

# **Global Bicycle Market Research Report 2018**

https://marketpublishers.com/r/G4CF8B9EF28EN.html Date: June 2018 Pages: 115 Price: US\$ 2,900.00 (Single User License) ID: G4CF8B9EF28EN

# **Abstracts**

This report studies the global Bicycle market status and forecast, categorizes the global Bicycle market size (value & volume) by key players, type, application, and region. This report focuses on the top players in North America, Europe, Asia-Pacific, South America, and Middle East & Africa.

Bicycle, often called a bike or cycle, is a non-automatic vehicle with two wheels in tandem, usually propelled by pedals connected to the rear wheel by a chain, and having handlebars for steering and a saddle like seat.

Bicycle is principal means of transportation, it also provide a popular form of recreation, and have been adapted for use as children's toys, general fitness, courier services, and bicycle racing. Due to the straightforward production technology as well as low cost and price, bicycle industry gets a fast development in recent years. The production of bicycles is concentrated in the China, USA, Europe and India. Giant Bicycles, Hero Cycles, TI Cycles, Trek, Shanghai Phonex, Atlas, Flying Pigeon famed for their bicycle production, are among the major bicycle producers in the world.

Global sales of bicycles will increase to 132214 K Units in 2016 from 118969 K Units in 2012. It is predicted that the global bicycle demand will develop with an average growth rate of 1.39% in the coming five years.

Currently, most of bicycles produced in China are exported to other countries, such as USA and West Europe. Moreover, Chinese producers also are the major OEMs for the foreign famous brands. According to the research, Giant provides OEM service to Trek, based in Taiwan and China Mainland.

The global Bicycle market is valued at 28200 million US\$ in 2017 and will reach 37900 million US\$ by the end of 2025, growing at a CAGR of 3.8% during 2018-2025.

The major manufacturers covered in this report

**Giant Bicycles** 



#### Hero Cycles

**TI Cycles** 

Trek

Shanghai Phonex

Atlas

Flying Pigeon

Merida

Xidesheng Bicycle

OMYO

Emmelle

Avon Cycles

Tianjin Battle

Cannondale

Libahuang

Specialized

Trinx Bikes

DAHON

Сусоо

**Bridgestone Cycle** 



Laux (Tianjin)

Samchuly Bicycle

Cube

Pacific Cycles

Derby Cycle

Grimaldi Industri

Gazelle

KHS

Forever

Scott Sports

Fuji Bikes

Pashley Cycles

Accell Group

Huffy

LOOKC

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

North America

Europe

China



Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

**United States** 

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

**Rest of Asia-Pacific** 

Europe



Germany

France

UK

Italy

Spain

Russia

Rest of Europe

#### Central & South America

Brazil

Argentina

**Rest of South America** 

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

20 Inch

24 Inch

26 Inch



27 Inch

Others

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

Transportation Tools Recreation Racing Physical Training

Others

The study objectives of this report are:

To analyze and study the global Bicycle sales, value, status (2013-2017) and forecast (2018-2025).

Focuses on the key Bicycle manufacturers, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.



To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Bicycle are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Bicycle Manufacturers

- Bicycle Distributors/Traders/Wholesalers
- Bicycle Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Bicycle market, by end-use.



Detailed analysis and profiles of additional market players.



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