

# Global Bone Conduction Headphones Market Research Report 2016

<https://marketpublishers.com/r/G5590CCDDB9EN.html>

Date: October 2016

Pages: 108

Price: US\$ 2,900.00 (Single User License)

ID: G5590CCDDB9EN

## Abstracts

### Notes:

Production, means the output of Bone Conduction Headphones

Revenue, means the sales value of Bone Conduction Headphones

This report studies Bone Conduction Headphones in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

AKG

Koss

Panasonic

Sony

Audio Bone Headphones

Aftershokz

Sennheiser

FINIS

Ear Hero Sales Inc.

Weksi

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Bone Conduction Headphones in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Wired

Wireless

Type III

Split by application, this report focuses on consumption, market share and growth rate of Bone Conduction Headphones in each application, can be divided into

Military affairs

Medical

Individuals

## Contents

### Global Bone Conduction Headphones Market Research Report 2016

#### **1 BONE CONDUCTION HEADPHONES MARKET OVERVIEW**

##### 1.1 Product Overview and Scope of Bone Conduction Headphones

##### 1.2 Bone Conduction Headphones Segment by Type

###### 1.2.1 Global Production Market Share of Bone Conduction Headphones by Type in 2015

###### 1.2.2 Wired

###### 1.2.3 Wireless

###### 1.2.4 Type III

##### 1.3 Bone Conduction Headphones Segment by Application

###### 1.3.1 Bone Conduction Headphones Consumption Market Share by Application in 2015

###### 1.3.2 Military affairs

###### 1.3.3 Medical

###### 1.3.4 Individuals

##### 1.4 Bone Conduction Headphones Market by Region

###### 1.4.1 North America Status and Prospect (2011-2021)

###### 1.4.2 Europe Status and Prospect (2011-2021)

###### 1.4.3 China Status and Prospect (2011-2021)

###### 1.4.4 Japan Status and Prospect (2011-2021)

###### 1.4.5 Southeast Asia Status and Prospect (2011-2021)

###### 1.4.6 India Status and Prospect (2011-2021)

##### 1.5 Global Market Size (Value) of Bone Conduction Headphones (2011-2021)

#### **2 GLOBAL BONE CONDUCTION HEADPHONES MARKET COMPETITION BY MANUFACTURERS**

##### 2.1 Global Bone Conduction Headphones Production and Share by Manufacturers (2015 and 2016)

##### 2.2 Global Bone Conduction Headphones Revenue and Share by Manufacturers (2015 and 2016)

##### 2.3 Global Bone Conduction Headphones Average Price by Manufacturers (2015 and 2016)

##### 2.4 Manufacturers Bone Conduction Headphones Manufacturing Base Distribution, Sales Area and Product Type

## 2.5 Bone Conduction Headphones Market Competitive Situation and Trends

2.5.1 Bone Conduction Headphones Market Concentration Rate

2.5.2 Bone Conduction Headphones Market Share of Top 3 and Top 5 Manufacturers

2.5.3 Mergers & Acquisitions, Expansion

## **3 GLOBAL BONE CONDUCTION HEADPHONES PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

3.1 Global Bone Conduction Headphones Production by Region (2011-2016)

3.2 Global Bone Conduction Headphones Production Market Share by Region (2011-2016)

3.3 Global Bone Conduction Headphones Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Southeast Asia Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)

3.10 India Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)

## **4 GLOBAL BONE CONDUCTION HEADPHONES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

4.1 Global Bone Conduction Headphones Consumption by Regions (2011-2016)

4.2 North America Bone Conduction Headphones Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Bone Conduction Headphones Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Bone Conduction Headphones Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Bone Conduction Headphones Production, Consumption, Export, Import by

Regions (2011-2016)

4.6 Southeast Asia Bone Conduction Headphones Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Bone Conduction Headphones Production, Consumption, Export, Import by Regions (2011-2016)

## **5 GLOBAL BONE CONDUCTION HEADPHONES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 Global Bone Conduction Headphones Production and Market Share by Type (2011-2016)

5.2 Global Bone Conduction Headphones Revenue and Market Share by Type (2011-2016)

5.3 Global Bone Conduction Headphones Price by Type (2011-2016)

5.4 Global Bone Conduction Headphones Production Growth by Type (2011-2016)

## **6 GLOBAL BONE CONDUCTION HEADPHONES MARKET ANALYSIS BY APPLICATION**

6.1 Global Bone Conduction Headphones Consumption and Market Share by Application (2011-2016)

6.2 Global Bone Conduction Headphones Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL BONE CONDUCTION HEADPHONES MANUFACTURERS PROFILES/ANALYSIS**

7.1 AKG

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Bone Conduction Headphones Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 AKG Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Koss

- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Bone Conduction Headphones Product Type, Application and Specification
  - 7.2.2.1 Type I
  - 7.2.2.2 Type II
- 7.2.3 Koss Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.2.4 Main Business/Business Overview
- 7.3 Panasonic
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Bone Conduction Headphones Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
  - 7.3.3 Panasonic Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Sony
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 Bone Conduction Headphones Product Type, Application and Specification
    - 7.4.2.1 Type I
    - 7.4.2.2 Type II
  - 7.4.3 Sony Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 Audio Bone Headphones
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Bone Conduction Headphones Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
  - 7.5.3 Audio Bone Headphones Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Aftershokz
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Bone Conduction Headphones Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 Aftershokz Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview

## 7.7 Sennheiser

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Bone Conduction Headphones Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Sennheiser Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

## 7.8 FINIS

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Bone Conduction Headphones Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 FINIS Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

## 7.9 Ear Hero Sales Inc.

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Bone Conduction Headphones Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Ear Hero Sales Inc. Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

## 7.10 Weksi

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Bone Conduction Headphones Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Weksi Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

## **8 BONE CONDUCTION HEADPHONES MANUFACTURING COST ANALYSIS**

### 8.1 Bone Conduction Headphones Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials



- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Bone Conduction Headphones

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Bone Conduction Headphones Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Bone Conduction Headphones Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL BONE CONDUCTION HEADPHONES MARKET FORECAST (2016-2021)**

- 12.1 Global Bone Conduction Headphones Production, Revenue Forecast (2016-2021)

12.2 Global Bone Conduction Headphones Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Bone Conduction Headphones Production Forecast by Type (2016-2021)

12.4 Global Bone Conduction Headphones Consumption Forecast by Application (2016-2021)

12.5 Bone Conduction Headphones Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Bone Conduction Headphones

Figure Global Production Market Share of Bone Conduction Headphones by Type in 2015

Figure Product Picture of Wired

Table Major Manufacturers of Wired

Figure Product Picture of Wireless

Table Major Manufacturers of Wireless

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Bone Conduction Headphones Consumption Market Share by Application in 2015

Figure Military affairs Examples

Figure Medical Examples

Figure Individuals Examples

Figure North America Bone Conduction Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Bone Conduction Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Bone Conduction Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Bone Conduction Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Bone Conduction Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Bone Conduction Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Bone Conduction Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Bone Conduction Headphones Capacity of Key Manufacturers (2015 and 2016)

Table Global Bone Conduction Headphones Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Bone Conduction Headphones Capacity of Key Manufacturers in 2015

Figure Global Bone Conduction Headphones Capacity of Key Manufacturers in 2016

Table Global Bone Conduction Headphones Production of Key Manufacturers (2015 and 2016)

Table Global Bone Conduction Headphones Production Share by Manufacturers (2015 and 2016)

Figure 2015 Bone Conduction Headphones Production Share by Manufacturers

Figure 2016 Bone Conduction Headphones Production Share by Manufacturers

Table Global Bone Conduction Headphones Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Bone Conduction Headphones Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Bone Conduction Headphones Revenue Share by Manufacturers

Table 2016 Global Bone Conduction Headphones Revenue Share by Manufacturers

Table Global Market Bone Conduction Headphones Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Bone Conduction Headphones Average Price of Key Manufacturers in 2015

Table Manufacturers Bone Conduction Headphones Manufacturing Base Distribution and Sales Area

Table Manufacturers Bone Conduction Headphones Product Type

Figure Bone Conduction Headphones Market Share of Top 3 Manufacturers

Figure Bone Conduction Headphones Market Share of Top 5 Manufacturers

Table Global Bone Conduction Headphones Capacity by Regions (2011-2016)

Figure Global Bone Conduction Headphones Capacity Market Share by Regions (2011-2016)

Figure Global Bone Conduction Headphones Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Bone Conduction Headphones Capacity Market Share by Regions

Table Global Bone Conduction Headphones Production by Regions (2011-2016)

Figure Global Bone Conduction Headphones Production and Market Share by Regions (2011-2016)

Figure Global Bone Conduction Headphones Production Market Share by Regions (2011-2016)

Figure 2015 Global Bone Conduction Headphones Production Market Share by Regions

Table Global Bone Conduction Headphones Revenue by Regions (2011-2016)

Table Global Bone Conduction Headphones Revenue Market Share by Regions (2011-2016)

Table 2015 Global Bone Conduction Headphones Revenue Market Share by Regions

Table Global Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Bone Conduction Headphones Production, Revenue, Price and

Gross Margin (2011-2016)

Table Europe Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Table China Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Table India Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Bone Conduction Headphones Consumption Market by Regions (2011-2016)

Table Global Bone Conduction Headphones Consumption Market Share by Regions (2011-2016)

Figure Global Bone Conduction Headphones Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Bone Conduction Headphones Consumption Market Share by Regions

Table North America Bone Conduction Headphones Production, Consumption, Import & Export (2011-2016)

Table Europe Bone Conduction Headphones Production, Consumption, Import & Export (2011-2016)

Table China Bone Conduction Headphones Production, Consumption, Import & Export (2011-2016)

Table Japan Bone Conduction Headphones Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Bone Conduction Headphones Production, Consumption, Import & Export (2011-2016)

Table India Bone Conduction Headphones Production, Consumption, Import & Export (2011-2016)

Table Global Bone Conduction Headphones Production by Type (2011-2016)

Table Global Bone Conduction Headphones Production Share by Type (2011-2016)

Figure Production Market Share of Bone Conduction Headphones by Type (2011-2016)

Figure 2015 Production Market Share of Bone Conduction Headphones by Type

Table Global Bone Conduction Headphones Revenue by Type (2011-2016)

Table Global Bone Conduction Headphones Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Bone Conduction Headphones by Type (2011-2016)

Figure 2015 Revenue Market Share of Bone Conduction Headphones by Type  
Table Global Bone Conduction Headphones Price by Type (2011-2016)  
Figure Global Bone Conduction Headphones Production Growth by Type (2011-2016)  
Table Global Bone Conduction Headphones Consumption by Application (2011-2016)  
Table Global Bone Conduction Headphones Consumption Market Share by Application (2011-2016)  
Figure Global Bone Conduction Headphones Consumption Market Share by Application in 2015  
Table Global Bone Conduction Headphones Consumption Growth Rate by Application (2011-2016)  
Figure Global Bone Conduction Headphones Consumption Growth Rate by Application (2011-2016)  
Table AKG Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table AKG Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)  
Figure AKG Bone Conduction Headphones Market Share (2011-2016)  
Table Koss Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Koss Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Koss Bone Conduction Headphones Market Share (2011-2016)  
Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Panasonic Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Panasonic Bone Conduction Headphones Market Share (2011-2016)  
Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Sony Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Sony Bone Conduction Headphones Market Share (2011-2016)  
Table Audio Bone Headphones Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Audio Bone Headphones Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Audio Bone Headphones Bone Conduction Headphones Market Share (2011-2016)  
Table Aftershokz Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Aftershokz Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure Aftershokz Bone Conduction Headphones Market Share (2011-2016)  
Table Sennheiser Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Sennheiser Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Sennheiser Bone Conduction Headphones Market Share (2011-2016)  
Table FINIS Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table FINIS Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)  
Figure FINIS Bone Conduction Headphones Market Share (2011-2016)  
Table Ear Hero Sales Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Ear Hero Sales Inc. Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Ear Hero Sales Inc. Bone Conduction Headphones Market Share (2011-2016)  
Table Weksi Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Weksi Bone Conduction Headphones Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Weksi Bone Conduction Headphones Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Bone Conduction Headphones  
Figure Manufacturing Process Analysis of Bone Conduction Headphones  
Figure Bone Conduction Headphones Industrial Chain Analysis  
Table Raw Materials Sources of Bone Conduction Headphones Major Manufacturers in 2015  
Table Major Buyers of Bone Conduction Headphones  
Table Distributors/Traders List  
Figure Global Bone Conduction Headphones Production and Growth Rate Forecast (2016-2021)  
Figure Global Bone Conduction Headphones Revenue and Growth Rate Forecast (2016-2021)  
Table Global Bone Conduction Headphones Production Forecast by Regions (2016-2021)  
Table Global Bone Conduction Headphones Consumption Forecast by Regions (2016-2021)  
Table Global Bone Conduction Headphones Production Forecast by Type (2016-2021)  
Table Global Bone Conduction Headphones Consumption Forecast by Application

(2016-2021)



## I would like to order

Product name: Global Bone Conduction Headphones Market Research Report 2016

Product link: <https://marketpublishers.com/r/G5590CCDDB9EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5590CCDDB9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970