

Global Automotive ECU Market Insights, Forecast to 2026

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Abstracts

An Automotive engine control unit (ECU) is a type of electronic control unit that controls a series of actuators on an internal combustion engine to ensure optimal engine performance.

At present, in the foreign industrial developed countries the automotive ECU industry is generally at a more advanced level, the world's large enterprises are mainly concentrated in the United States, Europe, Japan, etc. Meanwhile, foreign companies have more advanced equipment, strong R & D capability, the technical level is in a leading position. But foreign companies' manufacturing cost is relatively high, compared with Chinese companies, the manufacturing cost is competitive disadvantage, as the Chinese automotive ECU production enterprise technology continues to improve, their share in the international market is increasing, competitiveness in the international market gradually increase .

Chinese automotive ECU industry has developed into a national industry with certain research and production capacity, industry product mix has gradually improved, currently China has become international automotive ECU large consumption country, but the production technology is relatively laggard, currently can only produce some low-end product, although after 2012 the new production lines is increasing, the technology is still relying on import.

With the rapid growth of the national economy as well as the rapid development of downstream industries, Chinese automotive ECU market demand is exuberant, providing a good opportunity for the development of automotive ECU market and technology.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field.

Along with the development of Chinese domestic equipment, Chinese domestic

equipment has been very mature and advanced, and the performance distance has been shortened compared with the imported equipment.

Although automotive ECU brings a lot of opportunities, the study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not enter into this field.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Automotive ECU 4900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Automotive ECU 4900 industry.

Based on our recent survey, we have several different scenarios about the Automotive ECU 4900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 515.2 million in 2019. The market size of Automotive ECU 4900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Automotive ECU market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Automotive ECU market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Automotive ECU market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Production and Pricing Analyses

Readers are provided with deeper production analysis, import and export analysis, and

pricing analysis for the global Automotive ECU market. As part of production analysis, the report offers accurate statistics and figures for production capacity, production volume by region, and global production and production by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for price by manufacturer and price by region for the period 2015-2020 and price by each type segment for the period 2015-2026. The import and export analysis for the global Automotive ECU market has been provided based on region.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Automotive ECU market, covering important regions, viz, North America, Europe, China, Japan and South Korea. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of volume for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Automotive ECU market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Automotive ECU market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Automotive ECU market.

The following manufacturers are covered in this report:

BOSCH

Continental

DENSO

Delphi

TRW

Hyundai AUTRON

Marelli

Mitsubishi Electric

UAES

Weifu Group

LinControl

Troiltec

Hitachi Automotive

Automotive ECU Breakdown Data by Type

Gasoline Automotive ECU

Diesel Automotive ECU

Automotive ECU Breakdown Data by Application

Passenger Vehicle

Commercial Vehicle

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