

Global Barcode Readers Market Professional Survey Report 2018

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Abstracts

This report studies the global Barcode Readers market status and forecast, categorizes the global Barcode Readers market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

A barcode reader (or barcode scanner) is an electronic device that can read and output printed barcodes to a computer. It consists of a light source, a lens and a light sensor translating optical impulses into electrical ones. Additionally, nearly all barcode readers contain decoder circuitry analyzing the barcode's image data provided by the sensor and sending the barcode's content to the scanner's output port.

The key players are Honeywell, Datalogic, Symbol Solutions (Motorola), Newland, Cognex, Opticon Sensors, Denso Wave, Microscan, Bluebird, Zebex, CipherLAB and so on. The industry is expected to remain innovation-led, with frequent acquisitions and strategic alliances adopted as the key strategies by the players to increase their industry presence. Meanwhile, optimize product mix and further develop value-added capabilities to maximize margins.

North America was the largest market for Barcode Readers market globally, with a share exceeding 27% in 2016. Growing use of the product owing to its superior characteristics has been fueling growth of the market in this region.

The global Barcode Readers market is valued at 1940 million US\$ in 2017 and will reach 2650 million US\$ by the end of 2025, growing at a CAGR of 4.6% during 2018-2025.

The major manufacturers covered in this report

Honeywell

Datalogic

Symbol Solutions (Motorola)

Newland

Cognex

Opticon Sensors

Denso Wave

Microscan

Bluebird

Zebex

CipherLAB

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

By Scanning Technology

Optical Imager Barcode Scanners

Laser Barcode Scanners

By Operation

Handheld Barcode Scanners

Stationary Barcode Scanners

By Application, the market can be split into

1D (Dimensional) Bar Code

2D (Dimensional) Bar Code

The study objectives of this report are:

To analyze and study the global Barcode Readers capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Barcode Readers manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Barcode Readers are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Barcode Readers Manufacturers

Barcode Readers Distributors/Traders/Wholesalers

Barcode Readers Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Barcode Readers market, by end-use.

Detailed analysis and profiles of additional market players.

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