

## Global Baijiu Market Professional Survey Report 2017

https://marketpublishers.com/r/G33552C034BEN.html

Date: January 2017

Pages: 129

Price: US\$ 3,500.00 (Single User License)

ID: G33552C034BEN

## **Abstracts**

## Notes:

Production, means the output of Baijiu

Revenue, means the sales value of Baijiu

This report studies Baijiu in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2011 to 2015, and forecast to 2021.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Kweichow Moutai Group

Wuliangye Group

Yanghe Brewery

Daohuaxiang

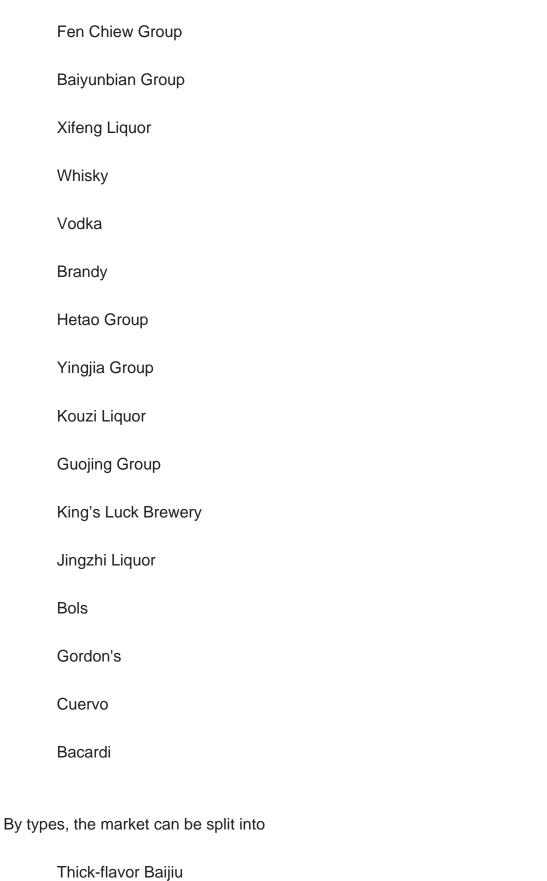
Luzhou Laojiao

Langjiu Group

Gujing Group

Shunxin Holdings





Sauce-flavor Baijiu



	Light-flavor Baijiu		
	Other		
By Application, the market can be split into			
	Corporate hospitality		
	Government Reception		
	Family dinner		
	Other		
By Regions, this report covers (we can add the regions/countries as you want)			
	North America		
	China		
	Europe		
	Southeast Asia		
	Japan		
	India		



## **Contents**

Global Baijiu Market Professional Survey Report 2017

## 1 INDUSTRY OVERVIEW OF BAIJIU

- 1.1 Definition and Specifications of Baijiu
  - 1.1.1 Definition of Baijiu
  - 1.1.2 Specifications of Baijiu
- 1.2 Classification of Baijiu
  - 1.2.1 Thick-flavor Baijiu
  - 1.2.2 Sauce-flavor Baijiu
  - 1.2.3 Light-flavor Baijiu
  - 1.2.4 Other
- 1.3 Applications of Baijiu
  - 1.3.1 Corporate hospitality
  - 1.3.2 Government Reception
  - 1.3.3 Family dinner
  - 1.3.4 Other
- 1.4 Market Segment by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India

## 2 MANUFACTURING COST STRUCTURE ANALYSIS OF BAIJIU

- 2.1 Raw Material and Suppliers
- 2.2 Manufacturing Cost Structure Analysis of Baijiu
- 2.3 Manufacturing Process Analysis of Baijiu
- 2.4 Industry Chain Structure of Baijiu

## 3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF BAIJIU

- 3.1 Capacity and Commercial Production Date of Global Baijiu Major Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of Global Baijiu Major Manufacturers in 2015



- 3.3 R&D Status and Technology Source of Global Baijiu Major Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of Global Baijiu Major Manufacturers in 2015

## **4 GLOBAL BAIJIU OVERALL MARKET OVERVIEW**

- 4.1 2011-2016 Overall Market Analysis
- 4.2 Capacity Analysis
  - 4.2.1 2011-2016 Global Baijiu Capacity and Growth Rate Analysis
  - 4.2.2 2015 Baijiu Capacity Analysis (Company Segment)
- 4.3 Sales Analysis
  - 4.3.1 2011-2016 Global Baijiu Sales and Growth Rate Analysis
  - 4.3.2 2015 Baijiu Sales Analysis (Company Segment)
- 4.4 Sales Price Analysis
  - 4.4.1 2011-2016 Global Baijiu Sales Price
  - 4.4.2 2015 Baijiu Sales Price Analysis (Company Segment)

## **5 BAIJIU REGIONAL MARKET ANALYSIS**

- 5.1 North America Baijiu Market Analysis
  - 5.1.1 North America Baijiu Market Overview
  - 5.1.2 North America 2011-2016 Baijiu Local Supply, Import, Export, Local

## **Consumption Analysis**

- 5.1.3 North America 2011-2016 Baijiu Sales Price Analysis
- 5.1.4 North America 2015 Baijiu Market Share Analysis
- 5.2 China Baijiu Market Analysis
  - 5.2.1 China Baijiu Market Overview
- 5.2.2 China 2011-2016 Baijiu Local Supply, Import, Export, Local Consumption Analysis
  - 5.2.3 China 2011-2016 Baijiu Sales Price Analysis
  - 5.2.4 China 2015 Baijiu Market Share Analysis
- 5.3 Europe Baijiu Market Analysis
  - 5.3.1 Europe Baijiu Market Overview
- 5.3.2 Europe 2011-2016 Baijiu Local Supply, Import, Export, Local Consumption Analysis
  - 5.3.3 Europe 2011-2016 Baijiu Sales Price Analysis
  - 5.3.4 Europe 2015 Baijiu Market Share Analysis
- 5.4 Southeast Asia Baijiu Market Analysis
  - 5.4.1 Southeast Asia Baijiu Market Overview
  - 5.4.2 Southeast Asia 2011-2016 Baijiu Local Supply, Import, Export, Local



## **Consumption Analysis**

- 5.4.3 Southeast Asia 2011-2016 Baijiu Sales Price Analysis
- 5.4.4 Southeast Asia 2015 Baijiu Market Share Analysis
- 5.5 Japan Baijiu Market Analysis
  - 5.5.1 Japan Baijiu Market Overview
- 5.5.2 Japan 2011-2016 Baijiu Local Supply, Import, Export, Local Consumption

## Analysis

- 5.5.3 Japan 2011-2016 Baijiu Sales Price Analysis
- 5.5.4 Japan 2015 Baijiu Market Share Analysis
- 5.6 India Baijiu Market Analysis
  - 5.6.1 India Baijiu Market Overview
  - 5.6.2 India 2011-2016 Baijiu Local Supply, Import, Export, Local Consumption Analysis
  - 5.6.3 India 2011-2016 Baijiu Sales Price Analysis
  - 5.6.4 India 2015 Baijiu Market Share Analysis

## 6 GLOBAL 2011-2016 BAIJIU SEGMENT MARKET ANALYSIS (BY TYPE)

- 6.1 Global 2011-2016 Baijiu Sales by Type
- 6.2 Different Types of Baijiu Product Interview Price Analysis
- 6.3 Different Types of Baijiu Product Driving Factors Analysis
  - 6.3.1 Thick-flavor Baijiu of Baijiu Growth Driving Factor Analysis
  - 6.3.2 Sauce-flavor Baijiu of Baijiu Growth Driving Factor Analysis
- 6.3.3 Light-flavor Baijiu of Baijiu Growth Driving Factor Analysis
- 6.3.4 Other of Baijiu Growth Driving Factor Analysis

## 7 GLOBAL 2011-2016 BAIJIU SEGMENT MARKET ANALYSIS (BY APPLICATION)

- 7.1 Global 2011-2016 Baijiu Consumption by Application
- 7.2 Different Application of Baijiu Product Interview Price Analysis
- 7.3 Different Application of Baijiu Product Driving Factors Analysis
- 7.3.1 Corporate hospitality of Baijiu Growth Driving Factor Analysis
- 7.3.2 Government Reception of Baijiu Growth Driving Factor Analysis
- 7.3.3 Family dinner of Baijiu Growth Driving Factor Analysis
- 7.3.4 Other of Baijiu Growth Driving Factor Analysis

#### **8 MAJOR MANUFACTURERS ANALYSIS OF BAIJIU**

- 8.1 Kweichow Moutai Group
  - 8.1.1 Company Profile



- 8.1.2 Product Picture and Specifications
  - 8.1.2.1 Thick-flavor Baijiu
  - 8.1.2.2 Sauce-flavor Baijiu
  - 8.1.2.3 Light-flavor Baijiu
- 8.1.3 Kweichow Moutai Group 2015 Baijiu Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.1.4 Kweichow Moutai Group 2015 Baijiu Business Region Distribution Analysis
- 8.2 Wuliangye Group
  - 8.2.1 Company Profile
  - 8.2.2 Product Picture and Specifications
    - 8.2.2.1 Thick-flavor Baijiu
    - 8.2.2.2 Sauce-flavor Baijiu
    - 8.2.2.3 Light-flavor Baijiu
- 8.2.3 Wuliangye Group 2015 Baijiu Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.2.4 Wuliangye Group 2015 Baijiu Business Region Distribution Analysis
- 8.3 Yanghe Brewery
  - 8.3.1 Company Profile
  - 8.3.2 Product Picture and Specifications
    - 8.3.2.1 Thick-flavor Baijiu
    - 8.3.2.2 Sauce-flavor Baijiu
    - 8.3.2.3 Light-flavor Baijiu
- 8.3.3 Yanghe Brewery 2015 Baijiu Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.3.4 Yanghe Brewery 2015 Baijiu Business Region Distribution Analysis
- 8.4 Daohuaxiang
  - 8.4.1 Company Profile
  - 8.4.2 Product Picture and Specifications
    - 8.4.2.1 Thick-flavor Baijiu
    - 8.4.2.2 Sauce-flavor Baijiu
    - 8.4.2.3 Light-flavor Baijiu
- 8.4.3 Daohuaxiang 2015 Baijiu Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.4.4 Daohuaxiang 2015 Baijiu Business Region Distribution Analysis
- 8.5 Luzhou Laojiao
  - 8.5.1 Company Profile
  - 8.5.2 Product Picture and Specifications
    - 8.5.2.1 Thick-flavor Baijiu
    - 8.5.2.2 Sauce-flavor Baijiu



- 8.5.2.3 Light-flavor Baijiu
- 8.5.3 Luzhou Laojiao 2015 Baijiu Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.5.4 Luzhou Laojiao 2015 Baijiu Business Region Distribution Analysis
- 8.6 Langjiu Group
  - 8.6.1 Company Profile
  - 8.6.2 Product Picture and Specifications
    - 8.6.2.1 Thick-flavor Baijiu
    - 8.6.2.2 Sauce-flavor Baijiu
    - 8.6.2.3 Light-flavor Baijiu
- 8.6.3 Langjiu Group 2015 Baijiu Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.6.4 Langjiu Group 2015 Baijiu Business Region Distribution Analysis
- 8.7 Gujing Group
  - 8.7.1 Company Profile
  - 8.7.2 Product Picture and Specifications
    - 8.7.2.1 Thick-flavor Baijiu
    - 8.7.2.2 Sauce-flavor Baijiu
    - 8.7.2.3 Light-flavor Baijiu
- 8.7.3 Gujing Group 2015 Baijiu Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.7.4 Gujing Group 2015 Baijiu Business Region Distribution Analysis
- 8.8 Shunxin Holdings
  - 8.8.1 Company Profile
  - 8.8.2 Product Picture and Specifications
    - 8.8.2.1 Thick-flavor Baijiu
    - 8.8.2.2 Sauce-flavor Baijiu
    - 8.8.2.3 Light-flavor Baijiu
- 8.8.3 Shunxin Holdings 2015 Baijiu Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.8.4 Shunxin Holdings 2015 Baijiu Business Region Distribution Analysis
- 8.9 Fen Chiew Group
  - 8.9.1 Company Profile
  - 8.9.2 Product Picture and Specifications
    - 8.9.2.1 Thick-flavor Baijiu
    - 8.9.2.2 Sauce-flavor Baijiu
    - 8.9.2.3 Light-flavor Baijiu
- 8.9.3 Fen Chiew Group 2015 Baijiu Sales, Ex-factory Price, Revenue, Gross Margin Analysis



- 8.9.4 Fen Chiew Group 2015 Baijiu Business Region Distribution Analysis
- 8.10 Baiyunbian Group
  - 8.10.1 Company Profile
  - 8.10.2 Product Picture and Specifications
    - 8.10.2.1 Thick-flavor Baijiu
    - 8.10.2.2 Sauce-flavor Baijiu
    - 8.10.2.3 Light-flavor Baijiu
- 8.10.3 Baiyunbian Group 2015 Baijiu Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.10.4 Baiyunbian Group 2015 Baijiu Business Region Distribution Analysis
- 8.11 Xifeng Liquor
- 8.12 Whisky
- 8.13 Vodka
- 8.14 Brandy
- 8.15 Hetao Group
- 8.16 Yingjia Group
- 8.17 Kouzi Liquor
- 8.18 Guojing Group
- 8.19 King's Luck Brewery
- 8.20 Jingzhi Liquor
- 8.21 Bols
- 8.22 Gordon's
- 8.23 Cuervo
- 8.24 Bacardi

#### 9 DEVELOPMENT TREND OF ANALYSIS OF BAIJIU MARKET

- 9.1 Global Baijiu Market Trend Analysis
  - 9.1.1 Global 2016-2021 Baijiu Market Size (Volume and Value) Forecast
  - 9.1.2 Global 2016-2021 Baijiu Sales Price Forecast
- 9.2 Baijiu Regional Market Trend
  - 9.2.1 North America 2016-2021 Baijiu Consumption Forecast
  - 9.2.2 China 2016-2021 Baijiu Consumption Forecast
  - 9.2.3 Europe 2016-2021 Baijiu Consumption Forecast
  - 9.2.4 Southeast Asia 2016-2021 Baijiu Consumption Forecast
  - 9.2.5 Japan 2016-2021 Baijiu Consumption Forecast
  - 9.2.6 India 2016-2021 Baijiu Consumption Forecast
- 9.3 Baijiu Market Trend (Product Type)
- 9.4 Baijiu Market Trend (Application)



## 10 BAIJIU MARKETING TYPE ANALYSIS

- 10.1 Baijiu Regional Marketing Type Analysis
- 10.2 Baijiu International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of Baijiu by Regions
- 10.4 Baijiu Supply Chain Analysis

## 11 CONSUMERS ANALYSIS OF BAIJIU

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

# 12 CONCLUSION OF THE GLOBAL BAIJIU MARKET PROFESSIONAL SURVEY REPORT 2017

Methodology
Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Baijiu

Table Product Specifications of Baijiu

Table Classification of Baijiu

Figure Global Production Market Share of Baijiu by Type in 2015

Figure Thick-flavor Baijiu Picture

Table Major Manufacturers of Thick-flavor Baijiu

Figure Sauce-flavor Baijiu Picture

Table Major Manufacturers of Sauce-flavor Baijiu

Figure Light-flavor Baijiu Picture

Table Major Manufacturers of Light-flavor Baijiu

Figure Other Picture

Table Major Manufacturers of Other

Table Applications of Baijiu

Figure Global Consumption Volume Market Share of Baijiu by Application in 2015

Figure Corporate hospitality Examples

Table Major Consumers of Corporate hospitality

Figure Government Reception Examples

Table Major Consumers of Government Reception

Figure Family dinner Examples

Table Major Consumers of Family dinner

Figure Other Examples

Table Major Consumers of Other

Figure Market Share of Baijiu by Regions

Figure North America Baijiu Market Size (2011-2021)

Figure China Baijiu Market Size (2011-2021)

Figure Europe Baijiu Market Size (2011-2021)

Figure Southeast Asia Baijiu Market Size (2011-2021)

Figure Japan Baijiu Market Size (2011-2021)

Figure India Baijiu Market Size (2011-2021)

Table Baijiu Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of Baijiu in 2015

Figure Manufacturing Process Analysis of Baijiu

Figure Industry Chain Structure of Baijiu

Table Capacity and Commercial Production Date of Global Baijiu Major Manufacturers in 2015



Table Manufacturing Plants Distribution of Global Baijiu Major Manufacturers in 2015
Table R&D Status and Technology Source of Global Baijiu Major Manufacturers in 2015
Table Raw Materials Sources Analysis of Global Baijiu Major Manufacturers in 2015
Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Baijiu 2011-2016

Figure Global 2011-2016 Baijiu Market Size (Volume) and Growth Rate

Figure Global 2011-2016 Baijiu Market Size (Value) and Growth Rate

Table 2011-2016 Global Baijiu Capacity and Growth Rate

Table 2015 Global Baijiu Capacity List (Company Segment)

Table 2011-2016 Global Baijiu Sales and Growth Rate

Table 2015 Global Baijiu Sales List (Company Segment)

Table 2011-2016 Global Baijiu Sales Price

Table 2015 Global Baijiu Sales Price List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption of Baijiu 2011-2016

Figure North America 2011-2016 Baijiu Sales Price

Figure North America 2015 Baijiu Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption of Baijiu 2011-2016

Figure China 2011-2016 Baijiu Sales Price

Figure China 2015 Baijiu Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption of Baijiu 2011-2016

Figure Europe 2011-2016 Baijiu Sales Price

Figure Europe 2015 Baijiu Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption of Baijiu 2011-2016

Figure Southeast Asia 2011-2016 Baijiu Sales Price

Figure Southeast Asia 2015 Baijiu Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption of Baijiu 2011-2016

Figure Japan 2011-2016 Baijiu Sales Price

Figure Japan 2015 Baijiu Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption of Baijiu 2011-2016

Figure India 2011-2016 Baijiu Sales Price

Figure India 2015 Baijiu Sales Market Share

Table Global 2011-2016 Baijiu Sales by Type

Table Different Types Baijiu Product Interview Price



Table Global 2011-2016 Baijiu Sales by Application

Table Different Application Baijiu Product Interview Price

Table Kweichow Moutai Group Information List

Table Thick-flavor Baijiu Baijiu Overview

Table Sauce-flavor Baijiu Baijiu Overview

Table 2015 Kweichow Moutai Group Baijiu Revenue, Sales, Ex-factory Price

Figure 2015 Kweichow Moutai Group 2015 Baijiu Business Region Distribution

Table Wuliangye Group Information List

Table Thick-flavor Baijiu Baijiu Overview

Table Sauce-flavor Baijiu Baijiu Overview

Table 2015 Wuliangye Group Baijiu Revenue, Sales, Ex-factory Price

Figure 2015 Wuliangye Group 2015 Baijiu Business Region Distribution

Table Yanghe Brewery Information List

Table Thick-flavor Baijiu Baijiu Overview

Table Sauce-flavor Baijiu Baijiu Overview

Table 2015 Yanghe Brewery Baijiu Revenue, Sales, Ex-factory Price

Figure 2015 Yanghe Brewery 2015 Baijiu Business Region Distribution

Table Daohuaxiang Information List

Table Thick-flavor Baijiu Baijiu Overview

Table Sauce-flavor Baijiu Baijiu Overview

Table 2015 Daohuaxiang Baijiu Revenue, Sales, Ex-factory Price

Figure 2015 Daohuaxiang 2015 Baijiu Business Region Distribution

Table Luzhou Laojiao Information List

Table Thick-flavor Baijiu Baijiu Overview

Table Sauce-flavor Baijiu Baijiu Overview

Table 2015 Luzhou Laojiao Baijiu Revenue, Sales, Ex-factory Price

Figure 2015 Luzhou Laojiao 2015 Baijiu Business Region Distribution

Table Langjiu Group Information List

Table Thick-flavor Baijiu Baijiu Overview

Table Sauce-flavor Baijiu Baijiu Overview

Table 2015 Langjiu Group Baijiu Revenue, Sales, Ex-factory Price

Figure 2015 Langjiu Group 2015 Baijiu Business Region Distribution

**Table Gujing Group Information List** 

Table Thick-flavor Baijiu Baijiu Overview

Table Sauce-flavor Baijiu Baijiu Overview

Table 2015 Gujing Group Baijiu Revenue, Sales, Ex-factory Price

Figure 2015 Gujing Group 2015 Baijiu Business Region Distribution

Table Shunxin Holdings Information List

Table Thick-flavor Baijiu Baijiu Overview



Table Sauce-flavor Baijiu Baijiu Overview

Table 2015 Shunxin Holdings Baijiu Revenue, Sales, Ex-factory Price

Figure 2015 Shunxin Holdings 2015 Baijiu Business Region Distribution

Table Fen Chiew Group Information List

Table Thick-flavor Baijiu Baijiu Overview

Table Sauce-flavor Baijiu Baijiu Overview

Table 2015 Fen Chiew Group Baijiu Revenue, Sales, Ex-factory Price

Figure 2015 Fen Chiew Group 2015 Baijiu Business Region Distribution

Table Baiyunbian Group Information List

Table Thick-flavor Baijiu Baijiu Overview

Table Sauce-flavor Baijiu Baijiu Overview

Table 2015 Baiyunbian Group Baijiu Revenue, Sales, Ex-factory Price

Figure 2015 Baiyunbian Group 2015 Baijiu Business Region Distribution

Table Xifeng Liquor Information List

**Table Whisky Information List** 

Table Vodka Information List

**Table Brandy Information List** 

Table Hetao Group Information List

Table Yingjia Group Information List

Table Kouzi Liquor Information List

Table Guojing Group Information List

Table King's Luck Brewery Information List

Table Jingzhi Liquor Information List

**Table Bols Information List** 

Table Gordon's Information List

Table Cuervo Information List

Table Bacardi Information List

Figure Global 2016-2021 Baijiu Market Size (Volume) and Growth Rate Forecast

Figure Global 2016-2021 Baijiu Market Size (Value) and Growth Rate Forecast

Figure Global 2016-2021 Baijiu Sales Price Forecast

Figure North America 2016-2021 Baijiu Consumption Volume and Growth Rate Forecast

Figure China 2016-2021 Baijiu Consumption Volume and Growth Rate Forecast Figure Europe 2016-2021 Baijiu Consumption Volume and Growth Rate Forecast Figure Southeast Asia 2016-2021 Baijiu Consumption Volume and Growth Rate Forecast

Figure Japan 2016-2021 Baijiu Consumption Volume and Growth Rate Forecast Figure India 2016-2021 Baijiu Consumption Volume and Growth Rate Forecast Table Global Sales Volume of Baijiu by Types 2016-2021



Table Global Consumption Volume of Baijiu by Applications 2016-2021
Table Traders or Distributors with Contact Information of Baijiu by Regions



## I would like to order

Product name: Global Baijiu Market Professional Survey Report 2017
Product link: <a href="https://marketpublishers.com/r/G33552C034BEN.html">https://marketpublishers.com/r/G33552C034BEN.html</a>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G33552C034BEN.html">https://marketpublishers.com/r/G33552C034BEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970