

# Global Automotive Seat Heater Sales Market Report 2017

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## Abstracts

This report studies the Automotive Seat Heater market status and outlook of global and major regions, from angles of players, regions, product types and end industries; this report analyzes the top players in global and major regions, and splits the Automotive Seat Heater market by product type and applications/end industries.

The Asia-Pacific will occupy for more market share in following years, especially in China.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Automotive Seat Heater.

The major players in global Automotive Seat Heater market include

Gentherm

Kongsberg

I.G.Bauerhin

Panasonic

ACTIVline

Check Corporation

Champion

Seat Comfort Systems

Tachibana

Goldern Time

Hxbest

SET Electronics

Hengfei Electronic

Firsten

Sincer

Langech

Figure Global Market Size (Million USD) Status and Outlook 2012-2022

Source: Annual Reports, Secondary Information, Press Releases, Expert Interviews and QYResearch, Sep 2017

Geographically, this report is segmented into several key regions, with sales, revenue, market share (%) and growth Rate (%) of Automotive Seat Heater in these regions, from 2012 to 2022 (forecast), covering

United States

China

Europe

Japan

Asia-Pacific Other

Rest of the World

Table Global Market Automotive Seat Heater Revenue (Million USD) Comparison by Regions 2012-2022

	2012	2016	2022E	Share (%)	CAGR (2016-2022)
United States	106.61	125.21	140.65	22.90%	1.96%
Europe	161.89	195	230.65	37.56%	2.84%
China	78.96	113.36	159.23	25.93%	5.83%
Japan	28.3	33.73	38.56	6.28%	2.26%
Asia-Pacific Other	10.97	13.62	17.76	2.89%	4.52%
ROW	18.64	22.92	27.22	4.43%	2.91%
Global	405.37	503.84	614.07	100%	3.35%

Source: Annual Reports, Secondary Information, Press Releases, Expert Interviews and QYResearch, Sep 2017

On the basis of product, the Automotive Seat Heater market is primarily split into Composite Metal Heater

Carbon Fiber Heater

Table Automotive Seat Heater Sales (K Units) and Revenue (Million USD) Market Split by Product Type

	2016	2017E	2018E	2019E	2020E	2021E	2022E
Composite Metal Heater	15362.1	16154.7	16873.9	17500.9	18161.5	18912.4	19641.8
-Change (%)		5.79%	5.16%	4.45%	3.72%	3.77%	4.13%
Carbon Fiber Heater	883.8	917.4	946.3	975.6	1004.3	1039.5	1070.8
-Change (%)		5.15%	3.80%	3.15%	3.10%	2.94%	3.50%
Total	16245.9	17072.1	17820.2	18476.5	19165.8	19951.9	20712.6
-Change (%)		5.76%	5.09%	4.38%	3.68%	3.73%	4.10%

Source: Secondary Literature, Press Releases, Expert Interviews and QYResearch, Sep 2017

On the basis on the end users/applications, this report covers

Normal Car

SUV

MPV

Table Automotive Seat Heater Sales (K Units) by Application (2016-2022)

2012 2016 2022 Market Share (%) 2022 Growth Rate (%)  
(2016-2022)

Normal Car 9731.9 12738.9 16483.1 79.58% 4.39%

SUV 2432.5 3054.7 3676.5 17.75% 3.14%

MPV 363.5 452.3 553.0 2.67% 3.41%

Total 12527.9 16245.9 20712.6 100% 4.13%

Source: Secondary Literature, Press Releases, Expert Interviews and QYResearch

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