

# Global Automotive Head-up Display (HUD) Sales Market Report 2018

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### **Abstracts**

This report studies the global Automotive Head-up Display (HUD) market status and forecast, categorizes the global Automotive Head-up Display (HUD) market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Automotive Head-up Display (HUD) is a digital transparent image that displaying the same information you would get from the dashboard. This can include everything from your current speed to the revs on your engine, and even various temperature gauges. There are two types of HUD. The first is to treat the back of the windshield in such a way that an image projected onto it will reflect to the driver. The second is to have a small combiner that is separate from the windshield. Combiners can be retracted.

The global Automotive Head-up Display (HUD) industry mainly concentrates in North America, Europe, China and Asia (Excluding China). Developing countries are running their first installations or moving to this solution.

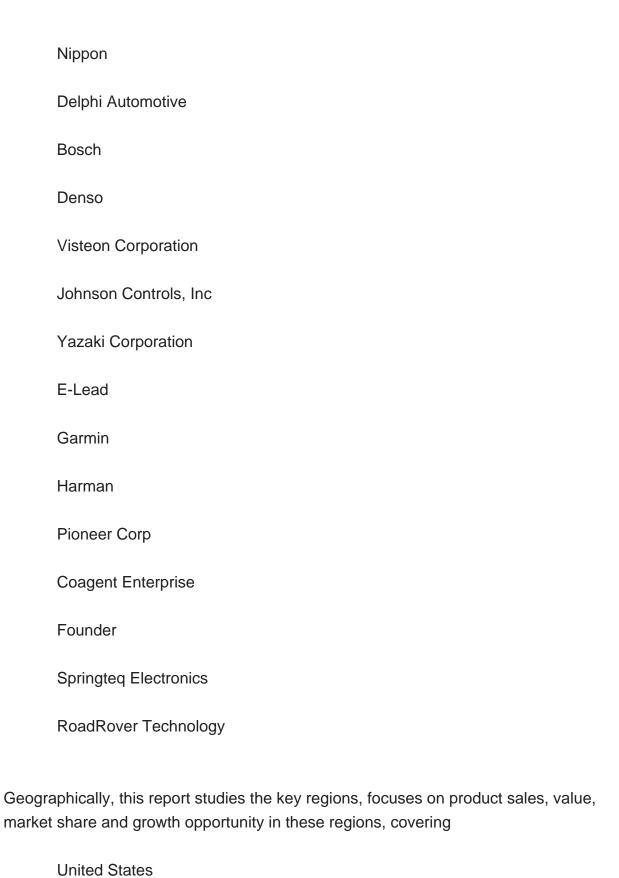
The global leading players in this market are Continental AG, Nippon, Delphi Automotive, Bosch and Denso, which accounts for 47.08 % of total production value. In Europe the market leaders are Continental AG, Delphi Automotive and Bosch.

The global Automotive Head-up Display (HUD) market is valued at 560 million US\$ in 2017 and will reach 1130 million US\$ by the end of 2025, growing at a CAGR of 9.1% during 2018-2025.

The major players covered in this report

Continental AG





Europe



China
Japan
Southeast Asia
India
We can also provide the customized separate regional or country-level reports, for the following regions:
North America
United States
Canada
Mexico
Asia-Pacific
China
India
Japan
South Korea
Australia
Indonesia
Singapore
Rest of Asia-Pacific

Europe



Germany	
France	
UK	
Italy	
Spain	
Russia	
Rest of Europe	
Central & South America	
Brazil	
Argentina	
Rest of South America	
Middle East & Africa	
Saudi Arabia	
Turkey	
Rest of Middle East & Africa	
e basis of product, this report displays the production, revenue, price, market	

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Windshield Projected HUD

Combiner Projected HUD



On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Premium Car

Luxury Car

Mid Segment Car

Others

The study objectives of this report are:

To analyze and study the global Automotive Head-up Display (HUD) sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Automotive Head-up Display (HUD) players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend



and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Automotive Head-up Display (HUD) are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

**Key Stakeholders** 

Automotive Head-up Display (HUD) Manufacturers

Automotive Head-up Display (HUD) Distributors/Traders/Wholesalers

Automotive Head-up Display (HUD) Subcomponent Manufacturers

**Industry Association** 

**Downstream Vendors** 

**Available Customizations** 

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Automotive Head-up Display (HUD) market, by end-use.

Detailed analysis and profiles of additional market players.



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