

Global Base Layer Market Professional Survey Report 2018

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Abstracts

This report studies the global Base Layer market status and forecast, categorizes the global Base Layer market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Base Layer is mainly fabricated by using wool and polyester. It is major used to keep warm when in the sports or outside, such as ball sports, skiing, climbing and running etc. Also, it can be wear when workout indoors or other leisure time. In this report, only long or short shirt and pants are counted.

The base layer industry concentration is very low; there are many manufacturers in the world, the top brand such as Nike and Adidas only accounts for about 11.10 % market share of the total volume. The products are mainly manufactured in Asia (Southeast Asia countries and China). The main consumption regions are North America, Europe and Asia, accounting for more than 75 % of the total consumption volume in 2016.

However, emerging markets such as Latin America, are growing at a faster rate than the traditional market.

Main marketing channels include exclusive shop and department stores. Strong brands tend to build their own exclusive shop to provide a good user experience and further enhance their brand influence. At the same time, all manufacturers have stepped up online sales.

The global Base Layer market is valued at 7690 million US\$ in 2017 and will reach 9980 million US\$ by the end of 2025, growing at a CAGR of 3.8% during 2018-2025.

The major manufacturers covered in this report

Nike

Adidas

Under Armour

The North Face

Columbia

GORE

Odlo

Falke

ANTA Sports

Helly Hansen

Mizuno

Rab

LiNing

Skins

Tommie Copper

Icebreaker

Löffler

Arc'teryx

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity

in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Man Base Layer

Woman Base Layer

Kids Base Layer

By Application, the market can be split into

Ball Sports

Non-ball Sports

Leisure Time

The study objectives of this report are:

To analyze and study the global Base Layer capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Base Layer manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Base Layer are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Base Layer Manufacturers

Base Layer Distributors/Traders/Wholesalers

Base Layer Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Base Layer market, by end-use.

Detailed analysis and profiles of additional market players.

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