

Global Automotive Electronics Control Unit Sales Market Report 2018

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Abstracts

This report studies the global Automotive Electronics Control Unit market status and forecast, categorizes the global Automotive Electronics Control Unit market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

The automotive electronic control unit refers to a control device that is composed of integrated circuits and is used to implement a series of functions such as analyzing and processing data. Widely used in the car, and the integration is getting higher and higher. The automotive electronic control unit is mainly composed of input circuits, A/D (analog/digital) converters, microcomputers and output circuits.

The high demand for automotive electronic control units is due to the growth in awareness of fuel efficiency and emission control among the manufacturers. An automotive electronic control unit is embedded systems that controls electrical subsystems in a vehicle. The various types of electronic control unit include Engine Control Module (ECM), Powertrain Control Module (PCM), Transmission Control Module (TCM), Brake Control Module (BCM), Body Control Module (BCM) and Suspension Control Module (SCM). These components transmits the vehicle performance to the electronic control unit. The driving factor for the growth of electronic control unit market are low emission and higher fuel efficiency, increasing sales of new vehicles, strict government regulations on reducing vehicle emission, technological advancements and emerging economies. However, the high cost of electronic control unit system acts as a barrier for the growth of automotive electronic control unit market. Automotive Electronic control Unit Market: Regional Analysis- Asia-Pacific market is dominating the market of automotive electronic control unit market due to growth in strict regulation on vehicle emission, rising disposable income and growing new vehicle

registration. Development of automotive manufacturing industries in APAC region such as China, Japan and Indonesia are driving the market for automotive electronic control units. The market in the developing countries is largely driven by economic growth and ongoing industrialization, which helps in production of motor vehicles and other manufacturing output. North America is referred to as the second-largest automotive electronic control units market due to factors such as large customer base and high disposable income of end-users have fuelled the demand for vehicles in the country.

The global Automotive Electronics Control Unit market is valued at 37000 million US\$ in 2017 and will reach 58300 million US\$ by the end of 2025, growing at a CAGR of 6.7% during 2018-2025.

The major players covered in this report

Autoliv

Bosch

Denso

Continental

TRW Automotive

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Transmission Control System

Engine Management System

Antilock Braking System

Climate Control System

Power Steering System

Airbag Restraint System

Body Controls System

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Utility Vehicles

Passenger Cars

Commercial Vehicles

The study objectives of this report are:

To analyze and study the global Automotive Electronics Control Unit sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Automotive Electronics Control Unit players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Automotive Electronics Control Unit are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Automotive Electronics Control Unit Manufacturers

Automotive Electronics Control Unit Distributors/Traders/Wholesalers

Automotive Electronics Control Unit Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Automotive Electronics Control Unit market, by end-use.

Detailed analysis and profiles of additional market players.

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