

# Global Basketball Market Professional Survey Report 2016

<https://marketpublishers.com/r/G76E3676FF6EN.html>

Date: May 2016

Pages: 172

Price: US\$ 3,500.00 (Single User License)

ID: G76E3676FF6EN

## Abstracts

This report

Mainly covers the following product types

Dermis

PU

PVC

Rubber

Others

The segment applications including

Personal

Competition

Club

School

Others

Segment regions including (the separated region report can also be offered)

France

Italy

Spain

Australia

Germany

America

China

Japan

UK

Others

The players list (Partly, Players you are interested in can also be added)

Wilson

NIKE

SPALDING

Train

Molten

Dunlop

Jodan

VOLKL

Tecnifibre

Bonny

JOEREX

DHS

Star

Kansa

YONEX

DHS

AOPI

WITESS

ENPEX

SLAZENGER

Silik

FENGYUE

SPOCK

Bestray

LANGNING

Li-Ning

Senston

KEPAI

ZJSTAR

BESKA

SIRDAR

WISH

Disney

With no less than 15 top producers.

Data including (both global and regions): Market Size (both volume - Million Units and value - million USD), Market Share, Production data, Consumption data, Trade data, Price - USD/Unit, Cost, Gross margin etc.

More detailed information, please refer to the attachment file and table of contents. If you have other requirements, please contact us, we can also offer!

## Contents

### **1 INDUSTRY OVERVIEW OF BASKETBALL**

- 1.1 Definition and Specifications of Basketball
  - 1.1.1 Definition of Basketball
  - 1.1.2 Specifications of Basketball
    - 1.1.2.1 Weight
    - 1.1.2.2 Materials
    - 1.1.2.3 Size
- 1.2 Classification of Basketball
  - 1.2.1 Dermis
  - 1.2.2 PU
  - 1.2.3 PVC
  - 1.2.4 Rubber
  - 1.2.5 Others
- 1.3 Applications of Basketball
  - 1.3.1 Personal
  - 1.3.2 Competition
  - 1.3.3 Club
  - 1.3.4 School
  - 1.3.5 Others
- 1.4 Industry Chain Structure of Basketball
- 1.5 Industry Overview and Major Regions Status of Basketball
  - 1.5.1 Industry Overview of Basketball
  - 1.5.2 Global Major Regions Status of Basketball
- 1.6 Industry Policy Analysis of Basketball
- 1.7 Industry News Analysis of Basketball

### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF BASKETBALL**

- 2.1 Raw Material Suppliers and Price Analysis of Basketball
- 2.2 Equipment Suppliers and Price Analysis of Basketball
- 2.3 Labor Cost Analysis of Basketball
- 2.4 Other Costs Analysis of Basketball
- 2.5 Manufacturing Cost Structure Analysis of Basketball
- 2.6 Manufacturing Process Analysis of Basketball

### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF**

## **BASKETBALL**

3.1 Capacity and Commercial Production Date of Global Basketball Major Manufacturers in 2015

3.2 Manufacturing Plants Distribution of Global Basketball Major Manufacturers in 2015

3.3 R&D Status and Technology Source of Global Basketball Major Manufacturers in 2015

3.4 Raw Materials Sources Analysis of Global Basketball Major Manufacturers in 2015

## **4 GLOBAL BASKETBALL OVERALL MARKET OVERVIEW**

4.1 2011-2016E Overall Market Analysis

4.2.1 2011-2015 Global Basketball Capacity and Growth Rate Analysis

4.2.2 2015 Basketball Capacity Analysis (Company Segment)

4.3 Sales Analysis

4.3.1 2011-2015 Global Basketball Sales and Growth Rate Analysis

4.3.2 2015 Basketball Sales Analysis (Company Segment)

4.4 Sales Price Analysis

4.4.1 2011-2015 Global Basketball Sales Price

4.4.2 2015 Basketball Sales Price Analysis (Company Segment)

4.5 Gross Margin Analysis

4.5.1 2011-2015 Global Basketball Gross Margin

4.5.2 2015 Basketball Gross Margin Analysis (Company Segment)

## **5 BASKETBALL REGIONAL MARKET ANALYSIS**

5.1 France Basketball Market Analysis

5.1.1 France Basketball Market Overview

5.1.2 France 2011-2016E Basketball Local Supply, Import, Export, Local Consumption Analysis

5.1.3 France 2011-2016E Basketball Sales Price Analysis

5.1.4 France 2015 Basketball Market Share Analysis

5.2 Italy Basketball Market Analysis

5.2.1 Italy Basketball Market Overview

5.2.2 Italy 2011-2016E Basketball Local Supply, Import, Export, Local Consumption Analysis

5.2.3 Italy 2011-2016E Basketball Sales Price Analysis

5.2.4 Italy 2015 Basketball Market Share Analysis

5.3 Spain Basketball Market Analysis

- 5.3.1 Spain Basketball Market Overview
- 5.3.2 Spain 2011-2016E Basketball Local Supply, Import, Export, Local Consumption Analysis
- 5.3.3 Spain 2011-2016E Basketball Sales Price Analysis
- 5.3.4 Spain 2015 Basketball Market Share Analysis
- 5.4 Australia Basketball Market Analysis
  - 5.4.1 Australia Basketball Market Overview
  - 5.4.2 Australia 2011-2016E Basketball Local Supply, Import, Export, Local Consumption Analysis
  - 5.4.3 Australia 2011-2016E Basketball Sales Price Analysis
  - 5.4.4 Australia 2015 Basketball Market Share Analysis
- 5.5 Germany Basketball Market Analysis
  - 5.5.1 Germany Basketball Market Overview
  - 5.5.2 Germany 2011-2016E Basketball Local Supply, Import, Export, Local Consumption Analysis
  - 5.5.3 Germany 2011-2016E Basketball Sales Price Analysis
  - 5.5.4 Germany 2015 Basketball Market Share Analysis
- 5.6 America Basketball Market Analysis
  - 5.6.1 America Basketball Market Overview
  - 5.6.2 America 2011-2016E Basketball Local Supply, Import, Export, Local Consumption Analysis
  - 5.6.3 America 2011-2016E Basketball Sales Price Analysis
  - 5.6.4 America 2015 Basketball Market Share Analysis
- 5.7 China Basketball Market Analysis
  - 5.7.1 China Basketball Market Overview
  - 5.7.2 China 2011-2016E Basketball Local Supply, Import, Export, Local Consumption Analysis
  - 5.7.3 China 2011-2016E Basketball Sales Price Analysis
  - 5.7.4 China 2015 Basketball Market Share Analysis
- 5.8 Japan Basketball Market Analysis
  - 5.8.1 Japan Basketball Market Overview
  - 5.8.2 Japan 2011-2016E Basketball Local Supply, Import, Export, Local Consumption Analysis
  - 5.8.3 Japan 2011-2016E Basketball Sales Price Analysis
  - 5.8.4 Japan 2015 Basketball Market Share Analysis
- 5.9 UK Basketball Market Analysis
  - 5.9.1 UK Basketball Market Overview
  - 5.9.2 UK 2011-2016E Basketball Local Supply, Import, Export, Local Consumption Analysis

- 5.9.3 UK 2011-2016E Basketball Sales Price Analysis
- 5.9.4 UK 2015 Basketball Market Share Analysis
- 5.10 Others Basketball Market Analysis
  - 5.10.1 Others Basketball Market Overview
  - 5.10.2 Others 2011-2016E Basketball Local Supply, Import, Export, Local Consumption Analysis
  - 5.10.3 Others 2011-2016E Basketball Sales Price Analysis
  - 5.10.4 Others 2015 Basketball Market Share Analysis

## **6 GLOBAL 2011-2016E BASKETBALL SEGMENT MARKET ANALYSIS (BY TYPE)**

- 6.1 Global 2011-2016E Basketball Sales by Type
- 6.2 Different Types Basketball Product Interview Price Analysis
- 6.3 Different Types Basketball Product Driving Factors Analysis
  - 6.3.1 Dermis Basketball Growth Driving Factor Analysis
  - 6.3.2 PU Basketball Growth Driving Factor Analysis
  - 6.3.3 PVC Basketball Growth Driving Factor Analysis
  - 6.3.4 Rubber Basketball Growth Driving Factor Analysis
  - 6.3.5 Others Basketball Growth Driving Factor Analysis

## **7 GLOBAL 2011-2016E BASKETBALL SEGMENT MARKET ANALYSIS (BY APPLICATION)**

- 7.1 Global 2011-2016E Consumption by Application
- 7.2 Different Application Product Interview Price Analysis
- 7.3 Different Application Product Driving Factors Analysis
  - 7.3.1 Personal Basketball Growth Driving Factor Analysis
  - 7.3.2 Competition Basketball Growth Driving Factor Analysis
  - 7.3.3 Club Basketball Growth Driving Factor Analysis
  - 7.3.4 School Basketball Growth Driving Factor Analysis
  - 7.3.5 Others Basketball Growth Driving Factor Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF BASKETBALL**

- 8.1 Wilson
  - 8.1.1 Company Profile
  - 8.1.2 Product Picture and Specifications
  - 8.1.3 Wilson 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.1.4 Wilson 2015 Basketball Business Region Distribution Analysis



## 8.2 NIKE

8.2.1 Company Profile

8.2.2 Product Picture and Specifications

8.2.3 NIKE 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.2.4 NIKE 2015 Basketball Business Region Distribution Analysis

## 8.3 SPALDING

8.3.1 Company Profile

8.3.2 Product Picture and Specifications

8.3.3 SPALDING 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.3.4 SPALDING 2015 Basketball Business Region Distribution Analysis

## 8.4 Train

8.4.1 Company Profile

8.4.2 Product Picture and Specifications

8.4.3 Train 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.4.4 Train 2015 Basketball Business Region Distribution Analysis

## 8.5 Molten

8.5.1 Company Profile

8.5.2 Product Picture and Specifications

8.5.3 Molten 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.5.4 Molten 2015 Basketball Business Region Distribution Analysis

## 8.6 Dunlop

8.6.1 Company Profile

8.6.2 Product Picture and Specifications

8.6.3 Dunlop 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.6.4 Dunlop 2015 Basketball Business Region Distribution Analysis

## 8.7 Jordan

8.7.1 Company Profile

8.7.2 Product Picture and Specifications

8.7.3 Jordan 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.7.4 Jordan 2015 Basketball Business Region Distribution Analysis

## 8.8 VOLKL

8.8.1 Company Profile

8.8.2 Product Picture and Specifications

8.8.3 VOLKL 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.8.4 VOLKL 2015 Basketball Business Region Distribution Analysis

## 8.9 Tecnifibre

- 8.9.1 Company Profile
- 8.9.2 Product Picture and Specifications
- 8.9.3 Tecnifibre 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.9.4 Tecnifibre 2015 Basketball Business Region Distribution Analysis
- 8.10 Bonny
  - 8.10.1 Company Profile
  - 8.10.2 Product Picture and Specifications
  - 8.10.3 Bonny 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.10.4 Bonny 2015 Basketball Business Region Distribution Analysis
- 8.11 JOEREX
  - 8.11.1 Company Profile
  - 8.11.2 Product Picture and Specifications
  - 8.11.3 JOEREX 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.11.4 JOEREX 2015 Basketball Business Region Distribution Analysis
- 8.12 DHS
  - 8.12.1 Company Profile
  - 8.12.2 Product Picture and Specifications
  - 8.12.3 DHS 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.12.4 DHS 2015 Basketball Business Region Distribution Analysis
- 8.13 Star
  - 8.13.1 Company Profile
  - 8.13.2 Product Picture and Specifications
  - 8.13.3 Star 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.13.4 Star 2015 Basketball Business Region Distribution Analysis
- 8.14 Kansa
  - 8.14.1 Company Profile
  - 8.14.2 Product Picture and Specifications
  - 8.14.3 Kansa 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.14.4 Kansa 2015 Basketball Business Region Distribution Analysis
- 8.15 YONEX
  - 8.15.1 Company Profile
  - 8.15.2 Product Picture and Specifications
  - 8.15.3 YONEX 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.15.4 YONEX 2015 Basketball Business Region Distribution Analysis

## 8.16 DHS

8.16.1 Company Profile

8.16.2 Product Picture and Specifications

8.16.3 DHS 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.16.4 DHS 2015 Basketball Business Region Distribution Analysis

## 8.17 AOPI

8.17.1 Company Profile

8.17.2 Product Picture and Specifications

8.17.3 AOPI 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.17.4 AOPI 2015 Basketball Business Region Distribution Analysis

## 8.18 WITESS

8.18.1 Company Profile

8.18.2 Product Picture and Specifications

8.18.3 WITESS 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.18.4 WITESS 2015 Basketball Business Region Distribution Analysis

## 8.19 ENPEX

8.19.1 Company Profile

8.19.2 Product Picture and Specifications

8.19.3 ENPEX 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.19.4 ENPEX 2015 Basketball Business Region Distribution Analysis

## 8.20 SLAZENGER

8.20.1 Company Profile

8.20.2 Product Picture and Specifications

8.20.3 SLAZENGER 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.20.4 SLAZENGER 2015 Basketball Business Region Distribution Analysis

## 8.21 Silik

8.21.1 Company Profile

8.21.2 Product Picture and Specifications

8.21.3 Silik 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.21.4 Silik 2015 Basketball Business Region Distribution Analysis

## 8.22 FENGYUE

8.22.1 Company Profile

8.22.2 Product Picture and Specifications

8.22.3 FENGYUE 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.22.4 FENGYUE 2015 Basketball Business Region Distribution Analysis

## 8.23 SPOCK

8.23.1 Company Profile

8.23.2 Product Picture and Specifications

8.23.3 SPOCK 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin  
Analysis

8.23.4 SPOCK 2015 Basketball Business Region Distribution Analysis

## 8.24 Bestray

8.24.1 Company Profile

8.24.2 Product Picture and Specifications

8.24.3 Bestray 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin  
Analysis

8.24.4 Bestray 2015 Basketball Business Region Distribution Analysis

## 8.25 LANGNING

8.25.1 Company Profile

8.25.2 Product Picture and Specifications

8.25.3 LANGNING 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin  
Analysis

8.25.4 LANGNING 2015 Basketball Business Region Distribution Analysis

## 8.26 Li-Ning

8.26.1 Company Profile

8.26.2 Product Picture and Specifications

8.26.3 Li-Ning 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin  
Analysis

8.26.4 Li-Ning 2015 Basketball Business Region Distribution Analysis

## 8.27 Senston

8.27.1 Company Profile

8.27.2 Product Picture and Specifications

8.27.3 Senston 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin  
Analysis

8.27.4 Senston 2015 Basketball Business Region Distribution Analysis

## 8.28 KEPAL

8.28.1 Company Profile

8.28.2 Product Picture and Specifications

8.28.3 KEPAL 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin  
Analysis

8.28.4 KEPAL 2015 Basketball Business Region Distribution Analysis

## 8.29 ZJSTAR

8.29.1 Company Profile

8.29.2 Product Picture and Specifications

8.29.3 ZJSTAR 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.29.4 ZJSTAR 2015 Basketball Business Region Distribution Analysis

8.30 BESKA

8.30.1 Company Profile

8.30.2 Product Picture and Specifications

8.30.3 BESKA 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.30.4 BESKA 2015 Basketball Business Region Distribution Analysis

8.31 SIRDAR

8.31.1 Company Profile

8.31.2 Product Picture and Specifications

8.31.3 SIRDAR 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.31.4 SIRDAR 2015 Basketball Business Region Distribution Analysis

8.32 WISH

8.32.1 Company Profile

8.32.2 Product Picture and Specifications

8.32.3 WISH 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.32.4 WISH 2015 Basketball Business Region Distribution Analysis

8.33 Disney

8.33.1 Company Profile

8.33.2 Product Picture and Specifications

8.33.3 Disney 2015 Basketball Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.33.4 Disney 2015 Basketball Business Region Distribution Analysis

## **9 DEVELOPMENT TREND OF ANALYSIS OF MARKET**

9.1 Global Market Trend Analysis

9.1.1 Global 2016-2021 Market Size (Volume and Value) Forecast

9.1.2 Global 2016-2021 Sales Price Forecast

9.1.3 Global 2016-2021 Gross Margin Forecast

9.2 Regional Market Trend

9.2.1 France 2016-2021 Basketball Consumption Forecast

9.2.2 Italy 2016-2021 Basketball Consumption Forecast

9.2.3 Spain 2016-2021 Basketball Consumption Forecast

9.2.4 Australia 2016-2021 Basketball Consumption Forecast

- 9.2.5 Germany 2016-2021 Basketball Consumption Forecast
- 9.2.6 America 2016-2021 Basketball Consumption Forecast
- 9.2.7 China 2016-2021 Basketball Consumption Forecast
- 9.2.8 Japan 2016-2021 Basketball Consumption Forecast
- 9.2.9 UK 2016-2021 Basketball Consumption Forecast
- 9.2.10 Others 2016-2021 Basketball Consumption Forecast
- 9.3 Market Trend (Product type)
- 9.4 Market Trend (Application)

## **10 BASKETBALL MARKETING MODEL ANALYSIS**

- 10.1 Basketball Regional Marketing Model Analysis
- 10.2 Basketball International Trade Model Analysis
- 10.3 Traders or Distributors with Contact Information of Basketball by Regions
- 10.4 Basketball Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF BASKETBALL**

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

## **12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF BASKETBALL**

- 12.1 New Project SWOT Analysis of Basketball
- 12.2 New Project Investment Feasibility Analysis of Basketball

## **13 CONCLUSION OF THE GLOBAL BASKETBALL MARKET PROFESSIONAL SURVEY REPORT 2016**

## I would like to order

Product name: Global Basketball Market Professional Survey Report 2016

Product link: <https://marketpublishers.com/r/G76E3676FF6EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G76E3676FF6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970