

Global Body Worn Insect Repellent Sales Market Report 2018

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Abstracts

This report studies the global Body Worn Insect Repellent market status and forecast, categorizes the global Body Worn Insect Repellent market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Body worn insect repellent is a substance applied to skin, clothing, which discourages insects (and arthropods in general) from landing or climbing on that surface. Body worn insect repellents help prevent and control the outbreak of insect-borne (and other arthropod-bourne) diseases such as malaria, Lyme disease, dengue fever, bubonic plague, and West Nile fever.

The Worldwide Body Worn Insect Repellent market is well diversified across North America, APAC, Europe and Other region. North America has the highest market share and dominates the Body Worn Insect Repellents market with a value of 33.83 %. The US and Canada are the two largest markets and account for about 30 percent of the global Body Worn Insect Repellent market. APAC is the next big market following North America. The growth of Body Worn Insect Repellent business is expected to grow at a moderate pace. Countries such as the China and India, which are the leading countries in this region, are likely to register a positive growth. Europe's share in the market is declined during 2011 to 2016 from 27.02% to 24.35%. The other markets including Latin America, the Middle East and Africa account for the remaining market share. Latin America are the key region, which is expected to witness a high growth due to the demanded growth potential.

The Worldwide Body Worn Insect Repellent industry is characterized by several large international suppliers and many smaller suppliers. The top three largest operators account for about 34.42 % of global region revenue in 2015. Key market players include

S.C. Johnson, Avon Products Inc., Spectrum Brands, 3M, Tender, Reckitt Benckiser Group, Cloeman, Omega Pharma, and Jahwa among others.

General Population used covered over 81.78% of global market share in 2015, and is projected to dominate the market over the estimated period. This sector is likely to rise at a CAGR of 8.08% from 2016 to 2021.

Oils and Creams was the largest type of Body Worn Insect Repellent, which is responsible for about 63.81 percent of Body Worn Insect Repellent consumption in 2015. The remaining 36.19 percent was for Spray and Apparel etc.

The global Body Worn Insect Repellent market is valued at 290 million US\$ in 2017 and will reach 510 million US\$ by the end of 2025, growing at a CAGR of 7.2% during 2018-2025.

The major players covered in this report

S.C. Johnson

Avon Products Inc.

Spectrum Brands

3M

Tender

Reckitt Benckiser Group

Cloeman

Omega Pharma

Jahwa

Longrich Bioscience

Insect Shield

Sawyer Products

Babyganics

All Terrain

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Oils and Creams

Spray

Apparel

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

General population

Special population (baby, pregnancy, etc.)

The study objectives of this report are:

To analyze and study the global Body Worn Insect Repellent sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Body Worn Insect Repellent players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Body Worn Insect Repellent are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Body Worn Insect Repellent Manufacturers

Body Worn Insect Repellent Distributors/Traders/Wholesalers

Body Worn Insect Repellent Subcomponent Manufacturers
Industry Association
Downstream Vendors
Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Body Worn Insect Repellent market, by end-use.

Detailed analysis and profiles of additional market players.

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