

Global Automotive Seat Sales Market Report 2018

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Abstracts

This report studies the global Automotive Seat market status and forecast, categorizes the global Automotive Seat market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Automotive seat is the seat used in the automobile. Automotive seat has the function of keep drivers and passengers comfort and safe. Automotive Seat comprise of seat frame, headrest, seat lift, slide rail and so on. Automotive seat in the report doesn't contain children safety seat.

Due to developing of automotive market, demand of Automotive Seat is growing higher. In recent years, Europe and USA are still the main market of Automotive Seat.

However, developing countries are becoming the emerging market of Automotive Seat, such as China, India and Brazil etc. Viewed from the supply side, there are many manufacturers in the Automotive Seat industry, while from the demand side; the current demand for Automotive Seat is growing.

At present, there are a few manufacturers in the world. A few leading companies occupy most of market share. The leading five companies are Johnson Controls, Lear, Faurecia, Toyota Boshoku and Magna, and they occupy over 70% of the market together during last five years.

To grab more market, the little companies have to expand the technology, capital investment and brand influence. To meet the challenge of the little companies and keep their leading stage, leading companies need to increase the technology innovation and speed up the product upgrading. Due to the stable automotive OEM market, Automotive Seat market will still be a market leading by a few companies in future.

In order to feed the changing technical requirements, Automotive Seat manufacturers need to pay attention to the technical innovation. In future, high performance and new material will be the technology trends of Automotive Seat.

The global Automotive Seat market is valued at 66200 million US\$ in 2017 and will reach 86600 million US\$ by the end of 2025, growing at a CAGR of 3.4% during 2018-2025.

The major players covered in this report

Johnson Controls

Lear

Faurecia

Toyota Boshoku

Magna

TS TECH

NHK Spring

Tachi-S

Hyundai Dymos

Sitech

CVG

Beijing GoldRare

Isringhausen

Wuhu Ruitai

Jiangsu Yuhua

GSK Group

Grammer

Zhejiang Jujin

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Fabric Seat

Genuine Leather Seat

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Passenger Vehicle

Commercial Vehicle

The study objectives of this report are:

To analyze and study the global Automotive Seat sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Automotive Seat players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Automotive Seat are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Automotive Seat Manufacturers

Automotive Seat Distributors/Traders/Wholesalers

Automotive Seat Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Automotive Seat market, by end-use.

Detailed analysis and profiles of additional market players.

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