

# Global Brown Sugar Market Professional Survey Report 2018

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## Abstracts

This report studies the global Brown Sugar market status and forecast, categorizes the global Brown Sugar market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Brown sugar is a colored refined sugar obtained when controlled amount of molasses are added to the white sugar. The intensity of the color of brown sugar is proportional to the amount of molasses added. Brown sugar has a distinctive taste and flavor due to the presence of minerals which also make it nutritionally superior to white sugar. This property of the brown sugar resulted in the formation of an alternative sugar market for health cautious population.

The brown sugar market is forecasted to grow in upcoming years due to its market drivers like cost, competitive product segment and easy to manufacture. The huge shift of food and beverage industry towards natural and organic food and ingredient production makes a strong growth base for the brown sugar market.

The market for Brown Sugar is highly fragmented with lots of players. The key players are Sudzucker, Tate & Lyle, Imperial Sugar, Nordic Sugar A/S, C&H Sugar, American Crystal Sugar, Cargill, Domino Sugar, Taikoo, Wholesome Sweeteners, Ganzhiyuan, Lotus Health Group, etc.

The industry is expected to remain innovation-led, with frequent acquisitions and strategic alliances adopted as the key strategies by the players to increase their industry presence. Meanwhile, optimize product mix and further develop value-added capabilities to maximize margins. Manufacturers can take advantage of this situation by reinforcing their production units and supply-chains to avoid any delay in production turn-around-times (TAT) and supply-lead-times.

A critical factor for growth in Asia region is availability of raw materials at lower prices

coupled with the presence of large number of suppliers and producers. China is anticipated to lead growth of the Asia Pacific market over the next six years. Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive. The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The global Brown Sugar market is valued at 18300 million US\$ in 2017 and will reach 33100 million US\$ by the end of 2025, growing at a CAGR of 8.8% during 2018-2025.

The major manufacturers covered in this report

Sudzucker

Tate & Lyle

Imperial Sugar

Nordic Sugar A/S

C&H Sugar

American Crystal Sugar

Cargill

Domino Sugar

Taikoo

Wholesome Sweeteners

Ganzhiyuan

Lotus Health Group

Geographically, this report studies the top producers and consumers, focuses on

product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Light Brown Sugar

Dark Brown Sugar

By Application, the market can be split into

Bakery

Beverages

Confectionery

Ice Cream and Dairy

Others

The study objectives of this report are:

To analyze and study the global Brown Sugar capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Brown Sugar manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Brown Sugar are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

#### Key Stakeholders

Brown Sugar Manufacturers

Brown Sugar Distributors/Traders/Wholesalers

Brown Sugar Subcomponent Manufacturers

Industry Association

Downstream Vendors

#### Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Brown Sugar market, by end-use.

Detailed analysis and profiles of additional market players.

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