

# Global B2C E-commerce Market Size, Status and Forecast 2022

<https://marketpublishers.com/r/G7D66B969F4EN.html>

Date: December 2017

Pages: 92

Price: US\$ 3,300.00 (Single User License)

ID: G7D66B969F4EN

## Abstracts

This report studies the global B2C E-commerce market, analyzes and researches the B2C E-commerce development status and forecast in United States, EU, Japan, China, India and Southeast Asia.

This report focuses on the top players in global market, like

Alibaba (China)

Amazon.com, Inc. (U.S.)

eBay. Inc.(U.S.)

ASOS

Craigslist, Inc.

Flipkart Internet Private Limited

JD.com, Inc.

MakeMytrip Pvt.Ltd.

OLX

PayPal Holdings, Inc.

Market segment by Regions/Countries, this report covers

United States

EU

Japan

China

India

Southeast Asia

Market segment by Type, the product can be split into

B2C Retailers

Classifieds

Market segment by Application, B2C E-commerce can be split into

Automotive

Beauty & Personal Care

Books & Stationery

Consumer Electronics

Clothing & Footwear

Home Décor

Industrial & Science

Sports & Leisure

## Travel & Tourism

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### Global B2C E-commerce Market Size, Status and Forecast 2022

## 1 INDUSTRY OVERVIEW OF B2C E-COMMERCE

### 1.1 B2C E-commerce Market Overview

- 1.1.1 B2C E-commerce Product Scope
- 1.1.2 Market Status and Outlook

### 1.2 Global B2C E-commerce Market Size and Analysis by Regions

- 1.2.1 United States
- 1.2.2 EU
- 1.2.3 Japan
- 1.2.4 China
- 1.2.5 India
- 1.2.6 Southeast Asia

### 1.3 B2C E-commerce Market by Type

- 1.3.1 B2C Retailers
- 1.3.2 Classifieds

### 1.4 B2C E-commerce Market by End Users/Application

- 1.4.1 Automotive
- 1.4.2 Beauty & Personal Care
- 1.4.3 Books & Stationery
- 1.4.4 Consumer Electronics
- 1.4.5 Clothing & Footwear
- 1.4.6 Home Décor
- 1.4.7 Industrial & Science
- 1.4.8 Sports & Leisure
- 1.4.9 Travel & Tourism

## 2 GLOBAL B2C E-COMMERCE COMPETITION ANALYSIS BY PLAYERS

### 2.1 B2C E-commerce Market Size (Value) by Players (2016 and 2017)

### 2.2 Competitive Status and Trend

- 2.2.1 Market Concentration Rate
- 2.2.2 Product/Service Differences
- 2.2.3 New Entrants
- 2.2.4 The Technology Trends in Future

### **3 COMPANY (TOP PLAYERS) PROFILES**

#### **3.1 Alibaba (China)**

##### **3.1.1 Company Profile**

##### **3.1.2 Main Business/Business Overview**

##### **3.1.3 Products, Services and Solutions**

##### **3.1.4 B2C E-commerce Revenue (Value) (2012-2017)**

##### **3.1.5 Recent Developments**

#### **3.2 Amazon.com, Inc. (U.S.)**

##### **3.2.1 Company Profile**

##### **3.2.2 Main Business/Business Overview**

##### **3.2.3 Products, Services and Solutions**

##### **3.2.4 B2C E-commerce Revenue (Value) (2012-2017)**

##### **3.2.5 Recent Developments**

#### **3.3 eBay. Inc.(U.S.)**

##### **3.3.1 Company Profile**

##### **3.3.2 Main Business/Business Overview**

##### **3.3.3 Products, Services and Solutions**

##### **3.3.4 B2C E-commerce Revenue (Value) (2012-2017)**

##### **3.3.5 Recent Developments**

#### **3.4 ASOS**

##### **3.4.1 Company Profile**

##### **3.4.2 Main Business/Business Overview**

##### **3.4.3 Products, Services and Solutions**

##### **3.4.4 B2C E-commerce Revenue (Value) (2012-2017)**

##### **3.4.5 Recent Developments**

#### **3.5 Craigslist, Inc.**

##### **3.5.1 Company Profile**

##### **3.5.2 Main Business/Business Overview**

##### **3.5.3 Products, Services and Solutions**

##### **3.5.4 B2C E-commerce Revenue (Value) (2012-2017)**

##### **3.5.5 Recent Developments**

#### **3.6 Flipkart Internet Private Limited**

##### **3.6.1 Company Profile**

##### **3.6.2 Main Business/Business Overview**

##### **3.6.3 Products, Services and Solutions**

##### **3.6.4 B2C E-commerce Revenue (Value) (2012-2017)**

##### **3.6.5 Recent Developments**

#### **3.7 JD.com, Inc.**

- 3.7.1 Company Profile
- 3.7.2 Main Business/Business Overview
- 3.7.3 Products, Services and Solutions
- 3.7.4 B2C E-commerce Revenue (Value) (2012-2017)
- 3.7.5 Recent Developments
- 3.8 MakeMytrip Pvt.Ltd.
  - 3.8.1 Company Profile
  - 3.8.2 Main Business/Business Overview
  - 3.8.3 Products, Services and Solutions
  - 3.8.4 B2C E-commerce Revenue (Value) (2012-2017)
  - 3.8.5 Recent Developments
- 3.9 OLX
  - 3.9.1 Company Profile
  - 3.9.2 Main Business/Business Overview
  - 3.9.3 Products, Services and Solutions
  - 3.9.4 B2C E-commerce Revenue (Value) (2012-2017)
  - 3.9.5 Recent Developments
- 3.10 PayPal Holdings, Inc.
  - 3.10.1 Company Profile
  - 3.10.2 Main Business/Business Overview
  - 3.10.3 Products, Services and Solutions
  - 3.10.4 B2C E-commerce Revenue (Value) (2012-2017)
  - 3.10.5 Recent Developments

## **4 GLOBAL B2C E-COMMERCE MARKET SIZE BY TYPE AND APPLICATION (2012-2017)**

- 4.1 Global B2C E-commerce Market Size by Type (2012-2017)
- 4.2 Global B2C E-commerce Market Size by Application (2012-2017)
- 4.3 Potential Application of B2C E-commerce in Future
- 4.4 Top Consumer/End Users of B2C E-commerce

## **5 UNITED STATES B2C E-COMMERCE DEVELOPMENT STATUS AND OUTLOOK**

- 5.1 United States B2C E-commerce Market Size (2012-2017)
- 5.2 United States B2C E-commerce Market Size and Market Share by Players (2016 and 2017)

## **6 EU B2C E-COMMERCE DEVELOPMENT STATUS AND OUTLOOK**

6.1 EU B2C E-commerce Market Size (2012-2017)

6.2 EU B2C E-commerce Market Size and Market Share by Players (2016 and 2017)

## **7 JAPAN B2C E-COMMERCE DEVELOPMENT STATUS AND OUTLOOK**

7.1 Japan B2C E-commerce Market Size (2012-2017)

7.2 Japan B2C E-commerce Market Size and Market Share by Players (2016 and 2017)

## **8 CHINA B2C E-COMMERCE DEVELOPMENT STATUS AND OUTLOOK**

8.1 China B2C E-commerce Market Size (2012-2017)

8.2 China B2C E-commerce Market Size and Market Share by Players (2016 and 2017)

## **9 INDIA B2C E-COMMERCE DEVELOPMENT STATUS AND OUTLOOK**

9.1 India B2C E-commerce Market Size (2012-2017)

9.2 India B2C E-commerce Market Size and Market Share by Players (2016 and 2017)

## **10 SOUTHEAST ASIA B2C E-COMMERCE DEVELOPMENT STATUS AND OUTLOOK**

10.1 Southeast Asia B2C E-commerce Market Size (2012-2017)

10.2 Southeast Asia B2C E-commerce Market Size and Market Share by Players (2016 and 2017)

## **11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2017-2022)**

11.1 Global B2C E-commerce Market Size (Value) by Regions (2017-2022)

11.1.1 United States B2C E-commerce Revenue and Growth Rate (2017-2022)

11.1.2 EU B2C E-commerce Revenue and Growth Rate (2017-2022)

11.1.3 Japan B2C E-commerce Revenue and Growth Rate (2017-2022)

11.1.4 China B2C E-commerce Revenue and Growth Rate (2017-2022)

11.1.5 India B2C E-commerce Revenue and Growth Rate (2017-2022)

11.1.6 Southeast Asia B2C E-commerce Revenue and Growth Rate (2017-2022)

11.2 Global B2C E-commerce Market Size (Value) by Type (2017-2022)

11.3 Global B2C E-commerce Market Size by Application (2017-2022)

## **12 B2C E-COMMERCE MARKET DYNAMICS**

- 12.1 B2C E-commerce Market Opportunities
- 12.2 B2C E-commerce Challenge and Risk
  - 12.2.1 Competition from Opponents
  - 12.2.2 Downside Risks of Economy
- 12.3 B2C E-commerce Market Constraints and Threat
  - 12.3.1 Threat from Substitute
  - 12.3.2 Government Policy
  - 12.3.3 Technology Risks
- 12.4 B2C E-commerce Market Driving Force
  - 12.4.1 Growing Demand from Emerging Markets
  - 12.4.2 Potential Application

## **13 MARKET EFFECT FACTORS ANALYSIS**

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs Trend/Customer Preference
- 13.3 External Environmental Change
  - 13.3.1 Economic Fluctuations
  - 13.3.2 Other Risk Factors

## **14 RESEARCH FINDING/CONCLUSION**

## **15 APPENDIX**

Methodology  
Analyst Introduction  
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure B2C E-commerce Product Scope

Figure Global B2C E-commerce Market Size (Million USD) (2012-2017)

Table Global B2C E-commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Global B2C E-commerce Market Share by Regions in 2016

Figure United States B2C E-commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure EU B2C E-commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Japan B2C E-commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure China B2C E-commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure India B2C E-commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Southeast Asia B2C E-commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Figure Global B2C E-commerce Market Share by Type in 2016

Figure B2C Retailers Market Size (Million USD) and Growth Rate (2012-2017)

Figure Classifieds Market Size (Million USD) and Growth Rate (2012-2017)

Figure Global B2C E-commerce Market Share by Application in 2016

Table Key Downstream Customer in Automotive

Figure B2C E-commerce Market Size (Million USD) and Growth Rate in Automotive (2012-2017)

Table Key Downstream Customer in Beauty & Personal Care

Figure B2C E-commerce Market Size (Million USD) and Growth Rate in Beauty & Personal Care (2012-2017)

Table Key Downstream Customer in Books & Stationery

Figure B2C E-commerce Market Size (Million USD) and Growth Rate in Books & Stationery (2012-2017)

Table Key Downstream Customer in Consumer Electronics

Figure B2C E-commerce Market Size (Million USD) and Growth Rate in Consumer Electronics (2012-2017)

Table Key Downstream Customer in Clothing & Footwear

Figure B2C E-commerce Market Size (Million USD) and Growth Rate in Clothing &

Footwear (2012-2017)

Table Key Downstream Customer in Home Décor

Figure B2C E-commerce Market Size (Million USD) and Growth Rate in Home Décor (2012-2017)

Table Key Downstream Customer in Industrial & Science

Figure B2C E-commerce Market Size (Million USD) and Growth Rate in Industrial & Science (2012-2017)

Table Key Downstream Customer in Sports & Leisure

Figure B2C E-commerce Market Size (Million USD) and Growth Rate in Sports & Leisure (2012-2017)

Table Key Downstream Customer in Travel & Tourism

Figure B2C E-commerce Market Size (Million USD) and Growth Rate in Travel & Tourism (2012-2017)

Table B2C E-commerce Market Size (Million USD) by Players (2016 and 2017)

Figure B2C E-commerce Market Size Share by Players in 2016

Figure B2C E-commerce Market Size Share by Players in 2017

Table Alibaba (China) Basic Information List

Table B2C E-commerce Business Revenue (Million USD) of Alibaba (China) (2012-2017)

Figure Alibaba (China) B2C E-commerce Business Revenue Market Share in 2016

Table Amazon.com, Inc. (U.S.) Basic Information List

Table B2C E-commerce Business Revenue (Million USD) of Amazon.com, Inc. (U.S.) (2012-2017)

Figure Amazon.com, Inc. (U.S.) B2C E-commerce Business Revenue Market Share in 2016

Table eBay. Inc.(U.S.) Basic Information List

Table B2C E-commerce Business Revenue (Million USD) of eBay. Inc.(U.S.) (2012-2017)

Figure eBay. Inc.(U.S.) B2C E-commerce Business Revenue Market Share in 2016

Table ASOS Basic Information List

Table B2C E-commerce Business Revenue (Million USD) of ASOS (2012-2017)

Figure ASOS B2C E-commerce Business Revenue Market Share in 2016

Table Craigslist, Inc. Basic Information List

Table B2C E-commerce Business Revenue (Million USD) of Craigslist, Inc. (2012-2017)

Figure Craigslist, Inc. B2C E-commerce Business Revenue Market Share in 2016

Table Flipkart Internet Private Limited Basic Information List

Table B2C E-commerce Business Revenue (Million USD) of Flipkart Internet Private Limited (2012-2017)

Figure Flipkart Internet Private Limited B2C E-commerce Business Revenue Market

Share in 2016

Table JD.com, Inc. Basic Information List

Table B2C E-commerce Business Revenue (Million USD) of JD.com, Inc. (2012-2017)

Figure JD.com, Inc. B2C E-commerce Business Revenue Market Share in 2016

Table MakeMytrip Pvt.Ltd. Basic Information List

Table B2C E-commerce Business Revenue (Million USD) of MakeMytrip Pvt.Ltd.  
(2012-2017)

Figure MakeMytrip Pvt.Ltd. B2C E-commerce Business Revenue Market Share in 2016

Table OLX Basic Information List

Table B2C E-commerce Business Revenue (Million USD) of OLX (2012-2017)

Figure OLX B2C E-commerce Business Revenue Market Share in 2016

Table PayPal Holdings, Inc. Basic Information List

Table B2C E-commerce Business Revenue (Million USD) of PayPal Holdings, Inc.  
(2012-2017)

Figure PayPal Holdings, Inc. B2C E-commerce Business Revenue Market Share in  
2016

Table Global B2C E-commerce Market Size (Million USD) by Type (2012-2017)

Figure Global B2C E-commerce Market Size Share by Type in 2012

Figure Global B2C E-commerce Market Size Share by Type in 2013

Figure Global B2C E-commerce Market Size Share by Type in 2014

Figure Global B2C E-commerce Market Size Share by Type in 2015

Figure Global B2C E-commerce Market Size Share by Type in 2016

Figure Global B2C E-commerce Market Size Share by Type in 2017

Table Global B2C E-commerce Market Size (Million USD) by Application (2012-2017)

Figure Global B2C E-commerce Market Size (Million USD) by Application in 2012

Figure Global B2C E-commerce Market Size (Million USD) by Application in 2013

Figure Global B2C E-commerce Market Size (Million USD) by Application in 2014

Figure Global B2C E-commerce Market Size (Million USD) by Application in 2015

Figure Global B2C E-commerce Market Size (Million USD) by Application in 2016

Figure Global B2C E-commerce Market Size (Million USD) by Application in 2017

Table Top Consumer/End Users of B2C E-commerce

Figure United States B2C E-commerce Market Size (Million USD) and Growth Rate by  
Regions (2012-2017)

Table United States B2C E-commerce Market Size (Million USD) by Players  
(2012-2017)

Figure United States B2C E-commerce Market Size Share by Players in 2016

Figure United States B2C E-commerce Market Size Share by Players in 2017

Figure EU B2C E-commerce Market Size (Million USD) and Growth Rate by Regions  
(2012-2017)

Table EU B2C E-commerce Market Size (Million USD) by Players (2012-2017)

Figure EU B2C E-commerce Market Size Share by Players in 2016

Figure EU B2C E-commerce Market Size Share by Players in 2017

Figure Japan B2C E-commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Japan B2C E-commerce Market Size (Million USD) by Players (2012-2017)

Figure Japan B2C E-commerce Market Size Share by Players in 2016

Figure Japan B2C E-commerce Market Size Share by Players in 2017

Figure China B2C E-commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table China B2C E-commerce Market Size (Million USD) by Players (2012-2017)

Figure China B2C E-commerce Market Size Share by Players in 2016

Figure China B2C E-commerce Market Size Share by Players in 2017

Figure India B2C E-commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table India B2C E-commerce Market Size (Million USD) by Players (2012-2017)

Figure India B2C E-commerce Market Size Share by Players in 2016

Figure India B2C E-commerce Market Size Share by Players in 2017

Figure Southeast Asia B2C E-commerce Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Southeast Asia B2C E-commerce Market Size (Million USD) by Players (2012-2017)

Figure Southeast Asia B2C E-commerce Market Size Share by Players in 2016

Figure Southeast Asia B2C E-commerce Market Size Share by Players in 2017

Figure Global B2C E-commerce Market Size (Million USD) by Regions (2017-2022)

Table Global B2C E-commerce Market Size (Million USD) by Regions (2017-2022)

Figure Global B2C E-commerce Market Size Share by Regions in 2017

Figure Global B2C E-commerce Market Size Share by Regions in 2022

Figure United States B2C E-commerce Revenue (Million USD) and Growth Rate (2017-2022)

Figure EU B2C E-commerce Revenue (Million USD) and Growth Rate (2017-2022)

Figure Japan B2C E-commerce Revenue (Million USD) and Growth Rate (2017-2022)

Figure China B2C E-commerce Revenue (Million USD) and Growth Rate (2017-2022)

Figure India B2C E-commerce Revenue (Million USD) and Growth Rate (2017-2022)

Figure Southeast Asia B2C E-commerce Revenue (Million USD) and Growth Rate (2017-2022)

Table Global B2C E-commerce Market Size (Million USD) by Type (2017-2022)

Figure Global B2C E-commerce Market Size Share by Type in 2017

Figure Global B2C E-commerce Market Size Share by Type in 2022

Table Global B2C E-commerce Market Size (Million USD) by Application (2017-2022)

Figure Global B2C E-commerce Market Size (Million USD) by Application in 2017

Figure Global B2C E-commerce Market Size (Million USD) by Application in 2022

## I would like to order

Product name: Global B2C E-commerce Market Size, Status and Forecast 2022

Product link: <https://marketpublishers.com/r/G7D66B969F4EN.html>

Price: US\$ 3,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7D66B969F4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970