

Global Automotive Air Conditioners Industry 2016 Market Research Report

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Abstracts

The Global Automotive Air Conditioners Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Automotive Air Conditioners industry.

Firstly, the report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Automotive Air Conditioners market analysis is provided for the international market including development history, competitive landscape analysis, and major regions' development status.

Secondly, development policies and plans are discussed as well as manufacturing processes and cost structures. This report also states import/export, supply and consumption figures as well as cost, price, revenue and gross margin by regions (United States, EU, China and Japan), and other regions can be added.

Then, the report focuses on global major leading industry players with information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What's more, the Automotive Air Conditioners industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

In a word, the report provides major statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in



the market.



Contents

1 INDUSTRY OVERVIEW OF AUTOMOTIVE AIR CONDITIONERS

- 1.1 Definition and Specifications of Automotive Air Conditioners
 - 1.1.1 Definition of Automotive Air Conditioners
 - 1.1.2 Specifications of Automotive Air Conditioners
- 1.2 Classification of Automotive Air Conditioners
- 1.3 Applications of Automotive Air Conditioners
- 1.4 Industry Chain Structure of Automotive Air Conditioners
- 1.5 Industry Overview and Major Regions Status of Automotive Air Conditioners
 - 1.5.1 Industry Overview of Automotive Air Conditioners
- 1.5.2 Global Major Regions Status of Automotive Air Conditioners
- 1.6 Industry Policy Analysis of Automotive Air Conditioners
- 1.7 Industry News Analysis of Automotive Air Conditioners

2 MANUFACTURING COST STRUCTURE ANALYSIS OF AUTOMOTIVE AIR CONDITIONERS

- 2.1 Raw Material Suppliers and Price Analysis of Automotive Air Conditioners
- 2.2 Equipment Suppliers and Price Analysis of Automotive Air Conditioners
- 2.3 Labor Cost Analysis of Automotive Air Conditioners
- 2.4 Other Costs Analysis of Automotive Air Conditioners
- 2.5 Manufacturing Cost Structure Analysis of Automotive Air Conditioners
- 2.6 Manufacturing Process Analysis of Automotive Air Conditioners

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF AUTOMOTIVE AIR CONDITIONERS

- 3.1 Capacity and Commercial Production Date of Global Automotive Air Conditioners Major Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of Global Automotive Air Conditioners Major Manufacturers in 2015
- 3.3 R&D Status and Technology Source of Global Automotive Air Conditioners Major Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of Global Automotive Air Conditioners Major Manufacturers in 2015

4 CAPACITY, PRODUCTION AND REVENUE ANALYSIS OF AUTOMOTIVE AIR



CONDITIONERS BY REGIONS, TYPES AND MANUFACTURERS

- 4.1 Global Capacity, Production and Revenue of Automotive Air Conditioners by Regions 2011-2016
- 4.2 Global and Major Regions Capacity, Production, Revenue and Growth Rate of Automotive Air Conditioners 2011-2016
- 4.3 Global Capacity, Production and Revenue of Automotive Air Conditioners by Types 2011-2016
- 4.4 Global Capacity, Production and Revenue of Automotive Air Conditioners by Manufacturers 2011-2016

5 PRICE, COST, GROSS AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE AIR CONDITIONERS BY REGIONS, TYPES AND MANUFACTURERS

- 5.1 Price, Cost, Gross and Gross Margin Analysis of Automotive Air Conditioners by Regions 2011-2016
- 5.2 Price, Cost, Gross and Gross Margin Analysis of Automotive Air Conditioners by Types 2011-2016
- 5.3 Price, Cost, Gross and Gross Margin Analysis of Automotive Air Conditioners by Manufacturers 2011-2016

6 CONSUMPTION VOLUME, CONSUMPTION VALUE AND SALE PRICE ANALYSIS OF AUTOMOTIVE AIR CONDITIONERS BY REGIONS, TYPES AND APPLICATIONS

- 6.1 Global Consumption Volume and Consumption Value of Automotive Air Conditioners by Regions 2011-2016
- 6.2 Global and Major Regions Consumption Volume, Consumption Value and Growth Rate of Automotive Air Conditioners 2011-2016
- 6.3 Global Consumption Volume and Consumption Value of Automotive Air Conditioners by Types 2011-2016
- 6.4 Global Consumption Volume and Consumption Value of Automotive Air Conditioners by Applications 2011-2016
- 6.5 Sale Price of Automotive Air Conditioners by Regions 2011-2016
- 6.6 Sale Price of Automotive Air Conditioners by Types 2011-2016
- 6.7 Sale Price of Automotive Air Conditioners by Applications 2011-2016
- 6.8 Market Share Analysis of Automotive Air Conditioners by Different Sale Price Levels

7 SUPPLY, IMPORT, EXPORT AND CONSUMPTION ANALYSIS OF AUTOMOTIVE AIR CONDITIONERS



- 7.1 Supply, Consumption and Gap of Automotive Air Conditioners 2011-2016
- 7.2 Global Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Automotive Air Conditioners 2011-2016
- 7.3 North America Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Automotive Air Conditioners 2011-2016
- 7.4 Europe Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Automotive Air Conditioners 2011-2016
- 7.5 Japan Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Automotive Air Conditioners 2011-2016
- 7.6 China Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Automotive Air Conditioners 2011-2016
- 7.7 Southeast Asia Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Automotive Air Conditioners 2011-2016
- 7.8 India Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Automotive Air Conditioners 2011-2016

8 MAJOR MANUFACTURERS ANALYSIS OF AUTOMOTIVE AIR CONDITIONERS

- 8.1 Behr GmbH & Co. KG
 - 8.1.1 Company Profile
 - 8.1.2 Product Picture and Specifications
 - 8.1.2.1 Type I
 - 8.1.2.2 Type II
 - 8.1.2.3 Type III
 - 8.1.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 8.1.4 Contact Information
- 8.2 Denso Corp.
 - 8.2.1 Company Profile
 - 8.2.2 Product Picture and Specifications
 - 8.2.2.1 Type I
 - 8.2.2.2 Type II
 - 8.2.2.3 Type III
 - 8.2.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 8.2.4 Contact Information
- 8.3 Delphi Automotive plc
 - 8.3.1 Company Profile
 - 8.3.2 Product Picture and Specifications
 - 8.3.2.1 Type I



- 8.3.2.2 Type II
- 8.3.2.3 Type III
- 8.3.3 Capacity, Production, Price, Cost, Gross and Revenue
- 8.3.4 Contact Information
- 8.4 Halla Visteon Climate Control Corp.
 - 8.4.1 Company Profile
 - 8.4.2 Product Picture and Specifications
 - 8.4.2.1 Type I
 - 8.4.2.2 Type II
 - 8.4.2.3 Type III
 - 8.4.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 8.4.4 Contact Information
- 8.5 Gentherm Inc.
 - 8.5.1 Company Profile
 - 8.5.2 Product Picture and Specifications
 - 8.5.2.1 Type I
 - 8.5.2.2 Type II
 - 8.5.2.3 Type III
 - 8.5.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 8.5.4 Contact Information
- 8.6 Japan Climate Systems Corp.
 - 8.6.1 Company Profile
 - 8.6.2 Product Picture and Specifications
 - 8.6.2.1 Type I
 - 8.6.2.2 Type II
 - 8.6.2.3 Type III
 - 8.6.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 8.6.4 Contact Information
- 8.7 Valeo Automotive Air Conditioning Hubei Co., Ltd.
 - 8.7.1 Company Profile
 - 8.7.2 Product Picture and Specifications
 - 8.7.2.1 Type I
 - 8.7.2.2 Type II
 - 8.7.2.3 Type III
 - 8.7.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 8.7.4 Contact Information
- 8.8 Visteon Corp.
 - 8.8.1 Company Profile
 - 8.8.2 Product Picture and Specifications



- 8.8.2.1 Type I
- 8.8.2.2 Type II
- 8.8.2.3 Type III
- 8.8.3 Capacity, Production, Price, Cost, Gross and Revenue
- 8.8.4 Contact Information

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF AUTOMOTIVE AIR CONDITIONERS

- 9.1 Marketing Channels Status of Automotive Air Conditioners
- 9.2 Traders or Distributors with Contact Information of Automotive Air Conditioners by Regions
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Automotive Air Conditioners
- 9.4 Regional Import, Export and Trade Analysis of Automotive Air Conditioners

10 INDUSTRY CHAIN ANALYSIS OF AUTOMOTIVE AIR CONDITIONERS

- 10.1 Upstream Major Raw Materials Suppliers Analysis of Automotive Air Conditioners 10.1.1 Major Raw Materials Suppliers with Contact Information Analysis of Automotive Air Conditioners
- 10.1.2 Major Raw Materials Suppliers with Supply Volume Analysis of Automotive Air Conditioners by Regions
- 10.2 Upstream Major Equipment Suppliers Analysis of Automotive Air Conditioners
- 10.2.1 Major Equipment Suppliers with Contact Information Analysis of Automotive Air Conditioners
- 10.2.2 Major Equipment Suppliers with Product Pictures Analysis of Automotive Air Conditioners by Regions
- 10.3 Downstream Major Consumers Analysis of Automotive Air Conditioners
- 10.3.1 Major Consumers with Contact Information Analysis of Automotive Air Conditioners
- 10.3.2 Major Consumers with Consumption Volume Analysis of Automotive Air Conditioners by Regions
- 10.4 Supply Chain Relationship Analysis of Automotive Air Conditioners

11 DEVELOPMENT TREND OF ANALYSIS OF AUTOMOTIVE AIR CONDITIONERS

11.1 Capacity, Production and Revenue Forecast of Automotive Air Conditioners by Regions and Types



- 11.1.1 Global Capacity, Production and Revenue of Automotive Air Conditioners by Regions 2016-2021
- 11.1.2 Global and Major Regions Capacity, Production, Revenue and Growth Rate of Automotive Air Conditioners 2016-2021
- 11.1.3 Global Capacity, Production and Revenue of Automotive Air Conditioners by Types 2016-2021
- 11.2 Consumption Volume and Consumption Value Forecast of Automotive Air Conditioners by Regions, Types and Applications
- 11.2.1 Global Consumption Volume and Consumption Value of Automotive Air Conditioners by Regions 2016-2021
- 11.2.2 Global and Major Regions Consumption Volume, Consumption Value and Growth Rate of Automotive Air Conditioners 2016-2021
- 11.2.3 Global Consumption Volume and Consumption Value of Automotive Air Conditioners by Types 2016-2021
- 11.2.4 Global Consumption Volume and Consumption Value of Automotive Air Conditioners by Applications 2016-2021
- 11.3 Supply, Import, Export and Consumption Forecast of Automotive Air Conditioners
 - 11.3.1 Supply, Consumption and Gap of Automotive Air Conditioners 2016-2021
- 11.3.2 Global Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Automotive Air Conditioners 2016-2021
- 11.3.3 North America Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Automotive Air Conditioners 2016-2021
- 11.3.4 Europe Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Automotive Air Conditioners 2016-2021
- 11.3.5 Japan Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Automotive Air Conditioners 2016-2021
- 11.3.6 China Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Automotive Air Conditioners 2016-2021
- 11.3.7 Southeast Asia Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Automotive Air Conditioners 2016-2021
- 11.3.8 India Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of 152 2016-2021

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF AUTOMOTIVE AIR CONDITIONERS

- 12.1 New Project SWOT Analysis of Automotive Air Conditioners
- 12.2 New Project Investment Feasibility Analysis of Automotive Air Conditioners



13 CONCLUSION OF THE GLOBAL AUTOMOTIVE AIR CONDITIONERS INDUSTRY 2016 MARKET RESEARCH REPORT



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Automotive Air Conditioners

Table Product Specifications of Automotive Air Conditioners

Table Classification of Automotive Air Conditioners

Figure Global Production Market Share of Automotive Air Conditioners by Types in 2015

Table Applications of Automotive Air Conditioners

Figure Global Consumption Volume Market Share of Automotive Air Conditioners by Applications in 2015

Figure Industry Chain Structure of Automotive Air Conditioners

Table Global Automotive Air Conditioners Major Manufacturers

Table Global Major Regions Automotive Air Conditioners Development Status

Table Industry Policy of Automotive Air Conditioners

Table Industry News List of Automotive Air Conditioners

Table Raw Material Suppliers and Price Analysis

Table Equipment Suppliers and Price Analysis

Table Manufacturing Cost Structure Analysis of Automotive Air Conditioners in 2015

Figure Manufacturing Process Analysis of Automotive Air Conditioners

Table Capacity (K Units) and Commercial Production Date of Global Automotive Air Conditioners Major Manufacturers in 2015

Table Manufacturing Plants Distribution of Global Automotive Air Conditioners Major Manufacturers in 2015

Table R&D Status and Technology Source of Global Automotive Air Conditioners Major Manufacturers in 2015

Table Raw Materials Sources Analysis of Global Automotive Air Conditioners Major Manufacturers in 2015

Table Global Capacity (K Units) of Automotive Air Conditioners by Regions 2011-2016 Figure Global Capacity Market Share of Automotive Air Conditioners by Regions in 2011

Figure Global Capacity Market Share of Automotive Air Conditioners by Regions in 2015

Table Global Production (K Units) of Automotive Air Conditioners by Regions 2011-2016

Figure Global Production Market Share of Automotive Air Conditioners by Regions in 2011

Figure Global Production Market Share of Automotive Air Conditioners by Regions in



2015

Table Global Revenue (M USD) of Automotive Air Conditioners by Regions 2011-2016 Figure Global Revenue Market Share of Automotive Air Conditioners by Regions in 2011

Figure Global Revenue Market Share of Automotive Air Conditioners by Regions in 2015

Figure Global Capacity (K Units), Production (K Units) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure Global Capacity Utilization Rate of Automotive Air Conditioners 2011-2016 Figure Global Revenue (M USD) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure North America Capacity (K Units), Production (K Units) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure North America Capacity Utilization Rate of Automotive Air Conditioners 2011-2016

Figure North America Revenue (M USD) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure Europe Capacity (K Units), Production (K Units) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure Europe Capacity Utilization Rate of Automotive Air Conditioners 2011-2016 Figure Europe Revenue (M USD) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure Japan Capacity (K Units), Production (K Units) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure Japan Capacity Utilization Rate of Automotive Air Conditioners 2011-2016 Figure Japan Revenue (M USD) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure China Capacity (K Units), Production (K Units) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure China Capacity Utilization Rate of Automotive Air Conditioners 2011-2016 Figure China Revenue (M USD) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure Southeast Asia Capacity (K Units), Production (K Units) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure Southeast Asia Capacity Utilization Rate of Automotive Air Conditioners 2011-2016

Figure Southeast Asia Revenue (M USD) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure India Capacity (K Units), Production (K Units) and Growth Rate of Automotive Air



Conditioners 2011-2016

Figure India Capacity Utilization Rate of Automotive Air Conditioners 2011-2016 Figure India Revenue (M USD) and Growth Rate of Automotive Air Conditioners 2011-2016

Table Global Capacity (K Units) of Automotive Air Conditioners by Types 2011-2016
Figure Global Capacity Market Share of Automotive Air Conditioners by Types in 2011
Figure Global Capacity Market Share of Automotive Air Conditioners by Types in 2015
Table Global Production (K Units) of Automotive Air Conditioners by Types 2011-2016
Figure Global Production Market Share of Automotive Air Conditioners by Types in 2011

Figure Global Production Market Share of Automotive Air Conditioners by Types in 2015

Table Global Revenue (M USD) of Automotive Air Conditioners by Types 2011-2016
Figure Global Revenue Market Share of Automotive Air Conditioners by Types in 2011
Figure Global Revenue Market Share of Automotive Air Conditioners by Types in 2015
Table Global and Major Manufacturers Capacity (K Units) of Automotive Air
Conditioners 2011-2016

Table Global Capacity Market Share of Automotive Air Conditioners Major Manufacturers 2011-2016

Figure Global Capacity Market Share of Automotive Air Conditioners Major Manufacturers in 2011

Figure Global Capacity Market Share of Automotive Air Conditioners Major Manufacturers in 2015

Table Global and Major Manufacturers Production (K Units) of Automotive Air Conditioners 2011-2016

Table Global Production Market Share of Automotive Air Conditioners Major Manufacturers 2011-2016

Figure Global Production Market Share of Automotive Air Conditioners Major Manufacturers in 2011

Figure Global Production Market Share of Automotive Air Conditioners Major Manufacturers in 2015

Table Global and Major Manufacturers Revenue (M USD) of Automotive Air Conditioners 2011-2016

Table Global Revenue Market Share of Automotive Air Conditioners Major Manufacturers 2011-2016

Figure Global Revenue Market Share of Automotive Air Conditioners Major Manufacturers in 2011

Figure Global Revenue Market Share of Automotive Air Conditioners Major Manufacturers in 2015



Table Price (USD/Unit) of Automotive Air Conditioners by Regions 2011-2016 Figure Price (USD/Unit) of Automotive Air Conditioners by Regions in 2015 Table Cost (USD/Unit) of Automotive Air Conditioners by Regions 2011-2016 Figure Cost (USD/Unit) of Automotive Air Conditioners by Regions in 2015 Table Gross (USD/Unit) of Automotive Air Conditioners by Regions 2011-2016 Figure Gross (USD/Unit) of Automotive Air Conditioners by Regions in 2015 Table Gross Margin of Automotive Air Conditioners by Regions 2011-2016 Figure Gross Margin of Automotive Air Conditioners by Regions in 2015 Table Price (USD/Unit) of Automotive Air Conditioners by Types 2011-2016 Figure Price (USD/Unit) of Automotive Air Conditioners by Types in 2015 Table Cost (USD/Unit) of Automotive Air Conditioners by Types 2011-2016 Figure Cost (USD/Unit) of Automotive Air Conditioners by Types in 2015 Table Gross (USD/Unit) of Automotive Air Conditioners by Types 2011-2016 Figure Gross (USD/Unit) of Automotive Air Conditioners by Types in 2015 Table Gross Margin of Automotive Air Conditioners by Types 2011-2016 Figure Gross Margin of Automotive Air Conditioners by Types in 2015 Table Price (USD/Unit) of Automotive Air Conditioners by Manufacturers 2011-2016 Figure Price (USD/Unit) of Automotive Air Conditioners by Manufacturers in 2015 Table Cost (USD/Unit) of Automotive Air Conditioners by Manufacturers 2011-2016 Figure Cost (USD/Unit) of Automotive Air Conditioners by Manufacturers in 2015 Table Gross (USD/Unit) of Automotive Air Conditioners by Manufacturers 2011-2016 Figure Gross (USD/Unit) of Automotive Air Conditioners by Manufacturers in 2015 Table Gross Margin of Automotive Air Conditioners by Manufacturers 2011-2016 Figure Gross Margin of Automotive Air Conditioners by Manufacturers in 2015 Table Global Consumption Volume (K Units) of Automotive Air Conditioners by Regions 2011-2016

Figure Global Consumption Volume Market Share of Automotive Air Conditioners by Regions in 2011

Figure Global Consumption Volume Market Share of Automotive Air Conditioners by Regions in 2015

Table Global Consumption Value (M USD) of Automotive Air Conditioners by Regions 2011-2016

Figure Global Consumption Value Market Share of Automotive Air Conditioners by Regions in 2011

Figure Global Consumption Value Market Share of Automotive Air Conditioners by Regions in 2015

Figure Global Consumption Volume (K Units) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure Global Consumption Value (M USD) and Growth Rate of Automotive Air



Conditioners 2011-2016

Figure North America Consumption Volume (K Units) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure North America Consumption Value (M USD) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure Europe Consumption Volume (K Units) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure Europe Consumption Value (M USD) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure Japan Consumption Volume (K Units) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure Japan Consumption Value (M USD) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure China Consumption Volume (K Units) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure China Consumption Value (M USD) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure Southeast Asia Consumption Volume (K Units) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure Southeast Asia Consumption Value (M USD) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure India Consumption Volume (K Units) and Growth Rate of Automotive Air Conditioners 2011-2016

Figure India Consumption Value (M USD) and Growth Rate of Automotive Air Conditioners 2011-2016

Table Global Consumption Volume (K Units) of Automotive Air Conditioners by Types 2011-2016

Figure Global Consumption Volume Market Share of Automotive Air Conditioners by Types in 2011

Figure Global Consumption Volume Market Share of Automotive Air Conditioners by Types in 2015

Table Global Consumption Value (M USD) of Automotive Air Conditioners by Types 2011-2016

Figure Global Consumption Value Market Share of Automotive Air Conditioners by Types in 2011

Figure Global Consumption Value Market Share of Automotive Air Conditioners by Types in 2015

Table Global Consumption Volume (K Units) of Automotive Air Conditioners by Applications 2011-2016



Figure Global Consumption Volume Market Share of Automotive Air Conditioners by Applications in 2011

Figure Global Consumption Volume Market Share of Automotive Air Conditioners by Applications in 2015

Table Global Consumption Value (M USD) of Automotive Air Conditioners by Applications 2011-2016

Figure Global Consumption Value Market Share of Automotive Air Conditioners by Applications in 2011

Figure Global Consumption Value Market Share of Automotive Air Conditioners by Applications in 2015

Table Sale Price (USD/Unit) of Automotive Air Conditioners by Regions 2011-2016 Figure Sale Price (USD/Unit) of Automotive Air Conditioners by Regions in 2015 Table Sale Price (USD/Unit) of Automotive Air Conditioners by Types 2011-2016 Figure Sale Price (USD/Unit) of Automotive Air Conditioners by Types in 2015 Table Sale Price (USD/Unit) of Automotive Air Conditioners by Applications 2011-2016 Figure Sale Price (USD/Unit) of Automotive Air Conditioners by Applications in 2015 Table Market Share of Automotive Air Conditioners by Different Sale Price Levels Table Global Supply, Consumption and Gap of Automotive Air Conditioners 2011-2016 (K Units)

Table North America Supply, Consumption and Gap of Automotive Air Conditioners 2011-2016 (K Units)

Table Europe Supply, Consumption and Gap of Automotive Air Conditioners 2011-2016 (K Units)

Table Japan Supply, Consumption and Gap of Automotive Air Conditioners 2011-2016 (K Units)

Table China Supply, Consumption and Gap of Automotive Air Conditioners 2011-2016 (K Units)

Table Southeast Asia Supply, Consumption and Gap of Automotive Air Conditioners 2011-2016 (K Units)

Table India Supply, Consumption and Gap of Automotive Air Conditioners 2011-2016 (K Units)

Table Global Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Automotive Air Conditioners 2011-2016

Table North America Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Automotive Air Conditioners 2011-2016

Table North America Supply, Import, Export and Consumption of Automotive Air Conditioners 2011-2016 (K Units)



Table Europe Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Automotive Air Conditioners 2011-2016

Table Europe Supply, Import, Export and Consumption of Automotive Air Conditioners 2011-2016 (K Units)

Table Japan Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Automotive Air Conditioners 2011-2016

Table Japan Supply, Import, Export and Consumption of Automotive Air Conditioners 2011-2016 (K Units)

Table China Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Automotive Air Conditioners 2011-2016

Table China Supply, Import, Export and Consumption of Automotive Air Conditioners 2011-2016 (K Units)

Table Southeast Asia Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Automotive Air Conditioners 2011-2016

Table Southeast Asia Supply, Import, Export and Consumption of Automotive Air Conditioners 2011-2016 (K Units)

Table India Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Automotive Air Conditioners 2011-2016
Table India Supply, Import, Export and Consumption of Automotive Air Conditioners 2011-2016 (K Units)

Table Behr GmbH & Co. KG Information List

Figure Automotive Air Conditioners Picture and Specifications of Behr GmbH & Co. KG Table Automotive Air Conditioners Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Behr GmbH & Co. KG 2011-2016

Figure Automotive Air Conditioners Capacity (K Units), Production (K Units) and Growth Rate of Behr GmbH & Co. KG 2011-2016

Figure Automotive Air Conditioners Production (K Units) and Global Market Share of Behr GmbH & Co. KG 2011-2016

Table Denso Corp. Information List

Figure Automotive Air Conditioners Picture and Specifications of Denso Corp.

Table Automotive Air Conditioners Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Denso Corp. 2011-2016

Figure Automotive Air Conditioners Capacity (K Units), Production (K Units) and Growth



Rate of Denso Corp. 2011-2016

Figure Automotive Air Conditioners Production (K Units) and Global Market Share of Denso Corp. 2011-2016

Table Delphi Automotive plc Information List

Figure Automotive Air Conditioners Picture and Specifications of Delphi Automotive plc Table Automotive Air Conditioners Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Delphi Automotive plc 2011-2016

Figure Automotive Air Conditioners Capacity (K Units), Production (K Units) and Growth Rate of Delphi Automotive plc 2011-2016

Figure Automotive Air Conditioners Production (K Units) and Global Market Share of Delphi Automotive plc 2011-2016

Table Halla Visteon Climate Control Corp. Information List

Figure Automotive Air Conditioners Picture and Specifications of Halla Visteon Climate Control Corp.

Table Automotive Air Conditioners Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Halla Visteon Climate Control Corp. 2011-2016

Figure Automotive Air Conditioners Capacity (K Units), Production (K Units) and Growth Rate of Halla Visteon Climate Control Corp. 2011-2016

Figure Automotive Air Conditioners Production (K Units) and Global Market Share of Halla Visteon Climate Control Corp. 2011-2016

Table Gentherm Inc. Information List

Figure Automotive Air Conditioners Picture and Specifications of Gentherm Inc.

Table Automotive Air Conditioners Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Gentherm Inc. 2011-2016

Figure Automotive Air Conditioners Capacity (K Units), Production (K Units) and Growth Rate of Gentherm Inc. 2011-2016

Figure Automotive Air Conditioners Production (K Units) and Global Market Share of Gentherm Inc. 2011-2016

Table Japan Climate Systems Corp. Information List

Figure Automotive Air Conditioners Picture and Specifications of Japan Climate Systems Corp.

Table Automotive Air Conditioners Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Japan Climate Systems Corp. 2011-2016

Figure Automotive Air Conditioners Capacity (K Units), Production (K Units) and Growth Rate of Japan Climate Systems Corp. 2011-2016



Figure Automotive Air Conditioners Production (K Units) and Global Market Share of Japan Climate Systems Corp. 2011-2016

Table Valeo Automotive Air Conditioning Hubei Co., Ltd. Information List

Figure Automotive Air Conditioners Picture and Specifications of Valeo Automotive Air Conditioning Hubei Co., Ltd.

Table Automotive Air Conditioners Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Valeo Automotive Air Conditioning Hubei Co., Ltd. 2011-2016

Figure Automotive Air Conditioners Capacity (K Units), Production (K Units) and Growth Rate of Valeo Automotive Air Conditioning Hubei Co., Ltd. 2011-2016

Figure Automotive Air Conditioners Production (K Units) and Global Market Share of Valeo Automotive Air Conditioning Hubei Co., Ltd. 2011-2016

Table Visteon Corp. Information List

Figure Automotive Air Conditioners Picture and Specifications of Visteon Corp.

Table Automotive Air Conditioners Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Visteon Corp. 2011-2016

Figure Automotive Air Conditioners Capacity (K Units), Production (K Units) and Growth Rate of Visteon Corp. 2011-2016

Figure Automotive Air Conditioners Production (K Units) and Global Market Share of Visteon Corp. 2011-2016

Figure Marketing Channels of Automotive Air Conditioners

Table Traders or Distributors with Contact Information of Automotive Air Conditioners by Regions

Table Ex-work Price, Channel Price and End Buyer Price of Automotive Air Conditioners (USD/Unit)

Table Regional Import, Export, and Trade of Automotive Air Conditioners (K Units)
Table Flow of International Trade in 2015

Table Major Raw Materials Suppliers with Contact Information of Automotive Air Conditioners

Table Major Raw Materials Suppliers with Supply Volume of Automotive Air Conditioners by Regions

Table Major Equipment Suppliers with Contact Information of Automotive Air Conditioners

Table Major Equipment Suppliers with Product Pictures of Automotive Air Conditioners by Regions

Table Major Consumers with Contact Information of Automotive Air Conditioners

Table Major Consumers with Consumption Volume of Automotive Air Conditioners by

Regions



Figure Supply Chain Relationship Analysis of Automotive Air Conditioners
Table Global Capacity (K Units) of Automotive Air Conditioners by Regions 2016-2021
Figure Global Capacity Market Share of Automotive Air Conditioners by Regions in
2016

Figure Global Capacity Market Share of Automotive Air Conditioners by Regions in 2021

Table Global Production (K Units) of Automotive Air Conditioners by Regions 2016-2021

Figure Global Production Market Share of Automotive Air Conditioners by Regions in 2016

Figure Global Production Market Share of Automotive Air Conditioners by Regions in 2021

Table Global Revenue (M USD) of Automotive Air Conditioners by Regions 2016-2021 Figure Global Revenue Market Share of Automotive Air Conditioners by Regions in 2016

Figure Global Revenue Market Share of Automotive Air Conditioners by Regions in 2021

Figure Global Capacity (K Units), Production (K Units) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure Global Capacity Utilization Rate of Automotive Air Conditioners 2016-2021 Figure Global Revenue (M USD) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure North America Capacity (K Units), Production (K Units) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure North America Capacity Utilization Rate of Automotive Air Conditioners 2016-2021

Figure North America Revenue (M USD) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure Europe Capacity (K Units), Production (K Units) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure Europe Capacity Utilization Rate of Automotive Air Conditioners 2016-2021 Figure Europe Revenue (M USD) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure Japan Capacity (K Units), Production (K Units) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure Japan Capacity Utilization Rate of Automotive Air Conditioners 2016-2021 Figure Japan Revenue (M USD) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure China Capacity (K Units), Production (K Units) and Growth Rate of Automotive



Air Conditioners 2016-2021

Figure China Capacity Utilization Rate of Automotive Air Conditioners 2016-2021 Figure China Revenue (M USD) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure Southeast Asia Capacity (K Units), Production (K Units) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure Southeast Asia Capacity Utilization Rate of Automotive Air Conditioners 2016-2021

Figure Southeast Asia Revenue (M USD) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure India Capacity (K Units), Production (K Units) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure India Capacity Utilization Rate of Automotive Air Conditioners 2016-2021 Figure India Revenue (M USD) and Growth Rate of Automotive Air Conditioners 2016-2021

Table Global Capacity (K Units) of Automotive Air Conditioners by Types 2016-2021 Figure Global Capacity Market Share of Automotive Air Conditioners by Types in 2016 Figure Global Capacity Market Share of Automotive Air Conditioners by Types in 2021 Table Global Production (K Units) of Automotive Air Conditioners by Types 2016-2021 Figure Global Production Market Share of Automotive Air Conditioners by Types in 2016

Figure Global Production Market Share of Automotive Air Conditioners by Types in 2021

Table Global Revenue (M USD) of Automotive Air Conditioners by Types 2016-2021 Figure Global Revenue Market Share of Automotive Air Conditioners by Types in 2016 Figure Global Revenue Market Share of Automotive Air Conditioners by Types in 2021 Table Global Consumption Volume (K Units) of Automotive Air Conditioners by Regions 2016-2021

Figure Global Consumption Volume Market Share of Automotive Air Conditioners by Regions in 2016

Figure Global Consumption Volume Market Share of Automotive Air Conditioners by Regions in 2021

Table Global Consumption Value (M USD) of Automotive Air Conditioners by Regions 2016-2021

Figure Global Consumption Value Market Share of Automotive Air Conditioners by Regions in 2016

Figure Global Consumption Value Market Share of Automotive Air Conditioners by Regions in 2021

Figure Global Consumption Volume (K Units) and Growth Rate of Automotive Air



Conditioners 2016-2021

Figure Global Consumption Value (M USD) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure North America Consumption Volume (K Units) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure North America Consumption Value (M USD) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure Europe Consumption Volume (K Units) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure Europe Consumption Value (M USD) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure Japan Consumption Volume (K Units) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure Japan Consumption Value (M USD) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure China Consumption Volume (K Units) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure China Consumption Value (M USD) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure Southeast Asia Consumption Volume (K Units) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure Southeast Asia Consumption Value (M USD) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure India Consumption Volume (K Units) and Growth Rate of Automotive Air Conditioners 2016-2021

Figure India Consumption Value (M USD) and Growth Rate of Automotive Air Conditioners 2016-2021

Table Global Consumption Volume (K Units) of Automotive Air Conditioners by Types 2016-2021

Figure Global Consumption Volume Market Share of Automotive Air Conditioners by Types in 2016

Figure Global Consumption Volume Market Share of Automotive Air Conditioners by Types in 2021

Table Global Consumption Value (M USD) of Automotive Air Conditioners by Types 2016-2021

Figure Global Consumption Value Market Share of Automotive Air Conditioners by Types in 2016

Figure Global Consumption Value Market Share of Automotive Air Conditioners by Types in 2021



Table Global Consumption Volume (K Units) of Automotive Air Conditioners by Applications 2016-2021

Figure Global Consumption Volume Market Share of Automotive Air Conditioners by Applications in 2016

Figure Global Consumption Volume Market Share of Automotive Air Conditioners by Applications in 2021

Table Global Consumption Value (M USD) of Automotive Air Conditioners by Applications 2016-2021

Figure Global Consumption Value Market Share of Automotive Air Conditioners by Applications in 2016

Figure Global Consumption Value Market Share of Automotive Air Conditioners by Applications in 2021

Table Global Supply, Consumption and Gap of Automotive Air Conditioners 2016-2021 (K Units)

Table North America Supply, Consumption and Gap of Automotive Air Conditioners 2016-2021 (K Units)

Table Europe Supply, Consumption and Gap of Automotive Air Conditioners 2016-2021 (K Units)

Table Japan Supply, Consumption and Gap of Automotive Air Conditioners 2016-2021 (K Units)

Table China Supply, Consumption and Gap of Automotive Air Conditioners 2016-2021 (K Units)

Table Southeast Asia Supply, Consumption and Gap of Automotive Air Conditioners 2016-2021 (K Units)

Table India Supply, Consumption and Gap of Automotive Air Conditioners 2016-2021 (K Units)

Table Global Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Automotive Air Conditioners 2016-2021

Table North America Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Automotive Air Conditioners 2016-2021

Table North America Supply, Import, Export and Consumption of Automotive Air Conditioners 2016-2021 (K Units)

Table Europe Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Automotive Air Conditioners 2016-2021

Table Europe Supply, Import, Export and Consumption of Automotive Air Conditioners 2016-2021 (K Units)



Table Japan Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Automotive Air Conditioners 2016-2021

Table Japan Supply, Import, Export and Consumption of Automotive Air Conditioners 2016-2021 (K Units)

Table China Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Automotive Air Conditioners 2016-2021

Table China Supply, Import, Export and Consumption of Automotive Air Conditioners 2016-2021 (K Units)

Table Southeast Asia Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Automotive Air Conditioners 2016-2021

Table Southeast Asia Supply, Import, Export and Consumption of Automotive Air Conditioners 2016-2021 (K Units)

Table India Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Automotive Air Conditioners 2016-2021 Table India Supply, Import, Export and Consumption of Automotive Air Conditioners 2016-2021 (K Units)

Table New Project SWOT Analysis of Automotive Air Conditioners

Table New Project Investment Feasibility Analysis of Automotive Air Conditioners

Table Part of Interviewees Record List



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