

Global Automotive OLED Lighting Market Research Report 2016

<https://marketpublishers.com/r/G9F20D2CBA7EN.html>

Date: December 2016

Pages: 102

Price: US\$ 2,900.00 (Single User License)

ID: G9F20D2CBA7EN

Abstracts

Notes:

Production, means the output of Automotive OLED Lighting

Revenue, means the sales value of Automotive OLED Lighting

This report studies Automotive OLED Lighting in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Astron FIAMM

LG

OSRAM

Royal Philips

GE

Konica Minolta

Nippon Seiki

Winstar

Visteon

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Automotive OLED Lighting in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Exterior Lighting

Interior Lighting

Type III

Split by application, this report focuses on consumption, market share and growth rate of Automotive OLED Lighting in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Automotive OLED Lighting Market Research Report 2016

1 AUTOMOTIVE OLED LIGHTING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automotive OLED Lighting
- 1.2 Automotive OLED Lighting Segment by Type
 - 1.2.1 Global Production Market Share of Automotive OLED Lighting by Type in 2015
 - 1.2.2 Exterior Lighting
 - 1.2.3 Interior Lighting
 - 1.2.4 Type III
- 1.3 Automotive OLED Lighting Segment by Application
 - 1.3.1 Automotive OLED Lighting Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Automotive OLED Lighting Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Automotive OLED Lighting (2011-2021)

2 GLOBAL AUTOMOTIVE OLED LIGHTING MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Automotive OLED Lighting Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Automotive OLED Lighting Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Automotive OLED Lighting Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Automotive OLED Lighting Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Automotive OLED Lighting Market Competitive Situation and Trends
 - 2.5.1 Automotive OLED Lighting Market Concentration Rate
 - 2.5.2 Automotive OLED Lighting Market Share of Top 3 and Top 5 Manufacturers

2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL AUTOMOTIVE OLED LIGHTING PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

3.1 Global Automotive OLED Lighting Production by Region (2011-2016)

3.2 Global Automotive OLED Lighting Production Market Share by Region (2011-2016)

3.3 Global Automotive OLED Lighting Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Southeast Asia Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2011-2016)

3.10 India Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL AUTOMOTIVE OLED LIGHTING SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Automotive OLED Lighting Consumption by Regions (2011-2016)

4.2 North America Automotive OLED Lighting Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Automotive OLED Lighting Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Automotive OLED Lighting Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Automotive OLED Lighting Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Automotive OLED Lighting Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Automotive OLED Lighting Production, Consumption, Export, Import by

Regions (2011-2016)

5 GLOBAL AUTOMOTIVE OLED LIGHTING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 Global Automotive OLED Lighting Production and Market Share by Type (2011-2016)

5.2 Global Automotive OLED Lighting Revenue and Market Share by Type (2011-2016)

5.3 Global Automotive OLED Lighting Price by Type (2011-2016)

5.4 Global Automotive OLED Lighting Production Growth by Type (2011-2016)

6 GLOBAL AUTOMOTIVE OLED LIGHTING MARKET ANALYSIS BY APPLICATION

6.1 Global Automotive OLED Lighting Consumption and Market Share by Application (2011-2016)

6.2 Global Automotive OLED Lighting Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 GLOBAL AUTOMOTIVE OLED LIGHTING MANUFACTURERS PROFILES/ANALYSIS

7.1 Astron FIAMM

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Automotive OLED Lighting Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Astron FIAMM Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 LG

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Automotive OLED Lighting Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 LG Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 OSRAM

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Automotive OLED Lighting Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 OSRAM Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Royal Philips

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Automotive OLED Lighting Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Royal Philips Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 GE

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Automotive OLED Lighting Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 GE Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Konica Minolta

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Automotive OLED Lighting Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Konica Minolta Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Nippon Seiki

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Automotive OLED Lighting Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Nippon Seiki Automotive OLED Lighting Production, Revenue, Price and Gross

Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Winstar

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Automotive OLED Lighting Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Winstar Automotive OLED Lighting Production, Revenue, Price and Gross

Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Visteon

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Automotive OLED Lighting Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Visteon Automotive OLED Lighting Production, Revenue, Price and Gross

Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

8 AUTOMOTIVE OLED LIGHTING MANUFACTURING COST ANALYSIS

8.1 Automotive OLED Lighting Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Automotive OLED Lighting

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Automotive OLED Lighting Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Automotive OLED Lighting Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL AUTOMOTIVE OLED LIGHTING MARKET FORECAST (2016-2021)

- 12.1 Global Automotive OLED Lighting Production, Revenue Forecast (2016-2021)
- 12.2 Global Automotive OLED Lighting Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Automotive OLED Lighting Production Forecast by Type (2016-2021)
- 12.4 Global Automotive OLED Lighting Consumption Forecast by Application (2016-2021)
- 12.5 Automotive OLED Lighting Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Automotive OLED Lighting

Figure Global Production Market Share of Automotive OLED Lighting by Type in 2015

Figure Product Picture of Exterior Lighting

Table Major Manufacturers of Exterior Lighting

Figure Product Picture of Interior Lighting

Table Major Manufacturers of Interior Lighting

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Automotive OLED Lighting Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Automotive OLED Lighting Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Automotive OLED Lighting Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Automotive OLED Lighting Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Automotive OLED Lighting Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Automotive OLED Lighting Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Automotive OLED Lighting Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Automotive OLED Lighting Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Automotive OLED Lighting Capacity of Key Manufacturers (2015 and 2016)

Table Global Automotive OLED Lighting Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Automotive OLED Lighting Capacity of Key Manufacturers in 2015

Figure Global Automotive OLED Lighting Capacity of Key Manufacturers in 2016

Table Global Automotive OLED Lighting Production of Key Manufacturers (2015 and 2016)

Table Global Automotive OLED Lighting Production Share by Manufacturers (2015 and 2016)

2016)

Figure 2015 Automotive OLED Lighting Production Share by Manufacturers

Figure 2016 Automotive OLED Lighting Production Share by Manufacturers

Table Global Automotive OLED Lighting Revenue (Million USD) by Manufacturers
(2015 and 2016)

Table Global Automotive OLED Lighting Revenue Share by Manufacturers (2015 and
2016)

Table 2015 Global Automotive OLED Lighting Revenue Share by Manufacturers

Table 2016 Global Automotive OLED Lighting Revenue Share by Manufacturers

Table Global Market Automotive OLED Lighting Average Price of Key Manufacturers
(2015 and 2016)

Figure Global Market Automotive OLED Lighting Average Price of Key Manufacturers in
2015

Table Manufacturers Automotive OLED Lighting Manufacturing Base Distribution and
Sales Area

Table Manufacturers Automotive OLED Lighting Product Type

Figure Automotive OLED Lighting Market Share of Top 3 Manufacturers

Figure Automotive OLED Lighting Market Share of Top 5 Manufacturers

Table Global Automotive OLED Lighting Capacity by Regions (2011-2016)

Figure Global Automotive OLED Lighting Capacity Market Share by Regions
(2011-2016)

Figure Global Automotive OLED Lighting Capacity Market Share by Regions
(2011-2016)

Figure 2015 Global Automotive OLED Lighting Capacity Market Share by Regions

Table Global Automotive OLED Lighting Production by Regions (2011-2016)

Figure Global Automotive OLED Lighting Production and Market Share by Regions
(2011-2016)

Figure Global Automotive OLED Lighting Production Market Share by Regions
(2011-2016)

Figure 2015 Global Automotive OLED Lighting Production Market Share by Regions

Table Global Automotive OLED Lighting Revenue by Regions (2011-2016)

Table Global Automotive OLED Lighting Revenue Market Share by Regions
(2011-2016)

Table 2015 Global Automotive OLED Lighting Revenue Market Share by Regions

Table Global Automotive OLED Lighting Production, Revenue, Price and Gross Margin
(2011-2016)

Table North America Automotive OLED Lighting Production, Revenue, Price and Gross
Margin (2011-2016)

Table Europe Automotive OLED Lighting Production, Revenue, Price and Gross Margin

(2011-2016)

Table China Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2011-2016)

Table India Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Automotive OLED Lighting Consumption Market by Regions (2011-2016)

Table Global Automotive OLED Lighting Consumption Market Share by Regions (2011-2016)

Figure Global Automotive OLED Lighting Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Automotive OLED Lighting Consumption Market Share by Regions

Table North America Automotive OLED Lighting Production, Consumption, Import & Export (2011-2016)

Table Europe Automotive OLED Lighting Production, Consumption, Import & Export (2011-2016)

Table China Automotive OLED Lighting Production, Consumption, Import & Export (2011-2016)

Table Japan Automotive OLED Lighting Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Automotive OLED Lighting Production, Consumption, Import & Export (2011-2016)

Table India Automotive OLED Lighting Production, Consumption, Import & Export (2011-2016)

Table Global Automotive OLED Lighting Production by Type (2011-2016)

Table Global Automotive OLED Lighting Production Share by Type (2011-2016)

Figure Production Market Share of Automotive OLED Lighting by Type (2011-2016)

Figure 2015 Production Market Share of Automotive OLED Lighting by Type

Table Global Automotive OLED Lighting Revenue by Type (2011-2016)

Table Global Automotive OLED Lighting Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Automotive OLED Lighting by Type (2011-2016)

Figure 2015 Revenue Market Share of Automotive OLED Lighting by Type

Table Global Automotive OLED Lighting Price by Type (2011-2016)

Figure Global Automotive OLED Lighting Production Growth by Type (2011-2016)

Table Global Automotive OLED Lighting Consumption by Application (2011-2016)

Table Global Automotive OLED Lighting Consumption Market Share by Application

(2011-2016)

Figure Global Automotive OLED Lighting Consumption Market Share by Application in 2015

Table Global Automotive OLED Lighting Consumption Growth Rate by Application (2011-2016)

Figure Global Automotive OLED Lighting Consumption Growth Rate by Application (2011-2016)

Table Astron FIAMM Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Astron FIAMM Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2011-2016)

Figure Astron FIAMM Automotive OLED Lighting Market Share (2011-2016)

Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2011-2016)

Figure LG Automotive OLED Lighting Market Share (2011-2016)

Table OSRAM Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table OSRAM Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2011-2016)

Figure OSRAM Automotive OLED Lighting Market Share (2011-2016)

Table Royal Philips Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Royal Philips Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2011-2016)

Figure Royal Philips Automotive OLED Lighting Market Share (2011-2016)

Table GE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GE Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2011-2016)

Figure GE Automotive OLED Lighting Market Share (2011-2016)

Table Konica Minolta Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Konica Minolta Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2011-2016)

Figure Konica Minolta Automotive OLED Lighting Market Share (2011-2016)

Table Nippon Seiki Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nippon Seiki Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nippon Seiki Automotive OLED Lighting Market Share (2011-2016)

Table Winstar Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Winstar Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2011-2016)
Figure Winstar Automotive OLED Lighting Market Share (2011-2016)
Table Visteon Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Visteon Automotive OLED Lighting Production, Revenue, Price and Gross Margin (2011-2016)
Figure Visteon Automotive OLED Lighting Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Automotive OLED Lighting
Figure Manufacturing Process Analysis of Automotive OLED Lighting
Figure Automotive OLED Lighting Industrial Chain Analysis
Table Raw Materials Sources of Automotive OLED Lighting Major Manufacturers in 2015
Table Major Buyers of Automotive OLED Lighting
Table Distributors/Traders List
Figure Global Automotive OLED Lighting Production and Growth Rate Forecast (2016-2021)
Figure Global Automotive OLED Lighting Revenue and Growth Rate Forecast (2016-2021)
Table Global Automotive OLED Lighting Production Forecast by Regions (2016-2021)
Table Global Automotive OLED Lighting Consumption Forecast by Regions (2016-2021)
Table Global Automotive OLED Lighting Production Forecast by Type (2016-2021)
Table Global Automotive OLED Lighting Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Automotive OLED Lighting Market Research Report 2016

Product link: <https://marketpublishers.com/r/G9F20D2CBA7EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9F20D2CBA7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970