

# Global Basketball Shoes Market Research Report 2016

<https://marketpublishers.com/r/GC876ACCBB4EN.html>

Date: October 2016

Pages: 116

Price: US\$ 2,900.00 (Single User License)

ID: GC876ACCBB4EN

## Abstracts

### Notes:

Production, means the output of Basketball Shoes

Revenue, means the sales value of Basketball Shoes

This report studies Basketball Shoes in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Nike

Adidas

PEAK

ANTA

Lining

UnderArmour

Air Jordan

Reebok

ERKE

XTEP

VOIT

361°

BAGE

CBA

Warrior

PUMA

Converse

GuiRenNiao

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Basketball Shoes in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Basketball Shoes in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Basketball Shoes Market Research Report 2016

#### **1 BASKETBALL SHOES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Basketball Shoes
- 1.2 Basketball Shoes Segment by Type
  - 1.2.1 Global Production Market Share of Basketball Shoes by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Basketball Shoes Segment by Application
  - 1.3.1 Basketball Shoes Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Basketball Shoes Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Basketball Shoes (2011-2021)

#### **2 GLOBAL BASKETBALL SHOES MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Basketball Shoes Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Basketball Shoes Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Basketball Shoes Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Basketball Shoes Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Basketball Shoes Market Competitive Situation and Trends
  - 2.5.1 Basketball Shoes Market Concentration Rate
  - 2.5.2 Basketball Shoes Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

#### **3 GLOBAL BASKETBALL SHOES PRODUCTION, REVENUE (VALUE) BY REGION**

**(2011-2016)**

- 3.1 Global Basketball Shoes Production by Region (2011-2016)
- 3.2 Global Basketball Shoes Production Market Share by Region (2011-2016)
- 3.3 Global Basketball Shoes Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)

**4 GLOBAL BASKETBALL SHOES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Basketball Shoes Consumption by Regions (2011-2016)
- 4.2 North America Basketball Shoes Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Basketball Shoes Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Basketball Shoes Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Basketball Shoes Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Basketball Shoes Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Basketball Shoes Production, Consumption, Export, Import by Regions (2011-2016)

**5 GLOBAL BASKETBALL SHOES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Basketball Shoes Production and Market Share by Type (2011-2016)
- 5.2 Global Basketball Shoes Revenue and Market Share by Type (2011-2016)

5.3 Global Basketball Shoes Price by Type (2011-2016)

5.4 Global Basketball Shoes Production Growth by Type (2011-2016)

## **6 GLOBAL BASKETBALL SHOES MARKET ANALYSIS BY APPLICATION**

6.1 Global Basketball Shoes Consumption and Market Share by Application (2011-2016)

6.2 Global Basketball Shoes Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL BASKETBALL SHOES MANUFACTURERS PROFILES/ANALYSIS**

7.1 Nike

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Basketball Shoes Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Nike Basketball Shoes Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Adidas

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Basketball Shoes Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Adidas Basketball Shoes Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 PEAK

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Basketball Shoes Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 PEAK Basketball Shoes Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 ANTA

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Basketball Shoes Product Type, Application and Specification
  - 7.4.2.1 Type I
  - 7.4.2.2 Type II
- 7.4.3 ANTA Basketball Shoes Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.4.4 Main Business/Business Overview
- 7.5 Lining
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Basketball Shoes Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
  - 7.5.3 Lining Basketball Shoes Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 UnderArmour
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Basketball Shoes Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 UnderArmour Basketball Shoes Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Air Jordan
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Basketball Shoes Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 Air Jordan Basketball Shoes Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Reebok
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Basketball Shoes Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 Reebok Basketball Shoes Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview

## 7.9 ERKE

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Basketball Shoes Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 ERKE Basketball Shoes Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

## 7.10 XTEP

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Basketball Shoes Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 XTEP Basketball Shoes Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

## 7.11 VOIT

## 7.12 361°

## 7.13 BAGE

## 7.14 CBA

## 7.15 Warrior

## 7.16 PUMA

## 7.17 Converse

## 7.18 GuiRenNiao

# 8 BASKETBALL SHOES MANUFACTURING COST ANALYSIS

## 8.1 Basketball Shoes Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

## 8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

## 8.3 Manufacturing Process Analysis of Basketball Shoes

# 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 9.1 Basketball Shoes Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Basketball Shoes Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL BASKETBALL SHOES MARKET FORECAST (2016-2021)**

- 12.1 Global Basketball Shoes Production, Revenue Forecast (2016-2021)
- 12.2 Global Basketball Shoes Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Basketball Shoes Production Forecast by Type (2016-2021)
- 12.4 Global Basketball Shoes Consumption Forecast by Application (2016-2021)
- 12.5 Basketball Shoes Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Author List  
Disclosure Section  
Research Methodology  
Data Source  
China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Basketball Shoes

Figure Global Production Market Share of Basketball Shoes by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Basketball Shoes Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Basketball Shoes Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Basketball Shoes Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Basketball Shoes Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Basketball Shoes Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Basketball Shoes Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Basketball Shoes Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Basketball Shoes Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Basketball Shoes Capacity of Key Manufacturers (2015 and 2016)

Table Global Basketball Shoes Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Basketball Shoes Capacity of Key Manufacturers in 2015

Figure Global Basketball Shoes Capacity of Key Manufacturers in 2016

Table Global Basketball Shoes Production of Key Manufacturers (2015 and 2016)

Table Global Basketball Shoes Production Share by Manufacturers (2015 and 2016)

Figure 2015 Basketball Shoes Production Share by Manufacturers

Figure 2016 Basketball Shoes Production Share by Manufacturers

Table Global Basketball Shoes Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Basketball Shoes Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Basketball Shoes Revenue Share by Manufacturers

Table 2016 Global Basketball Shoes Revenue Share by Manufacturers

Table Global Market Basketball Shoes Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Basketball Shoes Average Price of Key Manufacturers in 2015

Table Manufacturers Basketball Shoes Manufacturing Base Distribution and Sales Area

Table Manufacturers Basketball Shoes Product Type

Figure Basketball Shoes Market Share of Top 3 Manufacturers

Figure Basketball Shoes Market Share of Top 5 Manufacturers

Table Global Basketball Shoes Capacity by Regions (2011-2016)

Figure Global Basketball Shoes Capacity Market Share by Regions (2011-2016)

Figure Global Basketball Shoes Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Basketball Shoes Capacity Market Share by Regions

Table Global Basketball Shoes Production by Regions (2011-2016)

Figure Global Basketball Shoes Production and Market Share by Regions (2011-2016)

Figure Global Basketball Shoes Production Market Share by Regions (2011-2016)

Figure 2015 Global Basketball Shoes Production Market Share by Regions

Table Global Basketball Shoes Revenue by Regions (2011-2016)

Table Global Basketball Shoes Revenue Market Share by Regions (2011-2016)

Table 2015 Global Basketball Shoes Revenue Market Share by Regions

Table Global Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)

Table China Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)

Table India Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Basketball Shoes Consumption Market by Regions (2011-2016)

Table Global Basketball Shoes Consumption Market Share by Regions (2011-2016)

Figure Global Basketball Shoes Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Basketball Shoes Consumption Market Share by Regions

Table North America Basketball Shoes Production, Consumption, Import & Export (2011-2016)

Table Europe Basketball Shoes Production, Consumption, Import & Export (2011-2016)

Table China Basketball Shoes Production, Consumption, Import & Export (2011-2016)

Table Japan Basketball Shoes Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Basketball Shoes Production, Consumption, Import & Export (2011-2016)

Table India Basketball Shoes Production, Consumption, Import & Export (2011-2016)

Table Global Basketball Shoes Production by Type (2011-2016)

Table Global Basketball Shoes Production Share by Type (2011-2016)

Figure Production Market Share of Basketball Shoes by Type (2011-2016)

Figure 2015 Production Market Share of Basketball Shoes by Type

Table Global Basketball Shoes Revenue by Type (2011-2016)

Table Global Basketball Shoes Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Basketball Shoes by Type (2011-2016)

Figure 2015 Revenue Market Share of Basketball Shoes by Type

Table Global Basketball Shoes Price by Type (2011-2016)

Figure Global Basketball Shoes Production Growth by Type (2011-2016)

Table Global Basketball Shoes Consumption by Application (2011-2016)

Table Global Basketball Shoes Consumption Market Share by Application (2011-2016)

Figure Global Basketball Shoes Consumption Market Share by Application in 2015

Table Global Basketball Shoes Consumption Growth Rate by Application (2011-2016)

Figure Global Basketball Shoes Consumption Growth Rate by Application (2011-2016)

Table Nike Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nike Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nike Basketball Shoes Market Share (2011-2016)

Table Adidas Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Adidas Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)

Figure Adidas Basketball Shoes Market Share (2011-2016)

Table PEAK Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PEAK Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)

Figure PEAK Basketball Shoes Market Share (2011-2016)

Table ANTA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ANTA Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)

Figure ANTA Basketball Shoes Market Share (2011-2016)

Table Lining Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lining Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lining Basketball Shoes Market Share (2011-2016)

Table UnderArmour Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table UnderArmour Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)

Figure UnderArmour Basketball Shoes Market Share (2011-2016)

Table Air Jordan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Air Jordan Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)

Figure Air Jordan Basketball Shoes Market Share (2011-2016)

Table Reebok Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Reebok Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)

Figure Reebok Basketball Shoes Market Share (2011-2016)

Table ERKE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ERKE Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)

Figure ERKE Basketball Shoes Market Share (2011-2016)

Table XTEP Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table XTEP Basketball Shoes Production, Revenue, Price and Gross Margin (2011-2016)

Figure XTEP Basketball Shoes Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Basketball Shoes

Figure Manufacturing Process Analysis of Basketball Shoes

Figure Basketball Shoes Industrial Chain Analysis

Table Raw Materials Sources of Basketball Shoes Major Manufacturers in 2015

Table Major Buyers of Basketball Shoes

Table Distributors/Traders List

Figure Global Basketball Shoes Production and Growth Rate Forecast (2016-2021)

Figure Global Basketball Shoes Revenue and Growth Rate Forecast (2016-2021)

Table Global Basketball Shoes Production Forecast by Regions (2016-2021)

Table Global Basketball Shoes Consumption Forecast by Regions (2016-2021)

Table Global Basketball Shoes Production Forecast by Type (2016-2021)

Table Global Basketball Shoes Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Basketball Shoes Market Research Report 2016

Product link: <https://marketpublishers.com/r/GC876ACCBB4EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC876ACCBB4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970