

Global Breakfast Cereal Market Research Report 2016

<https://marketpublishers.com/r/GC2ABF8CEF8EN.html>

Date: November 2016

Pages: 110

Price: US\$ 2,900.00 (Single User License)

ID: GC2ABF8CEF8EN

Abstracts

Notes:

Production, means the output of Breakfast Cereal

Revenue, means the sales value of Breakfast Cereal

This report studies Breakfast Cereal in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

PepsiCo

General Mills

Kashi

B&G Foods

Dorset Cereals

Hodgson Mill

Hain Celestial

MOM Brands

Nature's Path

Kellogg

Cargill

Nestle

Weetabix

Back to Nature Food Company

Bob's Red Mill Natural Foods

Carman's Fine Foods

Dr. Oetker

Food For Life

Freedom Foods Group

McKee Foods

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Breakfast Cereal in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Cold cereals

Hot cereals

Type III

Split by application, this report focuses on consumption, market share and growth rate of Breakfast Cereal in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Breakfast Cereal Market Research Report 2016

1 BREAKFAST CEREAL MARKET OVERVIEW

- 1.1 Product Overview and Scope of Breakfast Cereal
- 1.2 Breakfast Cereal Segment by Type
 - 1.2.1 Global Production Market Share of Breakfast Cereal by Type in 2015
 - 1.2.2 Cold cereals
 - 1.2.3 Hot cereals
 - 1.2.4 Type III
- 1.3 Breakfast Cereal Segment by Application
 - 1.3.1 Breakfast Cereal Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Breakfast Cereal Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Breakfast Cereal (2011-2021)

2 GLOBAL BREAKFAST CEREAL MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Breakfast Cereal Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Breakfast Cereal Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Breakfast Cereal Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Breakfast Cereal Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Breakfast Cereal Market Competitive Situation and Trends
 - 2.5.1 Breakfast Cereal Market Concentration Rate
 - 2.5.2 Breakfast Cereal Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL BREAKFAST CEREAL PRODUCTION, REVENUE (VALUE) BY REGION

(2011-2016)

- 3.1 Global Breakfast Cereal Production and Market Share by Region (2011-2016)
- 3.2 Global Breakfast Cereal Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Breakfast Cereal Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Breakfast Cereal Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Breakfast Cereal Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Breakfast Cereal Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Breakfast Cereal Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Breakfast Cereal Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Breakfast Cereal Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL BREAKFAST CEREAL SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Breakfast Cereal Consumption by Regions (2011-2016)
- 4.2 North America Breakfast Cereal Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Breakfast Cereal Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Breakfast Cereal Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Breakfast Cereal Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Breakfast Cereal Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Breakfast Cereal Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL BREAKFAST CEREAL PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Breakfast Cereal Production and Market Share by Type (2011-2016)
- 5.2 Global Breakfast Cereal Revenue and Market Share by Type (2011-2016)
- 5.3 Global Breakfast Cereal Price by Type (2011-2016)
- 5.4 Global Breakfast Cereal Production Growth by Type (2011-2016)

6 GLOBAL BREAKFAST CEREAL MARKET ANALYSIS BY APPLICATION

6.1 Global Breakfast Cereal Consumption and Market Share by Application (2011-2016)

6.2 Global Breakfast Cereal Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 GLOBAL BREAKFAST CEREAL MANUFACTURERS PROFILES/ANALYSIS

7.1 PepsiCo

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Breakfast Cereal Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 PepsiCo Breakfast Cereal Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 General Mills

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Breakfast Cereal Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 General Mills Breakfast Cereal Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Kashi

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Breakfast Cereal Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Kashi Breakfast Cereal Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 B&G Foods

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Breakfast Cereal Product Type, Application and Specification

7.4.2.1 Type I

- 7.4.2.2 Type II
- 7.4.3 B&G Foods Breakfast Cereal Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.4.4 Main Business/Business Overview
- 7.5 Dorset Cereals
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Breakfast Cereal Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
 - 7.5.3 Dorset Cereals Breakfast Cereal Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Hodgson Mill
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Breakfast Cereal Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
 - 7.6.3 Hodgson Mill Breakfast Cereal Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Hain Celestial
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Breakfast Cereal Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
 - 7.7.3 Hain Celestial Breakfast Cereal Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 MOM Brands
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Breakfast Cereal Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
 - 7.8.3 MOM Brands Breakfast Cereal Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 Nature's Path
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Breakfast Cereal Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Nature's Path Breakfast Cereal Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Kellogg

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Breakfast Cereal Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Kellogg Breakfast Cereal Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Cargill

7.12 Nestle

7.13 Weetabix

7.14 Back to Nature Food Company

7.15 Bob's Red Mill Natural Foods

7.16 Carman's Fine Foods

7.17 Dr. Oetker

7.18 Food For Life

7.19 Freedom Foods Group

7.20 McKee Foods

8 BREAKFAST CEREAL MANUFACTURING COST ANALYSIS

8.1 Breakfast Cereal Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Breakfast Cereal

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Breakfast Cereal Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Breakfast Cereal Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL BREAKFAST CEREAL MARKET FORECAST (2016-2021)

- 12.1 Global Breakfast Cereal Production, Revenue Forecast (2016-2021)
- 12.2 Global Breakfast Cereal Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Breakfast Cereal Production Forecast by Type (2016-2021)
- 12.4 Global Breakfast Cereal Consumption Forecast by Application (2016-2021)
- 12.5 Breakfast Cereal Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Breakfast Cereal

Figure Global Production Market Share of Breakfast Cereal by Type in 2015

Figure Product Picture of Cold cereals

Table Major Manufacturers of Cold cereals

Figure Product Picture of Hot cereals

Table Major Manufacturers of Hot cereals

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Breakfast Cereal Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Breakfast Cereal Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Breakfast Cereal Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Breakfast Cereal Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Breakfast Cereal Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Breakfast Cereal Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Breakfast Cereal Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Breakfast Cereal Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Breakfast Cereal Production of Key Manufacturers (2015 and 2016)

Table Global Breakfast Cereal Production Share by Manufacturers (2015 and 2016)

Figure 2015 Breakfast Cereal Production Share by Manufacturers

Figure 2016 Breakfast Cereal Production Share by Manufacturers

Table Global Breakfast Cereal Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Breakfast Cereal Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Breakfast Cereal Revenue Share by Manufacturers

Table 2016 Global Breakfast Cereal Revenue Share by Manufacturers

Table Global Market Breakfast Cereal Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Breakfast Cereal Average Price of Key Manufacturers in 2015

Table Manufacturers Breakfast Cereal Manufacturing Base Distribution and Sales Area

Table Manufacturers Breakfast Cereal Product Type

Figure Breakfast Cereal Market Share of Top 3 Manufacturers

Figure Breakfast Cereal Market Share of Top 5 Manufacturers

Table Global Breakfast Cereal Production by Regions (2011-2016)

Figure Global Breakfast Cereal Production and Market Share by Regions (2011-2016)

Figure Global Breakfast Cereal Production Market Share by Regions (2011-2016)

Figure 2015 Global Breakfast Cereal Production Market Share by Regions

Table Global Breakfast Cereal Revenue by Regions (2011-2016)

Table Global Breakfast Cereal Revenue Market Share by Regions (2011-2016)

Table 2015 Global Breakfast Cereal Revenue Market Share by Regions

Table Global Breakfast Cereal Production, Revenue, Price and Gross Margin
(2011-2016)

Table North America Breakfast Cereal Production, Revenue, Price and Gross Margin
(2011-2016)

Table Europe Breakfast Cereal Production, Revenue, Price and Gross Margin
(2011-2016)

Table China Breakfast Cereal Production, Revenue, Price and Gross Margin
(2011-2016)

Table Japan Breakfast Cereal Production, Revenue, Price and Gross Margin
(2011-2016)

Table Southeast Asia Breakfast Cereal Production, Revenue, Price and Gross Margin
(2011-2016)

Table India Breakfast Cereal Production, Revenue, Price and Gross Margin
(2011-2016)

Table Global Breakfast Cereal Consumption Market by Regions (2011-2016)

Table Global Breakfast Cereal Consumption Market Share by Regions (2011-2016)

Figure Global Breakfast Cereal Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Breakfast Cereal Consumption Market Share by Regions

Table North America Breakfast Cereal Production, Consumption, Import & Export
(2011-2016)

Table Europe Breakfast Cereal Production, Consumption, Import & Export (2011-2016)

Table China Breakfast Cereal Production, Consumption, Import & Export (2011-2016)

Table Japan Breakfast Cereal Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Breakfast Cereal Production, Consumption, Import & Export
(2011-2016)

Table India Breakfast Cereal Production, Consumption, Import & Export (2011-2016)

Table Global Breakfast Cereal Production by Type (2011-2016)

Table Global Breakfast Cereal Production Share by Type (2011-2016)

Figure Production Market Share of Breakfast Cereal by Type (2011-2016)

Figure 2015 Production Market Share of Breakfast Cereal by Type

Table Global Breakfast Cereal Revenue by Type (2011-2016)

Table Global Breakfast Cereal Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Breakfast Cereal by Type (2011-2016)

Figure 2015 Revenue Market Share of Breakfast Cereal by Type

Table Global Breakfast Cereal Price by Type (2011-2016)

Figure Global Breakfast Cereal Production Growth by Type (2011-2016)

Table Global Breakfast Cereal Consumption by Application (2011-2016)

Table Global Breakfast Cereal Consumption Market Share by Application (2011-2016)

Figure Global Breakfast Cereal Consumption Market Share by Application in 2015

Table Global Breakfast Cereal Consumption Growth Rate by Application (2011-2016)

Figure Global Breakfast Cereal Consumption Growth Rate by Application (2011-2016)

Table PepsiCo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PepsiCo Breakfast Cereal Production, Revenue, Price and Gross Margin (2011-2016)

Figure PepsiCo Breakfast Cereal Market Share (2011-2016)

Table General Mills Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table General Mills Breakfast Cereal Production, Revenue, Price and Gross Margin (2011-2016)

Figure General Mills Breakfast Cereal Market Share (2011-2016)

Table Kashi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kashi Breakfast Cereal Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kashi Breakfast Cereal Market Share (2011-2016)

Table B&G Foods Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table B&G Foods Breakfast Cereal Production, Revenue, Price and Gross Margin (2011-2016)

Figure B&G Foods Breakfast Cereal Market Share (2011-2016)

Table Dorset Cereals Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dorset Cereals Breakfast Cereal Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dorset Cereals Breakfast Cereal Market Share (2011-2016)

Table Hodgson Mill Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hodgson Mill Breakfast Cereal Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hodgson Mill Breakfast Cereal Market Share (2011-2016)

Table Hain Celestial Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hain Celestial Breakfast Cereal Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hain Celestial Breakfast Cereal Market Share (2011-2016)

Table MOM Brands Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MOM Brands Breakfast Cereal Production, Revenue, Price and Gross Margin (2011-2016)

Figure MOM Brands Breakfast Cereal Market Share (2011-2016)

Table Nature's Path Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nature's Path Breakfast Cereal Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nature's Path Breakfast Cereal Market Share (2011-2016)

Table Kellogg Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kellogg Breakfast Cereal Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kellogg Breakfast Cereal Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Breakfast Cereal

Figure Manufacturing Process Analysis of Breakfast Cereal

Figure Breakfast Cereal Industrial Chain Analysis

Table Raw Materials Sources of Breakfast Cereal Major Manufacturers in 2015

Table Major Buyers of Breakfast Cereal

Table Distributors/Traders List

Figure Global Breakfast Cereal Production and Growth Rate Forecast (2016-2021)

Figure Global Breakfast Cereal Revenue and Growth Rate Forecast (2016-2021)

Table Global Breakfast Cereal Production Forecast by Regions (2016-2021)

Table Global Breakfast Cereal Consumption Forecast by Regions (2016-2021)

Table Global Breakfast Cereal Production Forecast by Type (2016-2021)

Table Global Breakfast Cereal Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Breakfast Cereal Market Research Report 2016

Product link: <https://marketpublishers.com/r/GC2ABF8CEF8EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC2ABF8CEF8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970