

Global Automotive Smart Seating Market Professional Survey Report 2018

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Abstracts

This report studies the global Automotive Smart Seating market status and forecast, categorizes the global Automotive Smart Seating market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Automotive smart seating systems are advanced systems that offer enhanced driving experience with added comfort and safety features. Smart seating systems automatically positions and monitors behavioral dynamics of the individual in the seat. Additionally, automotive smart seating systems have ability to measure driver's vital information such as heart rate, stress level, breath rate, and also senses sign of fatigue or exhaustion.

The recent development of holistic HMI seats is a key trend spurring the growth prospects for this market during the forecast period. With the recent increase in the comfort level of customers and their expectations, most seat developers have started developing new technologies for automotive seats. This has led to the advent of intelligent seat configurations and seat adjustment features that have increased the comfort level of the driver to levels that were not experienced earlier. For instance, Continental is developing a concept that will store the seat position through the memory function. This development will allow the seat to automatically adjust according to the driver's preferred position as soon as he/she enters the vehicle.

The global Automotive Smart Seating market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of 9.2% during 2018-2025.

The major manufacturers covered in this report

Johnson Controls

Faurecia

Magna International

Continental

DURA Automotive Systems

Lear

Nippon Seiki Co., Ltd.

Garmin Ltd.

Panasonic Corporation

Alpine Electronics, Inc.

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

For Commercial Vehicles (CV)

For Mid-segment Cars

Other

By Application, the market can be split into

OEMs

Aftermarket

The study objectives of this report are:

To analyze and study the global Automotive Smart Seating capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Automotive Smart Seating manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Automotive Smart Seating are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Automotive Smart Seating Manufacturers

Automotive Smart Seating Distributors/Traders/Wholesalers

Automotive Smart Seating Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Automotive Smart Seating market, by end-use.

Detailed analysis and profiles of additional market players.

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