

Global Automotive ESP Market Insights, Forecast to 2026

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Abstracts

Electronic stability control (ESC), also referred to as electronic stability program (ESP) or dynamic stability control (DSC), is a computerized technology that improves a vehicle's stability by detecting and reducing loss of traction (skidding). When ESC detects loss of steering control, it automatically applies the brakes to help 'steer' the vehicle where the driver intends to go. Braking is automatically applied to wheels individually, such as the outer front wheel to counter oversteer or the inner rear wheel to counter understeer. Some ESC systems also reduce engine power until control is regained. ESC does not improve a vehicle's cornering performance; instead, it helps to minimize the loss of control.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Automotive ESP market analysis is provided for the China markets including development trends, competitive landscape analysis, and key regions development status.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Automotive ESP 4900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Automotive ESP 4900 industry.

Based on our recent survey, we have several different scenarios about the Automotive ESP 4900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 27290 million in 2019. The market size of Automotive ESP 4900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Automotive ESP market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Automotive ESP market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Automotive ESP market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Production and Pricing Analyses

Readers are provided with deeper production analysis, import and export analysis, and pricing analysis for the global Automotive ESP market. As part of production analysis, the report offers accurate statistics and figures for production capacity, production volume by region, and global production and production by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for price by manufacturer and price by region for the period 2015-2020 and price by each type segment for the period 2015-2026. The import and export analysis for the global Automotive ESP market has been provided based on region.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Automotive ESP market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc. The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of

volume for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Automotive ESP market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Automotive ESP market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Automotive ESP market.

The following manufacturers are covered in this report:

Continental

Denso

Aisin

ZF

Delphi

Hitachi

...

Automotive ESP Breakdown Data by Type

2-Channel

3-Channel

4-Channel

Automotive ESP Breakdown Data by Application

Sedan & Hatchback

SUV & Pickup

Other

Contents

1 STUDY COVERAGE

- 1.1 Automotive ESP Product Introduction
- 1.2 Key Market Segments in This Study
- 1.3 Key Manufacturers Covered: Ranking of Global Top Automotive ESP Manufacturers by Revenue in 2019
- 1.4 Market by Type
 - 1.4.1 Global Automotive ESP Market Size Growth Rate by Type
 - 1.4.2 2-Channel
 - 1.4.3 3-Channel
 - 1.4.4 4-Channel
- 1.5 Market by Application
 - 1.5.1 Global Automotive ESP Market Size Growth Rate by Application
 - 1.5.2 Sedan & Hatchback
 - 1.5.3 SUV & Pickup
 - 1.5.4 Other
- 1.6 Coronavirus Disease 2019 (Covid-19): Automotive ESP Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Automotive ESP Industry
 - 1.6.1.1 Automotive ESP Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Automotive ESP Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Automotive ESP Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Automotive ESP Market Size Estimates and Forecasts
 - 2.1.1 Global Automotive ESP Revenue Estimates and Forecasts 2015-2026
 - 2.1.2 Global Automotive ESP Production Capacity Estimates and Forecasts 2015-2026
 - 2.1.3 Global Automotive ESP Production Estimates and Forecasts 2015-2026
- 2.2 Global Automotive ESP Market Size by Producing Regions: 2015 VS 2020 VS 2026

2.3 Analysis of Competitive Landscape

2.3.1 Manufacturers Market Concentration Ratio (CR5 and HHI)

2.3.2 Global Automotive ESP Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

2.3.3 Global Automotive ESP Manufacturers Geographical Distribution

2.4 Key Trends for Automotive ESP Markets & Products

2.5 Primary Interviews with Key Automotive ESP Players (Opinion Leaders)

3 MARKET SIZE BY MANUFACTURERS

3.1 Global Top Automotive ESP Manufacturers by Production Capacity

3.1.1 Global Top Automotive ESP Manufacturers by Production Capacity (2015-2020)

3.1.2 Global Top Automotive ESP Manufacturers by Production (2015-2020)

3.1.3 Global Top Automotive ESP Manufacturers Market Share by Production

3.2 Global Top Automotive ESP Manufacturers by Revenue

3.2.1 Global Top Automotive ESP Manufacturers by Revenue (2015-2020)

3.2.2 Global Top Automotive ESP Manufacturers Market Share by Revenue (2015-2020)

3.2.3 Global Top 10 and Top 5 Companies by Automotive ESP Revenue in 2019

3.3 Global Automotive ESP Price by Manufacturers

3.4 Mergers & Acquisitions, Expansion Plans

4 AUTOMOTIVE ESP PRODUCTION BY REGIONS

4.1 Global Automotive ESP Historic Market Facts & Figures by Regions

4.1.1 Global Top Automotive ESP Regions by Production (2015-2020)

4.1.2 Global Top Automotive ESP Regions by Revenue (2015-2020)

4.2 North America

4.2.1 North America Automotive ESP Production (2015-2020)

4.2.2 North America Automotive ESP Revenue (2015-2020)

4.2.3 Key Players in North America

4.2.4 North America Automotive ESP Import & Export (2015-2020)

4.3 Europe

4.3.1 Europe Automotive ESP Production (2015-2020)

4.3.2 Europe Automotive ESP Revenue (2015-2020)

4.3.3 Key Players in Europe

4.3.4 Europe Automotive ESP Import & Export (2015-2020)

4.4 China

4.4.1 China Automotive ESP Production (2015-2020)

- 4.4.2 China Automotive ESP Revenue (2015-2020)
- 4.4.3 Key Players in China
- 4.4.4 China Automotive ESP Import & Export (2015-2020)

4.5 Japan

- 4.5.1 Japan Automotive ESP Production (2015-2020)
- 4.5.2 Japan Automotive ESP Revenue (2015-2020)
- 4.5.3 Key Players in Japan
- 4.5.4 Japan Automotive ESP Import & Export (2015-2020)

5 AUTOMOTIVE ESP CONSUMPTION BY REGION

5.1 Global Top Automotive ESP Regions by Consumption

- 5.1.1 Global Top Automotive ESP Regions by Consumption (2015-2020)
- 5.1.2 Global Top Automotive ESP Regions Market Share by Consumption (2015-2020)

5.2 North America

- 5.2.1 North America Automotive ESP Consumption by Application
- 5.2.2 North America Automotive ESP Consumption by Countries
- 5.2.3 U.S.
- 5.2.4 Canada

5.3 Europe

- 5.3.1 Europe Automotive ESP Consumption by Application
- 5.3.2 Europe Automotive ESP Consumption by Countries
- 5.3.3 Germany
- 5.3.4 France
- 5.3.5 U.K.
- 5.3.6 Italy
- 5.3.7 Russia

5.4 Asia Pacific

- 5.4.1 Asia Pacific Automotive ESP Consumption by Application
- 5.4.2 Asia Pacific Automotive ESP Consumption by Regions
- 5.4.3 China
- 5.4.4 Japan
- 5.4.5 South Korea
- 5.4.6 India
- 5.4.7 Australia
- 5.4.8 Taiwan
- 5.4.9 Indonesia
- 5.4.10 Thailand
- 5.4.11 Malaysia

5.4.12 Philippines

5.4.13 Vietnam

5.5 Central & South America

5.5.1 Central & South America Automotive ESP Consumption by Application

5.5.2 Central & South America Automotive ESP Consumption by Country

5.5.3 Mexico

5.5.3 Brazil

5.5.3 Argentina

5.6 Middle East and Africa

5.6.1 Middle East and Africa Automotive ESP Consumption by Application

5.6.2 Middle East and Africa Automotive ESP Consumption by Countries

5.6.3 Turkey

5.6.4 Saudi Arabia

5.6.5 UAE

6 MARKET SIZE BY TYPE (2015-2026)

6.1 Global Automotive ESP Market Size by Type (2015-2020)

6.1.1 Global Automotive ESP Production by Type (2015-2020)

6.1.2 Global Automotive ESP Revenue by Type (2015-2020)

6.1.3 Automotive ESP Price by Type (2015-2020)

6.2 Global Automotive ESP Market Forecast by Type (2021-2026)

6.2.1 Global Automotive ESP Production Forecast by Type (2021-2026)

6.2.2 Global Automotive ESP Revenue Forecast by Type (2021-2026)

6.2.3 Global Automotive ESP Price Forecast by Type (2021-2026)

6.3 Global Automotive ESP Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

7 MARKET SIZE BY APPLICATION (2015-2026)

7.2.1 Global Automotive ESP Consumption Historic Breakdown by Application (2015-2020)

7.2.2 Global Automotive ESP Consumption Forecast by Application (2021-2026)

8 CORPORATE PROFILES

8.1 Continental

8.1.1 Continental Corporation Information

8.1.2 Continental Overview and Its Total Revenue

8.1.3 Continental Production Capacity and Supply, Price, Revenue and Gross Margin
(2015-2020)

8.1.4 Continental Product Description

8.1.5 Continental Recent Development

8.2 Denso

8.2.1 Denso Corporation Information

8.2.2 Denso Overview and Its Total Revenue

8.2.3 Denso Production Capacity and Supply, Price, Revenue and Gross Margin
(2015-2020)

8.2.4 Denso Product Description

8.2.5 Denso Recent Development

8.3 Aisin

8.3.1 Aisin Corporation Information

8.3.2 Aisin Overview and Its Total Revenue

8.3.3 Aisin Production Capacity and Supply, Price, Revenue and Gross Margin
(2015-2020)

8.3.4 Aisin Product Description

8.3.5 Aisin Recent Development

8.4 ZF

8.4.1 ZF Corporation Information

8.4.2 ZF Overview and Its Total Revenue

8.4.3 ZF Production Capacity and Supply, Price, Revenue and Gross Margin
(2015-2020)

8.4.4 ZF Product Description

8.4.5 ZF Recent Development

8.5 Delphi

8.5.1 Delphi Corporation Information

8.5.2 Delphi Overview and Its Total Revenue

8.5.3 Delphi Production Capacity and Supply, Price, Revenue and Gross Margin
(2015-2020)

8.5.4 Delphi Product Description

8.5.5 Delphi Recent Development

8.6 Hitachi

8.6.1 Hitachi Corporation Information

8.6.2 Hitachi Overview and Its Total Revenue

8.6.3 Hitachi Production Capacity and Supply, Price, Revenue and Gross Margin
(2015-2020)

8.6.4 Hitachi Product Description

8.6.5 Hitachi Recent Development

9 PRODUCTION FORECASTS BY REGIONS

- 9.1 Global Top Automotive ESP Regions Forecast by Revenue (2021-2026)
- 9.2 Global Top Automotive ESP Regions Forecast by Production (2021-2026)
- 9.3 Key Automotive ESP Production Regions Forecast
 - 9.3.1 North America
 - 9.3.2 Europe
 - 9.3.3 China
 - 9.3.4 Japan

10 AUTOMOTIVE ESP CONSUMPTION FORECAST BY REGION

- 10.1 Global Automotive ESP Consumption Forecast by Region (2021-2026)
- 10.2 North America Automotive ESP Consumption Forecast by Region (2021-2026)
- 10.3 Europe Automotive ESP Consumption Forecast by Region (2021-2026)
- 10.4 Asia Pacific Automotive ESP Consumption Forecast by Region (2021-2026)
- 10.5 Latin America Automotive ESP Consumption Forecast by Region (2021-2026)
- 10.6 Middle East and Africa Automotive ESP Consumption Forecast by Region (2021-2026)

11 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 11.1 Value Chain Analysis
- 11.2 Sales Channels Analysis
 - 11.2.1 Automotive ESP Sales Channels
 - 11.2.2 Automotive ESP Distributors
- 11.3 Automotive ESP Customers

12 MARKET OPPORTUNITIES & CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 12.1 Market Opportunities and Drivers
- 12.2 Market Challenges
- 12.3 Market Risks/Restraints
- 12.4 Porter's Five Forces Analysis

13 KEY FINDING IN THE GLOBAL AUTOMOTIVE ESP STUDY

14 APPENDIX

14.1 Research Methodology

14.1.1 Methodology/Research Approach

14.1.2 Data Source

14.2 Author Details

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Automotive ESP Key Market Segments in This Study

Table 2. Ranking of Global Top Automotive ESP Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Automotive ESP Market Size Growth Rate by Type 2020-2026 (K MT) (Million US\$)

Table 4. Major Manufacturers of 2-Channel

Table 5. Major Manufacturers of 3-Channel

Table 6. Major Manufacturers of 4-Channel

Table 7. COVID-19 Impact Global Market: (Four Automotive ESP Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Automotive ESP Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Automotive ESP Players to Combat Covid-19 Impact

Table 12. Global Automotive ESP Market Size Growth Rate by Application 2020-2026 (K MT)

Table 13. Global Automotive ESP Market Size by Region in US\$ Million: 2015 VS 2020 VS 2026

Table 14. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Global Automotive ESP by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Automotive ESP as of 2019)

Table 16. Automotive ESP Manufacturing Base Distribution and Headquarters

Table 17. Manufacturers Automotive ESP Product Offered

Table 18. Date of Manufacturers Enter into Automotive ESP Market

Table 19. Key Trends for Automotive ESP Markets & Products

Table 20. Main Points Interviewed from Key Automotive ESP Players

Table 21. Global Automotive ESP Production Capacity by Manufacturers (2015-2020) (K MT)

Table 22. Global Automotive ESP Production Share by Manufacturers (2015-2020)

Table 23. Automotive ESP Revenue by Manufacturers (2015-2020) (Million US\$)

Table 24. Automotive ESP Revenue Share by Manufacturers (2015-2020)

Table 25. Automotive ESP Price by Manufacturers 2015-2020 (USD/MT)

Table 26. Mergers & Acquisitions, Expansion Plans

Table 27. Global Automotive ESP Production by Regions (2015-2020) (K MT)

- Table 28. Global Automotive ESP Production Market Share by Regions (2015-2020)
- Table 29. Global Automotive ESP Revenue by Regions (2015-2020) (US\$ Million)
- Table 30. Global Automotive ESP Revenue Market Share by Regions (2015-2020)
- Table 31. Key Automotive ESP Players in North America
- Table 32. Import & Export of Automotive ESP in North America (K MT)
- Table 33. Key Automotive ESP Players in Europe
- Table 34. Import & Export of Automotive ESP in Europe (K MT)
- Table 35. Key Automotive ESP Players in China
- Table 36. Import & Export of Automotive ESP in China (K MT)
- Table 37. Key Automotive ESP Players in Japan
- Table 38. Import & Export of Automotive ESP in Japan (K MT)
- Table 39. Global Automotive ESP Consumption by Regions (2015-2020) (K MT)
- Table 40. Global Automotive ESP Consumption Market Share by Regions (2015-2020)
- Table 41. North America Automotive ESP Consumption by Application (2015-2020) (K MT)
- Table 42. North America Automotive ESP Consumption by Countries (2015-2020) (K MT)
- Table 43. Europe Automotive ESP Consumption by Application (2015-2020) (K MT)
- Table 44. Europe Automotive ESP Consumption by Countries (2015-2020) (K MT)
- Table 45. Asia Pacific Automotive ESP Consumption by Application (2015-2020) (K MT)
- Table 46. Asia Pacific Automotive ESP Consumption Market Share by Application (2015-2020) (K MT)
- Table 47. Asia Pacific Automotive ESP Consumption by Regions (2015-2020) (K MT)
- Table 48. Latin America Automotive ESP Consumption by Application (2015-2020) (K MT)
- Table 49. Latin America Automotive ESP Consumption by Countries (2015-2020) (K MT)
- Table 50. Middle East and Africa Automotive ESP Consumption by Application (2015-2020) (K MT)
- Table 51. Middle East and Africa Automotive ESP Consumption by Countries (2015-2020) (K MT)
- Table 52. Global Automotive ESP Production by Type (2015-2020) (K MT)
- Table 53. Global Automotive ESP Production Share by Type (2015-2020)
- Table 54. Global Automotive ESP Revenue by Type (2015-2020) (Million US\$)
- Table 55. Global Automotive ESP Revenue Share by Type (2015-2020)
- Table 56. Automotive ESP Price by Type 2015-2020 (USD/MT)
- Table 57. Global Automotive ESP Consumption by Application (2015-2020) (K MT)
- Table 58. Global Automotive ESP Consumption by Application (2015-2020) (K MT)
- Table 59. Global Automotive ESP Consumption Share by Application (2015-2020)

- Table 60. Continental Corporation Information
- Table 61. Continental Description and Major Businesses
- Table 62. Continental Automotive ESP Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 63. Continental Product
- Table 64. Continental Recent Development
- Table 65. Denso Corporation Information
- Table 66. Denso Description and Major Businesses
- Table 67. Denso Automotive ESP Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 68. Denso Product
- Table 69. Denso Recent Development
- Table 70. Aisin Corporation Information
- Table 71. Aisin Description and Major Businesses
- Table 72. Aisin Automotive ESP Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 73. Aisin Product
- Table 74. Aisin Recent Development
- Table 75. ZF Corporation Information
- Table 76. ZF Description and Major Businesses
- Table 77. ZF Automotive ESP Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 78. ZF Product
- Table 79. ZF Recent Development
- Table 80. Delphi Corporation Information
- Table 81. Delphi Description and Major Businesses
- Table 82. Delphi Automotive ESP Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 83. Delphi Product
- Table 84. Delphi Recent Development
- Table 85. Hitachi Corporation Information
- Table 86. Hitachi Description and Major Businesses
- Table 87. Hitachi Automotive ESP Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 88. Hitachi Product
- Table 89. Hitachi Recent Development
- Table 90. Global Automotive ESP Revenue Forecast by Region (2021-2026) (Million US\$)
- Table 91. Global Automotive ESP Production Forecast by Regions (2021-2026) (K MT)

- Table 92. Global Automotive ESP Production Forecast by Type (2021-2026) (K MT)
- Table 93. Global Automotive ESP Revenue Forecast by Type (2021-2026) (Million US\$)
- Table 94. North America Automotive ESP Consumption Forecast by Regions (2021-2026) (K MT)
- Table 95. Europe Automotive ESP Consumption Forecast by Regions (2021-2026) (K MT)
- Table 96. Asia Pacific Automotive ESP Consumption Forecast by Regions (2021-2026) (K MT)
- Table 97. Latin America Automotive ESP Consumption Forecast by Regions (2021-2026) (K MT)
- Table 98. Middle East and Africa Automotive ESP Consumption Forecast by Regions (2021-2026) (K MT)
- Table 99. Automotive ESP Distributors List
- Table 100. Automotive ESP Customers List
- Table 101. Key Opportunities and Drivers: Impact Analysis (2021-2026)
- Table 102. Key Challenges
- Table 103. Market Risks
- Table 104. Research Programs/Design for This Report
- Table 105. Key Data Information from Secondary Sources
- Table 106. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Automotive ESP Product Picture
- Figure 2. Global Automotive ESP Production Market Share by Type in 2020 & 2026
- Figure 3. 2-Channel Product Picture
- Figure 4. 3-Channel Product Picture
- Figure 5. 4-Channel Product Picture
- Figure 6. Global Automotive ESP Consumption Market Share by Application in 2020 & 2026
- Figure 7. Sedan & Hatchback
- Figure 8. SUV & Pickup
- Figure 9. Other
- Figure 10. Automotive ESP Report Years Considered
- Figure 11. Global Automotive ESP Revenue 2015-2026 (Million US\$)
- Figure 12. Global Automotive ESP Production Capacity 2015-2026 (K MT)
- Figure 13. Global Automotive ESP Production 2015-2026 (K MT)
- Figure 14. Global Automotive ESP Market Share Scenario by Region in Percentage: 2020 Versus 2026
- Figure 15. Automotive ESP Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 16. Global Automotive ESP Production Share by Manufacturers in 2015
- Figure 17. The Top 10 and Top 5 Players Market Share by Automotive ESP Revenue in 2019
- Figure 18. Global Automotive ESP Production Market Share by Region (2015-2020)
- Figure 19. Automotive ESP Production Growth Rate in North America (2015-2020) (K MT)
- Figure 20. Automotive ESP Revenue Growth Rate in North America (2015-2020) (US\$ Million)
- Figure 21. Automotive ESP Production Growth Rate in Europe (2015-2020) (K MT)
- Figure 22. Automotive ESP Revenue Growth Rate in Europe (2015-2020) (US\$ Million)
- Figure 23. Automotive ESP Production Growth Rate in China (2015-2020) (K MT)
- Figure 24. Automotive ESP Revenue Growth Rate in China (2015-2020) (US\$ Million)
- Figure 25. Automotive ESP Production Growth Rate in Japan (2015-2020) (K MT)
- Figure 26. Automotive ESP Revenue Growth Rate in Japan (2015-2020) (US\$ Million)
- Figure 27. Global Automotive ESP Consumption Market Share by Regions 2015-2020
- Figure 28. North America Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 29. North America Automotive ESP Consumption Market Share by Application in 2019

Figure 30. North America Automotive ESP Consumption Market Share by Countries in 2019

Figure 31. U.S. Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 32. Canada Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 33. Europe Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 34. Europe Automotive ESP Consumption Market Share by Application in 2019

Figure 35. Europe Automotive ESP Consumption Market Share by Countries in 2019

Figure 36. Germany Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 37. France Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 38. U.K. Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 39. Italy Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 40. Russia Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 41. Asia Pacific Automotive ESP Consumption and Growth Rate (K MT)

Figure 42. Asia Pacific Automotive ESP Consumption Market Share by Application in 2019

Figure 43. Asia Pacific Automotive ESP Consumption Market Share by Regions in 2019

Figure 44. China Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 45. Japan Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 46. South Korea Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 47. India Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 48. Australia Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 49. Taiwan Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 50. Indonesia Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 51. Thailand Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 52. Malaysia Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 53. Philippines Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 54. Vietnam Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 55. Latin America Automotive ESP Consumption and Growth Rate (K MT)

Figure 56. Latin America Automotive ESP Consumption Market Share by Application in

2019

Figure 57. Latin America Automotive ESP Consumption Market Share by Countries in 2019

Figure 58. Mexico Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 59. Brazil Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 60. Argentina Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 61. Middle East and Africa Automotive ESP Consumption and Growth Rate (K MT)

Figure 62. Middle East and Africa Automotive ESP Consumption Market Share by Application in 2019

Figure 63. Middle East and Africa Automotive ESP Consumption Market Share by Countries in 2019

Figure 64. Turkey Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 65. Saudi Arabia Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 66. UAE Automotive ESP Consumption and Growth Rate (2015-2020) (K MT)

Figure 67. Global Automotive ESP Production Market Share by Type (2015-2020)

Figure 68. Global Automotive ESP Production Market Share by Type in 2019

Figure 69. Global Automotive ESP Revenue Market Share by Type (2015-2020)

Figure 70. Global Automotive ESP Revenue Market Share by Type in 2019

Figure 71. Global Automotive ESP Production Market Share Forecast by Type (2021-2026)

Figure 72. Global Automotive ESP Revenue Market Share Forecast by Type (2021-2026)

Figure 73. Global Automotive ESP Market Share by Price Range (2015-2020)

Figure 74. Global Automotive ESP Consumption Market Share by Application (2015-2020)

Figure 75. Global Automotive ESP Value (Consumption) Market Share by Application (2015-2020)

Figure 76. Global Automotive ESP Consumption Market Share Forecast by Application (2021-2026)

Figure 77. Continental Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 78. Denso Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 79. Aisin Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 80. ZF Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 81. Delphi Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 82. Hitachi Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 83. Global Automotive ESP Revenue Forecast by Regions (2021-2026) (US\$

Million)

Figure 84. Global Automotive ESP Revenue Market Share Forecast by Regions ((2021-2026))

Figure 85. Global Automotive ESP Production Forecast by Regions (2021-2026) (K MT)

Figure 86. North America Automotive ESP Production Forecast (2021-2026) (K MT)

Figure 87. North America Automotive ESP Revenue Forecast (2021-2026) (US\$ Million)

Figure 88. Europe Automotive ESP Production Forecast (2021-2026) (K MT)

Figure 89. Europe Automotive ESP Revenue Forecast (2021-2026) (US\$ Million)

Figure 90. China Automotive ESP Production Forecast (2021-2026) (K MT)

Figure 91. China Automotive ESP Revenue Forecast (2021-2026) (US\$ Million)

Figure 92. Japan Automotive ESP Production Forecast (2021-2026) (K MT)

Figure 93. Japan Automotive ESP Revenue Forecast (2021-2026) (US\$ Million)

Figure 94. Global Automotive ESP Consumption Market Share Forecast by Region (2021-2026)

Figure 95. Automotive ESP Value Chain

Figure 96. Channels of Distribution

Figure 97. Distributors Profiles

Figure 98. Porter's Five Forces Analysis

Figure 99. Bottom-up and Top-down Approaches for This Report

Figure 100. Data Triangulation

Figure 101. Key Executives Interviewed

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