

Global Automotive Convertible Top Industry 2015 Market Research Report

https://marketpublishers.com/r/G501BAFAB1CEN.html

Date: September 2016

Pages: 92

Price: US\$ 2,900.00 (Single User License)

ID: G501BAFAB1CEN

Abstracts

The Global Automotive Convertible Top Industry 2015 Market Research Report is a professional and in-depth study on the current state of the Automotive Convertible Top industry.

Firstly, the report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Automotive Convertible Top market analysis is provided for the international market including development history, competitive landscape analysis, and major regions' development status.

Secondly, development policies and plans are discussed as well as manufacturing processes and cost structures. This report also states import/export, supply and consumption figures as well as cost, price, revenue and gross margin by regions (North America, Europe, Asia and etc.), and other regions can be added.

Then, the report focuses on global major leading industry players with information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What's more, the Automotive Convertible Top industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

In a word, the report provides major statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

1 AUTOMOTIVE CONVERTIBLE TOP MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automotive Convertible Top
- 1.2 Automotive Convertible Top Segment by Types
 - 1.2.1 Global Production Market Share of Automotive Convertible Top by Types in 2015
 - 1.2.2 Soft Top
 - 1.2.3 Hard Top
- 1.3 Automotive Convertible Top Segment by Applications
 - 1.3.1 Automotive Convertible Top Consumption Market Share by Applications in 2015
- 1.4 Automotive Convertible Top Market by Regions
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Asia Status and Prospect (2011-2021)
 - 1.4.3 Europe Status and Prospect (2011-2021)
- 1.5 Global Market Size of Automotive Convertible Top (2011-2021)

2 GLOBAL AUTOMOTIVE CONVERTIBLE TOP MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Automotive Convertible Top Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Automotive Convertible Top Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Automotive Convertible Top Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Automotive Convertible Top Manufacturing Base Distribution and Headquarter
- 2.5 Automotive Convertible Top Market Competitive Situation and Trends
 - 2.5.1 Automotive Convertible Top Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.2 Mergers & Acquisitions, Expansion
 - 2.5.2.1 Webasto Mergers & Acquisitions, Expansion
 - 2.5.2.2 Magna Mergers & Acquisitions, Expansion
 - 2.5.2.1 Valmet Automotive Mergers & Acquisitions, Expansion

3 GLOBAL AUTOMOTIVE CONVERTIBLE TOP PRODUCTION, REVENUE (VALUE) BY REGIONS (2011-2016)

3.1 Global Automotive Convertible Top Production and Market Share by Regions



(2011-2016)

- 3.2 Global Automotive Convertible Top Revenue (Value) and Market Share by Regions (2011-2016)
- 3.3 Global Automotive Convertible Top Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Automotive Convertible Top Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Automotive Convertible Top Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Asia Automotive Convertible Top Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL AUTOMOTIVE CONVERTIBLE TOP SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Automotive Convertible Top Consumption by Regions (2011-2016)
- 4.2 North America Automotive Convertible Top Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Automotive Convertible Top Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 Asia Automotive Convertible Top Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL AUTOMOTIVE CONVERTIBLE TOP PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPES

- 5.1 Global Automotive Convertible Top Production and Market Share by Types (2011-2016)
- 5.2 Global Automotive Convertible Top Revenue and Market Share by Types (2011-2016)
- 5.3 Global Automotive Convertible Top Price by Type (2011-2016)
- 5.4 Global Automotive Convertible Top Production Growth by Type (2011-2016)

6 GLOBAL AUTOMOTIVE CONVERTIBLE TOP MARKET ANALYSIS BY APPLICATIONS

- 6.1 Global Automotive Convertible Top Consumption and Market Share by Applications (2011-2016)
- 6.2 Global Automotive Convertible Top Consumption Growth Rate by Applications



(2011-2016)

- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL AUTOMOTIVE CONVERTIBLE TOP MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Webasto
- 7.1.1 Company Profile
- 7.1.2 Automotive Convertible Top Product Picture
 - 7.1.2.1 Soft Top
 - 7.1.2.2 Hard Top
- 7.1.3 Webasto Automotive Convertible Top Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.2 Magna
 - 7.2.1 Company Profile
 - 7.2.2 Automotive Convertible Top Product Application
 - 7.2.2.1 Peugeot 308 CC
 - 7.2.2.2 Nissan 370Z Roadster
 - 7.2.2.3 Fiat 500 C
 - 7.2.2.4 Chevrolet Camaro
 - 7.2.2.5 Audi A5
- 7.2.3 Magna Automotive Convertible Top Production (K Unit), Revenue (M USD), Price (USD/Unit) and Gross Margin (2011-2016)
- 7.3 Valmet
 - 7.3.1 Company Profile
 - 7.3.2 Automotive Convertible Top Product Picture
- 7.3.3 Valmet Automotive Convertible Top Production, Revenue, Price and Gross Margin (2011-2016)
- 7.4 Toyo Seat
 - 7.4.1 Company Profile
 - 7.4.2 Automotive Convertible Top Product Types, Application and Specification
 - 7.4.2.1 MX-5 Miata
 - 7.4.2.2 S2000
 - 7.4.2.3 FAIRLADY Z
 - 7.4.2.4 MR-S
- 7.4.3 Automotive Convertible Top Production (K Unit), Revenue (M USD), Price (USD/Unit) and Gross Margin (2011-2016)



7.5 ASC

- 7.5.1 Company Profile
- 7.5.2 Automotive Convertible Top Product Types, Application and Specification
- 7.5.3 ASC Automotive Convertible Top Production, Revenue, Price and Gross Margin (2015 and 2016)

8 AUTOMOTIVE CONVERTIBLE TOP MANUFACTURING COST ANALYSIS

- 8.1 Automotive Convertible Top Key Raw Materials Analysis
 - 8.1.1 Price Trend of Key Raw Materials
 - 8.1.2 Key Suppliers of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Automotive Convertible Top

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Automotive Convertible Top Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Automotive Convertible Top Industrial Marketing Channel Analysis
 - 10.1.2 Marketing Channel Development Trend
- 10.2 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Trend
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic Analysis

12 GLOBAL AUTOMOTIVE CONVERTIBLE TOP MARKET FORECAST (2016-2021)



- 12.1 Global Automotive Convertible Top Production, Revenue Forecast (2016-2021)
- 12.2 Global Automotive Convertible Top Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Automotive Convertible Top Production Forecast by Type (2016-2021)
- 12.4 Global Automotive Convertible Top Consumption Forecast by Application (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Automotive Convertible Top

Figure Global Production Market Share of Automotive Convertible Top by Types in 2015 Table Major Manufacturers of Soft Top and Hard Top

Figure Product Picture of Soft Top

Figure Product Picture of Hard Top

Figure Automotive Convertible Top Consumption Volume Market Share by Applications in 2015

Figure North America Automotive Convertible Top Revenue (M USD) and Growth Rate (2011-2021)

Figure Asia Automotive Convertible Top Revenue (M USD) and Growth Rate (2011-2021)

Figure Europe Automotive Convertible Top Revenue (M USD) and Growth Rate (2011-2021)

Figure Global Automotive Convertible Top Production (K Unit) and Growth Rate (2011-2021)

Figure Global Automotive Convertible Top Revenue (M USD) and Growth Rate (2011-2021)

Table Global Automotive Convertible Top Production of Key Manufacturers (2015 and 2016)

Table Global Automotive Convertible Top Production Share by Manufacturers (2015 and 2016)

Figure 2015 Automotive Convertible Top Production Share by Manufacturers
Figure 2016 Automotive Convertible Top Production Share by Manufacturers
Table Global Automotive Convertible Top Revenue (M USD) by Manufacturers (2015 and 2016)

Table Global Automotive Convertible Top Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Automotive Convertible Top Revenue Share by Manufacturers
Table 2016 Global Automotive Convertible Top Revenue Share by Manufacturers
Table Global Market Automotive Convertible Top Average Price of Key Manufacturers
(2015 and 2016)

Figure Global Market Automotive Convertible Top Average Price of Key Manufacturers in 2015 (USD/Unit)

Table Manufacturers Automotive Convertible Top Manufacturing Base Distribution and Headquarter



Figure Automotive Convertible Top Market Share of Top 3 Manufacturers in 2015 Figure Automotive Convertible Top Market Share of Top 5 Manufacturers Table Global Automotive Convertible Top Production by Regions (2011-2016) Figure Global Automotive Convertible Top Production Market Share by Regions (2011-2016)

Figure 2015 Global Automotive Convertible Top Production Market Share by Regions Figure 2016 Global Automotive Convertible Top Production Market Share by Regions Table Global Automotive Convertible Top Revenue by Regions (2011-2016) Table Global Automotive Convertible Top Revenue Market Share by Regions (2011-2016)

Table 2015 Global Automotive Convertible Top Revenue Market Share by Regions Table 2016 Global Automotive Convertible Top Revenue Market Share by Regions Table Global Automotive Convertible Top Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Automotive Convertible Top Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Automotive Convertible Top Production, Revenue, Price and Gross Margin (2011-2016)

Table Asia Automotive Convertible Top Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Automotive Convertible Top Consumption Market by Regions (2011-2016) Table Global Automotive Convertible Top Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Automotive Convertible Top Consumption Market Share by Regions Figure 2016 Global Automotive Convertible Top Consumption Market Share by Regions Table North America Automotive Convertible Top Production, Consumption, Import & Export (2011-2016)

Table Europe Automotive Convertible Top Production, Consumption, Import & Export (2011-2016)

Table Asia Automotive Convertible Top Production, Consumption, Import & Export (2011-2016)

Table Global Automotive Convertible Top Production by Types (2011-2016)

Table Global Automotive Convertible Top Production Share by Types (2011-2016)

Figure 2015 Production Market Share of Automotive Convertible Top by Types

Figure 2016 Production Market Share of Automotive Convertible Top by Types

Table Global Automotive Convertible Top Revenue by Types (2011-2016)

Table Global Automotive Convertible Top Revenue Share by Types (2011-2016)

Figure 2015 Revenue Market Share of Automotive Convertible Top by Types

Figure 2016 Revenue Market Share of Automotive Convertible Top by Types



Table Global Automotive Convertible Top Price by Types (2011-2016)

Figure Global Automotive Convertible Top Production Growth by Type (2011-2016)

Table Global Automotive Convertible Top Consumption by Applications (2011-2016)

Table Global Automotive Convertible Top Consumption Market Share by Applications (2011-2016)

Figure Global Automotive Convertible Top Consumption Market Share by Applications in 2015

Figure Global Automotive Convertible Top Consumption Market Share by Applications in 2016

Figure Global Automotive Convertible Top Consumption Growth Rate by Applications (2011-2016)

Table Webasto Company Profile

Figure Soft Top

Figure Hard Top

Table Webasto Automotive Convertible Top Production (K Unit), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2015-2016)

Figure Webasto Automotive Convertible Top Global Revenue (M USD) Market Share 2011-2016

Table Magna Company Profile

Figure Peugeot 308 CC

Figure Nissan 370Z Roadster

Figure Fiat 500 C

Figure Chevrolet Camaro

Figure Audi A5

Table Magna Automotive Convertible Top Production (K Unit), Revenue (M USD), Price (USD/Unit) and Gross Margin (2011-2016)

Figure Magna Automotive Convertible Top Global Revenue (M USD) Market Share 2011-2016

Table Valmet Company Profile

Figure Automotive Convertible Top Product Picture

Table Valmet Automotive Convertible Top Production (K Unit), Revenue (M USD), Price (USD/Unit) and Gross Margin (2011-2016)

Figure Valmet Automotive Automotive Convertible Top Global Revenue (M USD)

Market Share 2011-2016

Table Toyo Seat Company Profile

Figure MX-5 Miata

Figure S2000

Figure FAIRLADY Z

Figure MR-S



Table Toyo Seat Automotive Convertible Top Production (K Unit), Revenue (M USD), Price (USD/Unit) and Gross Margin (2011-2016)

Figure Toyo Seat Automotive Convertible Top Global Revenue (M USD) Market Share 2011-2016

Table ASC Company Profile

Figure Automotive Convertible Top Product Picture

Table ASC Automotive Convertible Top Production (K Unit), Revenue (M USD), Price (USD/Unit) and Gross Margin (2011-2016)

Figure ASC Automotive Convertible Top Global Revenue (M USD) Market Share 2011-2016

Figure Global Steel Price (USD/MT) Analysis

Figure 2010-2015 Price Analysis (USD/MT) of Aluminum

Figure Polypropylene Price Analysis (USD/Ton)

Table 2011-2015 Major Steel Suppliers Analysis (Million Tons)

Table Major Suppliers Analysis of Aluminum

Table Major Suppliers Analysis of PVC

Table Major Suppliers Analysis of Polypropylene

Table Major Suppliers Analysis of Cloth

Figure Manufacturing Cost Structure of Automotive Convertible Top

Figure Manufacturing Process Analysis of Automotive Convertible Top

Figure Automotive Convertible Top Industrial Chain Analysis

Table Major Buyers of Automotive Convertible Top

Figure Product Picture of Daimler AG.

Figure Automotive Convertible Top Industrial Marketing Channel Analysis

Figure Marketing Channel Development Trend

Table Distributors/Traders List

Figure Global GDP Map 2014

Figure EU GDP Change 2005-2014

Figure German CPI Change 2011-2015

Figure UK CPI Change 2011-2015

Figure Japan GDP Change 2005-2014

Figure Japan CPI Change 2005-2014

Figure China GDP Change 2005-2014

Figure China CPI Change 2005-2014

Figure China PPI Growth Rate 2005-2014

Figure US GDP Change 2005-2014

Figure US CPI Change 2011-2015

Figure Global Automotive Convertible Top Revenue and Growth Rate Forecast (2016-2021)



Figure Global Automotive Convertible Top Revenue and Growth Rate Forecast (2016-2021)

Table Global Automotive Convertible Top Production Forecast by Regions (2016-2021) Table Global Automotive Convertible Top Consumption Forecast by Regions (2016-2021)

Table Global Automotive Convertible Top Production Forecast by Type (2016-2021) Table Global Automotive Convertible Top Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Automotive Convertible Top Industry 2015 Market Research Report

Product link: https://marketpublishers.com/r/G501BAFAB1CEN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G501BAFAB1CEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970