

Global Automotive Aftermarket Appearance Chemicals Market Professional Survey Report 2018

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Abstracts

This report studies the global Automotive Aftermarket Appearance Chemicals market status and forecast, categorizes the global Automotive Aftermarket Appearance Chemicals market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Automotive aftermarket appearance chemicals are high performance chemicals used to improve shine, gloss, and durability of vehicles. These chemicals also protect and retain the visual appeal of vehicles. There are different types of automotive appearance chemicals available in the market which includes wheel care, tyre shine, interior-exterior care, glass cleaner, paint cleaning and protection, paint restoration and many more. On the basis of type, wheel & tire cleaners, the less expensive and long-term effectiveness choice, is the largest segment with around 44% production share of the total market in 2016. Meanwhile, waxes & polishes is more expensive but excellent protect function, also account for about 27% market share in terms of production. On the basis of geography, the global automotive aftermarket appearance chemicals market is segmented into regions, namely, North America, Europe, Asia and other regions. In 2015, Europe is the largest as well as the steady growing regional market for automotive aftermarket appearance chemicals and held 39% share in the global market, followed by North America with the market share of 32%. The demand for automotive aftermarket appearance chemicals has been rapid increasing in Asian countries, especially in China.

The global Automotive Aftermarket Appearance Chemicals market is valued at 3760 million US\$ in 2017 and will reach 4690 million US\$ by the end of 2025, growing at a CAGR of 3.2% during 2018-2025.

The major manufacturers covered in this report

3M

Turtle Wax

Illinois Tool Works

Armored AutoGroup

SOFT99

SONAX

Tetrosyl

Northern Labs

Liqui Moly

Bullsone

BiaoBang

Rainbow

Mothers

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Wheel & Tire Cleaners

Waxes & Polishes

Windshield Washer Fluids

Protectant

By Application, the market can be split into

Auto Beauty Shop

Auto 4S Shop

Individual Consumers

The study objectives of this report are:

To analyze and study the global Automotive Aftermarket Appearance Chemicals capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Automotive Aftermarket Appearance Chemicals manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend

and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Automotive Aftermarket Appearance Chemicals are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Automotive Aftermarket Appearance Chemicals Manufacturers

Automotive Aftermarket Appearance Chemicals Distributors/Traders/Wholesalers

Automotive Aftermarket Appearance Chemicals Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Automotive Aftermarket Appearance

Chemicals market, by end-use.

Detailed analysis and profiles of additional market players.

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