

# Global Body Cleansers Market Research Report 2017

<https://marketpublishers.com/r/G8BD7980EF0EN.html>

Date: January 2017

Pages: 124

Price: US\$ 2,900.00 (Single User License)

ID: G8BD7980EF0EN

## Abstracts

### Notes:

Production, means the output of Body Cleansers

Revenue, means the sales value of Body Cleansers

This report studies Body Cleansers in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Unilever

Johnson & Johnson

Procter & Gamble

Philosophy

Coty

Beiersdorf

LYNX

Whealthfields Lohmann

Jahwa

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Body Cleansers in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Acidic Body Cleanser

Alkalic Body Cleanser

Split by application, this report focuses on consumption, market share and growth rate of Body Cleansers in each application, can be divided into

Adult

Children

Baby

## Contents

### Global Body Cleansers Market Research Report 2017

## **1 BODY CLEANSERS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Body Cleansers
- 1.2 Body Cleansers Segment by Type
  - 1.2.1 Global Production Market Share of Body Cleansers by Type in 2015
  - 1.2.2 Acidic Body Cleanser
  - 1.2.3 Alkalic Body Cleanser
- 1.3 Body Cleansers Segment by Application
  - 1.3.1 Body Cleansers Consumption Market Share by Application in 2015
  - 1.3.2 Adult
  - 1.3.3 Children
  - 1.3.4 Baby
- 1.4 Body Cleansers Market by Region
  - 1.4.1 North America Status and Prospect (2012-2022)
  - 1.4.2 Europe Status and Prospect (2012-2022)
  - 1.4.3 China Status and Prospect (2012-2022)
  - 1.4.4 Japan Status and Prospect (2012-2022)
  - 1.4.5 Southeast Asia Status and Prospect (2012-2022)
  - 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Body Cleansers (2012-2022)

## **2 GLOBAL BODY CLEANSERS MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Body Cleansers Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Body Cleansers Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Body Cleansers Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Body Cleansers Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Body Cleansers Market Competitive Situation and Trends
  - 2.5.1 Body Cleansers Market Concentration Rate
  - 2.5.2 Body Cleansers Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

## **3 GLOBAL BODY CLEANSERS PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 Global Body Cleansers Production and Market Share by Region (2012-2017)
- 3.2 Global Body Cleansers Revenue (Value) and Market Share by Region (2012-2017)
- 3.3 Global Body Cleansers Production, Revenue, Price and Gross Margin (2012-2017)
- 3.4 North America Body Cleansers Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 Europe Body Cleansers Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 China Body Cleansers Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 Japan Body Cleansers Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Southeast Asia Body Cleansers Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 India Body Cleansers Production, Revenue, Price and Gross Margin (2012-2017)

#### **4 GLOBAL BODY CLEANSERS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

- 4.1 Global Body Cleansers Consumption by Regions (2012-2017)
- 4.2 North America Body Cleansers Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Body Cleansers Production, Consumption, Export, Import (2012-2017)
- 4.4 China Body Cleansers Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Body Cleansers Production, Consumption, Export, Import (2012-2017)
- 4.6 Southeast Asia Body Cleansers Production, Consumption, Export, Import (2012-2017)
- 4.7 India Body Cleansers Production, Consumption, Export, Import (2012-2017)

#### **5 GLOBAL BODY CLEANSERS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Body Cleansers Production and Market Share by Type (2012-2017)
- 5.2 Global Body Cleansers Revenue and Market Share by Type (2012-2017)
- 5.3 Global Body Cleansers Price by Type (2012-2017)
- 5.4 Global Body Cleansers Production Growth by Type (2012-2017)

#### **6 GLOBAL BODY CLEANSERS MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Body Cleansers Consumption and Market Share by Application (2012-2017)
- 6.2 Global Body Cleansers Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL BODY CLEANSERS MANUFACTURERS PROFILES/ANALYSIS**

### **7.1 Unilever**

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Body Cleansers Product Type, Application and Specification

7.1.2.1 Acidic Body Cleanser

7.1.2.2 Alkalic Body Cleanser

7.1.3 Unilever Body Cleansers Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

### **7.2 Johnson & Johnson**

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Body Cleansers Product Type, Application and Specification

7.2.2.1 Acidic Body Cleanser

7.2.2.2 Alkalic Body Cleanser

7.2.3 Johnson & Johnson Body Cleansers Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

### **7.3 Procter & Gamble**

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Body Cleansers Product Type, Application and Specification

7.3.2.1 Acidic Body Cleanser

7.3.2.2 Alkalic Body Cleanser

7.3.3 Procter & Gamble Body Cleansers Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

### **7.4 Philosophy**

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Body Cleansers Product Type, Application and Specification

7.4.2.1 Acidic Body Cleanser

7.4.2.2 Alkalic Body Cleanser

7.4.3 Philosophy Body Cleansers Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

### **7.5 Coty**

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.5.2 Body Cleansers Product Type, Application and Specification
  - 7.5.2.1 Acidic Body Cleanser
  - 7.5.2.2 Alkalic Body Cleanser
- 7.5.3 Coty Body Cleansers Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.5.4 Main Business/Business Overview
- 7.6 Beiersdorf
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Body Cleansers Product Type, Application and Specification
    - 7.6.2.1 Acidic Body Cleanser
    - 7.6.2.2 Alkalic Body Cleanser
  - 7.6.3 Beiersdorf Body Cleansers Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 LYNX
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Body Cleansers Product Type, Application and Specification
    - 7.7.2.1 Acidic Body Cleanser
    - 7.7.2.2 Alkalic Body Cleanser
  - 7.7.3 LYNX Body Cleansers Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Wheathfields Lohmann
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Body Cleansers Product Type, Application and Specification
    - 7.8.2.1 Acidic Body Cleanser
    - 7.8.2.2 Alkalic Body Cleanser
  - 7.8.3 Wheathfields Lohmann Body Cleansers Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Jahwa
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Body Cleansers Product Type, Application and Specification
    - 7.9.2.1 Acidic Body Cleanser
    - 7.9.2.2 Alkalic Body Cleanser
  - 7.9.3 Jahwa Body Cleansers Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview

## **8 BODY CLEANSERS MANUFACTURING COST ANALYSIS**

### 8.1 Body Cleansers Key Raw Materials Analysis

#### 8.1.1 Key Raw Materials

#### 8.1.2 Price Trend of Key Raw Materials

#### 8.1.3 Key Suppliers of Raw Materials

#### 8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Proportion of Manufacturing Cost Structure

#### 8.2.1 Raw Materials

#### 8.2.2 Labor Cost

#### 8.2.3 Manufacturing Expenses

### 8.3 Manufacturing Process Analysis of Body Cleansers

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 Body Cleansers Industrial Chain Analysis

### 9.2 Upstream Raw Materials Sourcing

### 9.3 Raw Materials Sources of Body Cleansers Major Manufacturers in 2015

### 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 GLOBAL BODY CLEANSERS MARKET FORECAST (2017-2022)**

### **12.1 Global Body Cleansers Production, Revenue and Price Forecast (2017-2022)**

#### **12.1.1 Global Body Cleansers Production and Growth Rate Forecast (2017-2022)**

#### **12.1.2 Global Body Cleansers Revenue and Growth Rate Forecast (2017-2022)**

#### **12.1.3 Global Body Cleansers Price and Trend Forecast (2017-2022)**

### **12.2 Global Body Cleansers Production, Consumption, Import and Export Forecast by Regions (2017-2022)**

#### **12.2.1 North America Body Cleansers Production, Revenue, Consumption, Export and Import Forecast (2017-2022)**

#### **12.2.2 Europe Body Cleansers Production, Revenue, Consumption, Export and Import Forecast (2017-2022)**

#### **12.2.3 China Body Cleansers Production, Revenue, Consumption, Export and Import Forecast (2017-2022)**

#### **12.2.4 Japan Body Cleansers Production, Revenue, Consumption, Export and Import Forecast (2017-2022)**

#### **12.2.5 Southeast Asia Body Cleansers Production, Revenue, Consumption, Export and Import Forecast (2017-2022)**

#### **12.2.6 India Body Cleansers Production, Revenue, Consumption, Export and Import Forecast (2017-2022)**

### **12.3 Global Body Cleansers Production, Revenue and Price Forecast by Type (2017-2022)**

### **12.4 Global Body Cleansers Consumption Forecast by Application (2017-2022)**

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Body Cleansers

Figure Global Production Market Share of Body Cleansers by Type in 2015

Figure Product Picture of Acidic Body Cleanser

Table Major Manufacturers of Acidic Body Cleanser

Figure Product Picture of Alkalic Body Cleanser

Table Major Manufacturers of Alkalic Body Cleanser

Table Body Cleansers Consumption Market Share by Application in 2015

Figure Adult Examples

Figure Children Examples

Figure Baby Examples

Figure North America Body Cleansers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Body Cleansers Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Body Cleansers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Body Cleansers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Body Cleansers Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Body Cleansers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Body Cleansers Revenue (Million UDS) and Growth Rate (2012-2022)

Table Global Body Cleansers Production of Key Manufacturers (2015 and 2016)

Table Global Body Cleansers Production Share by Manufacturers (2015 and 2016)

Figure 2015 Body Cleansers Production Share by Manufacturers

Figure 2016 Body Cleansers Production Share by Manufacturers

Table Global Body Cleansers Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Body Cleansers Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Body Cleansers Revenue Share by Manufacturers

Table 2016 Global Body Cleansers Revenue Share by Manufacturers

Table Global Market Body Cleansers Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Body Cleansers Average Price of Key Manufacturers in 2015

Table Manufacturers Body Cleansers Manufacturing Base Distribution and Sales Area

Table Manufacturers Body Cleansers Product Type

Figure Body Cleansers Market Share of Top 3 Manufacturers

Figure Body Cleansers Market Share of Top 5 Manufacturers

Table Global Body Cleansers Production by Regions (2012-2017)  
Figure Global Body Cleansers Production and Market Share by Regions (2012-2017)  
Figure Global Body Cleansers Production Market Share by Regions (2012-2017)  
Figure 2015 Global Body Cleansers Production Market Share by Regions  
Table Global Body Cleansers Revenue by Regions (2012-2017)  
Table Global Body Cleansers Revenue Market Share by Regions (2012-2017)  
Table 2015 Global Body Cleansers Revenue Market Share by Regions  
Table Global Body Cleansers Production, Revenue, Price and Gross Margin (2012-2017)  
Table North America Body Cleansers Production, Revenue, Price and Gross Margin (2012-2017)  
Table Europe Body Cleansers Production, Revenue, Price and Gross Margin (2012-2017)  
Table China Body Cleansers Production, Revenue, Price and Gross Margin (2012-2017)  
Table Japan Body Cleansers Production, Revenue, Price and Gross Margin (2012-2017)  
Table Southeast Asia Body Cleansers Production, Revenue, Price and Gross Margin (2012-2017)  
Table India Body Cleansers Production, Revenue, Price and Gross Margin (2012-2017)  
Table Global Body Cleansers Consumption Market by Regions (2012-2017)  
Table Global Body Cleansers Consumption Market Share by Regions (2012-2017)  
Figure Global Body Cleansers Consumption Market Share by Regions (2012-2017)  
Figure 2015 Global Body Cleansers Consumption Market Share by Regions  
Table North America Body Cleansers Production, Consumption, Import & Export (2012-2017)  
Table Europe Body Cleansers Production, Consumption, Import & Export (2012-2017)  
Table China Body Cleansers Production, Consumption, Import & Export (2012-2017)  
Table Japan Body Cleansers Production, Consumption, Import & Export (2012-2017)  
Table Southeast Asia Body Cleansers Production, Consumption, Import & Export (2012-2017)  
Table India Body Cleansers Production, Consumption, Import & Export (2012-2017)  
Table Global Body Cleansers Production by Type (2012-2017)  
Table Global Body Cleansers Production Share by Type (2012-2017)  
Figure Production Market Share of Body Cleansers by Type (2012-2017)  
Figure 2015 Production Market Share of Body Cleansers by Type  
Table Global Body Cleansers Revenue by Type (2012-2017)  
Table Global Body Cleansers Revenue Share by Type (2012-2017)  
Figure Production Revenue Share of Body Cleansers by Type (2012-2017)

Figure 2015 Revenue Market Share of Body Cleansers by Type

Table Global Body Cleansers Price by Type (2012-2017)

Figure Global Body Cleansers Production Growth by Type (2012-2017)

Table Global Body Cleansers Consumption by Application (2012-2017)

Table Global Body Cleansers Consumption Market Share by Application (2012-2017)

Figure Global Body Cleansers Consumption Market Share by Application in 2015

Table Global Body Cleansers Consumption Growth Rate by Application (2012-2017)

Figure Global Body Cleansers Consumption Growth Rate by Application (2012-2017)

Table Unilever Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Unilever Body Cleansers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Unilever Body Cleansers Market Share (2015 and 2016)

Table Johnson & Johnson Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Johnson & Johnson Body Cleansers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Johnson & Johnson Body Cleansers Market Share (2015 and 2016)

Table Procter & Gamble Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Procter & Gamble Body Cleansers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Procter & Gamble Body Cleansers Market Share (2015 and 2016)

Table Philosophy Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Philosophy Body Cleansers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Philosophy Body Cleansers Market Share (2015 and 2016)

Table Coty Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Coty Body Cleansers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Coty Body Cleansers Market Share (2015 and 2016)

Table Beiersdorf Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beiersdorf Body Cleansers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Beiersdorf Body Cleansers Market Share (2015 and 2016)

Table LYNX Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LYNX Body Cleansers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure LYNX Body Cleansers Market Share (2015 and 2016)

Table Wheathfields Lohmann Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wheathfields Lohmann Body Cleansers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Wheathfields Lohmann Body Cleansers Market Share (2015 and 2016)

Table Jahwa Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jahwa Body Cleansers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Jahwa Body Cleansers Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Body Cleansers

Figure Manufacturing Process Analysis of Body Cleansers

Figure Body Cleansers Industrial Chain Analysis

Table Raw Materials Sources of Body Cleansers Major Manufacturers in 2015

Table Major Buyers of Body Cleansers

Table Distributors/Traders List

Figure Global Body Cleansers Production and Growth Rate Forecast (2017-2022)

Figure Global Body Cleansers Revenue and Growth Rate Forecast (2017-2022)

Figure Global Body Cleansers Price and Trend Forecast (2017-2022)

Table Global Body Cleansers Production Forecast by Regions (2017-2022)

Table Global Body Cleansers Consumption Forecast by Regions (2017-2022)

Figure North America Body Cleansers Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Body Cleansers Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Body Cleansers Production, Revenue and Growth Rate Forecast (2017-2022)

Table Europe Body Cleansers Production, Consumption, Export and Import Forecast (2017-2022)

Figure China Body Cleansers Production, Revenue and Growth Rate Forecast (2017-2022)

Table China Body Cleansers Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Body Cleansers Production, Revenue and Growth Rate Forecast (2017-2022)

Table Japan Body Cleansers Production, Consumption, Export and Import Forecast

(2017-2022)

Figure Southeast Asia Body Cleansers Production, Revenue and Growth Rate Forecast (2017-2022)

Table Southeast Asia Body Cleansers Production, Consumption, Export and Import Forecast (2017-2022)

Figure India Body Cleansers Production, Revenue and Growth Rate Forecast (2017-2022)

Table India Body Cleansers Production, Consumption, Export and Import Forecast (2017-2022)

Table Global Body Cleansers Production Forecast by Type (2017-2022)

Table Global Body Cleansers Revenue Forecast by Type (2017-2022)

Table Global Body Cleansers Price Forecast by Type (2017-2022)

Table Global Body Cleansers Consumption Forecast by Application (2017-2022)

## I would like to order

Product name: Global Body Cleansers Market Research Report 2017

Product link: <https://marketpublishers.com/r/G8BD7980EF0EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8BD7980EF0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970