

# Global Beer Market Professional Survey Report 2017

<https://marketpublishers.com/r/GE1FA96D1D7EN.html>

Date: November 2017

Pages: 113

Price: US\$ 3,500.00 (Single User License)

ID: GE1FA96D1D7EN

## Abstracts

This report studies Beer in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2012 to 2016, and forecast to 2022.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

TsingTao

INDIO

Heineken

Coors Light

Brahma

Hardin

Yanjing

Skol

Budweiser

Bud Light

Snow

Kindfisher

STROHS

TECATE

MGD

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Twopenny

Brown Beers

Dark Beer

Other

By Application, the market can be split into

Household

The Hotel

KTV

Other

By Regions, this report covers (we can add the regions/countries as you want)

North America

China

Europe

Southeast Asia

Japan

India

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### Global Beer Market Professional Survey Report 2017

## **1 INDUSTRY OVERVIEW OF BEER**

### 1.1 Definition and Specifications of Beer

#### 1.1.1 Definition of Beer

#### 1.1.2 Specifications of Beer

### 1.2 Classification of Beer

#### 1.2.1 Twopenny

#### 1.2.2 Brown Beers

#### 1.2.3 Dark Beer

#### 1.2.4 Other

### 1.3 Applications of Beer

#### 1.3.1 Household

#### 1.3.2 The Hotel

#### 1.3.3 KTV

#### 1.3.4 Other

### 1.4 Market Segment by Regions

#### 1.4.1 North America

#### 1.4.2 China

#### 1.4.3 Europe

#### 1.4.4 Southeast Asia

#### 1.4.5 Japan

#### 1.4.6 India

## **2 MANUFACTURING COST STRUCTURE ANALYSIS OF BEER**

### 2.1 Raw Material and Suppliers

### 2.2 Manufacturing Cost Structure Analysis of Beer

### 2.3 Manufacturing Process Analysis of Beer

### 2.4 Industry Chain Structure of Beer

## **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF BEER**

### 3.1 Capacity and Commercial Production Date of Global Beer Major Manufacturers in 2016

### 3.2 Manufacturing Plants Distribution of Global Beer Major Manufacturers in 2016

3.3 R&D Status and Technology Source of Global Beer Major Manufacturers in 2016

3.4 Raw Materials Sources Analysis of Global Beer Major Manufacturers in 2016

## **4 GLOBAL BEER OVERALL MARKET OVERVIEW**

4.1 2012-2017E Overall Market Analysis

4.2 Capacity Analysis

4.2.1 2012-2017E Global Beer Capacity and Growth Rate Analysis

4.2.2 2016 Beer Capacity Analysis (Company Segment)

4.3 Sales Analysis

4.3.1 2012-2017E Global Beer Sales and Growth Rate Analysis

4.3.2 2016 Beer Sales Analysis (Company Segment)

4.4 Sales Price Analysis

4.4.1 2012-2017E Global Beer Sales Price

4.4.2 2016 Beer Sales Price Analysis (Company Segment)

## **5 BEER REGIONAL MARKET ANALYSIS**

5.1 North America Beer Market Analysis

5.1.1 North America Beer Market Overview

5.1.2 North America 2012-2017E Beer Local Supply, Import, Export, Local Consumption Analysis

5.1.3 North America 2012-2017E Beer Sales Price Analysis

5.1.4 North America 2016 Beer Market Share Analysis

5.2 China Beer Market Analysis

5.2.1 China Beer Market Overview

5.2.2 China 2012-2017E Beer Local Supply, Import, Export, Local Consumption Analysis

5.2.3 China 2012-2017E Beer Sales Price Analysis

5.2.4 China 2016 Beer Market Share Analysis

5.3 Europe Beer Market Analysis

5.3.1 Europe Beer Market Overview

5.3.2 Europe 2012-2017E Beer Local Supply, Import, Export, Local Consumption Analysis

5.3.3 Europe 2012-2017E Beer Sales Price Analysis

5.3.4 Europe 2016 Beer Market Share Analysis

5.4 Southeast Asia Beer Market Analysis

5.4.1 Southeast Asia Beer Market Overview

5.4.2 Southeast Asia 2012-2017E Beer Local Supply, Import, Export, Local

## Consumption Analysis

### 5.4.3 Southeast Asia 2012-2017E Beer Sales Price Analysis

### 5.4.4 Southeast Asia 2016 Beer Market Share Analysis

## 5.5 Japan Beer Market Analysis

### 5.5.1 Japan Beer Market Overview

### 5.5.2 Japan 2012-2017E Beer Local Supply, Import, Export, Local Consumption Analysis

### 5.5.3 Japan 2012-2017E Beer Sales Price Analysis

### 5.5.4 Japan 2016 Beer Market Share Analysis

## 5.6 India Beer Market Analysis

### 5.6.1 India Beer Market Overview

### 5.6.2 India 2012-2017E Beer Local Supply, Import, Export, Local Consumption Analysis

### 5.6.3 India 2012-2017E Beer Sales Price Analysis

### 5.6.4 India 2016 Beer Market Share Analysis

## **6 GLOBAL 2012-2017E BEER SEGMENT MARKET ANALYSIS (BY TYPE)**

### 6.1 Global 2012-2017E Beer Sales by Type

### 6.2 Different Types of Beer Product Interview Price Analysis

### 6.3 Different Types of Beer Product Driving Factors Analysis

#### 6.3.1 Twopenny of Beer Growth Driving Factor Analysis

#### 6.3.2 Brown Beers of Beer Growth Driving Factor Analysis

#### 6.3.3 Dark Beer of Beer Growth Driving Factor Analysis

#### 6.3.4 Other of Beer Growth Driving Factor Analysis

## **7 GLOBAL 2012-2017E BEER SEGMENT MARKET ANALYSIS (BY APPLICATION)**

### 7.1 Global 2012-2017E Beer Consumption by Application

### 7.2 Different Application of Beer Product Interview Price Analysis

### 7.3 Different Application of Beer Product Driving Factors Analysis

#### 7.3.1 Household of Beer Growth Driving Factor Analysis

#### 7.3.2 The Hotel of Beer Growth Driving Factor Analysis

#### 7.3.3 KTV of Beer Growth Driving Factor Analysis

#### 7.3.4 Other of Beer Growth Driving Factor Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF BEER**

### 8.1 TsingTao

- 8.1.1 Company Profile
- 8.1.2 Product Picture and Specifications
  - 8.1.2.1 Product A
  - 8.1.2.2 Product B
- 8.1.3 TsingTao 2016 Beer Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.1.4 TsingTao 2016 Beer Business Region Distribution Analysis
- 8.2 INDIO
  - 8.2.1 Company Profile
  - 8.2.2 Product Picture and Specifications
    - 8.2.2.1 Product A
    - 8.2.2.2 Product B
  - 8.2.3 INDIO 2016 Beer Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.2.4 INDIO 2016 Beer Business Region Distribution Analysis
- 8.3 Heineken
  - 8.3.1 Company Profile
  - 8.3.2 Product Picture and Specifications
    - 8.3.2.1 Product A
    - 8.3.2.2 Product B
  - 8.3.3 Heineken 2016 Beer Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.3.4 Heineken 2016 Beer Business Region Distribution Analysis
- 8.4 Coors Light
  - 8.4.1 Company Profile
  - 8.4.2 Product Picture and Specifications
    - 8.4.2.1 Product A
    - 8.4.2.2 Product B
  - 8.4.3 Coors Light 2016 Beer Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.4.4 Coors Light 2016 Beer Business Region Distribution Analysis
- 8.5 Brahma
  - 8.5.1 Company Profile
  - 8.5.2 Product Picture and Specifications
    - 8.5.2.1 Product A
    - 8.5.2.2 Product B
  - 8.5.3 Brahma 2016 Beer Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.5.4 Brahma 2016 Beer Business Region Distribution Analysis
- 8.6 Hardin
  - 8.6.1 Company Profile
  - 8.6.2 Product Picture and Specifications
    - 8.6.2.1 Product A
    - 8.6.2.2 Product B

8.6.3 Hardin 2016 Beer Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.6.4 Hardin 2016 Beer Business Region Distribution Analysis

## 8.7 Yanjing

8.7.1 Company Profile

8.7.2 Product Picture and Specifications

8.7.2.1 Product A

8.7.2.2 Product B

8.7.3 Yanjing 2016 Beer Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.7.4 Yanjing 2016 Beer Business Region Distribution Analysis

## 8.8 Skol

8.8.1 Company Profile

8.8.2 Product Picture and Specifications

8.8.2.1 Product A

8.8.2.2 Product B

8.8.3 Skol 2016 Beer Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.8.4 Skol 2016 Beer Business Region Distribution Analysis

## 8.9 Budweiser

8.9.1 Company Profile

8.9.2 Product Picture and Specifications

8.9.2.1 Product A

8.9.2.2 Product B

8.9.3 Budweiser 2016 Beer Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.9.4 Budweiser 2016 Beer Business Region Distribution Analysis

## 8.10 Bud Light

8.10.1 Company Profile

8.10.2 Product Picture and Specifications

8.10.2.1 Product A

8.10.2.2 Product B

8.10.3 Bud Light 2016 Beer Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.10.4 Bud Light 2016 Beer Business Region Distribution Analysis

## 8.11 Snow

## 8.12 Kindfisher

## 8.13 STROHS

## 8.14 TECATE

## 8.15 MGD

# 9 DEVELOPMENT TREND OF ANALYSIS OF BEER MARKET

## 9.1 Global Beer Market Trend Analysis



- 9.1.1 Global 2017-2022 Beer Market Size (Volume and Value) Forecast
- 9.1.2 Global 2017-2022 Beer Sales Price Forecast
- 9.2 Beer Regional Market Trend
  - 9.2.1 North America 2017-2022 Beer Consumption Forecast
  - 9.2.2 China 2017-2022 Beer Consumption Forecast
  - 9.2.3 Europe 2017-2022 Beer Consumption Forecast
  - 9.2.4 Southeast Asia 2017-2022 Beer Consumption Forecast
  - 9.2.5 Japan 2017-2022 Beer Consumption Forecast
  - 9.2.6 India 2017-2022 Beer Consumption Forecast
- 9.3 Beer Market Trend (Product Type)
- 9.4 Beer Market Trend (Application)

## **10 BEER MARKETING TYPE ANALYSIS**

- 10.1 Beer Regional Marketing Type Analysis
- 10.2 Beer International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of Beer by Region
- 10.4 Beer Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF BEER**

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

## **12 CONCLUSION OF THE GLOBAL BEER MARKET PROFESSIONAL SURVEY REPORT 2017**

Methodology  
Analyst Introduction  
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Beer  
Table Product Specifications of Beer  
Table Classification of Beer  
Figure Global Production Market Share of Beer by Type in 2016  
Figure Twopenny Picture  
Table Major Manufacturers of Twopenny  
Figure Brown Beers Picture  
Table Major Manufacturers of Brown Beers  
Figure Dark Beer Picture  
Table Major Manufacturers of Dark Beer  
Figure Other Picture  
Table Major Manufacturers of Other  
Table Applications of Beer  
Figure Global Consumption Volume Market Share of Beer by Application in 2016  
Figure Household Examples  
Table Major Consumers in Household  
Figure The Hotel Examples  
Table Major Consumers in The Hotel  
Figure KTV Examples  
Table Major Consumers in KTV  
Figure Other Examples  
Table Major Consumers in Other  
Figure Market Share of Beer by Regions  
Figure North America Beer Market Size (Million USD) (2012-2022)  
Figure China Beer Market Size (Million USD) (2012-2022)  
Figure Europe Beer Market Size (Million USD) (2012-2022)  
Figure Southeast Asia Beer Market Size (Million USD) (2012-2022)  
Figure Japan Beer Market Size (Million USD) (2012-2022)  
Figure India Beer Market Size (Million USD) (2012-2022)  
Table Beer Raw Material and Suppliers  
Table Manufacturing Cost Structure Analysis of Beer in 2016  
Figure Manufacturing Process Analysis of Beer  
Figure Industry Chain Structure of Beer  
Table Capacity and Commercial Production Date of Global Beer Major Manufacturers in 2016

Table Manufacturing Plants Distribution of Global Beer Major Manufacturers in 2016  
Table R&D Status and Technology Source of Global Beer Major Manufacturers in 2016  
Table Raw Materials Sources Analysis of Global Beer Major Manufacturers in 2016  
Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Beer 2012-2017  
Figure Global 2012-2017E Beer Market Size (Volume) and Growth Rate  
Figure Global 2012-2017E Beer Market Size (Value) and Growth Rate  
Table 2012-2017E Global Beer Capacity and Growth Rate  
Table 2016 Global Beer Capacity (K MT) List (Company Segment)  
Table 2012-2017E Global Beer Sales (K MT) and Growth Rate  
Table 2016 Global Beer Sales (K MT) List (Company Segment)  
Table 2012-2017E Global Beer Sales Price (USD/MT)  
Table 2016 Global Beer Sales Price (USD/MT) List (Company Segment)  
Figure North America Capacity Overview  
Table North America Supply, Import, Export and Consumption (K MT) of Beer 2012-2017E  
Figure North America 2012-2017E Beer Sales Price (USD/MT)  
Figure North America 2016 Beer Sales Market Share  
Figure China Capacity Overview  
Table China Supply, Import, Export and Consumption (K MT) of Beer 2012-2017E  
Figure China 2012-2017E Beer Sales Price (USD/MT)  
Figure China 2016 Beer Sales Market Share  
Figure Europe Capacity Overview  
Table Europe Supply, Import, Export and Consumption (K MT) of Beer 2012-2017E  
Figure Europe 2012-2017E Beer Sales Price (USD/MT)  
Figure Europe 2016 Beer Sales Market Share  
Figure Southeast Asia Capacity Overview  
Table Southeast Asia Supply, Import, Export and Consumption (K MT) of Beer 2012-2017E  
Figure Southeast Asia 2012-2017E Beer Sales Price (USD/MT)  
Figure Southeast Asia 2016 Beer Sales Market Share  
Figure Japan Capacity Overview  
Table Japan Supply, Import, Export and Consumption (K MT) of Beer 2012-2017E  
Figure Japan 2012-2017E Beer Sales Price (USD/MT)  
Figure Japan 2016 Beer Sales Market Share  
Figure India Capacity Overview  
Table India Supply, Import, Export and Consumption (K MT) of Beer 2012-2017E  
Figure India 2012-2017E Beer Sales Price (USD/MT)  
Figure India 2016 Beer Sales Market Share

Table Global 2012-2017E Beer Sales (K MT) by Type  
Table Different Types Beer Product Interview Price  
Table Global 2012-2017E Beer Sales (K MT) by Application  
Table Different Application Beer Product Interview Price  
Table TsingTao Information List  
Table Product A Overview  
Table Product B Overview  
Table 2016 TsingTao Beer Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)  
Figure 2016 TsingTao Beer Business Region Distribution  
Table INDIO Information List  
Table Product A Overview  
Table Product B Overview  
Table 2016 INDIO Beer Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)  
Figure 2016 INDIO Beer Business Region Distribution  
Table Heineken Information List  
Table Product A Overview  
Table Product B Overview  
Table 2015 Heineken Beer Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)  
Figure 2016 Heineken Beer Business Region Distribution  
Table Coors Light Information List  
Table Product A Overview  
Table Product B Overview  
Table 2016 Coors Light Beer Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)  
Figure 2016 Coors Light Beer Business Region Distribution  
Table Brahma Information List  
Table Product A Overview  
Table Product B Overview  
Table 2016 Brahma Beer Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)  
Figure 2016 Brahma Beer Business Region Distribution  
Table Hardin Information List  
Table Product A Overview  
Table Product B Overview  
Table 2016 Hardin Beer Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 Hardin Beer Business Region Distribution

Table Yanjing Information List

Table Product A Overview

Table Product B Overview

Table 2016 Yanjing Beer Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 Yanjing Beer Business Region Distribution

Table Skol Information List

Table Product A Overview

Table Product B Overview

Table 2016 Skol Beer Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 Skol Beer Business Region Distribution

Table Budweiser Information List

Table Product A Overview

Table Product B Overview

Table 2016 Budweiser Beer Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 Budweiser Beer Business Region Distribution

Table Bud Light Information List

Table Product A Overview

Table Product B Overview

Table 2016 Bud Light Beer Revenue (Million USD), Sales (K MT), Ex-factory Price (USD/MT)

Figure 2016 Bud Light Beer Business Region Distribution

Table Snow Information List

Table Kindfisher Information List

Table STROHS Information List

Table TECATE Information List

Table MGD Information List

Figure Global 2017-2022 Beer Market Size (K MT) and Growth Rate Forecast

Figure Global 2017-2022 Beer Market Size (Million USD) and Growth Rate Forecast

Figure Global 2017-2022 Beer Sales Price (USD/MT) Forecast

Figure North America 2017-2022 Beer Consumption Volume (K MT) and Growth Rate Forecast

Figure China 2017-2022 Beer Consumption Volume (K MT) and Growth Rate Forecast

Figure Europe 2017-2022 Beer Consumption Volume (K MT) and Growth Rate Forecast

Figure Southeast Asia 2017-2022 Beer Consumption Volume (K MT) and Growth Rate Forecast

Figure Japan 2017-2022 Beer Consumption Volume (K MT) and Growth Rate Forecast

Figure India 2017-2022 Beer Consumption Volume (K MT) and Growth Rate Forecast  
Table Global Sales Volume (K MT) of Beer by Type 2017-2022  
Table Global Consumption Volume (K MT) of Beer by Application 2017-2022  
Table Traders or Distributors with Contact Information of Beer by Region

## I would like to order

Product name: Global Beer Market Professional Survey Report 2017

Product link: <https://marketpublishers.com/r/GE1FA96D1D7EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE1FA96D1D7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970