

Global Barcode Readers Market Professional Survey Report 2018

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Abstracts

This report studies the global Barcode Readers market status and forecast, categorizes the global Barcode Readers market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

A barcode reader (or barcode scanner) is an electronic device that can read and output printed barcodes to a computer. It consists of a light source, a lens and a light sensor translating optical impulses into electrical ones. Additionally, nearly all barcode readers contain decoder circuitry analyzing the barcode's image data provided by the sensor and sending the barcode's content to the scanner's output port.

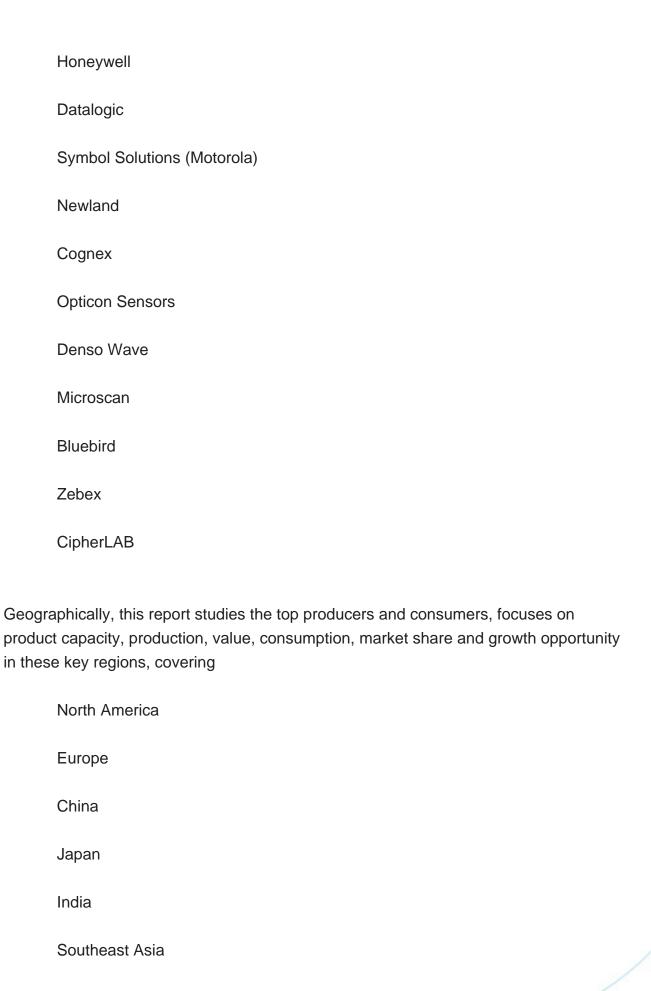
The key players are Honeywell, Datalogic, Symbol Solutions (Motorola), Newland, Cognex, Opticon Sensors, Denso Wave, Microscan, Bluebird, Zebex, CipherLAB and so on. The industry is expected to remain innovation-led, with frequent acquisitions and strategic alliances adopted as the key strategies by the players to increase their industry presence. Meanwhile, optimize product mix and further develop value-added capabilities to maximize margins.

North America was the largest market for Barcode Readers market globally, with a share exceeding 27% in 2016. Growing use of the product owing to its superior characteristics has been fueling growth of the market in this region.

The global Barcode Readers market is valued at 1940 million US\$ in 2017 and will reach 2650 million US\$ by the end of 2025, growing at a CAGR of 4.6% during 2018-2025.

The major manufacturers covered in this report

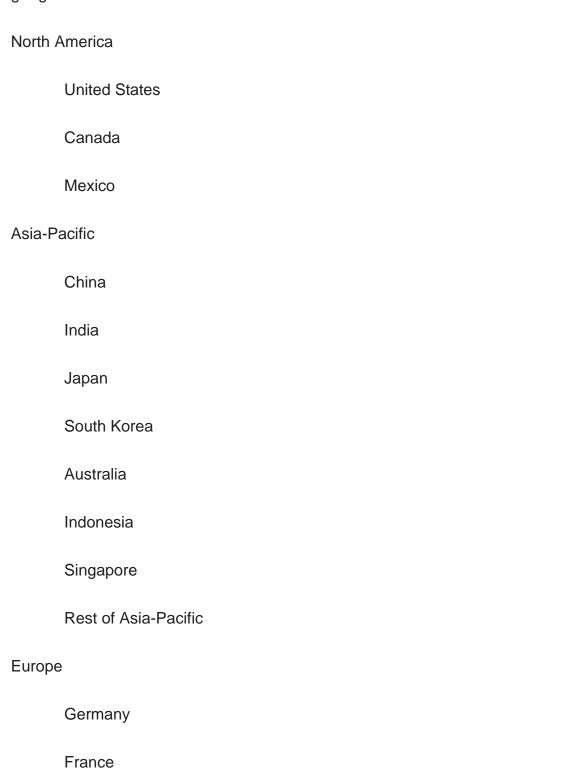






Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:



UK







Stationary Barcode Scanners

By Application, the market can be split into

1D (Dimensional) Bar Code

2D (Dimensional) Bar Code

The study objectives of this report are:

To analyze and study the global Barcode Readers capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Barcode Readers manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



In this study, the years considered to estimate the market size of Barcode Readers are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders
Barcode Readers Manufacturers
Barcode Readers Distributors/Traders/Wholesalers
Barcode Readers Subcomponent Manufacturers
Industry Association
Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Barcode Readers market, by enduse.

Detailed analysis and profiles of additional market players.



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