

Global Biscuits Sales Market Report 2016

<https://marketpublishers.com/r/G2F264D1D96EN.html>

Date: November 2016

Pages: 107

Price: US\$ 4,000.00 (Single User License)

ID: G2F264D1D96EN

Abstracts

Notes:

Sales, means the sales volume of Biscuits

Revenue, means the sales value of Biscuits

This report studies sales (consumption) of Biscuits in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Kraft Foods

Danone Group

MARS

Mondelez International

Nestle

McVitie's

Uni-president

Want Want Group

Dali Group

Jiashili Group

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Biscuits in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Gluten-Free

Sugar-Free

Kosher

Natural

Low Fat

Low Sodium

Nut-Free

Vegetarian

Othere

Split by applications, this report focuses on sales, market share and growth rate of

Biscuits in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Biscuits Sales Market Report 2016

1 BISCUITS OVERVIEW

- 1.1 Product Overview and Scope of Biscuits
- 1.2 Classification of Biscuits
 - 1.2.1 Gluten-Free
 - 1.2.2 Sugar-Free
 - 1.2.3 Kosher
 - 1.2.4 Natural
 - 1.2.5 Low Fat
 - 1.2.6 Low Sodium
 - 1.2.7 Nut-Free
 - 1.2.8 Vegetarian
 - 1.2.9 Other
- 1.3 Application of Biscuits
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 Biscuits Market by Regions
 - 1.4.1 United States Status and Prospect (2011-2021)
 - 1.4.2 China Status and Prospect (2011-2021)
 - 1.4.3 Europe Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Biscuits (2011-2021)
 - 1.5.1 Global Biscuits Sales and Growth Rate (2011-2021)
 - 1.5.2 Global Biscuits Revenue and Growth Rate (2011-2021)

2 GLOBAL BISCUITS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Biscuits Market Competition by Manufacturers
 - 2.1.1 Global Biscuits Sales and Market Share of Key Manufacturers (2011-2016)
 - 2.1.2 Global Biscuits Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Biscuits (Volume and Value) by Type
 - 2.2.1 Global Biscuits Sales and Market Share by Type (2011-2016)
 - 2.2.2 Global Biscuits Revenue and Market Share by Type (2011-2016)

2.3 Global Biscuits (Volume and Value) by Regions

2.3.1 Global Biscuits Sales and Market Share by Regions (2011-2016)

2.3.2 Global Biscuits Revenue and Market Share by Regions (2011-2016)

2.4 Global Biscuits (Volume) by Application

3 UNITED STATES BISCUITS (VOLUME, VALUE AND SALES PRICE)

3.1 United States Biscuits Sales and Value (2011-2016)

3.1.1 United States Biscuits Sales and Growth Rate (2011-2016)

3.1.2 United States Biscuits Revenue and Growth Rate (2011-2016)

3.1.3 United States Biscuits Sales Price Trend (2011-2016)

3.2 United States Biscuits Sales and Market Share by Manufacturers

3.3 United States Biscuits Sales and Market Share by Type

3.4 United States Biscuits Sales and Market Share by Application

4 CHINA BISCUITS (VOLUME, VALUE AND SALES PRICE)

4.1 China Biscuits Sales and Value (2011-2016)

4.1.1 China Biscuits Sales and Growth Rate (2011-2016)

4.1.2 China Biscuits Revenue and Growth Rate (2011-2016)

4.1.3 China Biscuits Sales Price Trend (2011-2016)

4.2 China Biscuits Sales and Market Share by Manufacturers

4.3 China Biscuits Sales and Market Share by Type

4.4 China Biscuits Sales and Market Share by Application

5 EUROPE BISCUITS (VOLUME, VALUE AND SALES PRICE)

5.1 Europe Biscuits Sales and Value (2011-2016)

5.1.1 Europe Biscuits Sales and Growth Rate (2011-2016)

5.1.2 Europe Biscuits Revenue and Growth Rate (2011-2016)

5.1.3 Europe Biscuits Sales Price Trend (2011-2016)

5.2 Europe Biscuits Sales and Market Share by Manufacturers

5.3 Europe Biscuits Sales and Market Share by Type

5.4 Europe Biscuits Sales and Market Share by Application

6 JAPAN BISCUITS (VOLUME, VALUE AND SALES PRICE)

6.1 Japan Biscuits Sales and Value (2011-2016)

6.1.1 Japan Biscuits Sales and Growth Rate (2011-2016)

- 6.1.2 Japan Biscuits Revenue and Growth Rate (2011-2016)
- 6.1.3 Japan Biscuits Sales Price Trend (2011-2016)
- 6.2 Japan Biscuits Sales and Market Share by Manufacturers
- 6.3 Japan Biscuits Sales and Market Share by Type
- 6.4 Japan Biscuits Sales and Market Share by Application

7 GLOBAL BISCUITS MANUFACTURERS ANALYSIS

7.1 Kraft Foods

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Biscuits Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Kraft Foods Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.1.4 Main Business/Business Overview

7.2 Danone Group

- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 107 Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Danone Group Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.2.4 Main Business/Business Overview

7.3 MARS

- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 123 Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 MARS Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.3.4 Main Business/Business Overview

7.4 Mondelez International

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Nov Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 Mondelez International Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.4.4 Main Business/Business Overview

7.5 Nestle

- 7.5.1 Company Basic Information, Manufacturing Base and Competitors

- 7.5.2 Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 Nestle Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.5.4 Main Business/Business Overview
- 7.6 McVitie's
 - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.6.2 Million USD Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
 - 7.6.3 McVitie's Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Uni-president
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Food & Beverages Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
 - 7.7.3 Uni-president Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Want Want Group
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
 - 7.8.3 Want Want Group Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 Dali Group
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
 - 7.9.3 Dali Group Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Jiashili Group
 - 7.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.10.2 Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
 - 7.10.3 Jiashili Group Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)

7.10.4 Main Business/Business Overview

8 BISCUITS MAUFACTURING COST ANALYSIS

8.1 Biscuits Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Process Analysis of Biscuits

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Biscuits Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Biscuits Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 GLOBAL BISCUITS MARKET FORECAST (2016-2021)

12.1 Global Biscuits Sales, Revenue Forecast (2016-2021)

12.2 Global Biscuits Sales Forecast by Regions (2016-2021)

12.3 Global Biscuits Sales Forecast by Type (2016-2021)

12.4 Global Biscuits Sales Forecast by Application (2016-2021)

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Biscuits
Table Classification of Biscuits
Figure Global Sales Market Share of Biscuits by Type in 2015
Figure Gluten-Free Picture
Figure Sugar-Free Picture
Figure Kosher Picture
Figure Natural Picture
Figure Low Fat Picture
Figure Low Sodium Picture
Figure Nut-Free Picture
Figure Vegetarian Picture
Figure Othere Picture
Table Applications of Biscuits
Figure Global Sales Market Share of Biscuits by Application in 2015
Figure Application 1 Examples
Figure Application 2 Examples
Figure United States Biscuits Revenue and Growth Rate (2011-2021)
Figure China Biscuits Revenue and Growth Rate (2011-2021)
Figure Europe Biscuits Revenue and Growth Rate (2011-2021)
Figure Japan Biscuits Revenue and Growth Rate (2011-2021)
Figure Global Biscuits Sales and Growth Rate (2011-2021)
Figure Global Biscuits Revenue and Growth Rate (2011-2021)
Table Global Biscuits Sales of Key Manufacturers (2011-2016)
Table Global Biscuits Sales Share by Manufacturers (2011-2016)
Figure 2015 Biscuits Sales Share by Manufacturers
Figure 2016 Biscuits Sales Share by Manufacturers
Table Global Biscuits Revenue by Manufacturers (2011-2016)
Table Global Biscuits Revenue Share by Manufacturers (2011-2016)
Table 2015 Global Biscuits Revenue Share by Manufacturers
Table 2016 Global Biscuits Revenue Share by Manufacturers
Table Global Biscuits Sales and Market Share by Type (2011-2016)
Table Global Biscuits Sales Share by Type (2011-2016)
Figure Sales Market Share of Biscuits by Type (2011-2016)
Figure Global Biscuits Sales Growth Rate by Type (2011-2016)
Table Global Biscuits Revenue and Market Share by Type (2011-2016)

Table Global Biscuits Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Biscuits by Type (2011-2016)
Figure Global Biscuits Revenue Growth Rate by Type (2011-2016)
Table Global Biscuits Sales and Market Share by Regions (2011-2016)
Table Global Biscuits Sales Share by Regions (2011-2016)
Figure Sales Market Share of Biscuits by Regions (2011-2016)
Figure Global Biscuits Sales Growth Rate by Regions (2011-2016)
Table Global Biscuits Revenue and Market Share by Regions (2011-2016)
Table Global Biscuits Revenue Share by Regions (2011-2016)
Figure Revenue Market Share of Biscuits by Regions (2011-2016)
Figure Global Biscuits Revenue Growth Rate by Regions (2011-2016)
Table Global Biscuits Sales and Market Share by Application (2011-2016)
Table Global Biscuits Sales Share by Application (2011-2016)
Figure Sales Market Share of Biscuits by Application (2011-2016)
Figure Global Biscuits Sales Growth Rate by Application (2011-2016)
Figure United States Biscuits Sales and Growth Rate (2011-2016)
Figure United States Biscuits Revenue and Growth Rate (2011-2016)
Figure United States Biscuits Sales Price Trend (2011-2016)
Table United States Biscuits Sales by Manufacturers (2011-2016)
Table United States Biscuits Market Share by Manufacturers (2011-2016)
Table United States Biscuits Sales by Type (2011-2016)
Table United States Biscuits Market Share by Type (2011-2016)
Table United States Biscuits Sales by Application (2011-2016)
Table United States Biscuits Market Share by Application (2011-2016)
Figure China Biscuits Sales and Growth Rate (2011-2016)
Figure China Biscuits Revenue and Growth Rate (2011-2016)
Figure China Biscuits Sales Price Trend (2011-2016)
Table China Biscuits Sales by Manufacturers (2011-2016)
Table China Biscuits Market Share by Manufacturers (2011-2016)
Table China Biscuits Sales by Type (2011-2016)
Table China Biscuits Market Share by Type (2011-2016)
Table China Biscuits Sales by Application (2011-2016)
Table China Biscuits Market Share by Application (2011-2016)
Figure Europe Biscuits Sales and Growth Rate (2011-2016)
Figure Europe Biscuits Revenue and Growth Rate (2011-2016)
Figure Europe Biscuits Sales Price Trend (2011-2016)
Table Europe Biscuits Sales by Manufacturers (2011-2016)
Table Europe Biscuits Market Share by Manufacturers (2011-2016)
Table Europe Biscuits Sales by Type (2011-2016)

Table Europe Biscuits Market Share by Type (2011-2016)
Table Europe Biscuits Sales by Application (2011-2016)
Table Europe Biscuits Market Share by Application (2011-2016)
Figure Japan Biscuits Sales and Growth Rate (2011-2016)
Figure Japan Biscuits Revenue and Growth Rate (2011-2016)
Figure Japan Biscuits Sales Price Trend (2011-2016)
Table Japan Biscuits Sales by Manufacturers (2011-2016)
Table Japan Biscuits Market Share by Manufacturers (2011-2016)
Table Japan Biscuits Sales by Type (2011-2016)
Table Japan Biscuits Market Share by Type (2011-2016)
Table Japan Biscuits Sales by Application (2011-2016)
Table Japan Biscuits Market Share by Application (2011-2016)
Table Kraft Foods Basic Information List
Table Kraft Foods Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Kraft Foods Biscuits Global Market Share (2011-2016)
Table Danone Group Basic Information List
Table Danone Group Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Danone Group Biscuits Global Market Share (2011-2016)
Table MARS Basic Information List
Table MARS Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
Figure MARS Biscuits Global Market Share (2011-2016)
Table Mondelez International Basic Information List
Table Mondelez International Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Mondelez International Biscuits Global Market Share (2011-2016)
Table Nestle Basic Information List
Table Nestle Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Nestle Biscuits Global Market Share (2011-2016)
Table McVitie's Basic Information List
Table McVitie's Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
Figure McVitie's Biscuits Global Market Share (2011-2016)
Table Uni-president Basic Information List
Table Uni-president Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Uni-president Biscuits Global Market Share (2011-2016)
Table Want Want Group Basic Information List
Table Want Want Group Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Want Want Group Biscuits Global Market Share (2011-2016)
Table Dali Group Basic Information List
Table Dali Group Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Dali Group Biscuits Global Market Share (2011-2016)
Table Jiashili Group Basic Information List
Table Jiashili Group Biscuits Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Jiashili Group Biscuits Global Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Biscuits
Figure Manufacturing Process Analysis of Biscuits
Figure Biscuits Industrial Chain Analysis
Table Raw Materials Sources of Biscuits Major Manufacturers in 2015
Table Major Buyers of Biscuits
Table Distributors/Traders List
Figure Global Biscuits Sales and Growth Rate Forecast (2016-2021)
Figure Global Biscuits Revenue and Growth Rate Forecast (2016-2021)
Table Global Biscuits Sales Forecast by Regions (2016-2021)
Table Global Biscuits Sales Forecast by Type (2016-2021)
Table Global Biscuits Sales Forecast by Application (2016-2021)

I would like to order

Product name: Global Biscuits Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G2F264D1D96EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2F264D1D96EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970