

Global Automotive Convertible Top Market Insights, Forecast to 2026

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Abstracts

Automotive Convertible Top is a retractable roof consisted of an articulated frame covered with a folding textile-based fabric similar to that on an open carriage evolved into the most common form. A lesser seen detachable hardtop provided a more weatherproof and secure alternative. As technology improved a retractable hardtop which removes and stows its own rigid roof in its trunk appeared, increasingly becoming the most popular form.

For 2004 to now, the global production shows a downward trend, the significant downward trend shows before the 2010, the global production of the automotive convertible top is 500 K Unit, the largest production region is Europe, the second largest region is in North America; the industry is very concentrated, the top three manufactures occupy about 92% in 2015;

The largest consumption region is Europe, the market share is about 44.2% in 2015; the second largest region is the North America, the market share is about 43.8% in 2015; and the smallest consumption region is RoW, China has the largest consumption growth rate;

The average price is 2033USD per Unit in 2015; the highest price is in Europe 2100 USD per Unit in 2015, the North America's price is about 172 USD per Unit; the average gross margin is about 35%; the price shows decreasing trend, and the gross margin has similar phenomenon; the hard top's price is higher than the soft top; The import and export only occupies little market share.

In the future, the convertible car's market share is being eroded by SUV and crossover cars so the production shows decreasing trend due the convertible car's production decreasing, the hard top will be the trend of automotive convertible top, it will occupy larger market share; the price and gross margin will also show decrease trend.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a

public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Automotive Convertible Top 4900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Automotive Convertible Top 4900 industry.

Based on our recent survey, we have several different scenarios about the Automotive Convertible Top 4900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 476.3 million in 2019. The market size of Automotive Convertible Top 4900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Automotive Convertible Top market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Automotive Convertible Top market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Automotive Convertible Top market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Production and Pricing Analyses

Readers are provided with deeper production analysis, import and export analysis, and pricing analysis for the global Automotive Convertible Top market. As part of production analysis, the report offers accurate statistics and figures for production capacity, production volume by region, and global production and production by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics

and figures for price by manufacturer and price by region for the period 2015-2020 and price by each type segment for the period 2015-2026. The import and export analysis for the global Automotive Convertible Top market has been provided based on region.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Automotive Convertible Top market, covering important regions, viz, North America, Europe, China, Japan, South Korea and India. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of volume for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Automotive Convertible Top market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Automotive Convertible Top market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Automotive Convertible Top market.

The following manufacturers are covered in this report:

Webasto

Magna

Valmet

Toyo Seat

ASC, Inc.

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Automotive Convertible Top Breakdown Data by Type

Hard top

Soft top

Automotive Convertible Top Breakdown Data by Application

Premium Vehicle

Non-premium Vehicle

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