

Global Automotive Over-the-air Market Research Report 2016

https://marketpublishers.com/r/G0424E9432AEN.html

Date: September 2016 Pages: 105 Price: US\$ 2,900.00 (Single User License) ID: G0424E9432AEN

Abstracts

Notes:

Production, means the output of Automotive Over-the-air

Revenue, means the sales value of Automotive Over-the-air

This report studies Automotive Over-the-air in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

ATS Advanced 1	Felematic	Systems
----------------	-----------	---------

Red Bend

Movimento

Arynga

Escrypt Mobile

Autonet Mobile

Airbiquity



Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Automotive Overthe-air in these regions, from 2011 to 2021 (forecast), like

North America Europe China Japan Southeast Asia India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

SOTA FOTA Type III

Split by application, this report focuses on consumption, market share and growth rate of Automotive Over-the-air in each application, can be divided into

Application 1 Application 2 Application 3



Contents

Global Automotive Over-the-air Market Research Report 2016

1 AUTOMOTIVE OVER-THE-AIR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automotive Over-the-air
- 1.2 Automotive Over-the-air Segment by Type
- 1.2.1 Global Production Market Share of Automotive Over-the-air by Type in 2015
- 1.2.2 SOTA
- 1.2.3 FOTA
- 1.2.4 Type III
- 1.3 Automotive Over-the-air Segment by Application
- 1.3.1 Automotive Over-the-air Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Automotive Over-the-air Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Automotive Over-the-air (2011-2021)

2 GLOBAL AUTOMOTIVE OVER-THE-AIR MARKET COMPETITION BY MANUFACTURERS

2.1 Global Automotive Over-the-air Production and Share by Manufacturers (2015 and 2016)

2.2 Global Automotive Over-the-air Revenue and Share by Manufacturers (2015 and 2016)

2.3 Global Automotive Over-the-air Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Automotive Over-the-air Manufacturing Base Distribution, Sales Area and Product Type

- 2.5 Automotive Over-the-air Market Competitive Situation and Trends
 - 2.5.1 Automotive Over-the-air Market Concentration Rate
 - 2.5.2 Automotive Over-the-air Market Share of Top 3 and Top 5 Manufacturers



2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL AUTOMOTIVE OVER-THE-AIR PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

3.1 Global Automotive Over-the-air Production by Region (2011-2016)

3.2 Global Automotive Over-the-air Production Market Share by Region (2011-2016)

3.3 Global Automotive Over-the-air Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Automotive Over-the-air Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Automotive Over-the-air Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Automotive Over-the-air Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Automotive Over-the-air Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Automotive Over-the-air Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Southeast Asia Automotive Over-the-air Production, Revenue, Price and Gross Margin (2011-2016)

3.10 India Automotive Over-the-air Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL AUTOMOTIVE OVER-THE-AIR SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Automotive Over-the-air Consumption by Regions (2011-2016)

4.2 North America Automotive Over-the-air Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Automotive Over-the-air Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Automotive Over-the-air Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Automotive Over-the-air Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Automotive Over-the-air Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Automotive Over-the-air Production, Consumption, Export, Import by Regions,



(2011-2016)

5 GLOBAL AUTOMOTIVE OVER-THE-AIR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Automotive Over-the-air Production and Market Share by Type (2011-2016)
- 5.2 Global Automotive Over-the-air Revenue and Market Share by Type (2011-2016)
- 5.3 Global Automotive Over-the-air Price by Type (2011-2016)
- 5.4 Global Automotive Over-the-air Production Growth by Type (2011-2016)

6 GLOBAL AUTOMOTIVE OVER-THE-AIR MARKET ANALYSIS BY APPLICATION

6.1 Global Automotive Over-the-air Consumption and Market Share by Application (2011-2016)

6.2 Global Automotive Over-the-air Consumption Growth Rate by Application (2011-2016)

- 6.3 Market Drivers and Opportunities
- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

7 GLOBAL AUTOMOTIVE OVER-THE-AIR MANUFACTURERS PROFILES/ANALYSIS

- 7.1 ATS Advanced Telematic Systems
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Automotive Over-the-air Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II

7.1.3 ATS Advanced Telematic Systems Automotive Over-the-air Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Red Bend

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Automotive Over-the-air Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Red Bend Automotive Over-the-air Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview



7.3 Movimento

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Automotive Over-the-air Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Movimento Automotive Over-the-air Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Arynga

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Automotive Over-the-air Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Arynga Automotive Over-the-air Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Escrypt Mobile

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Automotive Over-the-air Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Escrypt Mobile Automotive Over-the-air Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Autonet Mobile

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Automotive Over-the-air Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Autonet Mobile Automotive Over-the-air Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Airbiquity

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Automotive Over-the-air Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Airbiquity Automotive Over-the-air Production, Revenue, Price and Gross Margin (2015 and 2016)



7.7.4 Main Business/Business Overview

8 AUTOMOTIVE OVER-THE-AIR MANUFACTURING COST ANALYSIS

- 8.1 Automotive Over-the-air Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Automotive Over-the-air

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Automotive Over-the-air Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Automotive Over-the-air Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel
10.1.1 Direct Marketing
10.1.2 Indirect Marketing
10.1.3 Marketing Channel Development Trend
10.2 Market Positioning
10.2.1 Pricing Strategy
10.2.2 Brand Strategy
10.2.3 Target Client
10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry



11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 GLOBAL AUTOMOTIVE OVER-THE-AIR MARKET FORECAST (2016-2021)

12.1 Global Automotive Over-the-air Production, Revenue Forecast (2016-2021)

12.2 Global Automotive Over-the-air Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Automotive Over-the-air Production Forecast by Type (2016-2021)

12.4 Global Automotive Over-the-air Consumption Forecast by Application (2016-2021)

12.5 Automotive Over-the-air Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List Disclosure Section Research Methodology Data Source China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Automotive Over-the-air Figure Global Production Market Share of Automotive Over-the-air by Type in 2015 Figure Product Picture of SOTA Table Major Manufacturers of SOTA Figure Product Picture of FOTA Table Major Manufacturers of FOTA Figure Product Picture of Type III Table Major Manufacturers of Type III Table Automotive Over-the-air Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure North America Automotive Over-the-air Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Europe Automotive Over-the-air Revenue (Million USD) and Growth Rate (2011 - 2021)Figure China Automotive Over-the-air Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Japan Automotive Over-the-air Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Southeast Asia Automotive Over-the-air Revenue (Million USD) and Growth Rate (2011-2021) Figure India Automotive Over-the-air Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Global Automotive Over-the-air Revenue (Million UDS) and Growth Rate (2011 - 2021)Table Global Automotive Over-the-air Capacity of Key Manufacturers (2015 and 2016) Table Global Automotive Over-the-air Capacity Market Share by Manufacturers (2015 and 2016) Figure Global Automotive Over-the-air Capacity of Key Manufacturers in 2015 Figure Global Automotive Over-the-air Capacity of Key Manufacturers in 2016 Table Global Automotive Over-the-air Production of Key Manufacturers (2015 and 2016) Table Global Automotive Over-the-air Production Share by Manufacturers (2015 and

2016)



and 2016)

Figure 2015 Automotive Over-the-air Production Share by Manufacturers Figure 2016 Automotive Over-the-air Production Share by Manufacturers Table Global Automotive Over-the-air Revenue (Million USD) by Manufacturers (2015

Table Global Automotive Over-the-air Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Automotive Over-the-air Revenue Share by ManufacturersTable 2016 Global Automotive Over-the-air Revenue Share by Manufacturers

Table Global Market Automotive Over-the-air Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Automotive Over-the-air Average Price of Key Manufacturers in 2015

Table Manufacturers Automotive Over-the-air Manufacturing Base Distribution and Sales Area

Table Manufacturers Automotive Over-the-air Product Type

Figure Automotive Over-the-air Market Share of Top 3 Manufacturers

Figure Automotive Over-the-air Market Share of Top 5 Manufacturers

Table Global Automotive Over-the-air Capacity by Regions (2011-2016)

Figure Global Automotive Over-the-air Capacity Market Share by Regions (2011-2016)

Figure Global Automotive Over-the-air Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Automotive Over-the-air Capacity Market Share by Regions

Table Global Automotive Over-the-air Production by Regions (2011-2016)

Figure Global Automotive Over-the-air Production and Market Share by Regions (2011-2016)

Figure Global Automotive Over-the-air Production Market Share by Regions (2011-2016)

Figure 2015 Global Automotive Over-the-air Production Market Share by Regions Table Global Automotive Over-the-air Revenue by Regions (2011-2016)

Table Global Automotive Over-the-air Revenue Market Share by Regions (2011-2016)

Table 2015 Global Automotive Over-the-air Revenue Market Share by Regions Table Global Automotive Over-the-air Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Automotive Over-the-air Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Automotive Over-the-air Production, Revenue, Price and Gross Margin (2011-2016)

Table China Automotive Over-the-air Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Automotive Over-the-air Production, Revenue, Price and Gross Margin



(2011-2016)

Table Southeast Asia Automotive Over-the-air Production, Revenue, Price and Gross Margin (2011-2016)

Table India Automotive Over-the-air Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Automotive Over-the-air Consumption Market by Regions (2011-2016) Table Global Automotive Over-the-air Consumption Market Share by Regions

(2011-2016)

Figure Global Automotive Over-the-air Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Automotive Over-the-air Consumption Market Share by Regions Table North America Automotive Over-the-air Production, Consumption, Import & Export (2011-2016)

Table Europe Automotive Over-the-air Production, Consumption, Import & Export (2011-2016)

Table China Automotive Over-the-air Production, Consumption, Import & Export (2011-2016)

Table Japan Automotive Over-the-air Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Automotive Over-the-air Production, Consumption, Import & Export (2011-2016)

Table India Automotive Over-the-air Production, Consumption, Import & Export (2011-2016)

Table Global Automotive Over-the-air Production by Type (2011-2016)

Table Global Automotive Over-the-air Production Share by Type (2011-2016)

Figure Production Market Share of Automotive Over-the-air by Type (2011-2016)

Figure 2015 Production Market Share of Automotive Over-the-air by Type

Table Global Automotive Over-the-air Revenue by Type (2011-2016)

Table Global Automotive Over-the-air Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Automotive Over-the-air by Type (2011-2016)

Figure 2015 Revenue Market Share of Automotive Over-the-air by Type

Table Global Automotive Over-the-air Price by Type (2011-2016)

Figure Global Automotive Over-the-air Production Growth by Type (2011-2016)

Table Global Automotive Over-the-air Consumption by Application (2011-2016)

Table Global Automotive Over-the-air Consumption Market Share by Application (2011-2016)

Figure Global Automotive Over-the-air Consumption Market Share by Application in 2015

Table Global Automotive Over-the-air Consumption Growth Rate by Application



(2011-2016)

Figure Global Automotive Over-the-air Consumption Growth Rate by Application (2011-2016)

Table ATS Advanced Telematic Systems Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ATS Advanced Telematic Systems Automotive Over-the-air Production, Revenue, Price and Gross Margin (2011-2016)

Figure ATS Advanced Telematic Systems Automotive Over-the-air Market Share (2011-2016)

Table Red Bend Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Red Bend Automotive Over-the-air Production, Revenue, Price and Gross Margin (2011-2016)

Figure Red Bend Automotive Over-the-air Market Share (2011-2016)

Table Movimento Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Movimento Automotive Over-the-air Production, Revenue, Price and Gross Margin (2011-2016)

Figure Movimento Automotive Over-the-air Market Share (2011-2016)

Table Arynga Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Arynga Automotive Over-the-air Production, Revenue, Price and Gross Margin (2011-2016)

Figure Arynga Automotive Over-the-air Market Share (2011-2016)

Table Escrypt Mobile Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Escrypt Mobile Automotive Over-the-air Production, Revenue, Price and Gross Margin (2011-2016)

Figure Escrypt Mobile Automotive Over-the-air Market Share (2011-2016)

Table Autonet Mobile Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Autonet Mobile Automotive Over-the-air Production, Revenue, Price and Gross Margin (2011-2016)

Figure Autonet Mobile Automotive Over-the-air Market Share (2011-2016)

Table Airbiquity Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Airbiquity Automotive Over-the-air Production, Revenue, Price and Gross Margin (2011-2016)

Figure Airbiquity Automotive Over-the-air Market Share (2011-2016)

 Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials



Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Automotive Over-the-air Figure Manufacturing Process Analysis of Automotive Over-the-air Figure Automotive Over-the-air Industrial Chain Analysis Table Raw Materials Sources of Automotive Over-the-air Major Manufacturers in 2015 Table Major Buyers of Automotive Over-the-air Table Distributors/Traders List Figure Global Automotive Over-the-air Production and Growth Rate Forecast (2016-2021) Figure Global Automotive Over-the-air Revenue and Growth Rate Forecast (2016-2021) Table Global Automotive Over-the-air Production Forecast by Regions (2016-2021) Table Global Automotive Over-the-air Production Forecast by Regions (2016-2021) Table Global Automotive Over-the-air Production Forecast by Regions (2016-2021) Table Global Automotive Over-the-air Production Forecast by Regions (2016-2021) Table Global Automotive Over-the-air Production Forecast by Regions (2016-2021) Table Global Automotive Over-the-air Production Forecast by Regions (2016-2021) Table Global Automotive Over-the-air Production Forecast by Regions (2016-2021) Table Global Automotive Over-the-air Production Forecast by Regions (2016-2021) Table Global Automotive Over-the-air Production Forecast by Type (2016-2021) Table Global Automotive Over-the-air Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Automotive Over-the-air Market Research Report 2016 Product link: <u>https://marketpublishers.com/r/G0424E9432AEN.html</u> Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G0424E9432AEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970