

Global Baijiu Market Research Report 2016

https://marketpublishers.com/r/G982B3F99DDEN.html

Date: December 2016

Pages: 120

Price: US\$ 2,900.00 (Single User License)

ID: G982B3F99DDEN

Abstracts

Notes:

Production, means the output of Baijiu

Revenue, means the sales value of Baijiu

This report studies Baijiu in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Kweichow Moutai Group
Wuliangye Group
Yanghe Brewery
Daohuaxiang
Luzhou Laojiao
Langjiu Group
Gujing Group

Shunxin Holdings

Fen Chiew Group



Baiyunbian Group

Xifeng Liquor
Whisky
Vodka
Brandy
Hetao Group
Yingjia Group
Kouzi Liquor
Guojing Group
King's Luck Brewery
Jingzhi Liquor
Bols
Gordon's
Cuervo
Bacardi
Market Segment by Regions, this report splits Global into several key Regions, witl production, consumption, revenue, market share and growth rate of Baijiu in these

North America

Europe

regions, from 2011 to 2021 (forecast), like





Contents

Global Baijiu Market Research Report 2016

1 BAIJIU MARKET OVERVIEW

- 1.1 Product Overview and Scope of Baijiu
- 1.2 Baijiu Segment by Type
 - 1.2.1 Global Production Market Share of Baijiu by Type in 2015
 - 1.2.2 Thick-flavor Baijiu
 - 1.2.3 Sauce-flavor Baijiu
 - 1.2.4 Light-flavor Baijiu
 - 1.2.5 Other
- 1.3 Baijiu Segment by Application
 - 1.3.1 Baijiu Consumption Market Share by Application in 2015
 - 1.3.2 Corporate hospitality
 - 1.3.3 Government Reception
 - 1.3.4 Family dinner
 - 1.3.5 Other
- 1.4 Baijiu Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Baijiu (2011-2021)

2 GLOBAL BAIJIU MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Baijiu Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Baijiu Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Baijiu Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Baijiu Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Baijiu Market Competitive Situation and Trends
 - 2.5.1 Baijiu Market Concentration Rate
 - 2.5.2 Baijiu Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion



3 GLOBAL BAIJIU PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Baijiu Production and Market Share by Region (2011-2016)
- 3.2 Global Baijiu Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Baijiu Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Baijiu Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Baijiu Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Baijiu Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Baijiu Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Baijiu Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Baijiu Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL BAIJIU SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Baijiu Consumption by Regions (2011-2016)
- 4.2 North America Baijiu Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Baijiu Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Baijiu Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Baijiu Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Baijiu Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Baijiu Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL BAIJIU PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Baijiu Production and Market Share by Type (2011-2016)
- 5.2 Global Baijiu Revenue and Market Share by Type (2011-2016)
- 5.3 Global Baijiu Price by Type (2011-2016)
- 5.4 Global Baijiu Production Growth by Type (2011-2016)

6 GLOBAL BAIJIU MARKET ANALYSIS BY APPLICATION

- 6.1 Global Baijiu Consumption and Market Share by Application (2011-2016)
- 6.2 Global Baijiu Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries



7 GLOBAL BAIJIU MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Kweichow Moutai Group
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Baijiu Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Kweichow Moutai Group Baijiu Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Wuliangye Group
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Baijiu Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Wuliangye Group Baijiu Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Yanghe Brewery
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Baijiu Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 Yanghe Brewery Baijiu Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Daohuaxiang
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Baijiu Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 Daohuaxiang Baijiu Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Luzhou Laojiao
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Baijiu Product Type, Application and Specification
 - 7.5.2.1 Type I



- 7.5.2.2 Type II
- 7.5.3 Luzhou Laojiao Baijiu Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Langjiu Group
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Baijiu Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 Langjiu Group Baijiu Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Gujing Group
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Baijiu Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
- 7.7.3 Gujing Group Baijiu Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Shunxin Holdings
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Baijiu Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
- 7.8.3 Shunxin Holdings Baijiu Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 Fen Chiew Group
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Baijiu Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
- 7.9.3 Fen Chiew Group Baijiu Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Baiyunbian Group
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Baijiu Product Type, Application and Specification



- 7.10.2.1 Type I
- 7.10.2.2 Type II
- 7.10.3 Baiyunbian Group Baijiu Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Xifeng Liquor
- 7.12 Whisky
- 7.13 Vodka
- 7.14 Brandy
- 7.15 Hetao Group
- 7.16 Yingjia Group
- 7.17 Kouzi Liquor
- 7.18 Guojing Group
- 7.19 King's Luck Brewery
- 7.20 Jingzhi Liquor
- 7.21 Bols
- 7.22 Gordon's
- 7.23 Cuervo
- 7.24 Bacardi

8 BAIJIU MANUFACTURING COST ANALYSIS

- 8.1 Baijiu Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Baijiu

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Baijiu Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Baijiu Major Manufacturers in 2015
- 9.4 Downstream Buyers



10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL BAIJIU MARKET FORECAST (2016-2021)

- 12.1 Global Baijiu Production, Revenue Forecast (2016-2021)
- 12.2 Global Baijiu Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Baijiu Production Forecast by Type (2016-2021)
- 12.4 Global Baijiu Consumption Forecast by Application (2016-2021)
- 12.5 Baijiu Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section
Research Methodology
Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Baijiu

Figure Global Production Market Share of Baijiu by Type in 2015

Figure Product Picture of Thick-flavor Baijiu

Table Major Manufacturers of Thick-flavor Baijiu

Figure Product Picture of Sauce-flavor Baijiu

Table Major Manufacturers of Sauce-flavor Baijiu

Figure Product Picture of Light-flavor Baijiu

Table Major Manufacturers of Light-flavor Baijiu

Figure Product Picture of Other

Table Major Manufacturers of Other

Table Baijiu Consumption Market Share by Application in 2015

Figure Corporate hospitality Examples

Figure Government Reception Examples

Figure Family dinner Examples

Figure Other Examples

Figure North America Baijiu Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Baijiu Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Baijiu Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Baijiu Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Baijiu Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Baijiu Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Baijiu Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Baijiu Production of Key Manufacturers (2015 and 2016)

Table Global Baijiu Production Share by Manufacturers (2015 and 2016)

Figure 2015 Baijiu Production Share by Manufacturers

Figure 2016 Baijiu Production Share by Manufacturers

Table Global Baijiu Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Baijiu Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Baijiu Revenue Share by Manufacturers

Table 2016 Global Baijiu Revenue Share by Manufacturers

Table Global Market Baijiu Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Baijiu Average Price of Key Manufacturers in 2015

Table Manufacturers Baijiu Manufacturing Base Distribution and Sales Area

Table Manufacturers Baijiu Product Type

Figure Baijiu Market Share of Top 3 Manufacturers



Figure Baijiu Market Share of Top 5 Manufacturers

Table Global Baijiu Production by Regions (2011-2016)

Figure Global Baijiu Production and Market Share by Regions (2011-2016)

Figure Global Baijiu Production Market Share by Regions (2011-2016)

Figure 2015 Global Baijiu Production Market Share by Regions

Table Global Baijiu Revenue by Regions (2011-2016)

Table Global Baijiu Revenue Market Share by Regions (2011-2016)

Table 2015 Global Baijiu Revenue Market Share by Regions

Table Global Baijiu Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Baijiu Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Baijiu Production, Revenue, Price and Gross Margin (2011-2016)

Table China Baijiu Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Baijiu Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Baijiu Production, Revenue, Price and Gross Margin (2011-2016)

Table India Baijiu Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Baijiu Consumption Market by Regions (2011-2016)

Table Global Baijiu Consumption Market Share by Regions (2011-2016)

Figure Global Baijiu Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Baijiu Consumption Market Share by Regions

Table North America Baijiu Production, Consumption, Import & Export (2011-2016)

Table Europe Baijiu Production, Consumption, Import & Export (2011-2016)

Table China Baijiu Production, Consumption, Import & Export (2011-2016)

Table Japan Baijiu Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Baijiu Production, Consumption, Import & Export (2011-2016)

Table India Baijiu Production, Consumption, Import & Export (2011-2016)

Table Global Baijiu Production by Type (2011-2016)

Table Global Baijiu Production Share by Type (2011-2016)

Figure Production Market Share of Baijiu by Type (2011-2016)

Figure 2015 Production Market Share of Baijiu by Type

Table Global Baijiu Revenue by Type (2011-2016)

Table Global Baijiu Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Baijiu by Type (2011-2016)

Figure 2015 Revenue Market Share of Baijiu by Type

Table Global Baijiu Price by Type (2011-2016)

Figure Global Baijiu Production Growth by Type (2011-2016)

Table Global Baijiu Consumption by Application (2011-2016)

Table Global Baijiu Consumption Market Share by Application (2011-2016)

Figure Global Baijiu Consumption Market Share by Application in 2015

Table Global Baijiu Consumption Growth Rate by Application (2011-2016)



Figure Global Baijiu Consumption Growth Rate by Application (2011-2016)

Table Kweichow Moutai Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kweichow Moutai Group Baijiu Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kweichow Moutai Group Baijiu Market Share (2011-2016)

Table Wuliangye Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wuliangye Group Baijiu Production, Revenue, Price and Gross Margin (2011-2016)

Figure Wuliangye Group Baijiu Market Share (2011-2016)

Table Yanghe Brewery Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yanghe Brewery Baijiu Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yanghe Brewery Baijiu Market Share (2011-2016)

Table Daohuaxiang Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Daohuaxiang Baijiu Production, Revenue, Price and Gross Margin (2011-2016) Figure Daohuaxiang Baijiu Market Share (2011-2016)

Table Luzhou Laojiao Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Luzhou Laojiao Baijiu Production, Revenue, Price and Gross Margin (2011-2016) Figure Luzhou Laojiao Baijiu Market Share (2011-2016)

Table Langjiu Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Langjiu Group Baijiu Production, Revenue, Price and Gross Margin (2011-2016) Figure Langjiu Group Baijiu Market Share (2011-2016)

Table Gujing Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gujing Group Baijiu Production, Revenue, Price and Gross Margin (2011-2016) Figure Gujing Group Baijiu Market Share (2011-2016)

Table Shunxin Holdings Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shunxin Holdings Baijiu Production, Revenue, Price and Gross Margin (2011-2016)

Figure Shunxin Holdings Baijiu Market Share (2011-2016)

Table Fen Chiew Group Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Fen Chiew Group Baijiu Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fen Chiew Group Baijiu Market Share (2011-2016)

Table Baiyunbian Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Baiyunbian Group Baijiu Production, Revenue, Price and Gross Margin (2011-2016)

Figure Baiyunbian Group Baijiu Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Baijiu

Figure Manufacturing Process Analysis of Baijiu

Figure Baijiu Industrial Chain Analysis

Table Raw Materials Sources of Baijiu Major Manufacturers in 2015

Table Major Buyers of Baijiu

Table Distributors/Traders List

Figure Global Baijiu Production and Growth Rate Forecast (2016-2021)

Figure Global Baijiu Revenue and Growth Rate Forecast (2016-2021)

Table Global Baijiu Production Forecast by Regions (2016-2021)

Table Global Baijiu Consumption Forecast by Regions (2016-2021)

Table Global Baijiu Production Forecast by Type (2016-2021)

Table Global Baijiu Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Baijiu Market Research Report 2016

Product link: https://marketpublishers.com/r/G982B3F99DDEN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G982B3F99DDEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970