

Global Automotive High Strength Steel Market Professional Survey Report 2018

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Abstracts

This report studies the global Automotive High Strength Steel market status and forecast, categorizes the global Automotive High Strength Steel market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Advanced High-Strength Steels (AHSS) are complex, sophisticated materials, with carefully selected chemical compositions and multiphase microstructures resulting from precisely controlled heating and cooling processes. Various strengthening mechanisms are employed to achieve a range of strength, ductility, toughness, and fatigue properties. These steels aren't the mild steels of yesterday; rather they are uniquely light weight and engineered to meet the challenges of today's vehicles for stringent safety regulations, emissions reduction, solid performance, at affordable costs.

The AHSS type segment accounted for the largest share of the global Automotive High Strength Steel market, in terms of volume. This large share is primarily attributed to the better mechanical properties exhibited by AHSS as compared to other type of AHSS.

The Passenger Vehicle segment is estimated to account for the largest share of the global Passenger Vehicle market during the forecast period. This segment took the market share of 84.17% in 2016, in terms of volume.

Asia-Pacific is the largest and fastest-growing region in the global Automotive High Strength Steel market. Rapid automotive industry development offer lucrative growth opportunities to players operating in the Automotive High Strength Steel market. The increasing middle class population, which has led to urbanization and rise in the manufacturing sector, drives the demand of Automotive High Strength Steel in this region. The Asia-Pacific Automotive High Strength Steel market is expected to grow at the highest CAGR between 2017 and 2022. Economic growth in countries such as China, Japan and India are further propelling the growth of the Automotive High

Strength Steel market in the Asia-Pacific region.

Some of the key players operating in the global Automotive High Strength Steel market include Arcelor Mittal, SSAB, POSCO, United States Steel Corporation, Voestalpine, ThyssenKrupp, Baowu Group, Ansteel.

The global Automotive High Strength Steel market is valued at 20300 million US\$ in 2017 and will reach 30200 million US\$ by the end of 2025, growing at a CAGR of 5.1% during 2018-2025.

The major manufacturers covered in this report

Arcelor Mittal

SSAB

POSCO

United States Steel Corporation

Voestalpine

ThyssenKrupp

Baowu Group

Ansteel

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Conventional HSS

AHSS

By Application, the market can be split into

Commercial Vehicle

Passenger Vehicle

The study objectives of this report are:

To analyze and study the global Automotive High Strength Steel capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Automotive High Strength Steel manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Automotive High

Strength Steel are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Automotive High Strength Steel Manufacturers

Automotive High Strength Steel Distributors/Traders/Wholesalers

Automotive High Strength Steel Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Automotive High Strength Steel market, by end-use.

Detailed analysis and profiles of additional market players.

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