

# **Global Automotive Seat Motor Sales Market Report** 2016

https://marketpublishers.com/r/GF3615D538DEN.html

Date: November 2016

Pages: 107

Price: US\$ 4,000.00 (Single User License)

ID: GF3615D538DEN

#### **Abstracts**

<b>Notes</b>	
MOLES	

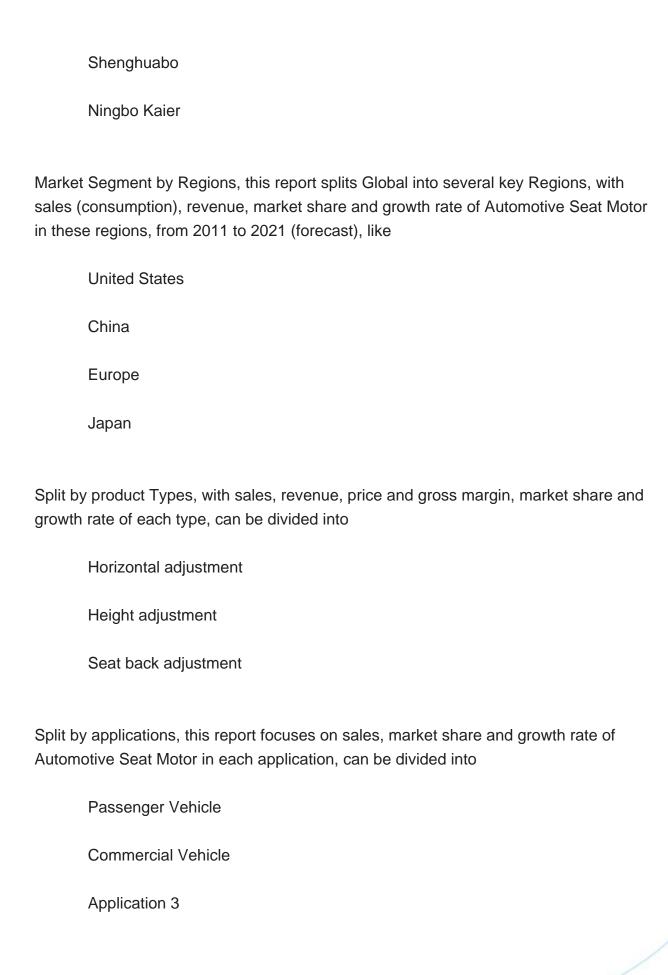
Sales, means the sales volume of Automotive Seat Motor

Revenue, means the sales value of Automotive Seat Motor

This report studies sales (consumption) of Automotive Seat Motor in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

ASMO
Brose
Johnson Electric
Bosch
Mitsuba
Nidec
Mabuchi
Inteva







#### **Contents**

Global Automotive Seat Motor Sales Market Report 2016

#### 1 AUTOMOTIVE SEAT MOTOR OVERVIEW

- 1.1 Product Overview and Scope of Automotive Seat Motor
- 1.2 Classification of Automotive Seat Motor
  - 1.2.1 Horizontal adjustment
  - 1.2.2 Height adjustment
- 1.2.3 Seat back adjustment
- 1.3 Application of Automotive Seat Motor
  - 1.3.1 Passenger Vehicle
- 1.3.2 Commercial Vehicle
- 1.3.3 Application
- 1.4 Automotive Seat Motor Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Automotive Seat Motor (2011-2021)
  - 1.5.1 Global Automotive Seat Motor Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Automotive Seat Motor Revenue and Growth Rate (2011-2021)

### 2 GLOBAL AUTOMOTIVE SEAT MOTOR COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Automotive Seat Motor Market Competition by Manufacturers
- 2.1.1 Global Automotive Seat Motor Sales and Market Share of Key Manufacturers (2011-2016)
- 2.1.2 Global Automotive Seat Motor Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Automotive Seat Motor (Volume and Value) by Type
  - 2.2.1 Global Automotive Seat Motor Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Automotive Seat Motor Revenue and Market Share by Type (2011-2016)
- 2.3 Global Automotive Seat Motor (Volume and Value) by Regions
  - 2.3.1 Global Automotive Seat Motor Sales and Market Share by Regions (2011-2016)
- 2.3.2 Global Automotive Seat Motor Revenue and Market Share by Regions (2011-2016)



#### 2.4 Global Automotive Seat Motor (Volume) by Application

## 3 UNITED STATES AUTOMOTIVE SEAT MOTOR (VOLUME, VALUE AND SALES PRICE)

- 3.1 United States Automotive Seat Motor Sales and Value (2011-2016)
  - 3.1.1 United States Automotive Seat Motor Sales and Growth Rate (2011-2016)
- 3.1.2 United States Automotive Seat Motor Revenue and Growth Rate (2011-2016)
- 3.1.3 United States Automotive Seat Motor Sales Price Trend (2011-2016)
- 3.2 United States Automotive Seat Motor Sales and Market Share by Manufacturers
- 3.3 United States Automotive Seat Motor Sales and Market Share by Type
- 3.4 United States Automotive Seat Motor Sales and Market Share by Application

#### 4 CHINA AUTOMOTIVE SEAT MOTOR (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Automotive Seat Motor Sales and Value (2011-2016)
- 4.1.1 China Automotive Seat Motor Sales and Growth Rate (2011-2016)
- 4.1.2 China Automotive Seat Motor Revenue and Growth Rate (2011-2016)
- 4.1.3 China Automotive Seat Motor Sales Price Trend (2011-2016)
- 4.2 China Automotive Seat Motor Sales and Market Share by Manufacturers
- 4.3 China Automotive Seat Motor Sales and Market Share by Type
- 4.4 China Automotive Seat Motor Sales and Market Share by Application

#### 5 EUROPE AUTOMOTIVE SEAT MOTOR (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Automotive Seat Motor Sales and Value (2011-2016)
  - 5.1.1 Europe Automotive Seat Motor Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Automotive Seat Motor Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Automotive Seat Motor Sales Price Trend (2011-2016)
- 5.2 Europe Automotive Seat Motor Sales and Market Share by Manufacturers
- 5.3 Europe Automotive Seat Motor Sales and Market Share by Type
- 5.4 Europe Automotive Seat Motor Sales and Market Share by Application

#### 6 JAPAN AUTOMOTIVE SEAT MOTOR (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Automotive Seat Motor Sales and Value (2011-2016)
  - 6.1.1 Japan Automotive Seat Motor Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Automotive Seat Motor Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Automotive Seat Motor Sales Price Trend (2011-2016)



- 6.2 Japan Automotive Seat Motor Sales and Market Share by Manufacturers
- 6.3 Japan Automotive Seat Motor Sales and Market Share by Type
- 6.4 Japan Automotive Seat Motor Sales and Market Share by Application

#### 7 GLOBAL AUTOMOTIVE SEAT MOTOR MANUFACTURERS ANALYSIS

#### **7.1 ASMO**

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Automotive Seat Motor Product Type, Application and Specification
  - 7.1.2.1 Type I
  - 7.1.2.2 Type II
- 7.1.3 ASMO Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.1.4 Main Business/Business Overview

#### 7.2 Brose

- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 107 Product Type, Application and Specification
  - 7.2.2.1 Type I
  - 7.2.2.2 Type II
- 7.2.3 Brose Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Johnson Electric
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 122 Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
- 7.3.3 Johnson Electric Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.3.4 Main Business/Business Overview

#### 7.4 Bosch

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Nov Product Type, Application and Specification
  - 7.4.2.1 Type I
  - 7.4.2.2 Type II
- 7.4.3 Bosch Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 Mitsuba



- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
  - 7.5.2.1 Type I
  - 7.5.2.2 Type II
- 7.5.3 Mitsuba Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Nidec
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Million USD Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
- 7.6.3 Nidec Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Mabuchi
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Automotive Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
- 7.7.3 Mabuchi Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Inteva
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
- 7.8.3 Inteva Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Shenghuabo
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
- 7.9.3 Shenghuabo Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.9.4 Main Business/Business Overview



#### 7.10 Ningbo Kaier

- 7.10.1 Company Basic Information, Manufacturing Base and Competitors
- 7.10.2 Product Type, Application and Specification
  - 7.10.2.1 Type I
  - 7.10.2.2 Type II
- 7.10.3 Ningbo Kaier Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.10.4 Main Business/Business Overview

#### **8 AUTOMOTIVE SEAT MOTOR MAUFACTURING COST ANALYSIS**

- 8.1 Automotive Seat Motor Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Process Analysis of Automotive Seat Motor

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Automotive Seat Motor Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Automotive Seat Motor Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List



#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 GLOBAL AUTOMOTIVE SEAT MOTOR MARKET FORECAST (2016-2021)

- 12.1 Global Automotive Seat Motor Sales, Revenue Forecast (2016-2021)
- 12.2 Global Automotive Seat Motor Sales Forecast by Regions (2016-2021)
- 12.3 Global Automotive Seat Motor Sales Forecast by Type (2016-2021)
- 12.4 Global Automotive Seat Motor Sales Forecast by Application (2016-2021)

#### 13 APPENDIX

Disclosure Section
Research Methodology
Data Source
China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Automotive Seat Motor

Table Classification of Automotive Seat Motor

Figure Global Sales Market Share of Automotive Seat Motor by Type in 2015

Figure Horizontal adjustment Picture

Figure Height adjustment Picture

Figure Seat back adjustment Picture

Table Applications of Automotive Seat Motor

Figure Global Sales Market Share of Automotive Seat Motor by Application in 2015

Figure Passenger Vehicle Examples

Figure Commercial Vehicle Examples

Figure United States Automotive Seat Motor Revenue and Growth Rate (2011-2021)

Figure China Automotive Seat Motor Revenue and Growth Rate (2011-2021)

Figure Europe Automotive Seat Motor Revenue and Growth Rate (2011-2021)

Figure Japan Automotive Seat Motor Revenue and Growth Rate (2011-2021)

Figure Global Automotive Seat Motor Sales and Growth Rate (2011-2021)

Figure Global Automotive Seat Motor Revenue and Growth Rate (2011-2021)

Table Global Automotive Seat Motor Sales of Key Manufacturers (2011-2016)

Table Global Automotive Seat Motor Sales Share by Manufacturers (2011-2016)

Figure 2015 Automotive Seat Motor Sales Share by Manufacturers

Figure 2016 Automotive Seat Motor Sales Share by Manufacturers

Table Global Automotive Seat Motor Revenue by Manufacturers (2011-2016)

Table Global Automotive Seat Motor Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Automotive Seat Motor Revenue Share by Manufacturers

Table 2016 Global Automotive Seat Motor Revenue Share by Manufacturers

Table Global Automotive Seat Motor Sales and Market Share by Type (2011-2016)

Table Global Automotive Seat Motor Sales Share by Type (2011-2016)

Figure Sales Market Share of Automotive Seat Motor by Type (2011-2016)

Figure Global Automotive Seat Motor Sales Growth Rate by Type (2011-2016)

Table Global Automotive Seat Motor Revenue and Market Share by Type (2011-2016)

Table Global Automotive Seat Motor Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Automotive Seat Motor by Type (2011-2016)

Figure Global Automotive Seat Motor Revenue Growth Rate by Type (2011-2016)

Table Global Automotive Seat Motor Sales and Market Share by Regions (2011-2016)

Table Global Automotive Seat Motor Sales Share by Regions (2011-2016)

Figure Sales Market Share of Automotive Seat Motor by Regions (2011-2016)



Figure Global Automotive Seat Motor Sales Growth Rate by Regions (2011-2016) Table Global Automotive Seat Motor Revenue and Market Share by Regions (2011-2016)

Table Global Automotive Seat Motor Revenue Share by Regions (2011-2016)
Figure Revenue Market Share of Automotive Seat Motor by Regions (2011-2016)

Figure Global Automotive Seat Motor Revenue Growth Rate by Regions (2011-2016)

Table Global Automotive Seat Motor Sales and Market Share by Application (2011-2016)

Table Global Automotive Seat Motor Sales Share by Application (2011-2016)

Figure Sales Market Share of Automotive Seat Motor by Application (2011-2016)

Figure Global Automotive Seat Motor Sales Growth Rate by Application (2011-2016)

Figure United States Automotive Seat Motor Sales and Growth Rate (2011-2016)

Figure United States Automotive Seat Motor Revenue and Growth Rate (2011-2016)

Figure United States Automotive Seat Motor Sales Price Trend (2011-2016)

Table United States Automotive Seat Motor Sales by Manufacturers (2011-2016)

Table United States Automotive Seat Motor Market Share by Manufacturers (2011-2016)

Table United States Automotive Seat Motor Sales by Type (2011-2016)

Table United States Automotive Seat Motor Market Share by Type (2011-2016)

Table United States Automotive Seat Motor Sales by Application (2011-2016)

Table United States Automotive Seat Motor Market Share by Application (2011-2016)

Figure China Automotive Seat Motor Sales and Growth Rate (2011-2016)

Figure China Automotive Seat Motor Revenue and Growth Rate (2011-2016)

Figure China Automotive Seat Motor Sales Price Trend (2011-2016)

Table China Automotive Seat Motor Sales by Manufacturers (2011-2016)

Table China Automotive Seat Motor Market Share by Manufacturers (2011-2016)

Table China Automotive Seat Motor Sales by Type (2011-2016)

Table China Automotive Seat Motor Market Share by Type (2011-2016)

Table China Automotive Seat Motor Sales by Application (2011-2016)

Table China Automotive Seat Motor Market Share by Application (2011-2016)

Figure Europe Automotive Seat Motor Sales and Growth Rate (2011-2016)

Figure Europe Automotive Seat Motor Revenue and Growth Rate (2011-2016)

Figure Europe Automotive Seat Motor Sales Price Trend (2011-2016)

Table Europe Automotive Seat Motor Sales by Manufacturers (2011-2016)

Table Europe Automotive Seat Motor Market Share by Manufacturers (2011-2016)

Table Europe Automotive Seat Motor Sales by Type (2011-2016)

Table Europe Automotive Seat Motor Market Share by Type (2011-2016)

Table Europe Automotive Seat Motor Sales by Application (2011-2016)

Table Europe Automotive Seat Motor Market Share by Application (2011-2016)



Figure Japan Automotive Seat Motor Sales and Growth Rate (2011-2016)

Figure Japan Automotive Seat Motor Revenue and Growth Rate (2011-2016)

Figure Japan Automotive Seat Motor Sales Price Trend (2011-2016)

Table Japan Automotive Seat Motor Sales by Manufacturers (2011-2016)

Table Japan Automotive Seat Motor Market Share by Manufacturers (2011-2016)

Table Japan Automotive Seat Motor Sales by Type (2011-2016)

Table Japan Automotive Seat Motor Market Share by Type (2011-2016)

Table Japan Automotive Seat Motor Sales by Application (2011-2016)

Table Japan Automotive Seat Motor Market Share by Application (2011-2016)

Table ASMO Basic Information List

Table ASMO Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)

Figure ASMO Automotive Seat Motor Global Market Share (2011-2016)

Table Brose Basic Information List

Table Brose Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Brose Automotive Seat Motor Global Market Share (2011-2016)

Table Johnson Electric Basic Information List

Table Johnson Electric Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Johnson Electric Automotive Seat Motor Global Market Share (2011-2016)

Table Bosch Basic Information List

Table Bosch Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Bosch Automotive Seat Motor Global Market Share (2011-2016)

**Table Mitsuba Basic Information List** 

Table Mitsuba Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Mitsuba Automotive Seat Motor Global Market Share (2011-2016)

**Table Nidec Basic Information List** 

Table Nidec Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Nidec Automotive Seat Motor Global Market Share (2011-2016)

Table Mabuchi Basic Information List

Table Mabuchi Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Mabuchi Automotive Seat Motor Global Market Share (2011-2016)

Table Inteva Basic Information List

Table Inteva Automotive Seat Motor Sales, Revenue, Price and Gross Margin



(2011-2016)

Figure Inteva Automotive Seat Motor Global Market Share (2011-2016)

Table Shenghuabo Basic Information List

Table Shenghuabo Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Shenghuabo Automotive Seat Motor Global Market Share (2011-2016)

Table Ningbo Kaier Basic Information List

Table Ningbo Kaier Automotive Seat Motor Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Ningbo Kaier Automotive Seat Motor Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automotive Seat Motor

Figure Manufacturing Process Analysis of Automotive Seat Motor

Figure Automotive Seat Motor Industrial Chain Analysis

Table Raw Materials Sources of Automotive Seat Motor Major Manufacturers in 2015

Table Major Buyers of Automotive Seat Motor

Table Distributors/Traders List

Figure Global Automotive Seat Motor Sales and Growth Rate Forecast (2016-2021)

Figure Global Automotive Seat Motor Revenue and Growth Rate Forecast (2016-2021)

Table Global Automotive Seat Motor Sales Forecast by Regions (2016-2021)

Table Global Automotive Seat Motor Sales Forecast by Type (2016-2021)

Table Global Automotive Seat Motor Sales Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Automotive Seat Motor Sales Market Report 2016
Product link: <a href="https://marketpublishers.com/r/GF3615D538DEN.html">https://marketpublishers.com/r/GF3615D538DEN.html</a>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GF3615D538DEN.html">https://marketpublishers.com/r/GF3615D538DEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970