

Global Beach Towels Market Research Report 2016

<https://marketpublishers.com/r/G55AD35E2BBEN.html>

Date: November 2016

Pages: 127

Price: US\$ 2,900.00 (Single User License)

ID: G55AD35E2BBEN

Abstracts

Notes:

Production, means the output of Beach Towels

Revenue, means the sales value of Beach Towels

This report studies Beach Towels in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Sunvim

Christy

Chortex

D.Porthault

ABYSS

Graccioza

IKEA

Ichihiro

Imabari Textile

Uchino

Rangoli Furnishings

TridentGroup

Noman Group

Shandong Kingshore

Zhejiang Grace

Binzhou Loftex

Hebei Sanli

Zhejiang Twin-Lantern

Fujian Longyan Xique

Jiangsu Canasin

Shandong Zhuzhijin

Shandong Yuntao

Nantong Dadong

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Beach Towels in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Cotton

Chemical fiber

Silk

Split by application, this report focuses on consumption, market share and growth rate of Beach Towels in each application, can be divided into

Bath

Sun block

Accessory

Contents

Global Beach Towels Market Research Report 2016

1 BEACH TOWELS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Beach Towels
- 1.2 Beach Towels Segment by Type
 - 1.2.1 Global Production Market Share of Beach Towels by Type in 2015
 - 1.2.2 Cotton
 - 1.2.3 Chemical fiber
 - 1.2.4 Silk
- 1.3 Beach Towels Segment by Application
 - 1.3.1 Beach Towels Consumption Market Share by Application in 2015
 - 1.3.2 Bath
 - 1.3.3 Sun block
 - 1.3.4 Accessory
- 1.4 Beach Towels Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Beach Towels (2011-2021)

2 GLOBAL BEACH TOWELS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Beach Towels Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Beach Towels Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Beach Towels Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Beach Towels Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Beach Towels Market Competitive Situation and Trends
 - 2.5.1 Beach Towels Market Concentration Rate
 - 2.5.2 Beach Towels Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL BEACH TOWELS PRODUCTION, REVENUE (VALUE) BY REGION

(2011-2016)

- 3.1 Global Beach Towels Production by Region (2011-2016)
- 3.2 Global Beach Towels Production Market Share by Region (2011-2016)
- 3.3 Global Beach Towels Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL BEACH TOWELS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Beach Towels Consumption by Regions (2011-2016)
- 4.2 North America Beach Towels Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Beach Towels Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Beach Towels Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Beach Towels Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Beach Towels Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Beach Towels Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL BEACH TOWELS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Beach Towels Production and Market Share by Type (2011-2016)
- 5.2 Global Beach Towels Revenue and Market Share by Type (2011-2016)
- 5.3 Global Beach Towels Price by Type (2011-2016)
- 5.4 Global Beach Towels Production Growth by Type (2011-2016)

6 GLOBAL BEACH TOWELS MARKET ANALYSIS BY APPLICATION

6.1 Global Beach Towels Consumption and Market Share by Application (2011-2016)

6.2 Global Beach Towels Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 GLOBAL BEACH TOWELS MANUFACTURERS PROFILES/ANALYSIS

7.1 Sunvim

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Beach Towels Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Sunvim Beach Towels Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Christy

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Beach Towels Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Christy Beach Towels Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Chortex

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Beach Towels Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Chortex Beach Towels Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 D.Porthault

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Beach Towels Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 D.Porthault Beach Towels Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 ABYSS

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Beach Towels Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 ABYSS Beach Towels Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Graccioza

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Beach Towels Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Graccioza Beach Towels Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 IKEA

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Beach Towels Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 IKEA Beach Towels Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Ichihiro

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Beach Towels Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Ichihiro Beach Towels Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Imabari Textile

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Beach Towels Product Type, Application and Specification

- 7.9.2.1 Type I
- 7.9.2.2 Type II
- 7.9.3 Imabari Textile Beach Towels Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.9.4 Main Business/Business Overview
- 7.10 Uchino
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Beach Towels Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
 - 7.10.3 Uchino Beach Towels Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Rangoli Furnishings
- 7.12 TridentGroup
- 7.13 Noman Group
- 7.14 Shandong Kingshore
- 7.15 Zhejiang Grace
- 7.16 Binzhou Loftex
- 7.17 Hebei Sanli
- 7.18 Zhejiang Twin-Lantern
- 7.19 Fujian Longyan Xique
- 7.20 Jiangsu Canasin
- 7.21 Shandong Zhuzhijin
- 7.22 Shandong Yuntao
- 7.23 Nantong Dadong

8 BEACH TOWELS MANUFACTURING COST ANALYSIS

- 8.1 Beach Towels Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Beach Towels

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Beach Towels Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Beach Towels Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL BEACH TOWELS MARKET FORECAST (2016-2021)

- 12.1 Global Beach Towels Production, Revenue Forecast (2016-2021)
- 12.2 Global Beach Towels Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Beach Towels Production Forecast by Type (2016-2021)
- 12.4 Global Beach Towels Consumption Forecast by Application (2016-2021)
- 12.5 Beach Towels Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section
Research Methodology
Data Source
China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Beach Towels

Figure Global Production Market Share of Beach Towels by Type in 2015

Figure Product Picture of Cotton

Table Major Manufacturers of Cotton

Figure Product Picture of Chemical fiber

Table Major Manufacturers of Chemical fiber

Figure Product Picture of Silk

Table Major Manufacturers of Silk

Table Beach Towels Consumption Market Share by Application in 2015

Figure Bath Examples

Figure Sun block Examples

Figure Accessory Examples

Figure North America Beach Towels Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Beach Towels Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Beach Towels Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Beach Towels Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Beach Towels Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Beach Towels Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Beach Towels Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Beach Towels Capacity of Key Manufacturers (2015 and 2016)

Table Global Beach Towels Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Beach Towels Capacity of Key Manufacturers in 2015

Figure Global Beach Towels Capacity of Key Manufacturers in 2016

Table Global Beach Towels Production of Key Manufacturers (2015 and 2016)

Table Global Beach Towels Production Share by Manufacturers (2015 and 2016)

Figure 2015 Beach Towels Production Share by Manufacturers

Figure 2016 Beach Towels Production Share by Manufacturers

Table Global Beach Towels Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Beach Towels Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Beach Towels Revenue Share by Manufacturers

Table 2016 Global Beach Towels Revenue Share by Manufacturers

Table Global Market Beach Towels Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Beach Towels Average Price of Key Manufacturers in 2015
Table Manufacturers Beach Towels Manufacturing Base Distribution and Sales Area
Table Manufacturers Beach Towels Product Type
Figure Beach Towels Market Share of Top 3 Manufacturers
Figure Beach Towels Market Share of Top 5 Manufacturers
Table Global Beach Towels Capacity by Regions (2011-2016)
Figure Global Beach Towels Capacity Market Share by Regions (2011-2016)
Figure Global Beach Towels Capacity Market Share by Regions (2011-2016)
Figure 2015 Global Beach Towels Capacity Market Share by Regions
Table Global Beach Towels Production by Regions (2011-2016)
Figure Global Beach Towels Production and Market Share by Regions (2011-2016)
Figure Global Beach Towels Production Market Share by Regions (2011-2016)
Figure 2015 Global Beach Towels Production Market Share by Regions
Table Global Beach Towels Revenue by Regions (2011-2016)
Table Global Beach Towels Revenue Market Share by Regions (2011-2016)
Table 2015 Global Beach Towels Revenue Market Share by Regions
Table Global Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
Table North America Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
Table Europe Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
Table China Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
Table Japan Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
Table Southeast Asia Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
Table India Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
Table Global Beach Towels Consumption Market by Regions (2011-2016)
Table Global Beach Towels Consumption Market Share by Regions (2011-2016)
Figure Global Beach Towels Consumption Market Share by Regions (2011-2016)
Figure 2015 Global Beach Towels Consumption Market Share by Regions
Table North America Beach Towels Production, Consumption, Import & Export (2011-2016)
Table Europe Beach Towels Production, Consumption, Import & Export (2011-2016)
Table China Beach Towels Production, Consumption, Import & Export (2011-2016)
Table Japan Beach Towels Production, Consumption, Import & Export (2011-2016)
Table Southeast Asia Beach Towels Production, Consumption, Import & Export (2011-2016)
Table India Beach Towels Production, Consumption, Import & Export (2011-2016)
Table Global Beach Towels Production by Type (2011-2016)
Table Global Beach Towels Production Share by Type (2011-2016)

Figure Production Market Share of Beach Towels by Type (2011-2016)
Figure 2015 Production Market Share of Beach Towels by Type
Table Global Beach Towels Revenue by Type (2011-2016)
Table Global Beach Towels Revenue Share by Type (2011-2016)
Figure Production Revenue Share of Beach Towels by Type (2011-2016)
Figure 2015 Revenue Market Share of Beach Towels by Type
Table Global Beach Towels Price by Type (2011-2016)
Figure Global Beach Towels Production Growth by Type (2011-2016)
Table Global Beach Towels Consumption by Application (2011-2016)
Table Global Beach Towels Consumption Market Share by Application (2011-2016)
Figure Global Beach Towels Consumption Market Share by Application in 2015
Table Global Beach Towels Consumption Growth Rate by Application (2011-2016)
Figure Global Beach Towels Consumption Growth Rate by Application (2011-2016)
Table Sunvim Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Sunvim Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
Figure Sunvim Beach Towels Market Share (2011-2016)
Table Christy Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Christy Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
Figure Christy Beach Towels Market Share (2011-2016)
Table Chortex Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Chortex Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
Figure Chortex Beach Towels Market Share (2011-2016)
Table D.Porthault Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table D.Porthault Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
Figure D.Porthault Beach Towels Market Share (2011-2016)
Table ABYSS Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table ABYSS Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
Figure ABYSS Beach Towels Market Share (2011-2016)
Table Graccioza Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Graccioza Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
Figure Graccioza Beach Towels Market Share (2011-2016)
Table IKEA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table IKEA Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
Figure IKEA Beach Towels Market Share (2011-2016)
Table Ichihiro Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Ichihiro Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
Figure Ichihiro Beach Towels Market Share (2011-2016)
Table Imabari Textile Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Imabari Textile Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
Figure Imabari Textile Beach Towels Market Share (2011-2016)
Table Uchino Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Uchino Beach Towels Production, Revenue, Price and Gross Margin (2011-2016)
Figure Uchino Beach Towels Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Beach Towels
Figure Manufacturing Process Analysis of Beach Towels
Figure Beach Towels Industrial Chain Analysis
Table Raw Materials Sources of Beach Towels Major Manufacturers in 2015
Table Major Buyers of Beach Towels
Table Distributors/Traders List
Figure Global Beach Towels Production and Growth Rate Forecast (2016-2021)
Figure Global Beach Towels Revenue and Growth Rate Forecast (2016-2021)
Table Global Beach Towels Production Forecast by Regions (2016-2021)
Table Global Beach Towels Consumption Forecast by Regions (2016-2021)
Table Global Beach Towels Production Forecast by Type (2016-2021)
Table Global Beach Towels Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Beach Towels Market Research Report 2016

Product link: <https://marketpublishers.com/r/G55AD35E2BBEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G55AD35E2BBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970