

Global Beach Towels Sales Market Report 2016

<https://marketpublishers.com/r/G83D66656B3EN.html>

Date: November 2016

Pages: 123

Price: US\$ 4,000.00 (Single User License)

ID: G83D66656B3EN

Abstracts

Notes:

Sales, means the sales volume of Beach Towels

Revenue, means the sales value of Beach Towels

This report studies sales (consumption) of Beach Towels in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Sunvim

Christy

Chortex

D.Porthault

ABYSS

Graccioza

IKEA

Ichihiro

Imabari Textile

Uchino

Rangoli Furnishings

TridentGroup

Noman Group

Shandong Kingshore

Zhejiang Grace

Binzhou Loftex

Hebei Sanli

Zhejiang Twin-Lantern

Fujian Longyan Xique

Jiangsu Canasin

Shandong Zhuzhijin

Shandong Yuntao

Nantong Dadong

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Beach Towels in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Cotton

Chemical fiber

Silk

Split by applications, this report focuses on sales, market share and growth rate of Beach Towels in each application, can be divided into

Bath

Sun block

Accessory

Contents

Global Beach Towels Sales Market Report 2016

1 BEACH TOWELS OVERVIEW

- 1.1 Product Overview and Scope of Beach Towels
- 1.2 Classification of Beach Towels
 - 1.2.1 Cotton
 - 1.2.2 Chemical fiber
 - 1.2.3 Silk
- 1.3 Application of Beach Towels
 - 1.3.1 Bath
 - 1.3.2 Sun block
 - 1.3.3 Accessory
- 1.4 Beach Towels Market by Regions
 - 1.4.1 United States Status and Prospect (2011-2021)
 - 1.4.2 China Status and Prospect (2011-2021)
 - 1.4.3 Europe Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Beach Towels (2011-2021)
 - 1.5.1 Global Beach Towels Sales and Growth Rate (2011-2021)
 - 1.5.2 Global Beach Towels Revenue and Growth Rate (2011-2021)

2 GLOBAL BEACH TOWELS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Beach Towels Market Competition by Manufacturers
 - 2.1.1 Global Beach Towels Sales and Market Share of Key Manufacturers (2011-2016)
 - 2.1.2 Global Beach Towels Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Beach Towels (Volume and Value) by Type
 - 2.2.1 Global Beach Towels Sales and Market Share by Type (2011-2016)
 - 2.2.2 Global Beach Towels Revenue and Market Share by Type (2011-2016)
- 2.3 Global Beach Towels (Volume and Value) by Regions
 - 2.3.1 Global Beach Towels Sales and Market Share by Regions (2011-2016)
 - 2.3.2 Global Beach Towels Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Beach Towels (Volume) by Application

3 UNITED STATES BEACH TOWELS (VOLUME, VALUE AND SALES PRICE)

- 3.1 United States Beach Towels Sales and Value (2011-2016)
 - 3.1.1 United States Beach Towels Sales and Growth Rate (2011-2016)
 - 3.1.2 United States Beach Towels Revenue and Growth Rate (2011-2016)
 - 3.1.3 United States Beach Towels Sales Price Trend (2011-2016)
- 3.2 United States Beach Towels Sales and Market Share by Manufacturers
- 3.3 United States Beach Towels Sales and Market Share by Type
- 3.4 United States Beach Towels Sales and Market Share by Application

4 CHINA BEACH TOWELS (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Beach Towels Sales and Value (2011-2016)
 - 4.1.1 China Beach Towels Sales and Growth Rate (2011-2016)
 - 4.1.2 China Beach Towels Revenue and Growth Rate (2011-2016)
 - 4.1.3 China Beach Towels Sales Price Trend (2011-2016)
- 4.2 China Beach Towels Sales and Market Share by Manufacturers
- 4.3 China Beach Towels Sales and Market Share by Type
- 4.4 China Beach Towels Sales and Market Share by Application

5 EUROPE BEACH TOWELS (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Beach Towels Sales and Value (2011-2016)
 - 5.1.1 Europe Beach Towels Sales and Growth Rate (2011-2016)
 - 5.1.2 Europe Beach Towels Revenue and Growth Rate (2011-2016)
 - 5.1.3 Europe Beach Towels Sales Price Trend (2011-2016)
- 5.2 Europe Beach Towels Sales and Market Share by Manufacturers
- 5.3 Europe Beach Towels Sales and Market Share by Type
- 5.4 Europe Beach Towels Sales and Market Share by Application

6 JAPAN BEACH TOWELS (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Beach Towels Sales and Value (2011-2016)
 - 6.1.1 Japan Beach Towels Sales and Growth Rate (2011-2016)
 - 6.1.2 Japan Beach Towels Revenue and Growth Rate (2011-2016)
 - 6.1.3 Japan Beach Towels Sales Price Trend (2011-2016)
- 6.2 Japan Beach Towels Sales and Market Share by Manufacturers
- 6.3 Japan Beach Towels Sales and Market Share by Type
- 6.4 Japan Beach Towels Sales and Market Share by Application

7 GLOBAL BEACH TOWELS MANUFACTURERS ANALYSIS

7.1 Sunvim

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Beach Towels Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Sunvim Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)

7.1.4 Main Business/Business Overview

7.2 Christy

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 123 Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Christy Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)

7.2.4 Main Business/Business Overview

7.3 Chortex

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 140 Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Chortex Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)

7.3.4 Main Business/Business Overview

7.4 D.Porthault

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Nov Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 D.Porthault Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)

7.4.4 Main Business/Business Overview

7.5 ABYSS

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 ABYSS Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)

7.5.4 Main Business/Business Overview

7.6 Graccioza

- 7.6.1 Company Basic Information, Manufacturing Base and Competitors
- 7.6.2 Million USD Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 Graccioza Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.6.4 Main Business/Business Overview
- 7.7 IKEA
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Automotive Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
 - 7.7.3 IKEA Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Ichihiro
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
 - 7.8.3 Ichihiro Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 Imabari Textile
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
 - 7.9.3 Imabari Textile Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Uchino
 - 7.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.10.2 Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
 - 7.10.3 Uchino Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Rangoli Furnishings
- 7.12 TridentGroup
- 7.13 Noman Group
- 7.14 Shandong Kingshore

- 7.15 Zhejiang Grace
- 7.16 Binzhou Loftex
- 7.17 Hebei Sanli
- 7.18 Zhejiang Twin-Lantern
- 7.19 Fujian Longyan Xique
- 7.20 Jiangsu Canasin
- 7.21 Shandong Zhuzhijin
- 7.22 Shandong Yuntao
- 7.23 Nantong Dadong

8 BEACH TOWELS MAUFACTURING COST ANALYSIS

- 8.1 Beach Towels Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Process Analysis of Beach Towels

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Beach Towels Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Beach Towels Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 GLOBAL BEACH TOWELS MARKET FORECAST (2016-2021)

12.1 Global Beach Towels Sales, Revenue Forecast (2016-2021)

12.2 Global Beach Towels Sales Forecast by Regions (2016-2021)

12.3 Global Beach Towels Sales Forecast by Type (2016-2021)

12.4 Global Beach Towels Sales Forecast by Application (2016-2021)

13 APPENDIX

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Beach Towels
Table Classification of Beach Towels
Figure Global Sales Market Share of Beach Towels by Type in 2015
Figure Cotton Picture
Figure Chemical fiber Picture
Figure Silk Picture
Table Applications of Beach Towels
Figure Global Sales Market Share of Beach Towels by Application in 2015
Figure Bath Examples
Figure Sun block Examples
Figure Accessory Examples
Figure United States Beach Towels Revenue and Growth Rate (2011-2021)
Figure China Beach Towels Revenue and Growth Rate (2011-2021)
Figure Europe Beach Towels Revenue and Growth Rate (2011-2021)
Figure Japan Beach Towels Revenue and Growth Rate (2011-2021)
Figure Global Beach Towels Sales and Growth Rate (2011-2021)
Figure Global Beach Towels Revenue and Growth Rate (2011-2021)
Table Global Beach Towels Sales of Key Manufacturers (2011-2016)
Table Global Beach Towels Sales Share by Manufacturers (2011-2016)
Figure 2015 Beach Towels Sales Share by Manufacturers
Figure 2016 Beach Towels Sales Share by Manufacturers
Table Global Beach Towels Revenue by Manufacturers (2011-2016)
Table Global Beach Towels Revenue Share by Manufacturers (2011-2016)
Table 2015 Global Beach Towels Revenue Share by Manufacturers
Table 2016 Global Beach Towels Revenue Share by Manufacturers
Table Global Beach Towels Sales and Market Share by Type (2011-2016)
Table Global Beach Towels Sales Share by Type (2011-2016)
Figure Sales Market Share of Beach Towels by Type (2011-2016)
Figure Global Beach Towels Sales Growth Rate by Type (2011-2016)
Table Global Beach Towels Revenue and Market Share by Type (2011-2016)
Table Global Beach Towels Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Beach Towels by Type (2011-2016)
Figure Global Beach Towels Revenue Growth Rate by Type (2011-2016)
Table Global Beach Towels Sales and Market Share by Regions (2011-2016)
Table Global Beach Towels Sales Share by Regions (2011-2016)

Figure Sales Market Share of Beach Towels by Regions (2011-2016)
Figure Global Beach Towels Sales Growth Rate by Regions (2011-2016)
Table Global Beach Towels Revenue and Market Share by Regions (2011-2016)
Table Global Beach Towels Revenue Share by Regions (2011-2016)
Figure Revenue Market Share of Beach Towels by Regions (2011-2016)
Figure Global Beach Towels Revenue Growth Rate by Regions (2011-2016)
Table Global Beach Towels Sales and Market Share by Application (2011-2016)
Table Global Beach Towels Sales Share by Application (2011-2016)
Figure Sales Market Share of Beach Towels by Application (2011-2016)
Figure Global Beach Towels Sales Growth Rate by Application (2011-2016)
Figure United States Beach Towels Sales and Growth Rate (2011-2016)
Figure United States Beach Towels Revenue and Growth Rate (2011-2016)
Figure United States Beach Towels Sales Price Trend (2011-2016)
Table United States Beach Towels Sales by Manufacturers (2011-2016)
Table United States Beach Towels Market Share by Manufacturers (2011-2016)
Table United States Beach Towels Sales by Type (2011-2016)
Table United States Beach Towels Market Share by Type (2011-2016)
Table United States Beach Towels Sales by Application (2011-2016)
Table United States Beach Towels Market Share by Application (2011-2016)
Figure China Beach Towels Sales and Growth Rate (2011-2016)
Figure China Beach Towels Revenue and Growth Rate (2011-2016)
Figure China Beach Towels Sales Price Trend (2011-2016)
Table China Beach Towels Sales by Manufacturers (2011-2016)
Table China Beach Towels Market Share by Manufacturers (2011-2016)
Table China Beach Towels Sales by Type (2011-2016)
Table China Beach Towels Market Share by Type (2011-2016)
Table China Beach Towels Sales by Application (2011-2016)
Table China Beach Towels Market Share by Application (2011-2016)
Figure Europe Beach Towels Sales and Growth Rate (2011-2016)
Figure Europe Beach Towels Revenue and Growth Rate (2011-2016)
Figure Europe Beach Towels Sales Price Trend (2011-2016)
Table Europe Beach Towels Sales by Manufacturers (2011-2016)
Table Europe Beach Towels Market Share by Manufacturers (2011-2016)
Table Europe Beach Towels Sales by Type (2011-2016)
Table Europe Beach Towels Market Share by Type (2011-2016)
Table Europe Beach Towels Sales by Application (2011-2016)
Table Europe Beach Towels Market Share by Application (2011-2016)
Figure Japan Beach Towels Sales and Growth Rate (2011-2016)
Figure Japan Beach Towels Revenue and Growth Rate (2011-2016)

Figure Japan Beach Towels Sales Price Trend (2011-2016)
Table Japan Beach Towels Sales by Manufacturers (2011-2016)
Table Japan Beach Towels Market Share by Manufacturers (2011-2016)
Table Japan Beach Towels Sales by Type (2011-2016)
Table Japan Beach Towels Market Share by Type (2011-2016)
Table Japan Beach Towels Sales by Application (2011-2016)
Table Japan Beach Towels Market Share by Application (2011-2016)
Table Sunvim Basic Information List
Table Sunvim Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Sunvim Beach Towels Global Market Share (2011-2016)
Table Christy Basic Information List
Table Christy Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Christy Beach Towels Global Market Share (2011-2016)
Table Chortex Basic Information List
Table Chortex Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Chortex Beach Towels Global Market Share (2011-2016)
Table D.Porthault Basic Information List
Table D.Porthault Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)
Figure D.Porthault Beach Towels Global Market Share (2011-2016)
Table ABYSS Basic Information List
Table ABYSS Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)
Figure ABYSS Beach Towels Global Market Share (2011-2016)
Table Graccioza Basic Information List
Table Graccioza Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Graccioza Beach Towels Global Market Share (2011-2016)
Table IKEA Basic Information List
Table IKEA Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)
Figure IKEA Beach Towels Global Market Share (2011-2016)
Table Ichihiro Basic Information List
Table Ichihiro Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Ichihiro Beach Towels Global Market Share (2011-2016)
Table Imabari Textile Basic Information List
Table Imabari Textile Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Imabari Textile Beach Towels Global Market Share (2011-2016)
Table Uchino Basic Information List
Table Uchino Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Uchino Beach Towels Global Market Share (2011-2016)
Table Rangoli Furnishings Basic Information List

Table Rangoli Furnishings Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Rangoli Furnishings Beach Towels Global Market Share (2011-2016)

Table TridentGroup Basic Information List

Table TridentGroup Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)

Figure TridentGroup Beach Towels Global Market Share (2011-2016)

Table Noman Group Basic Information List

Table Noman Group Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Noman Group Beach Towels Global Market Share (2011-2016)

Table Shandong Kingshore Basic Information List

Table Shandong Kingshore Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Shandong Kingshore Beach Towels Global Market Share (2011-2016)

Table Zhejiang Grace Basic Information List

Table Zhejiang Grace Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Zhejiang Grace Beach Towels Global Market Share (2011-2016)

Table Binzhou Loftex Basic Information List

Table Binzhou Loftex Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Binzhou Loftex Beach Towels Global Market Share (2011-2016)

Table Hebei Sanli Basic Information List

Table Hebei Sanli Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Hebei Sanli Beach Towels Global Market Share (2011-2016)

Table Zhejiang Twin-Lantern Basic Information List

Table Zhejiang Twin-Lantern Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Zhejiang Twin-Lantern Beach Towels Global Market Share (2011-2016)

Table Fujian Longyan Xique Basic Information List

Table Fujian Longyan Xique Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Fujian Longyan Xique Beach Towels Global Market Share (2011-2016)

Table Jiangsu Canasin Basic Information List

Table Jiangsu Canasin Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Jiangsu Canasin Beach Towels Global Market Share (2011-2016)

Table Shandong Zhuzhijin Basic Information List

Table Shandong Zhuzhijin Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Shandong Zhuzhijin Beach Towels Global Market Share (2011-2016)

Table Shandong Yuntao Basic Information List

Table Shandong Yuntao Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Shandong Yuntao Beach Towels Global Market Share (2011-2016)

Table Nantong Dadong Basic Information List

Table Nantong Dadong Beach Towels Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Nantong Dadong Beach Towels Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Beach Towels

Figure Manufacturing Process Analysis of Beach Towels

Figure Beach Towels Industrial Chain Analysis

Table Raw Materials Sources of Beach Towels Major Manufacturers in 2015

Table Major Buyers of Beach Towels

Table Distributors/Traders List

Figure Global Beach Towels Sales and Growth Rate Forecast (2016-2021)

Figure Global Beach Towels Revenue and Growth Rate Forecast (2016-2021)

Table Global Beach Towels Sales Forecast by Regions (2016-2021)

Table Global Beach Towels Sales Forecast by Type (2016-2021)

Table Global Beach Towels Sales Forecast by Application (2016-2021)

I would like to order

Product name: Global Beach Towels Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G83D66656B3EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G83D66656B3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970