

Global Automotive OLED Market Research Report 2017

https://marketpublishers.com/r/GC1D50A84D5EN.html

Date: January 2017 Pages: 125 Price: US\$ 2,900.00 (Single User License) ID: GC1D50A84D5EN

Abstracts

Notes:

Production, means the output of Automotive OLED

Revenue, means the sales value of Automotive OLED

This report studies Automotive OLED in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Delphi
Denso
Magna
and Robert Bosch
Fiat
Ford
GM
Honda



Hyundai

Toyota

Volkswagen

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Automotive OLED in these regions, from 2011 to 2021 (forecast), like

North America Europe China Japan Southeast Asia

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

India

Type II

Split by application, this report focuses on consumption, market share and growth rate of Automotive OLED in each application, can be divided into

Commercial Vehicles

Passenger Cars





Contents

Global Automotive OLED Market Research Report 2017

1 AUTOMOTIVE OLED MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automotive OLED
- 1.2 Automotive OLED Segment by Type
- 1.2.1 Global Production Market Share of Automotive OLED by Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.3 Automotive OLED Segment by Application
- 1.3.1 Automotive OLED Consumption Market Share by Application in 2015
- 1.3.2 Commercial Vehicles
- 1.3.3 Passenger Cars
- 1.3.4 Application
- 1.4 Automotive OLED Market by Region
- 1.4.1 North America Status and Prospect (2012-2022)
- 1.4.2 Europe Status and Prospect (2012-2022)
- 1.4.3 China Status and Prospect (2012-2022)
- 1.4.4 Japan Status and Prospect (2012-2022)
- 1.4.5 Southeast Asia Status and Prospect (2012-2022)
- 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Automotive OLED (2012-2022)

2 GLOBAL AUTOMOTIVE OLED MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Automotive OLED Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Automotive OLED Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Automotive OLED Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Automotive OLED Manufacturing Base Distribution, Sales Area and Product Type

- 2.5 Automotive OLED Market Competitive Situation and Trends
 - 2.5.1 Automotive OLED Market Concentration Rate
 - 2.5.2 Automotive OLED Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL AUTOMOTIVE OLED PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)



3.1 Global Automotive OLED Production by Region (2012-2017)

3.2 Global Automotive OLED Production Market Share by Region (2012-2017)

3.3 Global Automotive OLED Revenue (Value) and Market Share by Region (2012-2017)

3.4 Global Automotive OLED Production, Revenue, Price and Gross Margin (2012-2017)

3.5 North America Automotive OLED Production, Revenue, Price and Gross Margin (2012-2017)

3.6 Europe Automotive OLED Production, Revenue, Price and Gross Margin (2012-2017)

3.7 China Automotive OLED Production, Revenue, Price and Gross Margin (2012-2017)

3.8 Japan Automotive OLED Production, Revenue, Price and Gross Margin (2012-2017)

3.9 Southeast Asia Automotive OLED Production, Revenue, Price and Gross Margin (2012-2017)

3.10 India Automotive OLED Production, Revenue, Price and Gross Margin (2012-2017)

4 GLOBAL AUTOMOTIVE OLED SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

4.1 Global Automotive OLED Consumption by Regions (2012-2017)

4.2 North America Automotive OLED Production, Consumption, Export, Import (2012-2017)

4.3 Europe Automotive OLED Production, Consumption, Export, Import (2012-2017)

4.4 China Automotive OLED Production, Consumption, Export, Import (2012-2017)

4.5 Japan Automotive OLED Production, Consumption, Export, Import (2012-2017)

4.6 Southeast Asia Automotive OLED Production, Consumption, Export, Import (2012-2017)

4.7 India Automotive OLED Production, Consumption, Export, Import (2012-2017)

5 GLOBAL AUTOMOTIVE OLED PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 Global Automotive OLED Production and Market Share by Type (2012-2017)

5.2 Global Automotive OLED Revenue and Market Share by Type (2012-2017)

5.3 Global Automotive OLED Price by Type (2012-2017)

5.4 Global Automotive OLED Production Growth by Type (2012-2017)



6 GLOBAL AUTOMOTIVE OLED MARKET ANALYSIS BY APPLICATION

6.1 Global Automotive OLED Consumption and Market Share by Application

(2012-2017)

6.2 Global Automotive OLED Consumption Growth Rate by Application (2012-2017)

- 6.3 Market Drivers and Opportunities
- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

7 GLOBAL AUTOMOTIVE OLED MANUFACTURERS PROFILES/ANALYSIS

7.1 Delphi

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Automotive OLED Product Type, Application and Specification

7.1.2.1 Product A

7.1.2.2 Product B

7.1.3 Delphi Automotive OLED Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Denso

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Automotive OLED Product Type, Application and Specification

7.2.2.1 Product A

7.2.2.2 Product B

7.2.3 Denso Automotive OLED Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Magna

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Automotive OLED Product Type, Application and Specification

7.3.2.1 Product A

7.3.2.2 Product B

7.3.3 Magna Automotive OLED Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 and Robert Bosch

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Automotive OLED Product Type, Application and Specification



7.4.2.1 Product A

7.4.2.2 Product B

7.4.3 and Robert Bosch Automotive OLED Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Fiat

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Automotive OLED Product Type, Application and Specification

7.5.2.1 Product A

7.5.2.2 Product B

7.5.3 Fiat Automotive OLED Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Ford

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Automotive OLED Product Type, Application and Specification

7.6.2.1 Product A

7.6.2.2 Product B

7.6.3 Ford Automotive OLED Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 GM

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Automotive OLED Product Type, Application and Specification

7.7.2.1 Product A

7.7.2.2 Product B

7.7.3 GM Automotive OLED Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Honda

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Automotive OLED Product Type, Application and Specification

7.8.2.1 Product A

7.8.2.2 Product B

7.8.3 Honda Automotive OLED Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Hyundai

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors



7.9.2 Automotive OLED Product Type, Application and Specification

- 7.9.2.1 Product A
- 7.9.2.2 Product B

7.9.3 Hyundai Automotive OLED Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Toyota

- 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.10.2 Automotive OLED Product Type, Application and Specification
- 7.10.2.1 Product A
- 7.10.2.2 Product B

7.10.3 Toyota Automotive OLED Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Volkswagen

8 AUTOMOTIVE OLED MANUFACTURING COST ANALYSIS

- 8.1 Automotive OLED Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Automotive OLED

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Automotive OLED Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Automotive OLED Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel



- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL AUTOMOTIVE OLED MARKET FORECAST (2017-2022)

12.1 Global Automotive OLED Production, Revenue and Price Forecast (2017-2022)

12.1.1 Global Automotive OLED Production and Growth Rate Forecast (2017-2022)

12.1.2 Global Automotive OLED Revenue and Growth Rate Forecast (2017-2022)

12.1.3 Global Automotive OLED Price and Trend Forecast (2017-2022)

12.2 Global Automotive OLED Production, Consumption, Import and Export Forecast by Regions (2017-2022)

12.2.1 North America Automotive OLED Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.2 Europe Automotive OLED Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.3 China Automotive OLED Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.4 Japan Automotive OLED Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.5 Southeast Asia Automotive OLED Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.6 India Automotive OLED Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.3 Global Automotive OLED Production, Revenue and Price Forecast by Type (2017-2022)



12.4 Global Automotive OLED Consumption Forecast by Application (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Automotive OLED

Figure Global Production Market Share of Automotive OLED by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Table Automotive OLED Consumption Market Share by Application in 2015

Figure Commercial Vehicles Examples

Figure Passenger Cars Examples

Figure North America Automotive OLED Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Automotive OLED Revenue (Million USD) and Growth Rate (2012-2022) Figure China Automotive OLED Revenue (Million USD) and Growth Rate (2012-2022) Figure Japan Automotive OLED Revenue (Million USD) and Growth Rate (2012-2022) Figure Southeast Asia Automotive OLED Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Automotive OLED Revenue (Million USD) and Growth Rate (2012-2022) Figure Global Automotive OLED Revenue (Million UDS) and Growth Rate (2012-2022) Table Global Automotive OLED Capacity of Key Manufacturers (2015 and 2016) Table Global Automotive OLED Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Automotive OLED Capacity of Key Manufacturers in 2015

Figure Global Automotive OLED Capacity of Key Manufacturers in 2016

 Table Global Automotive OLED Production of Key Manufacturers (2015 and 2016)

Table Global Automotive OLED Production Share by Manufacturers (2015 and 2016)

Figure 2015 Automotive OLED Production Share by Manufacturers

Figure 2016 Automotive OLED Production Share by Manufacturers

Table Global Automotive OLED Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Automotive OLED Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Automotive OLED Revenue Share by Manufacturers

Table 2016 Global Automotive OLED Revenue Share by Manufacturers

Table Global Market Automotive OLED Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Automotive OLED Average Price of Key Manufacturers in 2015



Table Manufacturers Automotive OLED Manufacturing Base Distribution and Sales Area

Table Manufacturers Automotive OLED Product Type Figure Automotive OLED Market Share of Top 3 Manufacturers Figure Automotive OLED Market Share of Top 5 Manufacturers Table Global Automotive OLED Capacity by Regions (2012-2017) Figure Global Automotive OLED Capacity Market Share by Regions (2012-2017) Figure Global Automotive OLED Capacity Market Share by Regions (2012-2017) Figure 2015 Global Automotive OLED Capacity Market Share by Regions Table Global Automotive OLED Production by Regions (2012-2017) Figure Global Automotive OLED Production and Market Share by Regions (2012-2017) Figure Global Automotive OLED Production Market Share by Regions (2012-2017) Figure 2015 Global Automotive OLED Production Market Share by Regions Table Global Automotive OLED Revenue by Regions (2012-2017) Table Global Automotive OLED Revenue Market Share by Regions (2012-2017) Table 2015 Global Automotive OLED Revenue Market Share by Regions Table Global Automotive OLED Production, Revenue, Price and Gross Margin (2012-2017)Table North America Automotive OLED Production, Revenue, Price and Gross Margin (2012-2017) Table Europe Automotive OLED Production, Revenue, Price and Gross Margin (2012 - 2017)Table China Automotive OLED Production, Revenue, Price and Gross Margin (2012 - 2017)Table Japan Automotive OLED Production, Revenue, Price and Gross Margin (2012 - 2017)Table Southeast Asia Automotive OLED Production, Revenue, Price and Gross Margin (2012 - 2017)Table India Automotive OLED Production, Revenue, Price and Gross Margin (2012 - 2017)Table Global Automotive OLED Consumption Market by Regions (2012-2017) Table Global Automotive OLED Consumption Market Share by Regions (2012-2017) Figure Global Automotive OLED Consumption Market Share by Regions (2012-2017) Figure 2015 Global Automotive OLED Consumption Market Share by Regions Table North America Automotive OLED Production, Consumption, Import & Export (2012 - 2017)Table Europe Automotive OLED Production, Consumption, Import & Export (2012 - 2017)

Table China Automotive OLED Production, Consumption, Import & Export (2012-2017)



Table Japan Automotive OLED Production, Consumption, Import & Export (2012-2017) Table Southeast Asia Automotive OLED Production, Consumption, Import & Export (2012-2017)

Table India Automotive OLED Production, Consumption, Import & Export (2012-2017) Table Global Automotive OLED Production by Type (2012-2017) Table Global Automotive OLED Production Share by Type (2012-2017) Figure Production Market Share of Automotive OLED by Type (2012-2017) Figure 2015 Production Market Share of Automotive OLED by Type Table Global Automotive OLED Revenue by Type (2012-2017) Table Global Automotive OLED Revenue Share by Type (2012-2017) Figure Production Revenue Share of Automotive OLED by Type (2012-2017) Figure 2015 Revenue Market Share of Automotive OLED by Type Table Global Automotive OLED Price by Type (2012-2017) Figure Global Automotive OLED Production Growth by Type (2012-2017) Table Global Automotive OLED Consumption by Application (2012-2017) Table Global Automotive OLED Consumption Market Share by Application (2012-2017) Figure Global Automotive OLED Consumption Market Share by Application in 2015 Table Global Automotive OLED Consumption Growth Rate by Application (2012-2017) Figure Global Automotive OLED Consumption Growth Rate by Application (2012-2017) Table Delphi Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Delphi Automotive OLED Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Delphi Automotive OLED Market Share (2015 and 2016)

Table Denso Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Denso Automotive OLED Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Denso Automotive OLED Market Share (2015 and 2016)

Table Magna Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Magna Automotive OLED Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Magna Automotive OLED Market Share (2015 and 2016)

Table and Robert Bosch Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table and Robert Bosch Automotive OLED Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure and Robert Bosch Automotive OLED Market Share (2015 and 2016)

Table Fiat Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Fiat Automotive OLED Production, Revenue, Price and Gross Margin (2015 and 2016)



Figure Fiat Automotive OLED Market Share (2015 and 2016)

Table Ford Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Ford Automotive OLED Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Ford Automotive OLED Market Share (2015 and 2016)

Table GM Basic Information, Manufacturing Base, Sales Area and Its Competitors Table GM Automotive OLED Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure GM Automotive OLED Market Share (2015 and 2016)

Table Honda Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Honda Automotive OLED Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Honda Automotive OLED Market Share (2015 and 2016)

Table Hyundai Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hyundai Automotive OLED Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Hyundai Automotive OLED Market Share (2015 and 2016)

Table Toyota Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Toyota Automotive OLED Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Toyota Automotive OLED Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automotive OLED

Figure Manufacturing Process Analysis of Automotive OLED

Figure Automotive OLED Industrial Chain Analysis

Table Raw Materials Sources of Automotive OLED Major Manufacturers in 2015

Table Major Buyers of Automotive OLED

Table Distributors/Traders List

Figure Global Automotive OLED Production and Growth Rate Forecast (2017-2022)

Figure Global Automotive OLED Revenue and Growth Rate Forecast (2017-2022)

Figure Global Automotive OLED Price and Trend Forecast (2017-2022)

Table Global Automotive OLED Production Forecast by Regions (2017-2022)

Table Global Automotive OLED Consumption Forecast by Regions (2017-2022)

Figure North America Automotive OLED Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Automotive OLED Production, Consumption, Export and Import Forecast (2017-2022)



Figure Europe Automotive OLED Production, Revenue and Growth Rate Forecast (2017-2022)

Table Europe Automotive OLED Production, Consumption, Export and Import Forecast (2017-2022)

Figure China Automotive OLED Production, Revenue and Growth Rate Forecast (2017-2022)

Table China Automotive OLED Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Automotive OLED Production, Revenue and Growth Rate Forecast (2017-2022)

Table Japan Automotive OLED Production, Consumption, Export and Import Forecast (2017-2022)

Figure Southeast Asia Automotive OLED Production, Revenue and Growth Rate Forecast (2017-2022)

Table Southeast Asia Automotive OLED Production, Consumption, Export and Import Forecast (2017-2022)

Figure India Automotive OLED Production, Revenue and Growth Rate Forecast (2017-2022)

Table India Automotive OLED Production, Consumption, Export and Import Forecast (2017-2022)

Table Global Automotive OLED Production Forecast by Type (2017-2022)

Table Global Automotive OLED Revenue Forecast by Type (2017-2022)

Table Global Automotive OLED Price Forecast by Type (2017-2022)

Table Global Automotive OLED Consumption Forecast by Application (2017-2022)



I would like to order

Product name: Global Automotive OLED Market Research Report 2017 Product link: https://marketpublishers.com/r/GC1D50A84D5EN.html Price: US\$ 2,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GC1D50A84D5EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970