

Global BPO Business Analytics Market Size, Status and Forecast 2020-2026

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Abstracts

Decision makers worldwide are under tremendous pressure to optimize their business operations, acquire new customers, and increase their market share, thereby driving long-term profitability. Business analytics is used for strategic decision making, enabling organizations to understand their customers, optimize operational cost, and improve business efficiency and competitiveness. The demand for regulatory compliance and transparency is high across sectors such as BFSI and healthcare. Enterprises in these sectors need to comply with regulatory norms such as Basel III and Solvency II. Business analytics outsourcing helps enterprises addresses such compliance requirements by increasing their transparency.

The adoption of systems such as ERP, CRM, SCM, and SFA by enterprises and the industrial Internet revolution have led to the generation of large volumes of data. Moreover, with the increased adoption of big data, the use of business analytics has also surged with a greater need to understand data. Data analytics tools and technologies help derive powerful insights and make efficient use of big data. This helps organizations make strategic decisions based on actionable insights for their business activities.

Global BPO business analytics industry is highly fragmented, industry vendors are mostly in the India and USA. The market is extremely competitive with vendors competing to gain a greater market share. Players in the market are constantly looking for ways to increase their market share through mergers and acquisitions and partnerships. They are also focusing on differentiating themselves by offering mobile-enabled business analytics solutions, predictive analytics, and cloud-based business analytics services. Among them, Accenture is the world leading player in the global BPO business analytics market with the market share of 17.5% in 2015, in terms of revenue.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to

almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the BPO Business Analytics market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the BPO Business Analytics industry.

Based on our recent survey, we have several different scenarios about the BPO Business Analytics YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 20670 million in 2019. The market size of BPO Business Analytics will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global BPO Business Analytics market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global BPO Business Analytics market in terms of revenue.

Players, stakeholders, and other participants in the global BPO Business Analytics market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global BPO Business Analytics market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026.

It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global BPO Business Analytics market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global BPO Business Analytics market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global BPO Business Analytics market.

The following players are covered in this report:

Accenture

Cognizant

Genpact

IBM

TCS

HP

Tech Mahindra

Capgemini

Wipro

EXL

NTT DATA(Dell)

WNS Global

Concentrix

Infosys

Mu Sigma

Aegis

BPO Business Analytics Breakdown Data by Type

HR

Procurement

F&A

Customer Care

Logistics

Sales & Marketing

Training

Product Engineering

BPO Business Analytics Breakdown Data by Application

BFSI

Manufacturing

Healthcare

Retail

Telecom

Others

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by BPO Business Analytics Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global BPO Business Analytics Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 HR
 - 1.4.3 Procurement
 - 1.4.4 F&A
 - 1.4.5 Customer Care
 - 1.4.6 Logistics
 - 1.4.7 Sales & Marketing
 - 1.4.8 Training
 - 1.4.9 Product Engineering
- 1.5 Market by Application
 - 1.5.1 Global BPO Business Analytics Market Share by Application: 2020 VS 2026
 - 1.5.2 BFSI
 - 1.5.3 Manufacturing
 - 1.5.4 Healthcare
 - 1.5.5 Retail
 - 1.5.6 Telecom
 - 1.5.7 Others
- 1.6 Coronavirus Disease 2019 (Covid-19): BPO Business Analytics Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the BPO Business Analytics Industry
 - 1.6.1.1 BPO Business Analytics Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and BPO Business Analytics Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for BPO Business Analytics Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 BPO Business Analytics Market Perspective (2015-2026)
- 2.2 BPO Business Analytics Growth Trends by Regions
 - 2.2.1 BPO Business Analytics Market Size by Regions: 2015 VS 2020 VS 2026
 - 2.2.2 BPO Business Analytics Historic Market Share by Regions (2015-2020)
 - 2.2.3 BPO Business Analytics Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
 - 2.3.1 Market Top Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Challenges
 - 2.3.4 Porter's Five Forces Analysis
 - 2.3.5 BPO Business Analytics Market Growth Strategy
 - 2.3.6 Primary Interviews with Key BPO Business Analytics Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top BPO Business Analytics Players by Market Size
 - 3.1.1 Global Top BPO Business Analytics Players by Revenue (2015-2020)
 - 3.1.2 Global BPO Business Analytics Revenue Market Share by Players (2015-2020)
 - 3.1.3 Global BPO Business Analytics Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global BPO Business Analytics Market Concentration Ratio
 - 3.2.1 Global BPO Business Analytics Market Concentration Ratio (CR5 and HHI)
 - 3.2.2 Global Top 10 and Top 5 Companies by BPO Business Analytics Revenue in 2019
- 3.3 BPO Business Analytics Key Players Head office and Area Served
- 3.4 Key Players BPO Business Analytics Product Solution and Service
- 3.5 Date of Enter into BPO Business Analytics Market
- 3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global BPO Business Analytics Historic Market Size by Type (2015-2020)
- 4.2 Global BPO Business Analytics Forecasted Market Size by Type (2021-2026)

5 BPO BUSINESS ANALYTICS BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global BPO Business Analytics Market Size by Application (2015-2020)

5.2 Global BPO Business Analytics Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

6.1 North America BPO Business Analytics Market Size (2015-2020)

6.2 BPO Business Analytics Key Players in North America (2019-2020)

6.3 North America BPO Business Analytics Market Size by Type (2015-2020)

6.4 North America BPO Business Analytics Market Size by Application (2015-2020)

7 EUROPE

7.1 Europe BPO Business Analytics Market Size (2015-2020)

7.2 BPO Business Analytics Key Players in Europe (2019-2020)

7.3 Europe BPO Business Analytics Market Size by Type (2015-2020)

7.4 Europe BPO Business Analytics Market Size by Application (2015-2020)

8 CHINA

8.1 China BPO Business Analytics Market Size (2015-2020)

8.2 BPO Business Analytics Key Players in China (2019-2020)

8.3 China BPO Business Analytics Market Size by Type (2015-2020)

8.4 China BPO Business Analytics Market Size by Application (2015-2020)

9 JAPAN

9.1 Japan BPO Business Analytics Market Size (2015-2020)

9.2 BPO Business Analytics Key Players in Japan (2019-2020)

9.3 Japan BPO Business Analytics Market Size by Type (2015-2020)

9.4 Japan BPO Business Analytics Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

10.1 Southeast Asia BPO Business Analytics Market Size (2015-2020)

10.2 BPO Business Analytics Key Players in Southeast Asia (2019-2020)

10.3 Southeast Asia BPO Business Analytics Market Size by Type (2015-2020)

10.4 Southeast Asia BPO Business Analytics Market Size by Application (2015-2020)

11 INDIA

- 11.1 India BPO Business Analytics Market Size (2015-2020)
- 11.2 BPO Business Analytics Key Players in India (2019-2020)
- 11.3 India BPO Business Analytics Market Size by Type (2015-2020)
- 11.4 India BPO Business Analytics Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

- 12.1 Central & South America BPO Business Analytics Market Size (2015-2020)
- 12.2 BPO Business Analytics Key Players in Central & South America (2019-2020)
- 12.3 Central & South America BPO Business Analytics Market Size by Type (2015-2020)
- 12.4 Central & South America BPO Business Analytics Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

- 13.1 Accenture
 - 13.1.1 Accenture Company Details
 - 13.1.2 Accenture Business Overview and Its Total Revenue
 - 13.1.3 Accenture BPO Business Analytics Introduction
 - 13.1.4 Accenture Revenue in BPO Business Analytics Business (2015-2020))
 - 13.1.5 Accenture Recent Development
- 13.2 Cognizant
 - 13.2.1 Cognizant Company Details
 - 13.2.2 Cognizant Business Overview and Its Total Revenue
 - 13.2.3 Cognizant BPO Business Analytics Introduction
 - 13.2.4 Cognizant Revenue in BPO Business Analytics Business (2015-2020)
 - 13.2.5 Cognizant Recent Development
- 13.3 Genpact
 - 13.3.1 Genpact Company Details
 - 13.3.2 Genpact Business Overview and Its Total Revenue
 - 13.3.3 Genpact BPO Business Analytics Introduction
 - 13.3.4 Genpact Revenue in BPO Business Analytics Business (2015-2020)
 - 13.3.5 Genpact Recent Development
- 13.4 IBM
 - 13.4.1 IBM Company Details
 - 13.4.2 IBM Business Overview and Its Total Revenue
 - 13.4.3 IBM BPO Business Analytics Introduction
 - 13.4.4 IBM Revenue in BPO Business Analytics Business (2015-2020)

- 13.4.5 IBM Recent Development
- 13.5 TCS
 - 13.5.1 TCS Company Details
 - 13.5.2 TCS Business Overview and Its Total Revenue
 - 13.5.3 TCS BPO Business Analytics Introduction
 - 13.5.4 TCS Revenue in BPO Business Analytics Business (2015-2020)
 - 13.5.5 TCS Recent Development
- 13.6 HP
 - 13.6.1 HP Company Details
 - 13.6.2 HP Business Overview and Its Total Revenue
 - 13.6.3 HP BPO Business Analytics Introduction
 - 13.6.4 HP Revenue in BPO Business Analytics Business (2015-2020)
 - 13.6.5 HP Recent Development
- 13.7 Tech Mahindra
 - 13.7.1 Tech Mahindra Company Details
 - 13.7.2 Tech Mahindra Business Overview and Its Total Revenue
 - 13.7.3 Tech Mahindra BPO Business Analytics Introduction
 - 13.7.4 Tech Mahindra Revenue in BPO Business Analytics Business (2015-2020)
 - 13.7.5 Tech Mahindra Recent Development
- 13.8 Capgemini
 - 13.8.1 Capgemini Company Details
 - 13.8.2 Capgemini Business Overview and Its Total Revenue
 - 13.8.3 Capgemini BPO Business Analytics Introduction
 - 13.8.4 Capgemini Revenue in BPO Business Analytics Business (2015-2020)
 - 13.8.5 Capgemini Recent Development
- 13.9 Wipro
 - 13.9.1 Wipro Company Details
 - 13.9.2 Wipro Business Overview and Its Total Revenue
 - 13.9.3 Wipro BPO Business Analytics Introduction
 - 13.9.4 Wipro Revenue in BPO Business Analytics Business (2015-2020)
 - 13.9.5 Wipro Recent Development
- 13.10 EXL
 - 13.10.1 EXL Company Details
 - 13.10.2 EXL Business Overview and Its Total Revenue
 - 13.10.3 EXL BPO Business Analytics Introduction
 - 13.10.4 EXL Revenue in BPO Business Analytics Business (2015-2020)
 - 13.10.5 EXL Recent Development
- 13.11 NTT DATA(Dell)
 - 10.11.1 NTT DATA(Dell) Company Details

- 10.11.2 NTT DATA(Dell) Business Overview and Its Total Revenue
- 10.11.3 NTT DATA(Dell) BPO Business Analytics Introduction
- 10.11.4 NTT DATA(Dell) Revenue in BPO Business Analytics Business (2015-2020)
- 10.11.5 NTT DATA(Dell) Recent Development
- 13.12 WNS Global
 - 10.12.1 WNS Global Company Details
 - 10.12.2 WNS Global Business Overview and Its Total Revenue
 - 10.12.3 WNS Global BPO Business Analytics Introduction
 - 10.12.4 WNS Global Revenue in BPO Business Analytics Business (2015-2020)
 - 10.12.5 WNS Global Recent Development
- 13.13 Concentrix
 - 10.13.1 Concentrix Company Details
 - 10.13.2 Concentrix Business Overview and Its Total Revenue
 - 10.13.3 Concentrix BPO Business Analytics Introduction
 - 10.13.4 Concentrix Revenue in BPO Business Analytics Business (2015-2020)
 - 10.13.5 Concentrix Recent Development
- 13.14 Infosys
 - 10.14.1 Infosys Company Details
 - 10.14.2 Infosys Business Overview and Its Total Revenue
 - 10.14.3 Infosys BPO Business Analytics Introduction
 - 10.14.4 Infosys Revenue in BPO Business Analytics Business (2015-2020)
 - 10.14.5 Infosys Recent Development
- 13.15 Mu Sigma
 - 10.15.1 Mu Sigma Company Details
 - 10.15.2 Mu Sigma Business Overview and Its Total Revenue
 - 10.15.3 Mu Sigma BPO Business Analytics Introduction
 - 10.15.4 Mu Sigma Revenue in BPO Business Analytics Business (2015-2020)
 - 10.15.5 Mu Sigma Recent Development
- 13.16 Aegis
 - 10.16.1 Aegis Company Details
 - 10.16.2 Aegis Business Overview and Its Total Revenue
 - 10.16.3 Aegis BPO Business Analytics Introduction
 - 10.16.4 Aegis Revenue in BPO Business Analytics Business (2015-2020)
 - 10.16.5 Aegis Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

List Of Tables

LIST OF TABLES

Table 1. BPO Business Analytics Key Market Segments

Table 2. Key Players Covered: Ranking by BPO Business Analytics Revenue

Table 3. Ranking of Global Top BPO Business Analytics Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global BPO Business Analytics Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of HR

Table 6. Key Players of Procurement

Table 7. Key Players of F&A

Table 8. Key Players of Customer Care

Table 9. Key Players of Logistics

Table 10. Key Players of Sales & Marketing

Table 11. Key Players of Training

Table 12. Key Players of Product Engineering

Table 13. COVID-19 Impact Global Market: (Four BPO Business Analytics Market Size Forecast Scenarios)

Table 14. Opportunities and Trends for BPO Business Analytics Players in the COVID-19 Landscape

Table 15. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 16. Key Regions/Countries Measures against Covid-19 Impact

Table 17. Proposal for BPO Business Analytics Players to Combat Covid-19 Impact

Table 18. Global BPO Business Analytics Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 19. Global BPO Business Analytics Market Size by Regions (US\$ Million): 2020 VS 2026

Table 20. Global BPO Business Analytics Market Size by Regions (2015-2020) (US\$ Million)

Table 21. Global BPO Business Analytics Market Share by Regions (2015-2020)

Table 22. Global BPO Business Analytics Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 23. Global BPO Business Analytics Market Share by Regions (2021-2026)

Table 24. Market Top Trends

Table 25. Key Drivers: Impact Analysis

Table 26. Key Challenges

Table 27. BPO Business Analytics Market Growth Strategy

- Table 28. Main Points Interviewed from Key BPO Business Analytics Players
- Table 29. Global BPO Business Analytics Revenue by Players (2015-2020) (Million US\$)
- Table 30. Global BPO Business Analytics Market Share by Players (2015-2020)
- Table 31. Global Top BPO Business Analytics Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in BPO Business Analytics as of 2019)
- Table 32. Global BPO Business Analytics by Players Market Concentration Ratio (CR5 and HHI)
- Table 33. Key Players Headquarters and Area Served
- Table 34. Key Players BPO Business Analytics Product Solution and Service
- Table 35. Date of Enter into BPO Business Analytics Market
- Table 36. Mergers & Acquisitions, Expansion Plans
- Table 37. Global BPO Business Analytics Market Size by Type (2015-2020) (Million US\$)
- Table 38. Global BPO Business Analytics Market Size Share by Type (2015-2020)
- Table 39. Global BPO Business Analytics Revenue Market Share by Type (2021-2026)
- Table 40. Global BPO Business Analytics Market Size Share by Application (2015-2020)
- Table 41. Global BPO Business Analytics Market Size by Application (2015-2020) (Million US\$)
- Table 42. Global BPO Business Analytics Market Size Share by Application (2021-2026)
- Table 43. North America Key Players BPO Business Analytics Revenue (2019-2020) (Million US\$)
- Table 44. North America Key Players BPO Business Analytics Market Share (2019-2020)
- Table 45. North America BPO Business Analytics Market Size by Type (2015-2020) (Million US\$)
- Table 46. North America BPO Business Analytics Market Share by Type (2015-2020)
- Table 47. North America BPO Business Analytics Market Size by Application (2015-2020) (Million US\$)
- Table 48. North America BPO Business Analytics Market Share by Application (2015-2020)
- Table 49. Europe Key Players BPO Business Analytics Revenue (2019-2020) (Million US\$)
- Table 50. Europe Key Players BPO Business Analytics Market Share (2019-2020)
- Table 51. Europe BPO Business Analytics Market Size by Type (2015-2020) (Million US\$)
- Table 52. Europe BPO Business Analytics Market Share by Type (2015-2020)

Table 53. Europe BPO Business Analytics Market Size by Application (2015-2020)
(Million US\$)

Table 54. Europe BPO Business Analytics Market Share by Application (2015-2020)

Table 55. China Key Players BPO Business Analytics Revenue (2019-2020) (Million US\$)

Table 56. China Key Players BPO Business Analytics Market Share (2019-2020)

Table 57. China BPO Business Analytics Market Size by Type (2015-2020) (Million US\$)

Table 58. China BPO Business Analytics Market Share by Type (2015-2020)

Table 59. China BPO Business Analytics Market Size by Application (2015-2020)
(Million US\$)

Table 60. China BPO Business Analytics Market Share by Application (2015-2020)

Table 61. Japan Key Players BPO Business Analytics Revenue (2019-2020) (Million US\$)

Table 62. Japan Key Players BPO Business Analytics Market Share (2019-2020)

Table 63. Japan BPO Business Analytics Market Size by Type (2015-2020) (Million US\$)

Table 64. Japan BPO Business Analytics Market Share by Type (2015-2020)

Table 65. Japan BPO Business Analytics Market Size by Application (2015-2020)
(Million US\$)

Table 66. Japan BPO Business Analytics Market Share by Application (2015-2020)

Table 67. Southeast Asia Key Players BPO Business Analytics Revenue (2019-2020)
(Million US\$)

Table 68. Southeast Asia Key Players BPO Business Analytics Market Share
(2019-2020)

Table 69. Southeast Asia BPO Business Analytics Market Size by Type (2015-2020)
(Million US\$)

Table 70. Southeast Asia BPO Business Analytics Market Share by Type (2015-2020)

Table 71. Southeast Asia BPO Business Analytics Market Size by Application
(2015-2020) (Million US\$)

Table 72. Southeast Asia BPO Business Analytics Market Share by Application
(2015-2020)

Table 73. India Key Players BPO Business Analytics Revenue (2019-2020) (Million US\$)

Table 74. India Key Players BPO Business Analytics Market Share (2019-2020)

Table 75. India BPO Business Analytics Market Size by Type (2015-2020) (Million US\$)

Table 76. India BPO Business Analytics Market Share by Type (2015-2020)

Table 77. India BPO Business Analytics Market Size by Application (2015-2020) (Million US\$)

Table 78. India BPO Business Analytics Market Share by Application (2015-2020)

Table 79. Central & South America Key Players BPO Business Analytics Revenue (2019-2020) (Million US\$)

Table 80. Central & South America Key Players BPO Business Analytics Market Share (2019-2020)

Table 81. Central & South America BPO Business Analytics Market Size by Type (2015-2020) (Million US\$)

Table 82. Central & South America BPO Business Analytics Market Share by Type (2015-2020)

Table 83. Central & South America BPO Business Analytics Market Size by Application (2015-2020) (Million US\$)

Table 84. Central & South America BPO Business Analytics Market Share by Application (2015-2020)

Table 85. Accenture Company Details

Table 86. Accenture Business Overview

Table 87. Accenture Product

Table 88. Accenture Revenue in BPO Business Analytics Business (2015-2020) (Million US\$)

Table 89. Accenture Recent Development

Table 90. Cognizant Company Details

Table 91. Cognizant Business Overview

Table 92. Cognizant Product

Table 93. Cognizant Revenue in BPO Business Analytics Business (2015-2020) (Million US\$)

Table 94. Cognizant Recent Development

Table 95. Genpact Company Details

Table 96. Genpact Business Overview

Table 97. Genpact Product

Table 98. Genpact Revenue in BPO Business Analytics Business (2015-2020) (Million US\$)

Table 99. Genpact Recent Development

Table 100. IBM Company Details

Table 101. IBM Business Overview

Table 102. IBM Product

Table 103. IBM Revenue in BPO Business Analytics Business (2015-2020) (Million US\$)

Table 104. IBM Recent Development

Table 105. TCS Company Details

Table 106. TCS Business Overview

Table 107. TCS Product

Table 108. TCS Revenue in BPO Business Analytics Business (2015-2020) (Million US\$)

Table 109. TCS Recent Development

Table 110. HP Company Details

Table 111. HP Business Overview

Table 112. HP Product

Table 113. HP Revenue in BPO Business Analytics Business (2015-2020) (Million US\$)

Table 114. HP Recent Development

Table 115. Tech Mahindra Company Details

Table 116. Tech Mahindra Business Overview

Table 117. Tech Mahindra Product

Table 118. Tech Mahindra Revenue in BPO Business Analytics Business (2015-2020) (Million US\$)

Table 119. Tech Mahindra Recent Development

Table 120. Capgemini Business Overview

Table 121. Capgemini Product

Table 122. Capgemini Company Details

Table 123. Capgemini Revenue in BPO Business Analytics Business (2015-2020) (Million US\$)

Table 124. Capgemini Recent Development

Table 125. Wipro Company Details

Table 126. Wipro Business Overview

Table 127. Wipro Product

Table 128. Wipro Revenue in BPO Business Analytics Business (2015-2020) (Million US\$)

Table 129. Wipro Recent Development

Table 130. EXL Company Details

Table 131. EXL Business Overview

Table 132. EXL Product

Table 133. EXL Revenue in BPO Business Analytics Business (2015-2020) (Million US\$)

Table 134. EXL Recent Development

Table 135. NTT DATA(Dell) Company Details

Table 136. NTT DATA(Dell) Business Overview

Table 137. NTT DATA(Dell) Product

Table 138. NTT DATA(Dell) Revenue in BPO Business Analytics Business (2015-2020) (Million US\$)

Table 139. NTT DATA(Dell) Recent Development

- Table 140. WNS Global Company Details
- Table 141. WNS Global Business Overview
- Table 142. WNS Global Product
- Table 143. WNS Global Revenue in BPO Business Analytics Business (2015-2020) (Million US\$)
- Table 144. WNS Global Recent Development
- Table 145. Concentrix Company Details
- Table 146. Concentrix Business Overview
- Table 147. Concentrix Product
- Table 148. Concentrix Revenue in BPO Business Analytics Business (2015-2020) (Million US\$)
- Table 149. Concentrix Recent Development
- Table 150. Infosys Company Details
- Table 151. Infosys Business Overview
- Table 152. Infosys Product
- Table 153. Infosys Revenue in BPO Business Analytics Business (2015-2020) (Million US\$)
- Table 154. Infosys Recent Development
- Table 155. Mu Sigma Company Details
- Table 156. Mu Sigma Business Overview
- Table 157. Mu Sigma Product
- Table 158. Mu Sigma Revenue in BPO Business Analytics Business (2015-2020) (Million US\$)
- Table 159. Mu Sigma Recent Development
- Table 160. Aegis Company Details
- Table 161. Aegis Business Overview
- Table 162. Aegis Product
- Table 163. Aegis Revenue in BPO Business Analytics Business (2015-2020) (Million US\$)
- Table 164. Aegis Recent Development
- Table 165. Research Programs/Design for This Report
- Table 166. Key Data Information from Secondary Sources
- Table 167. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Global BPO Business Analytics Market Share by Type: 2020 VS 2026
- Figure 2. HR Features
- Figure 3. Procurement Features
- Figure 4. F&A Features
- Figure 5. Customer Care Features
- Figure 6. Logistics Features
- Figure 7. Sales & Marketing Features
- Figure 8. Training Features
- Figure 9. Product Engineering Features
- Figure 10. Global BPO Business Analytics Market Share by Application: 2020 VS 2026
- Figure 11. BFSI Case Studies
- Figure 12. Manufacturing Case Studies
- Figure 13. Healthcare Case Studies
- Figure 14. Retail Case Studies
- Figure 15. Telecom Case Studies
- Figure 16. Others Case Studies
- Figure 17. BPO Business Analytics Report Years Considered
- Figure 18. Global BPO Business Analytics Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 19. Global BPO Business Analytics Market Share by Regions: 2020 VS 2026
- Figure 20. Global BPO Business Analytics Market Share by Regions (2021-2026)
- Figure 21. Porter's Five Forces Analysis
- Figure 22. Global BPO Business Analytics Market Share by Players in 2019
- Figure 23. Global Top BPO Business Analytics Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in BPO Business Analytics as of 2019)
- Figure 24. The Top 10 and 5 Players Market Share by BPO Business Analytics Revenue in 2019
- Figure 25. North America BPO Business Analytics Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 26. Europe BPO Business Analytics Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 27. China BPO Business Analytics Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 28. Japan BPO Business Analytics Market Size YoY Growth (2015-2020) (Million US\$)

- Figure 29. Southeast Asia BPO Business Analytics Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 30. India BPO Business Analytics Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 31. Central & South America BPO Business Analytics Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 32. Accenture Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 33. Accenture Revenue Growth Rate in BPO Business Analytics Business (2015-2020)
- Figure 34. Cognizant Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 35. Cognizant Revenue Growth Rate in BPO Business Analytics Business (2015-2020)
- Figure 36. Genpact Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 37. Genpact Revenue Growth Rate in BPO Business Analytics Business (2015-2020)
- Figure 38. IBM Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 39. IBM Revenue Growth Rate in BPO Business Analytics Business (2015-2020)
- Figure 40. TCS Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 41. TCS Revenue Growth Rate in BPO Business Analytics Business (2015-2020)
- Figure 42. HP Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 43. HP Revenue Growth Rate in BPO Business Analytics Business (2015-2020)
- Figure 44. Tech Mahindra Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 45. Tech Mahindra Revenue Growth Rate in BPO Business Analytics Business (2015-2020)
- Figure 46. Capgemini Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 47. Capgemini Revenue Growth Rate in BPO Business Analytics Business (2015-2020)
- Figure 48. Wipro Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 49. Wipro Revenue Growth Rate in BPO Business Analytics Business (2015-2020)
- Figure 50. EXL Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 51. EXL Revenue Growth Rate in BPO Business Analytics Business (2015-2020)
- Figure 52. NTT DATA(Dell) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 53. NTT DATA(Dell) Revenue Growth Rate in BPO Business Analytics Business (2015-2020)
- Figure 54. WNS Global Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 55. WNS Global Revenue Growth Rate in BPO Business Analytics Business (2015-2020)

- Figure 56. Concentrix Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 57. Concentrix Revenue Growth Rate in BPO Business Analytics Business (2015-2020)
- Figure 58. Infosys Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 59. Infosys Revenue Growth Rate in BPO Business Analytics Business (2015-2020)
- Figure 60. Mu Sigma Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 61. Mu Sigma Revenue Growth Rate in BPO Business Analytics Business (2015-2020)
- Figure 62. Aegis Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 63. Aegis Revenue Growth Rate in BPO Business Analytics Business (2015-2020)
- Figure 64. Bottom-up and Top-down Approaches for This Report
- Figure 65. Data Triangulation
- Figure 66. Key Executives Interviewed

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