

# Global Baby Sippy Cup Market Research Report 2023

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## Abstracts

A sippy cup is a training cup –with a screw- or snap-on lid and a spout that lets your child drink without spilling. You can get models with or without handles and choose ones with different types of spouts.

Sippy cups can be a great way for your baby to transition from nursing or bottle-feeding to a regular cup. They can also improve hand-to-mouth coordination. When your baby has the motor skills to handle a cup but not the skills to keep the drink from spilling, a sippy cup can give him some independence while keeping cleanup to a minimum.

According to QYResearch's new survey, global Baby Sippy Cup market is projected to reach US\$ 1858.5 million in 2029, increasing from US\$ 1515 million in 2022, with the CAGR of 2.9% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Baby Sippy Cup market research.

According to World Bank statistics, the global birth rate in 2021 was about 1.7%. Although the population growth rate had slowed down, with the development of the world economy and the increase of per capita disposable income of residents, the spending power is growing. Therefore, there is still a large room for development in the baby products industry. Improving product quality and tapping the value of a single customer will become the drivers for the growth of the infant and child industry. Refinement and diversification are the core characteristics of the consumer demand. China has a large population base, and even if the population growth rate slows down, there will still be a demographic dividend. The State Council in 2022 proposes to 'Guide market players to produce safer and healthier domestic infant products'. According to the National Bureau of Statistics, China's birth rate in 2022 was 6.77%, and the birth population was 9.56 million. According to the results of the seventh national census in

2021, the number of infants and young children aged 0-6 in China reached 140 million, of which the number of infants and young children aged 3-6 exceeded 70 million. The huge population size has brewed a market demand with huge potential, and the children's consumption market has risen rapidly. Chinese families spend a lot on childcare, with the average cost of childcare ranking second in the world. The survey data released by China Research Center for Children's Industry shows that in 80% of families in China, children's expenditures account for 30% to 50% of household expenditures, and the average annual consumption of children in families is ?17,000 to 25,500. According to data from the Yuwa Population Research, the national average cost of raising a child (the cost of raising a child to the age of 18) is ?485,218. From the perspective of specific stages, the largest proportion is the cost of raising children aged 6-14, accounting for about 45%. The cost during pregnancy, the cost of childbirth and confinement, and the cost of raising babies aged 0-2 accounted for 2.06%, 2.09% and 13.33% separately.

## Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Baby Sippy Cup market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

## By Company

Philips Avent

Pigeon

Munchkin

NUK

Evenflo

Tommee Tippee

Gerber

Dr. Brown's

Nuby

Combi

MAM Baby

Playtex

The First Years

Richell

Rikang

Thermos Foogo

US Baby

Rhshine Babycare

Ivory

B.Box

## Segment by Type

Plastic Type

Glass Type

Stainless Steel Type

## Segment by Application

4 Years

## Consumption by Region

### North America

United States

Canada

### Europe

Germany

France

U.K.

Italy

Russia

### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

## Latin America

Mexico

Brazil

Argentina

## Middle East & Africa

Turkey

Saudi Arabia

UAE

The Baby Sippy Cup report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Manufacturers' Competition Patterns

Chapter 3: Country Level Sales Analysis

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6: Manufacturers' Outline

Chapter 7: Industry Chain, Market Channel and Customer Analysis

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Chapter 9: Market Conclusions

Chapter 10: Research Methodology and Data Source

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