

Global AV Headphones Market Research Report 2016

<https://marketpublishers.com/r/GAD2BDF347DEN.html>

Date: October 2016

Pages: 111

Price: US\$ 2,900.00 (Single User License)

ID: GAD2BDF347DEN

Abstracts

Notes:

Production, means the output of AV Headphones

Revenue, means the sales value of AV Headphones

This report studies AV Headphones in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Apple

Sony

Bose

Logitech

Panasonic

Philips

JBL

Beats Electronics

Pioneer

Sennheiser Electronic

HiFiMan

Beyerdynamic

Denon

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of AV Headphones in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Korea

Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of AV Headphones in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global AV Headphones Market Research Report 2016

1 AV HEADPHONES MARKET OVERVIEW

- 1.1 Product Overview and Scope of AV Headphones
- 1.2 AV Headphones Segment by Type
 - 1.2.1 Global Production Market Share of AV Headphones by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 AV Headphones Segment by Application
 - 1.3.1 AV Headphones Consumption Market Share by Application in 2015
 - 1.3.2 Application 1
 - 1.3.3 Application 2
 - 1.3.4 Application 3
- 1.4 AV Headphones Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Korea Status and Prospect (2011-2021)
 - 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of AV Headphones (2011-2021)

2 GLOBAL AV HEADPHONES MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global AV Headphones Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global AV Headphones Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global AV Headphones Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers AV Headphones Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 AV Headphones Market Competitive Situation and Trends
 - 2.5.1 AV Headphones Market Concentration Rate
 - 2.5.2 AV Headphones Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL AV HEADPHONES PRODUCTION, REVENUE (VALUE) BY REGION

(2011-2016)

- 3.1 Global AV Headphones Production by Region (2011-2016)
- 3.2 Global AV Headphones Production Market Share by Region (2011-2016)
- 3.3 Global AV Headphones Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global AV Headphones Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America AV Headphones Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe AV Headphones Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China AV Headphones Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan AV Headphones Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea AV Headphones Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan AV Headphones Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL AV HEADPHONES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global AV Headphones Consumption by Regions (2011-2016)
- 4.2 North America AV Headphones Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe AV Headphones Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China AV Headphones Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan AV Headphones Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea AV Headphones Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Taiwan AV Headphones Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL AV HEADPHONES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global AV Headphones Production and Market Share by Type (2011-2016)
- 5.2 Global AV Headphones Revenue and Market Share by Type (2011-2016)
- 5.3 Global AV Headphones Price by Type (2011-2016)
- 5.4 Global AV Headphones Production Growth by Type (2011-2016)

6 GLOBAL AV HEADPHONES MARKET ANALYSIS BY APPLICATION

6.1 Global AV Headphones Consumption and Market Share by Application (2011-2016)

6.2 Global AV Headphones Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 GLOBAL AV HEADPHONES MANUFACTURERS PROFILES/ANALYSIS

7.1 Apple

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 AV Headphones Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Apple AV Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Sony

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 AV Headphones Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Sony AV Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Bose

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 AV Headphones Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Bose AV Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Logitech

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 AV Headphones Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Logitech AV Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Panasonic

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 AV Headphones Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Panasonic AV Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Philips

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 AV Headphones Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Philips AV Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 JBL

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 AV Headphones Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 JBL AV Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Beats Electronics

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 AV Headphones Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Beats Electronics AV Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Pioneer

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 AV Headphones Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Pioneer AV Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Sennheiser Electronic

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 AV Headphones Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Sennheiser Electronic AV Headphones Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 HiFiMan

7.12 Beyerdynamic

7.13 Denon

8 AV HEADPHONES MANUFACTURING COST ANALYSIS

8.1 AV Headphones Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of AV Headphones

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 AV Headphones Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of AV Headphones Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL AV HEADPHONES MARKET FORECAST (2016-2021)

- 12.1 Global AV Headphones Production, Revenue Forecast (2016-2021)
- 12.2 Global AV Headphones Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global AV Headphones Production Forecast by Type (2016-2021)
- 12.4 Global AV Headphones Consumption Forecast by Application (2016-2021)
- 12.5 AV Headphones Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of AV Headphones

Figure Global Production Market Share of AV Headphones by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table AV Headphones Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America AV Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe AV Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure China AV Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan AV Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea AV Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan AV Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global AV Headphones Revenue (Million USD) and Growth Rate (2011-2021)

Table Global AV Headphones Capacity of Key Manufacturers (2015 and 2016)

Table Global AV Headphones Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global AV Headphones Capacity of Key Manufacturers in 2015

Figure Global AV Headphones Capacity of Key Manufacturers in 2016

Table Global AV Headphones Production of Key Manufacturers (2015 and 2016)

Table Global AV Headphones Production Share by Manufacturers (2015 and 2016)

Figure 2015 AV Headphones Production Share by Manufacturers

Figure 2016 AV Headphones Production Share by Manufacturers

Table Global AV Headphones Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global AV Headphones Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global AV Headphones Revenue Share by Manufacturers

Table 2016 Global AV Headphones Revenue Share by Manufacturers

Table Global Market AV Headphones Average Price of Key Manufacturers (2015 and

2016)

Figure Global Market AV Headphones Average Price of Key Manufacturers in 2015

Table Manufacturers AV Headphones Manufacturing Base Distribution and Sales Area

Table Manufacturers AV Headphones Product Type

Figure AV Headphones Market Share of Top 3 Manufacturers

Figure AV Headphones Market Share of Top 5 Manufacturers

Table Global AV Headphones Capacity by Regions (2011-2016)

Figure Global AV Headphones Capacity Market Share by Regions (2011-2016)

Figure Global AV Headphones Capacity Market Share by Regions (2011-2016)

Figure 2015 Global AV Headphones Capacity Market Share by Regions

Table Global AV Headphones Production by Regions (2011-2016)

Figure Global AV Headphones Production and Market Share by Regions (2011-2016)

Figure Global AV Headphones Production Market Share by Regions (2011-2016)

Figure 2015 Global AV Headphones Production Market Share by Regions

Table Global AV Headphones Revenue by Regions (2011-2016)

Table Global AV Headphones Revenue Market Share by Regions (2011-2016)

Table 2015 Global AV Headphones Revenue Market Share by Regions

Table Global AV Headphones Production, Revenue, Price and Gross Margin
(2011-2016)

Table North America AV Headphones Production, Revenue, Price and Gross Margin
(2011-2016)

Table Europe AV Headphones Production, Revenue, Price and Gross Margin
(2011-2016)

Table China AV Headphones Production, Revenue, Price and Gross Margin
(2011-2016)

Table Japan AV Headphones Production, Revenue, Price and Gross Margin
(2011-2016)

Table Korea AV Headphones Production, Revenue, Price and Gross Margin
(2011-2016)

Table Taiwan AV Headphones Production, Revenue, Price and Gross Margin
(2011-2016)

Table Global AV Headphones Consumption Market by Regions (2011-2016)

Table Global AV Headphones Consumption Market Share by Regions (2011-2016)

Figure Global AV Headphones Consumption Market Share by Regions (2011-2016)

Figure 2015 Global AV Headphones Consumption Market Share by Regions

Table North America AV Headphones Production, Consumption, Import & Export
(2011-2016)

Table Europe AV Headphones Production, Consumption, Import & Export (2011-2016)

Table China AV Headphones Production, Consumption, Import & Export (2011-2016)

Table Japan AV Headphones Production, Consumption, Import & Export (2011-2016)
Table Korea AV Headphones Production, Consumption, Import & Export (2011-2016)
Table Taiwan AV Headphones Production, Consumption, Import & Export (2011-2016)
Table Global AV Headphones Production by Type (2011-2016)
Table Global AV Headphones Production Share by Type (2011-2016)
Figure Production Market Share of AV Headphones by Type (2011-2016)
Figure 2015 Production Market Share of AV Headphones by Type
Table Global AV Headphones Revenue by Type (2011-2016)
Table Global AV Headphones Revenue Share by Type (2011-2016)
Figure Production Revenue Share of AV Headphones by Type (2011-2016)
Figure 2015 Revenue Market Share of AV Headphones by Type
Table Global AV Headphones Price by Type (2011-2016)
Figure Global AV Headphones Production Growth by Type (2011-2016)
Table Global AV Headphones Consumption by Application (2011-2016)
Table Global AV Headphones Consumption Market Share by Application (2011-2016)
Figure Global AV Headphones Consumption Market Share by Application in 2015
Table Global AV Headphones Consumption Growth Rate by Application (2011-2016)
Figure Global AV Headphones Consumption Growth Rate by Application (2011-2016)
Table Apple Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Apple AV Headphones Production, Revenue, Price and Gross Margin (2011-2016)
Figure Apple AV Headphones Market Share (2011-2016)
Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Sony AV Headphones Production, Revenue, Price and Gross Margin (2011-2016)
Figure Sony AV Headphones Market Share (2011-2016)
Table Bose Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Bose AV Headphones Production, Revenue, Price and Gross Margin (2011-2016)
Figure Bose AV Headphones Market Share (2011-2016)
Table Logitech Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Logitech AV Headphones Production, Revenue, Price and Gross Margin (2011-2016)
Figure Logitech AV Headphones Market Share (2011-2016)
Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Panasonic AV Headphones Production, Revenue, Price and Gross Margin (2011-2016)
Figure Panasonic AV Headphones Market Share (2011-2016)

Table Philips Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Philips AV Headphones Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Philips AV Headphones Market Share (2011-2016)

Table JBL Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table JBL AV Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure JBL AV Headphones Market Share (2011-2016)

Table Beats Electronics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beats Electronics AV Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure Beats Electronics AV Headphones Market Share (2011-2016)

Table Pioneer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pioneer AV Headphones Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Pioneer AV Headphones Market Share (2011-2016)

Table Sennheiser Electronic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sennheiser Electronic AV Headphones Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sennheiser Electronic AV Headphones Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of AV Headphones

Figure Manufacturing Process Analysis of AV Headphones

Figure AV Headphones Industrial Chain Analysis

Table Raw Materials Sources of AV Headphones Major Manufacturers in 2015

Table Major Buyers of AV Headphones

Table Distributors/Traders List

Figure Global AV Headphones Production and Growth Rate Forecast (2016-2021)

Figure Global AV Headphones Revenue and Growth Rate Forecast (2016-2021)

Table Global AV Headphones Production Forecast by Regions (2016-2021)

Table Global AV Headphones Consumption Forecast by Regions (2016-2021)

Table Global AV Headphones Production Forecast by Type (2016-2021)

Table Global AV Headphones Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global AV Headphones Market Research Report 2016

Product link: <https://marketpublishers.com/r/GAD2BDF347DEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAD2BDF347DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970