

# Global Automotive Ambient Lighting Sales Market Report 2016

https://marketpublishers.com/r/G128ED8A0DFEN.html

Date: December 2016

Pages: 103

Price: US\$ 4,000.00 (Single User License)

ID: G128ED8A0DFEN

# **Abstracts**

#### Notes:

Sales, means the sales volume of Automotive Ambient Lighting

Revenue, means the sales value of Automotive Ambient Lighting

This report studies sales (consumption) of Automotive Ambient Lighting in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

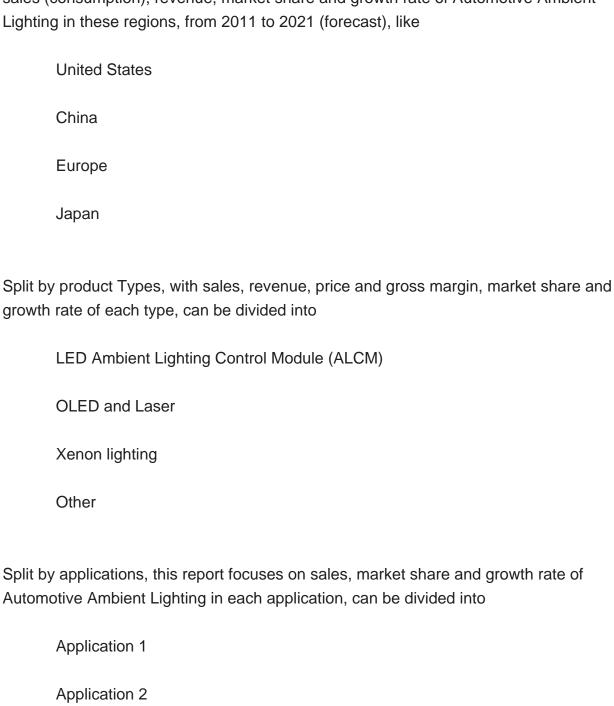
Hella
Koito
GE Lighting
Magneti Marelli
Valeo
ZIZALA Lichtsysteme
Ichikoh Industries

Stanley Electric



**SMR** 

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Automotive Ambient Lighting in these regions, from 2011 to 2021 (forecast), like



Application 3



# **Contents**

Global Automotive Ambient Lighting Sales Market Report 2016

#### 1 AUTOMOTIVE AMBIENT LIGHTING OVERVIEW

- 1.1 Product Overview and Scope of Automotive Ambient Lighting
- 1.2 Classification of Automotive Ambient Lighting
  - 1.2.1 LED Ambient Lighting Control Module (ALCM)
  - 1.2.2 OLED and Laser
  - 1.2.3 Xenon lighting
  - 1.2.4 Other
- 1.3 Application of Automotive Ambient Lighting
  - 1.3.1 Application
  - 1.3.2 Application
- 1.3.3 Application
- 1.4 Automotive Ambient Lighting Market by Regions
- 1.4.1 United States Status and Prospect (2011-2021)
- 1.4.2 China Status and Prospect (2011-2021)
- 1.4.3 Europe Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Automotive Ambient Lighting (2011-2021)
  - 1.5.1 Global Automotive Ambient Lighting Sales and Growth Rate (2011-2021)
- 1.5.2 Global Automotive Ambient Lighting Revenue and Growth Rate (2011-2021)

# 2 GLOBAL AUTOMOTIVE AMBIENT LIGHTING COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Automotive Ambient Lighting Market Competition by Manufacturers
- 2.1.1 Global Automotive Ambient Lighting Sales and Market Share of Key Manufacturers (2011-2016)
- 2.1.2 Global Automotive Ambient Lighting Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Automotive Ambient Lighting (Volume and Value) by Type
- 2.2.1 Global Automotive Ambient Lighting Sales and Market Share by Type (2011-2016)
- 2.2.2 Global Automotive Ambient Lighting Revenue and Market Share by Type (2011-2016)



- 2.3 Global Automotive Ambient Lighting (Volume and Value) by Regions
- 2.3.1 Global Automotive Ambient Lighting Sales and Market Share by Regions (2011-2016)
- 2.3.2 Global Automotive Ambient Lighting Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Automotive Ambient Lighting (Volume) by Application

# 3 UNITED STATES AUTOMOTIVE AMBIENT LIGHTING (VOLUME, VALUE AND SALES PRICE)

- 3.1 United States Automotive Ambient Lighting Sales and Value (2011-2016)
- 3.1.1 United States Automotive Ambient Lighting Sales and Growth Rate (2011-2016)
- 3.1.2 United States Automotive Ambient Lighting Revenue and Growth Rate (2011-2016)
- 3.1.3 United States Automotive Ambient Lighting Sales Price Trend (2011-2016)
- 3.2 United States Automotive Ambient Lighting Sales and Market Share by Manufacturers
- 3.3 United States Automotive Ambient Lighting Sales and Market Share by Type
- 3.4 United States Automotive Ambient Lighting Sales and Market Share by Application

# 4 CHINA AUTOMOTIVE AMBIENT LIGHTING (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Automotive Ambient Lighting Sales and Value (2011-2016)
  - 4.1.1 China Automotive Ambient Lighting Sales and Growth Rate (2011-2016)
  - 4.1.2 China Automotive Ambient Lighting Revenue and Growth Rate (2011-2016)
  - 4.1.3 China Automotive Ambient Lighting Sales Price Trend (2011-2016)
- 4.2 China Automotive Ambient Lighting Sales and Market Share by Manufacturers
- 4.3 China Automotive Ambient Lighting Sales and Market Share by Type
- 4.4 China Automotive Ambient Lighting Sales and Market Share by Application

# 5 EUROPE AUTOMOTIVE AMBIENT LIGHTING (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Automotive Ambient Lighting Sales and Value (2011-2016)
  - 5.1.1 Europe Automotive Ambient Lighting Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Automotive Ambient Lighting Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Automotive Ambient Lighting Sales Price Trend (2011-2016)
- 5.2 Europe Automotive Ambient Lighting Sales and Market Share by Manufacturers



- 5.3 Europe Automotive Ambient Lighting Sales and Market Share by Type
- 5.4 Europe Automotive Ambient Lighting Sales and Market Share by Application

# 6 JAPAN AUTOMOTIVE AMBIENT LIGHTING (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Automotive Ambient Lighting Sales and Value (2011-2016)
  - 6.1.1 Japan Automotive Ambient Lighting Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Automotive Ambient Lighting Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Automotive Ambient Lighting Sales Price Trend (2011-2016)
- 6.2 Japan Automotive Ambient Lighting Sales and Market Share by Manufacturers
- 6.3 Japan Automotive Ambient Lighting Sales and Market Share by Type
- 6.4 Japan Automotive Ambient Lighting Sales and Market Share by Application

#### 7 GLOBAL AUTOMOTIVE AMBIENT LIGHTING MANUFACTURERS ANALYSIS

- 7.1 Hella
- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Automotive Ambient Lighting Product Type, Application and Specification
  - 7.1.2.1 Type I
  - 7.1.2.2 Type II
- 7.1.3 Hella Automotive Ambient Lighting Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 Koito
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 103 Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
- 7.2.3 Koito Automotive Ambient Lighting Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 GE Lighting
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 125 Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
- 7.3.3 GE Lighting Automotive Ambient Lighting Sales, Revenue, Price and Gross Margin (2011-2016)



- 7.3.4 Main Business/Business Overview
- 7.4 Magneti Marelli
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Nov Product Type, Application and Specification
    - 7.4.2.1 Type I
    - 7.4.2.2 Type II
- 7.4.3 Magneti Marelli Automotive Ambient Lighting Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 Valeo
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
- 7.5.3 Valeo Automotive Ambient Lighting Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 ZIZALA Lichtsysteme
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Million USD Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
- 7.6.3 ZIZALA Lichtsysteme Automotive Ambient Lighting Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Ichikoh Industries
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Automotive Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
- 7.7.3 Ichikoh Industries Automotive Ambient Lighting Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Stanley Electric
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
- 7.8.3 Stanley Electric Automotive Ambient Lighting Sales, Revenue, Price and Gross



Margin (2011-2016)

7.8.4 Main Business/Business Overview

7.9 SMR

- 7.9.1 Company Basic Information, Manufacturing Base and Competitors
- 7.9.2 Product Type, Application and Specification
- 7.9.2.1 Type I
- 7.9.2.2 Type II
- 7.9.3 SMR Automotive Ambient Lighting Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.9.4 Main Business/Business Overview

#### 8 AUTOMOTIVE AMBIENT LIGHTING MAUFACTURING COST ANALYSIS

- 8.1 Automotive Ambient Lighting Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Process Analysis of Automotive Ambient Lighting

### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Automotive Ambient Lighting Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Automotive Ambient Lighting Major Manufacturers in 2015
- 9.4 Downstream Buyers

# 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy



- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

# 12 GLOBAL AUTOMOTIVE AMBIENT LIGHTING MARKET FORECAST (2016-2021)

- 12.1 Global Automotive Ambient Lighting Sales, Revenue Forecast (2016-2021)
- 12.2 Global Automotive Ambient Lighting Sales Forecast by Regions (2016-2021)
- 12.3 Global Automotive Ambient Lighting Sales Forecast by Type (2016-2021)
- 12.4 Global Automotive Ambient Lighting Sales Forecast by Application (2016-2021)

### **13 APPENDIX**

Disclosure Section
Research Methodology
Data Source
China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Automotive Ambient Lighting

Table Classification of Automotive Ambient Lighting

Figure Global Sales Market Share of Automotive Ambient Lighting by Type in 2015

Figure LED Ambient Lighting Control Module (ALCM) Picture

Figure OLED and Laser Picture

Figure Xenon lighting Picture

Figure Other Picture

Table Applications of Automotive Ambient Lighting

Figure Global Sales Market Share of Automotive Ambient Lighting by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure United States Automotive Ambient Lighting Revenue and Growth Rate (2011-2021)

Figure China Automotive Ambient Lighting Revenue and Growth Rate (2011-2021)

Figure Europe Automotive Ambient Lighting Revenue and Growth Rate (2011-2021)

Figure Japan Automotive Ambient Lighting Revenue and Growth Rate (2011-2021)

Figure Global Automotive Ambient Lighting Sales and Growth Rate (2011-2021)

Figure Global Automotive Ambient Lighting Revenue and Growth Rate (2011-2021)

Table Global Automotive Ambient Lighting Sales of Key Manufacturers (2011-2016)

Table Global Automotive Ambient Lighting Sales Share by Manufacturers (2011-2016)

Figure 2015 Automotive Ambient Lighting Sales Share by Manufacturers

Figure 2016 Automotive Ambient Lighting Sales Share by Manufacturers

Table Global Automotive Ambient Lighting Revenue by Manufacturers (2011-2016)

Table Global Automotive Ambient Lighting Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Automotive Ambient Lighting Revenue Share by Manufacturers

Table 2016 Global Automotive Ambient Lighting Revenue Share by Manufacturers

Table Global Automotive Ambient Lighting Sales and Market Share by Type (2011-2016)

Table Global Automotive Ambient Lighting Sales Share by Type (2011-2016)

Figure Sales Market Share of Automotive Ambient Lighting by Type (2011-2016)

Figure Global Automotive Ambient Lighting Sales Growth Rate by Type (2011-2016)

Table Global Automotive Ambient Lighting Revenue and Market Share by Type (2011-2016)



Table Global Automotive Ambient Lighting Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Automotive Ambient Lighting by Type (2011-2016)
Figure Global Automotive Ambient Lighting Revenue Growth Rate by Type (2011-2016)
Table Global Automotive Ambient Lighting Sales and Market Share by Regions (2011-2016)

Table Global Automotive Ambient Lighting Sales Share by Regions (2011-2016)
Figure Sales Market Share of Automotive Ambient Lighting by Regions (2011-2016)
Figure Global Automotive Ambient Lighting Sales Growth Rate by Regions (2011-2016)
Table Global Automotive Ambient Lighting Revenue and Market Share by Regions (2011-2016)

Table Global Automotive Ambient Lighting Revenue Share by Regions (2011-2016)
Figure Revenue Market Share of Automotive Ambient Lighting by Regions (2011-2016)
Figure Global Automotive Ambient Lighting Revenue Growth Rate by Regions (2011-2016)

Table Global Automotive Ambient Lighting Sales and Market Share by Application (2011-2016)

Table Global Automotive Ambient Lighting Sales Share by Application (2011-2016) Figure Sales Market Share of Automotive Ambient Lighting by Application (2011-2016) Figure Global Automotive Ambient Lighting Sales Growth Rate by Application (2011-2016)

Figure United States Automotive Ambient Lighting Sales and Growth Rate (2011-2016) Figure United States Automotive Ambient Lighting Revenue and Growth Rate (2011-2016)

Figure United States Automotive Ambient Lighting Sales Price Trend (2011-2016)
Table United States Automotive Ambient Lighting Sales by Manufacturers (2011-2016)
Table United States Automotive Ambient Lighting Market Share by Manufacturers (2011-2016)

Table United States Automotive Ambient Lighting Sales by Type (2011-2016)
Table United States Automotive Ambient Lighting Market Share by Type (2011-2016)
Table United States Automotive Ambient Lighting Sales by Application (2011-2016)
Table United States Automotive Ambient Lighting Market Share by Application (2011-2016)

Figure China Automotive Ambient Lighting Sales and Growth Rate (2011-2016)
Figure China Automotive Ambient Lighting Revenue and Growth Rate (2011-2016)
Figure China Automotive Ambient Lighting Sales Price Trend (2011-2016)
Table China Automotive Ambient Lighting Sales by Manufacturers (2011-2016)
Table China Automotive Ambient Lighting Market Share by Manufacturers (2011-2016)

Table China Automotive Ambient Lighting Sales by Type (2011-2016)

Table China Automotive Ambient Lighting Market Share by Type (2011-2016)



Table China Automotive Ambient Lighting Sales by Application (2011-2016)

Table China Automotive Ambient Lighting Market Share by Application (2011-2016)

Figure Europe Automotive Ambient Lighting Sales and Growth Rate (2011-2016)

Figure Europe Automotive Ambient Lighting Revenue and Growth Rate (2011-2016)

Figure Europe Automotive Ambient Lighting Sales Price Trend (2011-2016)

Table Europe Automotive Ambient Lighting Sales by Manufacturers (2011-2016)

Table Europe Automotive Ambient Lighting Market Share by Manufacturers (2011-2016)

Table Europe Automotive Ambient Lighting Sales by Type (2011-2016)

Table Europe Automotive Ambient Lighting Market Share by Type (2011-2016)

Table Europe Automotive Ambient Lighting Sales by Application (2011-2016)

Table Europe Automotive Ambient Lighting Market Share by Application (2011-2016)

Figure Japan Automotive Ambient Lighting Sales and Growth Rate (2011-2016)

Figure Japan Automotive Ambient Lighting Revenue and Growth Rate (2011-2016)

Figure Japan Automotive Ambient Lighting Sales Price Trend (2011-2016)

Table Japan Automotive Ambient Lighting Sales by Manufacturers (2011-2016)

Table Japan Automotive Ambient Lighting Market Share by Manufacturers (2011-2016)

Table Japan Automotive Ambient Lighting Sales by Type (2011-2016)

Table Japan Automotive Ambient Lighting Market Share by Type (2011-2016)

Table Japan Automotive Ambient Lighting Sales by Application (2011-2016)

Table Japan Automotive Ambient Lighting Market Share by Application (2011-2016)

Table Hella Basic Information List

Table Hella Automotive Ambient Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Hella Automotive Ambient Lighting Global Market Share (2011-2016)

Table Koito Basic Information List

Table Koito Automotive Ambient Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Koito Automotive Ambient Lighting Global Market Share (2011-2016)

Table GE Lighting Basic Information List

Table GE Lighting Automotive Ambient Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

Figure GE Lighting Automotive Ambient Lighting Global Market Share (2011-2016)

Table Magneti Marelli Basic Information List

Table Magneti Marelli Automotive Ambient Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Magneti Marelli Automotive Ambient Lighting Global Market Share (2011-2016)
Table Valeo Basic Information List

Table Valeo Automotive Ambient Lighting Sales, Revenue, Price and Gross Margin



(2011-2016)

Figure Valeo Automotive Ambient Lighting Global Market Share (2011-2016)

Table ZIZALA Lichtsysteme Basic Information List

Table ZIZALA Lichtsysteme Automotive Ambient Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

Figure ZIZALA Lichtsysteme Automotive Ambient Lighting Global Market Share (2011-2016)

Table Ichikoh Industries Basic Information List

Table Ichikoh Industries Automotive Ambient Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Ichikoh Industries Automotive Ambient Lighting Global Market Share (2011-2016)

Table Stanley Electric Basic Information List

Table Stanley Electric Automotive Ambient Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Stanley Electric Automotive Ambient Lighting Global Market Share (2011-2016)

Table SMR Basic Information List

Table SMR Automotive Ambient Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

Figure SMR Automotive Ambient Lighting Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automotive Ambient Lighting

Figure Manufacturing Process Analysis of Automotive Ambient Lighting

Figure Automotive Ambient Lighting Industrial Chain Analysis

Table Raw Materials Sources of Automotive Ambient Lighting Major Manufacturers in 2015

Table Major Buyers of Automotive Ambient Lighting

Table Distributors/Traders List

Figure Global Automotive Ambient Lighting Sales and Growth Rate Forecast (2016-2021)

Figure Global Automotive Ambient Lighting Revenue and Growth Rate Forecast (2016-2021)

Table Global Automotive Ambient Lighting Sales Forecast by Regions (2016-2021)

Table Global Automotive Ambient Lighting Sales Forecast by Type (2016-2021)

Table Global Automotive Ambient Lighting Sales Forecast by Application (2016-2021)



### I would like to order

Product name: Global Automotive Ambient Lighting Sales Market Report 2016

Product link: https://marketpublishers.com/r/G128ED8A0DFEN.html

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G128ED8A0DFEN.html">https://marketpublishers.com/r/G128ED8A0DFEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970