

Global Book Paper Market Professional Survey Report 2018

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Abstracts

This report studies the global Book Paper market status and forecast, categorizes the global Book Paper market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

A book paper (or publishing paper) is a paper that is designed for the publication of printed books, magazines and so on. Traditionally, book papers are off-white or low-white papers (easier to read), are opaque to minimise the show-through of text from one side of the page to the other, and are (usually) made to tighter caliper or thickness specifications, particularly for case-bound books. Typically, books papers are light-weight papers 60 to 90 g/m² and often specified by their caliper/substance ratios (volume basis). For example, a bulky 80 g/m² paper may have a caliper of 120 micrometres (0.12 mm) which would be Volume 15 (120×10/80), whereas a low bulk 80 g/m² may have a caliper of 88 micrometres, giving a volume 11. This volume basis then allows the calculation of a book's PPI (printed pages per inch), which is an important factor for the design of book jackets and the binding of the finished book.

The market for Book Paper is highly fragmented with players such as International Paper, UPM-Kymmene, Asia Pulp and Paper, Svenska Cellulosa Aktiebolaget, Stora Enso, Oji Paper, Nippon Paper Group, Norske Skog, Nine Dragons Paper, Chenming Paper, Sun Paper Group, Huatai Paper, Glatfelter, Shandong Tranlin, Dahe Paper, Guangzhou Paper, Xinya Paper Group and so on.

The industry is expected to remain innovation-led, with occasionally acquisitions and strategic alliances adopted as the key strategies by the players to increase their industry presence. Market stays in mature period with a clear concentration. There hardly to have obvious technology breakthrough except deeper system function integration. Meanwhile, optimize product mix and further develop value-added capabilities to

maximize margins.

Manufacturers can take advantage of this situation by reinforcing their production units and supply-chains to avoid any delay in production turn-around-times (TAT) and supply-lead-times.

Price in US and EU is much higher than that of China and other developing countries due to their high quality and powerful functionalities. Developing countries such as China and India is more likely to attract more investment opportunity for their potential demand.

The Asia Pacific region is estimated to be the key market over the forecast period, owing to the increasing demand for Book Paper in countries such as China, India, and Japan. The availability of low-cost Book Paper from regional manufacturers is impacting the growth of the market positively. Additionally, the availability of affordable Book Paper manufactured by leading players in order to remain competitive has also bolstered the market growth in this region.

Significant and lasting barriers make entry into this market difficult. These barriers include, but are not limited to: (i) product development costs; (ii) capital requirements; (iii) intellectual property rights; (iv) regulatory requirement; and (v) Transitions' unfair methods of competition.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive. The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The global Book Paper market is valued at 65300 million US\$ in 2017 and will reach 80800 million US\$ by the end of 2025, growing at a CAGR of 2.7% during 2018-2025.

The major manufacturers covered in this report

International Paper

UPM-Kymmene

Asia Pulp and Paper

Svenska Cellulosa Aktiebolaget

Stora Enso

Oji Paper

Nippon Paper Group

Norske Skog

Nine Dragons Paper

Chenming Paper

Sun Paper Group

Huatai Paper

Glatfelter

Shandong Tranlin

Dahe Paper

Guangzhou Paper

Xinya Paper Group

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Uncoated Offset Paper

Coated Paper

Others

By Application, the market can be split into

Printing Books

Magazines

Advertising Matter

Others

The study objectives of this report are:

To analyze and study the global Book Paper capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Book Paper manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Book Paper are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Book Paper Manufacturers

Book Paper Distributors/Traders/Wholesalers

Book Paper Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Book Paper market, by end-use.

Detailed analysis and profiles of additional market players.

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