation Market Research Report 2016

<https://marketpublishers.com/r/GE1C926857DEN.html>

Date: October 2016

Pages: 112

Price: US\$ 2,900.00 (Single User License)

ID: GE1C926857DEN

## Abstracts

### Notes:

Production, means the output of Building Thermal Insulation

Revenue, means the sales value of Building Thermal Insulation

This report studies Building Thermal Insulation in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Benchmarking the Key Players

Rockwool International A/S

Johns Manville

BASF SE

Owens Corning Corporation

Paroc

Saint-Gobain

Kingspan Group PLC

Knauf Insulation

GAF

Beijing New Building Material

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Building Thermal Insulation in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Building Thermal Insulation in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Building Thermal Insulation Market Research Report 2016

#### **1 BUILDING THERMAL INSULATION MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Building Thermal Insulation
- 1.2 Building Thermal Insulation Segment by Type
  - 1.2.1 Global Production Market Share of Building Thermal Insulation by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Building Thermal Insulation Segment by Application
  - 1.3.1 Building Thermal Insulation Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Building Thermal Insulation Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Building Thermal Insulation (2011-2021)

#### **2 GLOBAL BUILDING THERMAL INSULATION MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Building Thermal Insulation Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Building Thermal Insulation Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Building Thermal Insulation Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Building Thermal Insulation Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Building Thermal Insulation Market Competitive Situation and Trends
  - 2.5.1 Building Thermal Insulation Market Concentration Rate

- 2.5.2 Building Thermal Insulation Market Share of Top 3 and Top 5 Manufacturers
- 2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL BUILDING THERMAL INSULATION CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global Building Thermal Insulation Capacity and Market Share by Region (2011-2016)
- 3.2 Global Building Thermal Insulation Production and Market Share by Region (2011-2016)
- 3.3 Global Building Thermal Insulation Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

### **4 GLOBAL BUILDING THERMAL INSULATION SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Building Thermal Insulation Consumption by Regions (2011-2016)
- 4.2 North America Building Thermal Insulation Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Building Thermal Insulation Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Building Thermal Insulation Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Building Thermal Insulation Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Building Thermal Insulation Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Building Thermal Insulation Production, Consumption, Export, Import by Regions (2011-2016)

## **5 GLOBAL BUILDING THERMAL INSULATION PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 Global Building Thermal Insulation Production and Market Share by Type (2011-2016)

5.2 Global Building Thermal Insulation Revenue and Market Share by Type (2011-2016)

5.3 Global Building Thermal Insulation Price by Type (2011-2016)

5.4 Global Building Thermal Insulation Production Growth by Type (2011-2016)

## **6 GLOBAL BUILDING THERMAL INSULATION MARKET ANALYSIS BY APPLICATION**

6.1 Global Building Thermal Insulation Consumption and Market Share by Application (2011-2016)

6.2 Global Building Thermal Insulation Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL BUILDING THERMAL INSULATION MANUFACTURERS PROFILES/ANALYSIS**

7.1 Benchmarking the Key Players

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Building Thermal Insulation Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Benchmarking the Key Players Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Rockwool International A/S

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Building Thermal Insulation Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Rockwool International A/S Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Johns Manville

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Building Thermal Insulation Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Johns Manville Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 BASF SE

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Building Thermal Insulation Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 BASF SE Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Owens Corning Corporation

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Building Thermal Insulation Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Owens Corning Corporation Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Paroc

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Building Thermal Insulation Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Paroc Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Saint-Gobain

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.7.2 Building Thermal Insulation Product Type, Application and Specification
  - 7.7.2.1 Type I
  - 7.7.2.2 Type II
- 7.7.3 Saint-Gobain Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.7.4 Main Business/Business Overview
- 7.8 Kingspan Group PLC
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Building Thermal Insulation Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 Kingspan Group PLC Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Knauf Insulation
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Building Thermal Insulation Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
  - 7.9.3 Knauf Insulation Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 GAF
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Building Thermal Insulation Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
  - 7.10.3 GAF Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Beijing New Building Material

## **8 BUILDING THERMAL INSULATION MANUFACTURING COST ANALYSIS**

- 8.1 Building Thermal Insulation Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials



## 8.2 Proportion of Manufacturing Cost Structure

### 8.2.1 Raw Materials

### 8.2.2 Labor Cost

### 8.2.3 Manufacturing Expenses

## 8.3 Manufacturing Process Analysis of Building Thermal Insulation

# **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

## 9.1 Building Thermal Insulation Industrial Chain Analysis

## 9.2 Upstream Raw Materials Sourcing

## 9.3 Raw Materials Sources of Building Thermal Insulation Major Manufacturers in 2015

## 9.4 Downstream Buyers

# **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

## 10.1 Marketing Channel

### 10.1.1 Direct Marketing

### 10.1.2 Indirect Marketing

### 10.1.3 Marketing Channel Development Trend

## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

# **11 MARKET EFFECT FACTORS ANALYSIS**

## 11.1 Technology Progress/Risk

### 11.1.1 Substitutes Threat

### 11.1.2 Technology Progress in Related Industry

## 11.2 Consumer Needs/Customer Preference Change

## 11.3 Economic/Political Environmental Change

# **12 GLOBAL BUILDING THERMAL INSULATION MARKET FORECAST (2016-2021)**

## 12.1 Global Building Thermal Insulation Capacity, Production, Revenue Forecast (2016-2021)

## 12.2 Global Building Thermal Insulation Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Building Thermal Insulation Production Forecast by Type (2016-2021)

12.4 Global Building Thermal Insulation Consumption Forecast by Application  
(2016-2021)

12.5 Building Thermal Insulation Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Building Thermal Insulation

Figure Global Production Market Share of Building Thermal Insulation by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Building Thermal Insulation Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Building Thermal Insulation Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Building Thermal Insulation Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Building Thermal Insulation Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Building Thermal Insulation Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Building Thermal Insulation Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Building Thermal Insulation Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Building Thermal Insulation Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Building Thermal Insulation Capacity of Key Manufacturers (2015 and 2016)

Table Global Building Thermal Insulation Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Building Thermal Insulation Capacity of Key Manufacturers in 2015

Figure Global Building Thermal Insulation Capacity of Key Manufacturers in 2016

Table Global Building Thermal Insulation Production of Key Manufacturers (2015 and 2016)

Table Global Building Thermal Insulation Production Share by Manufacturers (2015 and 2016)

2016)

Figure 2015 Building Thermal Insulation Production Share by Manufacturers

Figure 2016 Building Thermal Insulation Production Share by Manufacturers

Table Global Building Thermal Insulation Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Building Thermal Insulation Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Building Thermal Insulation Revenue Share by Manufacturers

Table 2016 Global Building Thermal Insulation Revenue Share by Manufacturers

Table Global Market Building Thermal Insulation Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Building Thermal Insulation Average Price of Key Manufacturers in 2015

Table Manufacturers Building Thermal Insulation Manufacturing Base Distribution and Sales Area

Table Manufacturers Building Thermal Insulation Product Type

Figure Building Thermal Insulation Market Share of Top 3 Manufacturers

Figure Building Thermal Insulation Market Share of Top 5 Manufacturers

Table Global Building Thermal Insulation Capacity by Regions (2011-2016)

Figure Global Building Thermal Insulation Capacity Market Share by Regions (2011-2016)

Figure Global Building Thermal Insulation Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Building Thermal Insulation Capacity Market Share by Regions

Table Global Building Thermal Insulation Production by Regions (2011-2016)

Figure Global Building Thermal Insulation Production and Market Share by Regions (2011-2016)

Figure Global Building Thermal Insulation Production Market Share by Regions (2011-2016)

Figure 2015 Global Building Thermal Insulation Production Market Share by Regions

Table Global Building Thermal Insulation Revenue by Regions (2011-2016)

Table Global Building Thermal Insulation Revenue Market Share by Regions (2011-2016)

Table 2015 Global Building Thermal Insulation Revenue Market Share by Regions

Table Global Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Building Thermal Insulation Capacity, Production, Revenue, Price and

Gross Margin (2011-2016)

Table China Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table India Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Building Thermal Insulation Consumption Market by Regions (2011-2016)

Table Global Building Thermal Insulation Consumption Market Share by Regions (2011-2016)

Figure Global Building Thermal Insulation Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Building Thermal Insulation Consumption Market Share by Regions

Table North America Building Thermal Insulation Production, Consumption, Import & Export (2011-2016)

Table Europe Building Thermal Insulation Production, Consumption, Import & Export (2011-2016)

Table China Building Thermal Insulation Production, Consumption, Import & Export (2011-2016)

Table Japan Building Thermal Insulation Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Building Thermal Insulation Production, Consumption, Import & Export (2011-2016)

Table India Building Thermal Insulation Production, Consumption, Import & Export (2011-2016)

Table Global Building Thermal Insulation Production by Type (2011-2016)

Table Global Building Thermal Insulation Production Share by Type (2011-2016)

Figure Production Market Share of Building Thermal Insulation by Type (2011-2016)

Figure 2015 Production Market Share of Building Thermal Insulation by Type

Table Global Building Thermal Insulation Revenue by Type (2011-2016)

Table Global Building Thermal Insulation Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Building Thermal Insulation by Type (2011-2016)

Figure 2015 Revenue Market Share of Building Thermal Insulation by Type

Table Global Building Thermal Insulation Price by Type (2011-2016)

Figure Global Building Thermal Insulation Production Growth by Type (2011-2016)

Table Global Building Thermal Insulation Consumption by Application (2011-2016)

Table Global Building Thermal Insulation Consumption Market Share by Application

(2011-2016)

Figure Global Building Thermal Insulation Consumption Market Share by Application in 2015

Table Global Building Thermal Insulation Consumption Growth Rate by Application (2011-2016)

Figure Global Building Thermal Insulation Consumption Growth Rate by Application (2011-2016)

Table Benchmarking the Key Players Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Benchmarking the Key Players Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Benchmarking the Key Players Building Thermal Insulation Market Share (2011-2016)

Table Rockwool International A/S Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rockwool International A/S Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Rockwool International A/S Building Thermal Insulation Market Share (2011-2016)

Table Johns Manville Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Johns Manville Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Johns Manville Building Thermal Insulation Market Share (2011-2016)

Table BASF SE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BASF SE Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure BASF SE Building Thermal Insulation Market Share (2011-2016)

Table Owens Corning Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Owens Corning Corporation Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Owens Corning Corporation Building Thermal Insulation Market Share (2011-2016)

Table Paroc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Paroc Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Paroc Building Thermal Insulation Market Share (2011-2016)

Table Saint-Gobain Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

Table Saint-Gobain Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Saint-Gobain Building Thermal Insulation Market Share (2011-2016)

Table Kingspan Group PLC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kingspan Group PLC Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kingspan Group PLC Building Thermal Insulation Market Share (2011-2016)

Table Knauf Insulation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Knauf Insulation Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Knauf Insulation Building Thermal Insulation Market Share (2011-2016)

Table GAF Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GAF Building Thermal Insulation Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure GAF Building Thermal Insulation Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Building Thermal Insulation

Figure Manufacturing Process Analysis of Building Thermal Insulation

Figure Building Thermal Insulation Industrial Chain Analysis

Table Raw Materials Sources of Building Thermal Insulation Major Manufacturers in 2015

Table Major Buyers of Building Thermal Insulation

Table Distributors/Traders List

Figure Global Building Thermal Insulation Capacity, Production and Growth Rate Forecast (2016-2021)

Figure Global Building Thermal Insulation Revenue and Growth Rate Forecast (2016-2021)

Table Global Building Thermal Insulation Production Forecast by Regions (2016-2021)

Table Global Building Thermal Insulation Consumption Forecast by Regions (2016-2021)

Table Global Building Thermal Insulation Production Forecast by Type (2016-2021)

Table Global Building Thermal Insulation Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Building Thermal Insulation Market Research Report 2016

Product link: <https://marketpublishers.com/r/GE1C926857DEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE1C926857DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970